## Strategic Plan 2022

### VISION
Employability professionals everywhere are the best they can be

### MISSION
The IEP is dedicated to supporting the people who support others gain work, progress in work and retain work.
- Empower individuals to perform to a professional standard through gaining relevant further knowledge and understanding.
- Champion employability as a recognised profession through representation of our people’s social and economic contribution and achievements to policy makers and influencers.
- Secure employers’ recognition that their employability objectives are best achieved through a commitment to the development through the selection and training, of a highly skilled professional delivery team.
- Create a network of opportunity enabling this vision to be achieved.

### STRATEGIC GOALS

| GROWTH – to reach as many employability professionals as possible |
| MEMBER SUPPORT - to provide high quality learning, development, qualifications and networking opportunities to employability professionals |
| PROFESSIONAL BUSINESS – to be a respected, professional organisation whose views are valued and sought |

### KEY THEMES
- Sustainability; Employability and Skills; Collaboration, Quality and Continuous Improvement; Inclusion and Diversity

### MEMBER SUPPORT
We will continue to find out what our Members want and need and reflect that in our membership offer. We will share stories about the successes of our members and the people they help.

### TRAINING
We will continue to promote and develop our training offer; we will undertake analysis to understand its benefits and impacts and will respond to market needs for new learning.

### RESEARCH AND THOUGHT LEADERSHIP
We will deliver the IEP Summit 2022 and produce the IEP Journal on a regular basis and we will bring sector leaders and other influential people together to explore existing and new challenges.

### OPPORTUNITIES & BUSINESS GROWTH
We will grow the operational team to support the increased volume in existing activities and we will be open to new opportunities and new strategic partnerships.