NABE LOGO USE GUIDELINES

These guidelines are to be distributed whenever official NABE projects are planned or whenever the graphic logo files are distributed for use.

The current logo for the National Association of Bar Executives, designed by a volunteer NABE member, was approved in 2012. In 2013, a tagline ( Connecting Professionals, Providing Solutions ) was approved by the NABE Board of Directors and was subsequently added to the logo.

USE GUIDELINES

Preferred use:

- Logo with tagline
- Full color rendition
- Minimum size of 2.25” wide x 1.4” tall, (13p6 x 8p6 picas; 160 x 100 pixels)

The logo can also be used without the tagline, in color or black and white, as appropriate or as already in use.

Specifications:

Colors
- Maroon: PMS 4695 C
- Orange: PMS 7413 C
- Yellow: PMS 7412 C
- Gray: PMS 430 C

Fonts
- NABE Acronym: Helvetica Black
- Spelled out name: Minion Pro Medium
- Tagline: Helvetica Light

DESIGNER (volunteer)

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Graphic Designer
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Designer can be called on to make adjustments to original files, if necessary.
LOGOS

Logos embedded here are maintained by DBS in JPEG and EPS formats