



COVID-19 Offers and Messaging from NABE Partners

ABA Retirement Funds

At the ABA Retirement Funds Program (the “Program”), our goal is for 100% of our participants to retire with least 70% of their pre-retirement income. This goal is part of our ongoing mission to ensure that every member of the legal community has access to a retirement plan and the support they need to and through retirement. As the Coronavirus outbreak evolves, our goal for Program participants has not changed. Our participants and plan sponsors, however are experiencing severely volatile markets and uncertainty.

We’d like to share with you an article, *Novel Coronavirus Outbreak Update*, provided by the Program’s trustee, Mercer Trust Company, with a market outlook update. Please click here to read the article: <https://abaretirement.com/learning-center/articles/mercercoronavirus-commentar>. Please feel free to share this article with your employees and colleagues. As we get more updates and revised commentary, we will pass along to you.

Also, in effort to support our current clients and participants, the Program is offering three months of free professional management. We are happy to extend that offer to new clients as well.

During this time of uncertainty in the markets, The ABA Retirement Funds Program has set up a special landing page with information on COVID-19 and the market volatility. You can find this new page here: <https://abaretirement.com/covid-19-market-impact/>

During this time of uncertainty in the financial markets, you may have questions and concerns regarding your retirement plan. In an effort to support the legal community during this crisis, the ABA Retirement Funds Program is offering **three months of free investment advice** to all participants that sign up between April 1st and June 26th. This offer is being extended to all new plans that join the Program as well. If you are a current Program participant and would like more information on this offer, please call 800.348.2272 and ask to speak with a VRA Investment Advisor Representative. If you would like more information on joining the ABA Retirement Funds Program, please call 800.826.8901.

Should you have any questions we are always available via email at joinus@abaretirement.com or by phone at 800-826-8901.

MemberCentral

At MemberCentral and SeminarWeb, we realize many associations have been forced to cancel meetings,

close offices and others are having staff disruptions. We are fully operational and can help during this period:

Moving Conferences and Conventions to the Cloud – We provide a conference solution whereby we train speakers, stage content, and manage a one day or two-day event online. The key value is we manage the live event. Call SeminarWeb at 737-201-2059 or 800-701-5161 or email support@seminarweb.com.

Membership Billing Must Go On – Some clients may need help with essential billing activities. If you need assistance with membership or recurring billing we can fill in the gaps. Call MemberCentral at 737-210-1642 or 800-701-4728 or email support@membercentral.com.

Help, I Need to Update My Website – Some execs and boards may need critical updates to their website but can't due to staff shortages. Just contact our team so we can expedite those changes. Call MemberCentral at 737-210-1642 or 800-701-4728 or email support@membercentral.com.

Our Offices and Live Support Remain Fully Open – We have moved all of our support to the cloud, and all of our employees are working remotely to support association clients. Please leave a detailed message if we can't immediately take your call.

Red Cave Law Firm Consulting

Jared Correia, internationally-recognized business consultant for law firms, who runs Red Cave Law Firm Consulting, which provides law practice management consulting services for several bar associations, is offering a free webinar to any bar association that wants one, addressing law firm response to the coronavirus outbreak, which webinar is focused on methods for creating a virtual practice on the fly. The webinar is intended to get law firms up to speed on the technology and marketing components of practicing virtually, so that they can continue their businesses without interruption during this time of quarantines and social distancing. The focus is entirely on immediate, practical takeaways. If interested, you can contact Jared directly at jared@redcavelegal.com or via phone at 617-398-7181

Smith.ai

We are currently offering the following promotion:

Receive a 20-chat or call 14-day free trial, plus an additional 20 chats or calls free (first month free on our Starter Plan, or apply 20 chats/calls to a larger plan; \$140 value).

- 1 free CRM integration
- 1 free 24/7 chatbot (including unlimited chats and white-glove setup & installation on your website, \$150 value)

Mention code SMITHCOVID19

Further discounts available for non-profits.

VocalMeet

We are able to offer free platform setup, course setup and free marketing support for up to 5 bar associations under a revenue sharing model. We have seen a significant spike in demand and therefore cannot offer this to more associations. We have the capacity to get the platforms up and running quickly and want to avoid over committing at this time. We hope this helps to soften the impact. For anyone interested, they can reach me directly at Laurelle@vocalmeet.com.

