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The National Association of Black Journalists (NABJ) is an organization of journalists, students, and media-related professionals that provides quality programs and services to and advocates on behalf of black journalists worldwide.

NABJ is committed to:

**STRENGTHENING** ties among black journalists.

**SENSITIZING** all media to the importance of fairness in the workplace for black journalists.

**EXPANDING** job opportunities and recruiting activities for veteran, young and aspiring black journalists, while providing continued professional development and training.

**INCREASING** the number of black journalists in management positions and encouraging black journalists to become entrepreneurs.

**FOSTERING** an exemplary group of professionals that honors excellence and outstanding achievements by black journalists, and outstanding achievement in the media industry as a whole, particularly when it comes to providing balanced coverage of the black community and society at large.

**PARTNERING** with high schools and colleges to identify and encourage black students to become journalists and to diversify faculties and related curriculum.

**PROVIDING** informational and training services to the general public.
Founded by 44 men and women on December 12, 1975, in Washington, D.C., NABJ is the largest organization of journalists of color in the nation.

Many of NABJ’s members also belong to one of the dozens of professional and student chapters that serve black journalists nationwide.

**NABJ Member Benefits:**

**Access** to year-round professional development through the NABJ Media Institute, the annual convention and career fair and regional conferences.

**Opportunities** --and a responsibility--to help ensure fair and balanced media coverage of the black community and to encourage the industry to hire and retain more black journalists.

**Professional Development** for black journalists seeking to improve their skills and advance to newsroom management.

**Recognition** of journalistic excellence and achievement via the annual Salute to Excellence and Special Honors awards.

**Subscriptions** to the annual NABJ Journal, NABJobs Online, NABJ Forum, and NABJ E-News.

**Mentoring** and recruiting the next generation of aspiring black journalists through our partnership programs with high schools and colleges across the country.
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Ohio University (2012)
Athens, OH
MEMBERSHIP
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NBC-2

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St. Petersburg Times

CONSTITUTION AND OPERATING PROCEDURES
Sharyn Flanagan
USA Today

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News/Talk 750 WSB

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NBC10 Philadelphia

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Glenn Rice
The Kansas City Star

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Independent Journalist

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Lynn Norment
Carol H. Williams Advertising

MEDIA INSTITUTE
Doug Mitchell
“NewU” Entrepreneur Fellowship Program
Career Coach, “Knowledgeweb.net”

STUDENT EDUCATION ENRICHMENT & DEVELOPMENT PROGRAMS (SEED)
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St. Petersburg Times

High School Program
Russell LaCaur
Tulsa World

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Managing Editor (Print)
Bonnie Newman Davis,
North Carolina A&T State University

Managing Editor (Online):
Marlon A. Walker
St. Louis Post-Dispatch

SPECIAL HONORS
Leisa Richardson
Indianapolis Star Tribune

HALL OF FAME
Maureen Bunyan
WJLA-TV (Washington)
NABJ Founder

PRINT ADVOCACY
Don Hudson
The Clarion Ledger

ARTS AND ENTERTAINMENT TASK FORCE
Kelley L. Carter
Entertainment Journalist

ASSOCIATE MEMBER’S TASK FORCE
Gabrielle Maple Lee
Fleishman Hillard- NY

BLACK PRESS TASK FORCE
Tene Croom
Tene Croom Communications

BROADCAST TASK FORCE
Will Wright
NBC News

COPY EDITORS TASK FORCE
Diane M. Hawkins
Louisville Courier-Journal

DIGITAL JOURNALISM TASK FORCE
Benét J. Wilson
Aircraft Owners and Pilots Association

