

PROGRAM PARTNER & EXHIBITOR INFORMATION

Enjoy strong branding and enhanced visibility as a Partner or Exhibitor at one of our programs.

Receive heightened visibility, positive publicity, and the ability to showcase services and products to nurse executives and leaders from a variety of healthcare settings.

Space is limited! Reserve today!

For more info, including availability, please contact the AzONE Office at (480) 491-5627.

Keynote Sponsor :: \$2,500

Maximize your exposure with this exclusive opportunity to address participants from the stage during the opening or closing session of the Adda Alexander Conference and introduce the speakers. LIMIT OF 2 SPONSORS

- Stage Presentation (10 minutes exclusive of speaker introduction)
- Premium placement—exhibit space** (\$500 value)
- 4 exhibitor registrations* (\$300 value)
- 4 guest conference registrations (\$500 value)
- Reserved seating at lunch
- Materials in attendee packet
- Half-page ad in the conference program
- 1-year rotating banner ad on website subpages*** (\$1,000 value)

Lunch Sponsor :: \$1,000

Engage attendees during lunch at the Adda Alexander Conference.

LIMIT OF 1 SPONSOR

- Preferred placement—exhibit space** (\$500 value)
- 2 exhibitor registrations* (\$100 value)
- Reserved seating at lunch
- Materials in attendee packet
- Quarter-page ad in the conference program

Break Host :: \$750

Engage attendees during one of the breaks at the Adda Alexander Conference.

LIMIT OF 2 HOSTS

- Preferred placement—exhibit space** (\$500 value)
- 1 exhibitor registration*
- Materials at Break (one host per break)

Forum Partner :: \$500

Engage attendees as the exclusive partner for one of the Nurse Leader Forums.

LIMIT OF 1 PARTNER PER PROGRAM

- Opportunity to Present (5 minutes)
- Display Table**
- 1 forum registration

All above opportunities include:

- Stage Acknowledgement
- Logo in promotional materials
- Logo on event website page
- Logo on Signage and in Program.

Exhibitor...\$500

Connect with current and prospective clients while showcasing your products & services at the Adda Alexander Conference.

- Company Listing in Program
- Display Table**
- 1 exhibitor registration*

*Additional individuals from the company may register at the published exhibitor attendee price.

**Suitable for a Table-top Display plus a Vertical Banner/Stand. Additional exhibit enhancements may be available for a separate fee.

***Appears on the site for 1 year after Event Date.

ABOUT AzONE

The Arizona Organization of Nurse Executives is a nonprofit membership organization. Our mission is to promote safe, effective and affordable patient care through its leadership and the advancement of its members as nurse leaders in healthcare delivery.

AzONE is an Affiliate of the American Organization of Nurse Executives (AONE), a subsidiary of the American Hospital Association.

ABOUT THE CONFERENCE

Named for an Arizona Visionary, the Adda Alexander Conference on Patient Safety is a premiere event that brings together 150+ Nurse Executives and Leaders from around the state to dialogue on Patient Safety, Leadership and Quality. The 1-day in-depth program features two plenary sessions and the AzONE Annual Meeting.

ABOUT THE FORUMS

Held throughout the year, these 1/2 day interactive programs are designed for nurse leaders to dialogue on shared challenges and explore solutions.

WHO ATTENDS

These events attract Nurse Leader decision-makers from a variety of settings including C-suite, Directors, Managers and Supervisors.

2018

LAST UPDATED ON FEB 1, 2018

ARIZONA ORGANIZATION OF NURSE EXECUTIVES PROGRAM PARTNER APPLICATION

This form is for purchasing a sponsorship or exhibit space at a specific program - prior to completing the form, **please check availability of your desired opportunity by contacting us at (480) 491-5627.** For info on digital advertising on our website or in our electronic communications, refer to the Advertising Application.

Company Name: _____

Contact Person: _____

Contact Phone: _____

Contact Email: _____

URL for Linked Logo: _____

Please indicate the info that will be printed in the Sponsor Directory:

Phone: _____

Web: _____

Payment Method: Check Credit Card

Name on Card: _____

Billing Address: _____

Number: _____

CVV: _____ **Expiry:** _____ / _____ **Zipcode:** _____

I certify I am an authorized user of the above card and have read and agree to the terms and conditions below and authorize the charges indicated below:

Card Holder's Signature: _____

I, the undersigned, am authorized to act on behalf of the above named Company and wish to purchase the checked items below. I understand that items are awarded on a first-paid, space available basis and AzONE reserves the right to refuse my sponsorship, attendee materials and/or advertising artwork. I hereby acknowledge that I have read and agree to the Terms & Conditions below.

Printed Name: _____

Signature: _____

PARTNER OPTIONS & RATES

Keynote Sponsor :: \$2,500

Please select your Ad preference:

Inside Back Cover Back Cover

Please select your session preference:

AM Plenary PM Plenary Either

Lunch Sponsor :: \$1,000

Break Host :: \$750

Please select your break preference:

AM Break PM Break Either

Forum Partner :: \$500

Please select your preference:

Winter Forum

Spring Forum

Fall Forum

CONFERENCE EXHIBITING OPTIONS & RATES

Exhibit Space* :: \$500

Electricity** Wired Internet** Skirt Additional Exhibitors (\$100/each): _____

ARTWORK SPECIFICATIONS

Artwork Must be Received at least 2 weeks Prior to the Program Date.

Please send files larger than 1MB via Dropbox or similar program; logos and digital ads may be emailed to info@nonprofitorg.info. Artwork that is received will be centered on a white background.

Please do not include registration/crop marks or color guides (we use a digital printer).

All artwork should be high-resolution format (minimum 300 dpi). We will resize logos as needed for web placement; all other artwork should be sent at the dimensions indicated.

Logos: Artwork files must be a JPG or PNG

Digital Ads (Banner): Artwork files must be a JPG or PNG
Size: 1125 x 180 pixels (horizontal only)

Program Ads: Artwork files must be PDF.

Sizes: 1/2 Page—7.375" x 4.875" 1/4 Vertical—3.625" x 4.875"

TERMS & CONDITIONS

Approval: Space is limited; Partners and Exhibitors are awarded on a first-paid basis. Partners/Exhibitors are subject to approval; we may reject a sponsor, exhibitor or artwork for any reason. Those rejected are eligible for a refund of amounts paid.

Artwork: All artwork must meet the specifications listed above. We reserve the right to resize artwork as needed.

Cancellations/Refunds: Cancellations must be in writing (mail or email) and acknowledged by us. Cancellations made at least 14 days prior to a program will be entitled to a full refund.

Exhibits: All Partners have exhibit space included; consisting of a table and chair. Displays must fit on or behind the table (1 Vertical Banner/Stand may be placed next to the table). In addition to this application, **a completed Agreement For Exhibit Space is due at least 2 weeks prior to the program date**, unless we have been advised this benefit will not be utilized. Additional info including exhibit requirements, times, etc. are in

the agreement. Items marked with a double asterisk (**) may have an additional charge depending on the venue.

Literature: Where applicable, materials for Attendee Packets must be provided to us at least 2 weeks prior to the program date. Materials must be contained in one unit.

Menu: We select the menu for hosted functions.

Shipping: make arrangements to ship your display and items to the program venue at your expense.

Signage/Event Webpage: Logos and/or company names will be included on promotional materials and signage for the event. Logo with a link will be displayed on event webpage within 3 business days of receipt of payment and approved artwork. At our discretion we may display the logo on other webpages, promotional materials, etc.

Stage Presentations: audio-visuals are acceptable provided they are received at least 48 hours prior to the program date.