



## 2015 Missouri Venture Forum Sponsorship Opportunities

***MVF — Where Entrepreneurs Go to Grow.***

**MVF serves entrepreneurs** — those leading the growth of earlier stage businesses — through peer networking, topical education and access to capital resources. We attract members and resources whose mission is to support entrepreneurs and grow new businesses. Our community of entrepreneurs, investors, inventors and service providers eagerly share their knowledge and resources to help build a strong regional entrepreneurial ecosystem.

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There are three levels of Sponsorship at MVF:

- **Platinum - \$7,500**
- **Gold - \$5,000**
- **Silver - \$2,500**

All Sponsorships are for a one-year term that is a calendar year.



## **Platinum Sponsorship - \$7,500**

This is an industry-exclusive level. Available to Law firms, Accounting firms, Financial Services, Information Technology, and Entrepreneurial Support. Only one entity from each industry will be allowed to sponsor at this level for a given sponsorship year. Once a firm has committed to such a sponsorship at this level, they will also have an option period for first-right-of-refusal for this honor in each subsequent sponsorship year.

Promotion of your company by MVF in all of its communications to the entrepreneurial community through MVF's extensive and growing contact list, for the year you are a sponsor:

- Article about your company in the MVF newsletter semi-annually.
- Your logo in top position on MVF website sponsor page with link to your website.
- Logo prominently displayed in MVF newsletter with a link to your website.
- Your company name in top position and larger font in MVF e-mails to members and prospects.

Promotion of your company to MVF members and guests at all meetings:

At two Business Builder breakfasts each year:

- Introduce your company representative at two "Business Builder Breakfasts" (BBB) each year.
- Table signage on every table at the BBB events at which your company is featured. Sponsor to provide content for signs, to fit 5" X 7" Lucite holders (signs & holders provided by MVF). Can be in color, with your logo, and will include the label "Platinum Sponsor".
- A display table, to be manned by your staff, at the two BBB breakfasts at which your company will be featured.
- A seat at the Speaker's table at each BBB event, rotated with other Platinum Sponsors.
- Your logo prominently displayed on the screen at the Breakfast Meetings, on its own slide (not with other sponsors).
- Your logo prominently displayed on an MVF banner that will contain only Platinum Sponsors, at every MVF event.
- Recognition from the podium by the event moderator at every MVF event.



## **Platinum Sponsorship (continued)**

### At all MVF Education events:

- Your logo prominently displayed in all promotion of education and member events.
- Your logo prominently displayed on an MVF banner that will contain only Platinum Sponsors, at every MVF event.
- Display table at MVF education events to promote your company.

### At other MVF events, such as “Munch & Mingle”, and Members-only events such as the Summer Bash or Holiday gatherings

- Recognition from the podium by the event moderator at every MVF event.

### Membership and attendance benefits:

- Company membership in MVF for six members of your company.
- Ten tickets annually (in addition to your members) for MVF Breakfast Meetings (maximum of four for any one meeting) for your clients, customers, associates or others at your discretion.
- Six complimentary tickets for each MVF education or special event (except Members-only events or those events that have registration limits, such as Roundtables or similar where the room will only hold 25 attendees; for these events you receive two complimentary tickets).



## **Gold Sponsorship - \$5,000**

Promotion of your company by MVF in its communications, for the year you are a sponsor:

- Article about your company in the MVF newsletter annually.
- Your logo prominently displayed on MVF website sponsor page with link to your website, grouped with other Gold Sponsors.
- Logo prominently displayed in MVF newsletter with a link to your website, grouped with other Gold Sponsors.
- Your company name in MVF e-mails to members and prospects, in a more prominent font than Silver Sponsors.

At Business Builder breakfasts:

- All sponsors will be acknowledged as a group by the event moderator from the podium at every "Business Builder Breakfast" (BBB) and special event.
- Your logo prominently displayed on the screen at the BBB, grouped with other sponsors at the Gold level.
- Your logo prominent on the MVF sponsor banner, shared with other Gold Sponsors, displayed at every MVF event.

At all MVF Education events:

- Your logo displayed in materials promoting education and member events.
- Your logo prominent on the MVF sponsor banner, shared with other Gold Sponsors, displayed at every MVF event.
- Display table at MVF education events to promote your company.

At other MVF events, such as "Munch & Mingle", and Members-only events such as the Summer Bash or Holiday gatherings

- All sponsors will be acknowledged as a group by the event moderator from the podium at special events.

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Membership and attendance benefits:

- Company membership in MVF for three members of your company.
- Six tickets annually (in addition to your members) for MVF Breakfast Meetings. (maximum of two for any one meeting) for your clients, customers, associates or others at your discretion.
- Three tickets for each MVF education or special event, except Members-only or Roundtable events.



## **Silver Sponsorship - \$2,500**

### Promotion of your company by MVF in its communications, for the year you are a sponsor:

- Short article about your company in the MVF newsletter annually.
- Your logo displayed on MVF website sponsor page with link to your website, grouped with other Silver Sponsors.
- Logo displayed in MVF newsletter with a link to your website; Silver Sponsors will have a smaller logo than Gold Sponsors.
- Your company name listed in MVF e-mails to members and prospects.

### At Business Builder breakfasts:

- All sponsors will be acknowledged as a group by the event moderator from the podium at every “Business Builder Breakfast” (BBB) and special event.
- Your logo displayed on the screen at the BBB, grouped with other sponsors at the Silver level.
- Your logo prominent on the MVF sponsor banner, shared with other Silver Sponsors, displayed at every MVF event.

### At all MVF Education events:

- Display table (one-half table, shared with another sponsor) at MVF education events to promote your company.
- Your company name displayed in materials promoting education and member events.

### At other MVF events, such as “Munch & Mingle”, and Members-only events such as the Summer Bash or Holiday gatherings

- All sponsors will be acknowledged as a group by the event moderator from the podium at special events.

### Membership and attendance benefits:

- Company membership in MVF for one member of your company.
- One ticket for each MVF education or special events, except Members-only or Roundtable events.