



MEETING MINUTES

Name of Meeting: August Board of Directors Meeting

Facilitator: Marie Graziosi, President

Secretary: Donna Peregoff

Date: 8/1/2017

Time: 6:34 – 7:02pm Business Meeting

Location: Gulfcoast Girl Scouts
CONFERENCE CALL ONLY 6:30PM

Contact: Marie Graziosi , 941-400-9481

ATTENDEES

Board Members Present (8): Marie Graziosi, Donna Peregoff, Angela Sain, Dawn Laidlaw, Stephanie Deiter, Renee Hood, Anthony Gagliano, Pamella Horton

Board Members Absent (2): Steve Hall, Liz Cotner

Committee Chairs Present (1): Debbie DeVore

Guests (1): Jenni Stone

MEETING NOTES

Discussion Item	Notes
Call to order and welcome	<ul style="list-style-type: none"> Marie called the meeting to order 6:34PM. 8 board members present and quorum declared
Consent Agenda	<ul style="list-style-type: none"> Motion to approve Consent Agenda-July Board Minutes was made by Pamella Horton and seconded by Dawn Laidlaw. All in favor. Motion carried
Renee Hood	<ul style="list-style-type: none"> Profit & Loss Detail and Budget vs. Actuals Jan-June provided BOA cash on hand July 31 - \$56,889.94; note balance impacted by timing of expenses Reconciled June expenses and revenues Processed multiple payment through BOA Researched/answered member inquiries. Secured new registration table volunteer
Angela Sain	<ul style="list-style-type: none"> Website updates – Various pages & events – Added “Join” link to front page AV equipment for July meeting
Donna Peregoff	<ul style="list-style-type: none"> July meeting advertised
Anthony Gagliano	<ul style="list-style-type: none"> Twitter - 7 tweets during July (2,760 impressions), 77 profile views, increased 5 followers to 268 LinkedIn - 8 post in July, 10,273 impressions (6,000+ on a post about employee referral programs) with 113 clicks and 30 interactions (likes, comments or shares), added 6 followers E-mail – Sent 5 bulk e-mails in July to database – 22 clickbacks on first e-mail for July meeting (522 views and sent to 502 people); certification class e-mail had 274 views with 37 clickbacks Preparing PowerPoint for member meeting

MEETING NOTES				
Discussion Item		Notes		
Dawn Laidlaw		<ul style="list-style-type: none"> • Motion to approve new members made by Dawn, seconded by Angela. All in favor. Motion carried. • 304 active members, 189 (66%) with SHRM, 27 honorary (12 with SHRM), 6 student, 82 no SHRM, 8 claim SHRM but currently not actively registered, 2% increase in membership since last month's report. • Since 1/1/2017 registered 55 new members • Retention rate 95% past 7 months and 86% past 12 months • July New Member Orientation scheduled for 8/4. August orientation scheduled for 8/25. • First formal New membership committee meeting scheduled for 8/3/17. Anticipated attendees Dawn Laidlaw, Debbie DeVore and Denise Harper. • SHRA .eps format logo is missing. Unable to contact Brand Eleven Eleven who created logo. The eps logo is required for keychain order. Jenni's spouse will assist with logo. 		
Pamella Horton		<ul style="list-style-type: none"> • Referral Reward to SHRA for members who sign up for International Cultural Engagement Training. Agreement would be with Evolution Academy. SHRM and HRCI accredited. Worked with another chapter for a different program in the past and now working with a mid-west chapter for this opportunity. Board will review and discuss at Sept meeting. 		
Marie Graziosi		<ul style="list-style-type: none"> • One LeRoss Scholarship application received and approved (motion by Renee, seconded Dawn, carried) – Candice Smith • Annual Meeting – September membership meeting • Recognize certification achievements due to testing dates and results • Announce slate for 2018 Board at September membership meeting • Review objectives at Sept meeting • Fall study session facilitators, location, and registration completed • Annual Tampa Bay HR Person of the Year: SHRA ¼ page ad for the event program was displayed all evening via projector; table attendance for 8; SHRA awardees – Christine Clyne for medium organization and Camille Norman for young professional • HR FL Conference: purchased lodging for district veteran as approved at July meeting 		
ACTION ITEMS				
#	Action Item (AI)	Owner	Due Date	Status
1	October conference: budget, speakers, cost of attending	Liz Cotner	9/5/17	