

## INSTITUTE OF EMPLOYABILITY PROFESSIONALS VISION AND MISSION STATEMENT

Our vision is:

***Employability professionals everywhere are the best they can be***

Our mission is:

***The IEP is dedicated to supporting the people who support others gain work, progress in work and retain work.***

- **Empower individuals** to perform to a professional standard through gaining relevant further knowledge and understanding, building their skills and acting in accordance with the IEP's stated values.
- **Champion employability** as a recognised profession through representation of our people's social and economic contribution and achievements to policy makers and influencers.
- **Secure employers' recognition** that their employability objectives are best achieved through a commitment to the development, through selection and training, of a highly skilled professional delivery team.
- **Create a network of opportunity** enabling this vision to be achieved.

**To achieve this vision the IEP intends to:**

1. Develop and deliver content for Continued Professional Development at all levels.
2. Meet and communicate regularly with key policy makers and influencers.
3. Collaborate with like-minded organisations who can enhance our support to our members.
4. Equip the sector with high value content and knowledge to support delivery of better outcomes through specialist solutions.
5. Enable simple and effective sharing of best practice through real and virtual forums.
6. Build long term, sustainable relationships based on mutual value add.
7. Ensure that the IEP's policy, governance and communications all incorporate the views of people directly involved in the delivery of employability services.
8. Encourage those in leadership roles to share and promote the IEP's vision and values.
9. Promote the employability profession in a way that creates pride in everyday activities.
10. Support all those within the profession to actively engage, bringing the benefits of diversity to all aspects of IEP policy and decision making.