



Trying to reach the legal market?

Team up with the National Association of Bar Executives!

NABE 2019 Chief Staff Executives Retreat - Chicago, IL

March 12-13, 2019

The National Association of Bar Executives (NABE) was founded in 1941 to serve the management staff of bar associations and law-related organizations. NABE's vision is to be a diverse, inclusive organization that offers professional development opportunities to its members and empowers them to play leadership roles within their organizations and in the broader community. The association fulfills its mission of promoting and supporting excellence through educational programming, information sharing and networking activities.

NABE Members are the decision-makers at **about 250 state, local and national bar associations** throughout the country. The Members of these bar associations total **more than 1.2 million attorneys**.

CHIEF STAFF EXECUTIVES RETREAT

The National Association of Bar Executives invites you to be a corporate sponsor of the Chief Staff Executives (CSE) Retreat - a unique audience that welcomes and appreciates outside support and member benefit opportunities.

Who Attends?

Sponsorship in this event offers you the opportunity to reach the executive directors/chief executive officers of bars from across the country. This audience is composed of bar executives from state, local and specialty bar associations of all sizes. You have the “decision makers” in attendance. Reach them first and you’ll have access their members and the larger legal community. Generally, 40 to 50 individuals attend this event which is held immediately preceding the ABA Bar Leadership Institute.

What's the Format?

A reception and dinner start the program on Tuesday; substantive programming, including a series of plenary sessions and discussions aimed at the needs of this group continues through Wednesday afternoon. There will be two sponsor breaks where you will have access to prime candidates for your programs and services.

What do you get for your sponsorship dollars?

Please see NABE Chief Staff Executives Levels of Sponsorships (on the following page).

NABE CHIEF STAFF EXECUTIVES RETREAT LEVELS OF SPONSORSHIPS

PLATINUM SPONSOR - \$4,000.00

- Exclusive acknowledgement signage and verbal acknowledgement at Tuesday Dinner (March 12) OR Wednesday Lunch (March 13) and an opportunity to give remarks of 2 to 3 minutes during the event
- Introduction of all sponsors at breakfast on Wednesday, March 13
- Opportunity for one-page flyer (or other promotional brochure) provided by sponsor to be included in meeting registrants' packets
- Logo acknowledgement on the printed workshop agenda
- One 6ft., skirted exhibit table at 2 sponsor breaks on Wednesday, March 13
- Acknowledgement on the sponsor recognition signage at registration
- Registration list
- Permission to distribute one communication to the registration list within 7 days of the beginning of the retreat and one communication within 30 days of the conclusion of the retreat
- 2 Complimentary registrations, which include access to plenary sessions, meal functions and social events (case studies not included)

GOLD SPONSOR - \$2,500.00

- Exclusive acknowledgement signage at morning OR afternoon beverage break on Wednesday, March 13
- Introduction of all sponsors at breakfast on Wednesday, March 13
- Opportunity for one-page flyer (or other promotional brochure) provided by sponsor to be included in meeting registrants' packets
- Logo acknowledgement on the printed workshop agenda
- One 6 ft., skirted exhibit table at 2 sponsor breaks on Wednesday, March 13
- Acknowledgement on the sponsor recognition signage at registration
- Registration list
- Permission to distribute one communication to the registration list within 7 days of the beginning of the retreat and one communication within 30 days of the conclusion of the retreat
- 1 Complimentary registration, which include access to plenary sessions, meal functions and social events (case studies not included)

SILVER SPONSOR - \$1,000.00

- Introduction of all sponsors at breakfast on Wednesday, March 13
- Opportunity for one-page flyer (or other promotional brochure) provided by sponsor to be included in meeting registrants' packets
- Logo acknowledgement on the printed workshop agenda
- One 6ft., skirted exhibit table at 2 sponsor breaks on Wednesday, March 13
- Acknowledgement on the sponsor recognition signage at registration
- Registration list
- Permission to distribute one communication to the registration list within 7 days of the beginning of the retreat and one communication within 30 days of the conclusion of the retreat
- 1 Complimentary registration, which include access to plenary sessions, meal functions and social events (case studies not included)

To ensure inclusion of sponsor information in printed materials for the program, **all sponsorship contracts and fees must be received by February 20, 2019**. Please note that additional sponsor representatives outside the complementary registration(s) provided by NABE (as outlined in the above sponsor packages), must pay a registration fee for each sponsor attending. For more information on sponsorship opportunities and hotel accommodations for the Chief Staff Executives Retreat, contact Rebecca Green at rebecca.green@americanbar.org.



I'm committing to reaching the legal market!

I'm teaming up with the National Association of Bar Executives

NABE 2019 CHIEF STAFF EXECUTIVE RETREAT - CHICAGO, IL

March 12-13, 2019

SPONSORSHIP AGREEMENT

COMPANY INFORMATION

Important: The information listed below will also be listed in the program and event materials.

Organization/Company:					
Contact Person:					
Title:					
Contact Email:		Phone:			
Mailing Address:					
City:		State:		Zip:	

SPONSORSHIP LEVELS

We commit to being a NABE CSE Retreat Sponsor at the Following level:

☐ Platinum: \$4,000 ☐ Gold: \$2,500 ☐ Silver: \$1,000

PAYMENT

CLICK HERE TO FILL OUT THIS FORM & PAY ONLINE

or choose: ☐ Payment/Check is enclosed* ☐ Please email me an invoice

**Make checks payable to National Association of Bar Executives. All payments must be made prior to the start date of the meeting.*

SPONSOR RAFFLE

Sponsors are encouraged to bring raffle prize for a giveaway held during the exhibit hours. This will bring more visitors to your exhibit table, providing increased opportunity for networking and recognition. Will you provide a raffle prize for the exhibit?

☐ Yes, of course! Please indicate what it will be: _____

_____ Value: _____ And if more than one, Quantity: _____

☐ No thank you.

MARKETING MATERIALS

As a Sponsor, I understand that it is my responsibility to confirm the timely receipt of my marketing materials by NABE in order to receive the full benefit of my Sponsorship level.

Sponsor's Initials: _____

To coordinate your provision of marketing materials, logo, flier, etc... please contact Emma Buell at emma.buell@americanbar.org, or via phone at: 312.988.5408; thank you!

AUTHORIZATION

Please complete contract (with enclosed check made payable to "National Association of Bar Executives")
no later than **February 20, 2019** to:

Rebecca Green at rebecca.green@americanbar.org

Sponsorship payment must be received no later than **February 20, 2019** and mailed to:

Rebecca Green
NABE CSE c/o ABA Division for Bar Services
321 N. Clark Street, Floor 17
Chicago, IL 60654

Sponsors may also pay online. Please contact Rebecca for details.

Authorized Agent: _____

Signature	Printed Name	Date
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