



MEETING MINUTES

Name of Meeting: February Board of Directors Meeting

Facilitator: Marie Graziosi, President

Secretary: Donna Peregoff

Date: 2/7/2017

Time: 5:30-6pm Dinner and Open Discussion
6-8:21pm Business Meeting

Location: Gulfcoast Girl Scouts
4780 Cattlemen Rd
Sarasota, FL 34233

Contact: Marie Graziosi, 941-400-9481

ATTENDEES

Board Members Present (8): Marie Graziosi, Steve Hall, Donna Peregoff, Anthony Gagliano, Angela Sain, Dawn Laidlaw, Cynthia Keaton, Stephanie Deiter

Board Members Absent (2): Renee Hood and Liz Cotner

Committee Chairs Present: Kathy Bouchard

Guests: none

MEETING NOTES

Discussion Item	Notes
Call to order and welcome	<ul style="list-style-type: none"> Marie called the meeting to order 6:00PM. 8 board members present and quorum declared.
Consent Agenda	<ul style="list-style-type: none"> Motion to approve Consent Agenda was made by Stephanie and seconded by Dawn. All in favor. Motion carried.
2017 Budget	<ul style="list-style-type: none"> Discussed at March meeting
2017 Objectives	<ul style="list-style-type: none"> Group input will be summarized and discussed at March meeting
Steve Hall	<ul style="list-style-type: none"> Job descriptions for board positions will be reviewed
Angela Sain	<ul style="list-style-type: none"> Website redesign - Angela will research redesign packages offered by YM Stephanie will organize a focus group re: content Steve will contact Lynn who participated in prior redesign
Donna Peregoff	<ul style="list-style-type: none"> Investigate additional advertising opportunities: Observer, Chambers of Commerce
Anthony Gagliano	<ul style="list-style-type: none"> Press release should be prepared and distributed via communication channels – new board members, volunteer of the year, professional of the year
Dawn Laidlaw	<ul style="list-style-type: none"> 280 active members, 164 with SHRM, 26 honorary, 8 student, 80 no SHRM, 20 claim SHRM but currently not actively registered Since 1/1/2017 registered 13 new members Working on reducing discrepancies Tracking of retention rate will be researched Reminders for expiring memberships – will review message and system schedule
Cynthia Keaton	<ul style="list-style-type: none"> Verification of sponsor payment process will be clarified Non-profit sponsor spotlight – complimentary Community Spotlight for nonprofit Sponsor suggestions needed
Stephanie Deiter	<ul style="list-style-type: none"> Volunteer spreadsheet has been created Connecting volunteers with opportunities

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Discussion Item	Notes
Marie Graziosi	<ul style="list-style-type: none"> • HR Florida bulk registrations in process • Christine Clyne will serve as HR FL ambassador • July meeting will be held on 7/11/17 due to July 4 holiday • HR FL Legislative Conference – March 29 and 30 in Tallahassee. Chair Amber Thornhill and Marie scheduled to attend. Workplace legislation updates received weekly. Amber will present at February and March monthly meetings to gather feedback from members. • Insurance policies renewed in January • Spring SHRM certification study sessions being planned. Samantha Hernandez will be facilitator; volunteer coordinator needed. • HR Professional Tampa event has been planned in July; SHRA to support • SHRA will collaborate and support the Career Source Suncoast State of Talent conference on May 19 aligned with Workforce Readiness and professional community involvement initiatives for SHRA. Sponsorship \$1500 package for May State of Talent Conference was recommended. Motion to sponsor SOTC was made by Dawn and seconded by Cynthia. All in favor. Motion carried.
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ACTION ITEMS

#	Action Item (AI)	Owner	Due Date	Status
1	Details on YM redesign packages	Angela Sain	3/7/17	
2	Additional advertising outlets	Donna Peregoff	3/7/17	
3	Goals summary	Marie Graziosi	3/7/17	
4	Budget 2017	Marie Graziosi	3/7/17	