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NABJ Founder

GLOBAL JOURNALISM TASK FORCE
Rochelle Riley
Detroit Free Press

LGBT TASK FORCE
Jonathan Adams
Lambda Legal

POLITICAL JOURNALISM TASK FORCE
Kimberly McLeod
National Black Justice Coalition

SPORTS JOURNALISM TASK FORCE
Marc Spears
Yahoo! Sports

VISUAL TASK FORCE
Sonja Foster
Bloomberg

YOUNG BLACK JOURNALISTS TASK FORCE
Talia Buford
Político

Felicia Brown
You Talk With Felicia Brown

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PROGRAM COORDINATOR
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DEVELOPMENT DIRECTOR
Denise Brooking

DEVELOPMENT ASSISTANT
Jenaé Bryant

NABJ ANNUAL REPORT 2013

5
Every year, NABJ pays homage to legendary black journalists who have made outstanding contributions to the industry. Founded on April 5, 1990, we have been proud to honor the 50 members of the NABJ Hall of Fame over the last two decades and will continue to preserve their legacy for the future.

Betty Winston Bayé,
Columnist, The Courier-Journal (Louisville, Ky.)

Wendell Smith
Legendary sportswriter, helped desegregate baseball (posthumous)

Simeon Booker

Sue Simmons
Anchorwoman, WNBC-TV

Alice Dunnigan
First black woman credentialed to cover the White House, the State Department, & Congress (posthumous)

Cynthia Tucker
Pulitzer-Winning Columnist, The Atlanta Journal Constitution

The Northwestern University Medill School of Journalism & NABJ jointly and proudly award the prestigious Ida B. Wells Award to a media executive or manager who has made outstanding efforts to make newsrooms and news coverage more accurately reflect the diversity of the communities they serve.

We were proud to declare long time NABJ member Richard Prince, columnist for the Maynard Institute for Journalism Education, the recipient of this year’s award.
NABJ Special Honors represent the highest award bestowed upon our members. NABJ members, affiliate chapters, and others nominate those who represent the best of the best in black journalism.

Journalist of the Year

ROLAND MARTIN

"Roland Martin has had an enviable career as a multimedia journalist, becoming a respected and trusted voice in print, on air and online," said NABJ President Gregory Lee, Jr. "He is unapologetic about his quest to provide well-rounded coverage of the African-American community, and to provide unique insights to diverse audiences across the many platforms on which he is asked to contribute on a regular basis."

Lifetime Achievement Award

GREGORY L. MOORE

"Greg Moore is an innovative and inspiring leader who has found creative ways to meet the unique challenges faced in an ever-changing newsroom," said NABJ President Gregory Lee, Jr. "Throughout his career he has been a newsroom leader who helped his team cover the day’s big stories with the highest ethics, a bit of creativity, and a desire to serve the public. His career is certainly worthy of this recognition.

Emerging Journalist of the Year

YAMICHE ALCINDOR

Journalism Educator of the Year

MICHELLE JOHNSON

Patricia Tobin
Media Professional Award
DAWN KELLY

Student Journalist of the Year

MARISSA EVANS

Legacy Award
TED HOLTZCLAW

Community Service Award
DR. SHELLEY STEWART

Best Practices
THE WASHINGTON POST

Chapter of the Year
NEW YORK ASSOCIATION OF BLACK JOURNALISTS

Student Chapter of the Year
TEMPLE UNIVERSITY
Awarded at the annual Convention and Career Fair, the NABJ Salute to Excellence Awards highlight exceptional pieces of journalism in print, broadcast, and multimedia. These awards cover the various range of talents and occupations within our industry, including design, photography, long-form written pieces, serial stories, documentaries, interviews, and public relations.

