



# Casino Royale

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# Casino Royale Orientation



- I. Welcome
- II. Preparation
- III. Silent Auction
- IV. Opportunities for BP Involvement



## Casino Royale

Where: Alston & Bird, 49<sup>th</sup> Floor

When: Thursday, September 12, 2019

Time: 4:00 PM to 5:30 PM Mix 'n Mingle  
5:30 PM to 8:30 PM Main Event



# Preparation : FAQ's



## I. What do I do with all these playing cards?

Cards distributed via mail to all BPs. If you have not received them, please see Jennifer Brinkley or Erin Jones. Use the cards as invitations for them to attend Casino Royale. Each time you meet with a member, give them a card. AALA Board members are not eligible to receive cards.

## II. What qualifies as a reason to give a card?

Hand out the cards at your discretion, but it is recommended to hand them out in person rather than sending in the mail. After all, you want to have an incentive for members to meet with you in person!

## III. Can a member use more than one of my cards?

No. There is no advantage to giving several of your cards to a member; they can only use one of each playing card. The goal is for them to see as many different BPs as possible. They will then take the best cards to play AALA Hold 'Em at the event. Best hand in the tournament wins the trip to Vegas. Most unique hand of crds will win a 1 night stay at Harrah's Cherokee Casino.

# Preparation: How Can I Help?



## Marketing – Invite Your Contacts

This is a great opportunity to invite your contacts. Attendees must be members of AALA or eligible for AALA membership to attend for FREE.

Members and potential members may bring non-business partner guests for \$25 each.

# Preparation: How Can I Help?



## Silent Auction Items

We are in need of items for the silent auction to be held during the main event. All proceeds will benefit our charity, Covenant House.



Travel Packages	One week family cabin rental
Signed Memorabilia	Custom Artwork
Atlanta Events/Tours	Monthly Dinner Subscription
Gift Baskets	Instructional/Class Certificates
Gas for a Year	Dry Cleaning Certificates
Hot Air Balloon Ride	Other Subscription Boxes

## How Can I Participate at Casino Royale?

- Come early and say hello! We will have a Mix 'n Mingle Lounge area set up from 4:00pm – 5:30pm. Come early and avoid the traffic. This is a great time to catch up with members.
- Play the games! Casino Royale is designed to give you maximum networking and one on one time with members, so get out there and put on your best poker face!
- New to AALA or just shy? We can assign one of our committee members to help make some introductions.

## How Many Representatives Can I Bring?

Business Partner Level	# Reps
Titanium	5
Platinum	4
Diamond	3
Gold	3
Silver	2
Buy-Up Additional	1 for \$150

**Please register online at [myAALA.com](http://myAALA.com)!**



# Upcoming Important Dates



## Save the Dates

- June 25: Summer Evening Social (McCray's Tavern – Trivia) – Gold & Up
- September 12: Casino Royale!
- October 9: BP Meeting – Year End Review
- November 7: Fall Evening Social – Ormsby's (All BPs invited)
- November 10: Run for Justice

## Tickets

### Chapter Meetings:

June 19, July 17 (Half Day), August 14, October 16, November 13

### Shared Knowledge Groups: *(Sponsorships Available!)*

July 11, September 26, November 19

### Small Firm Roundtables: *(Sponsorships Available!)*

June 12, October 9, December 4

# Any Questions?



## Key Contacts



### Dixon Dunavant, Director of Business Partner Relations

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