



2018 STEWARDSHIP REPORT

NAADA maintains three funds: the NAADA Legacy Fund, the Ruby C. McSwain Enhancement Endowment and the Jane Longley-Cook Awards Endowment. For a number of years NAADA program and education activities were supported through the operating fund in order to allow the three funds to recover following the recession in the late 2000's. With each of the funds now in strong financial position, the Board of Directors has overseen the use of these resources on appropriate activities in accordance with the use policies.

NAADA LEGACY FUND

The Legacy Fund was established to support the association's educational programs. The spendable earnings from the Legacy Fund:

- Promote and sustain excellence in educational programming at NAADA's Annual Conference, especially the Bob Bickford Lecture Series
- Assist NAADA in achieving geographic and institutional diversity for future conference locations
- Provide resources for outreach programs

In June of 2004 Bob Bickford made a leadership gift of \$5,000 and later pledged an additional \$5,000 for a total of \$10,000. As an organization, we have raised over \$20,000 over the years.

In 2017 NAADA utilized these resources to fund session recordings at the conference. We then shared these recordings with members and those who were not able to attend the conference in-person. This year funds are being used to support keynote speaker fees.

RUBY C. MCSWAIN ENHANCEMENT ENDOWMENT

The NAADA Annual Conference Enhancement Endowment and Ruby C. McSwain Outstanding NAADA Philanthropist Award was established in 2001 by a gift of \$15,000 by the North Carolina Agricultural Foundation, Inc. made in honor of Mrs. Ruby McSwain, an influential and dedicated North Carolina philanthropist. Mrs. Swain personally provided an additional \$15,000 to the endowment after being so impressed by the NAADA organization, its members and mission.

Earnings from the endowment are to be used to provide flexible support for the NAADA Annual Conference, especially the achievement awards program.

The Ruby C. McSwain endowment was recently used to fund the videographer for the 2016 Conference in Asheville, North Carolina. This year the endowment is being used to fund a portion of keynote speaker fees.

JANE LONGLEY-COOK AWARDS ENDOWMENT

On March 11, 2001 we lost a dear member of our NAADA family, Jane B. Longley-Cook, after a brief struggle with cancer. Jane gave many hours of dedicated, cheerful service to NAADA, serving on the Board of Directors and playing a lead role in establishing the NAADA awards program. With matching support from Bob Bickford, the NAADA Awards Program Endowment was established by the members of the organization.

In honor of Jane's important role with NAADA and her years of service, the NAADA Board of Directors established the Jane Longley-Cook NAADA Volunteer Service Award, given to individuals who have provided outstanding volunteer service to both their home institution and NAADA, as Jane did. In 2015 the Board of Directors established the Jane Longley-Cook Fellowship Award to provide an opportunity for alumni volunteers to attend and participate at the NAADA conference. This award is wholly funded by the Jane Longley-Cook Endowment.

Since its formation the Jane Longley-Cook Fellowship Award has provided funding support to the following volunteers for the NAADA annual conference:

2015:

Kevin Huesman – University of Florida
Lindsey Huesman – Kansas State University
Peter Pamkowski – Cornell University
Bruce Christmas – University of Florida

2016:

Larry Thomas – University of Minnesota
Aaron Wood – Clemson University
Normand Adams – Virginia Tech

2017:

Beth Crocker – Clemson University

2018:

Luke Laborde – Louisiana State University
Dixie Dalton – Virginia Tech