



# **PARTNERSHIP** PROSPECTUS

## **2026 - 2027**

Forge connections with bar professionals who cater to lawyers and other legal professionals across the nation.

**Community | Inclusion | Transparency | Professionalism**



## ABOUT NABE

### Team up with NABE, The Association for Bar Professionals

NABE is the premier association for the professional staff of bar associations and other law-related organizations throughout the country. NABE is a diverse, inclusive community, offering members professional development and leadership opportunities and fostering connections between bar professionals at all career levels across the country.

Bar association professionals, our NABE members, are the decision-makers at more than 250 state, local and national bar associations throughout the country and internationally. Collectively, their bar association membership is comprised of more than 1.2 million attorneys, judges, and other legal professionals.



# PARTNERSHIP OPPORTUNITIES

## Conference and Workshop Events



### **2026 Annual Meeting**

**July 28-30, 2026 / Chicago, IL**

Approximate number of attendees: 150

Attendee Profile: Bar professionals and decision makers from various positions, bar types, across the country



### **2026 Communications Section Workshop**

**October 12-16, 2026 / Washington, DC**

Approximate number of attendees: 125

Attendee Profile: Marketing, communications, membership, publications, and executive staff



### **2026 Governmental Relations Section Workshop**

**Dates TBD / Kansas City, MO**

Approximate number of attendees: 30

Attendee Profile: Bar professionals and decision makers who promote bars in the legislative and regulatory arenas



### **2027 Chief Executives Retreat**

**March 2027 / Chicago, IL**

Approximate number of attendees: 75

Attendee Profile: Executive level bar professionals and decision makers from various bar types, across the country



# PARTNERSHIP OPPORTUNITIES

## Virtual Events



### **NABE Roundtables**

NABE hosts hour-long virtual roundtable events throughout the year on different topics, allowing NABE members to connect with peers, to discuss opportunities, ideas, and challenges at their bars. Topics include CLE's, cyber security, leadership challenges, young lawyers, lawyer referral services, membership issues, and more. With an average attendance of 20-30 bar professionals, the roundtables will provide you the opportunity to introduce the speaker(s) and highlight your company.



### **NABE Webinars**

NABE hosts virtual webinar events throughout the year featuring industry experts who offer valuable insights related to varying topics within the field. With an average attendance of 20-30 bar professionals, the webinars will provide you with the opportunity to introduce the speaker(s) and highlight your company.



### **NABE Membership Gatherings**

NABE hosts a handful of virtual, laid-back, and informal gatherings, offering our members a comfortable environment to network and establish authentic connections beyond professional roles. Whether it's a game to be played or a craft to be made, these gatherings encourage organic interactions and the cultivation of relationships, enhancing our community ties. These gatherings typically attract 30-40 bar professionals.



# PARTNERSHIP OPPORTUNITIES

PARTNER BENEFITS	DIAMOND \$35,000	PLATINUM \$25,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
	Top Level	Second Level			
Recognition and associated partner benefits at one section workshop	Top Level	Second Level			
Recognition and associated partner benefits at the Chief Executives Retreat	Top Level	Second Level			
Annual Meeting: Opportunity to address attendees during opening remarks	X	X			
Rotating banner ad on NABE's website home page	X	X	X		
Opportunity to introduce a speaker at a virtual roundtable/webinar event	X	X	X		
Annual Meeting: Opportunity to provide one promotional item at the registration desk	X	X	X		
Annual Meeting: Opportunity to provide swag on tables during a lunch	X	X	X		
Ad placement or featured blog in NABE News issue	2	1	1		
Featured blog in NABE 5 Things issue	4	3	2	1	
Annual Meeting: Opportunity to introduce a speaker at a session (to be determined by NABE)	X	X	X	X	
Annual Meeting: Receive a list of attendees once prior to and once after the meeting	X	X	X	X	
Annual Meeting: Complimentary registrations	5*	4*	3*	2*	1*
Annual Meeting: One tabletop exhibit	X	X	X	X	X
Annual Meeting: Logo acknowledgement and company hyperlink on the event webpage	X	X	X	X	X
Annual Meeting: Logo acknowledgement on event signage	X	X	X	X	X
Annual Meeting: Opportunity to provide and participate in a raffle drawing	X	X	X	X	X
Annual Meeting: Social media recognition during the event	X	X	X	X	X
Provided partner ribbons for all on-site events	X	X	X	X	X
Recognition via verbal and logo acknowledgement across all NABE events	X	X	X	X	X
Logo acknowledgement and company hyperlink on NABE Partnership webpage	X	X	X	X	X
Logo recognition in the NABE Monthly News email	X	X	X	X	X
Recognition on NABE social media	3	2	1	1	1
Opportunity to provide an opening statement at a virtual NABE Membership Gathering					X

\*Each additional partner representative will be charged a registration fee to attend.

For further information on any of these opportunities please contact **Jason Cecil** at [jcecil@mobar.org](mailto:jcecil@mobar.org) or **John Mudd** at [jmudd@montanabar.org](mailto:jmudd@montanabar.org).

# 2026 - 2027 PARTNERSHIP COMMITMENT FORM

## COMPANY INFORMATION

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_ Contact Title \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ Website Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

## PARTNERSHIP LEVEL

We commit to being a 2026-2027 Annual NABE Partner at the following level:

**Diamond** \$35,000     **Platinum** \$25,000     **Gold** \$10,000     **Silver** \$5,000     **Bronze** \$2,500

## PARTNER PAYMENT

Payment receipt deadline: : June 1, 2026

### Checks payable to: NABE

Mailed to: 10700 W Highway 55, Suite 275  
Plymouth, MN 55441

If you wish to pay by credit card, please email Jillian at  
**[jhaney@jaffemanagement.com](mailto:jhaney@jaffemanagement.com)**

Benefits will be fulfilled only once full payment has been received.

**Return form to:** Jillian Haney at [jhaney@jaffemanagement.com](mailto:jhaney@jaffemanagement.com)