NEWSPAPERS

NEWSPAPER OVER 150,000

NEWSPAPER - NEWS: SINGLE STORY
“Orangeburg Legacy Gets Overdue Focus”
Melanie Eversley
USA Today

NEWSPAPER - NEWS: SERIES
“Danger Zone”
Chastity Pratt Dawsey, Andre Jackson, Kristi Tanner, Kathleen Galligan
Detroit Free Press

NEWSPAPER - FEATURES: SINGLE STORY
“Bound by Survival”
Theresa Vargas
The Washington Post

NEWSPAPER - FEATURES: SERIES
“The Unknown Exonerates”
Selwyn Crawford, Diane Jennings
The Dallas Morning News

NEWSPAPER - INVESTIGATIVE
“Ghost Factories”
Allison Young, John Hillkirk, Peter Eisler, Shannon Green
USA TODAY

NEWSPAPER - SPECIAL PROJECT
“Success is Fast, Sweet in Chocolate Business”
Olivera Perkins
The Plain Dealer

NEWSPAPER - BUSINESS
“Body of Work by Phillip Morris”
Phillip Morris
The Plain Dealer

NEWSPAPER - SPECIAL PROJECT
“68 Blocks: Life, Death, Hope”
Meghan Irons, Maria Cramer, Jenna Russell, Andrew Ryan, Akilah Johnson
The Boston Globe

NEWSPAPER - ART & DESIGN: GRAPHICS
“Rock Hall Induction Inductees over the years”
Chris Morris, Felesia McDonald Jackson
The Plain Dealer

NEWSPAPER - PHOTOGRAPHY: SINGLE IMAGE
“Olympic Champion”
Gregory Bull
Associated Press

NEWSPAPER - PHOTOGRAPHY: MULTIPLE IMAGES
“Rio’s Crack Ban”
Felipe Dana
Associated Press

NEWSPAPER UNDER 150,000

NEWSPAPER - NEWS: SINGLE STORY
“Gripped by Violence”
Alesha Williams Boyd, Nicquel Terry, Michelle Gladden, Kevin Penton
Asbury Park Press

NEWSPAPER - NEWS: SERIES
“Amy Jeter”
Amy Jeter
The Virginian-Pilot

NEWSPAPER - FEATURES: SINGLE STORY
“Daddy Do-Over: Boot Camp Makes Men of Deadbeat Dads”
Nicholas Phillips
Riverfront Times

NEWSPAPER - FEATURES: SERIES
“Lou Hansen - Webb Series”
Lou Hansen
The Virginian-Pilot

NEWSPAPER - INVESTIGATIVE
“Plenty of Guilt to Go Around”
Tom Finkel, Tony D’Souza
Riverfront Times

NEWSPAPER - SPORTS
“Jason Terry’s Last Shot”
Tony Ortega
Seattle Weekly

NEWSPAPER - BUSINESS
“Farewell to Red Bones Den”
Suzy Rust
Riverfront Times

NEWSPAPER - COMMENTARY
“Roger Chesley”
Roger Chesley
The Virginian-Pilot

NEWSPAPER - SPORTS
“Football is Life”
Tom Peyton, Meredith Sheffer, Gerry Melendez, Ron Morris
The State

NEWSPAPER - COMMENTARY
“Dear Gabby”
Amy Barnett; Jennifer Moore, Allison Samuel
Johnson Publishing Company

NEWSPAPER - ART & DESIGN: PAGE DESIGN
“Top Cities for Black Businesses”
Amy Barnett, Kevin Chappell
Johnson Publishing Company

NEWSPAPER - COMMENTARY/ESSAY
“Diary of a Comeback”
Amy Barnett
Johnson Publishing Company

NEWSPAPER - ART & DESIGN: GRAPHICS
“And Still They Rise”
Amy Barnett; Darhil Crooks, Nicole Hutcheson
Johnson Publishing Company

NEWSPAPER UNDER 1 MILLION

NEWSPAPER - GENERAL REPORTING
“Free At Last”
Amy Barnett, Shirley Henderson, Brett Ryder, Brian Branch Price
Johnson Publishing Company

NEWSPAPER - SINGLE TOPIC SERIES
“Whitney Houston”
Amy Barnett
Johnson Publishing Company

NEWSPAPER - SPORTS
“Everythings On Me”
Otto Strong, Tim Krown
ESPN The Magazine

NEWSPAPER - BUSINESS
“Top Cities for Black Businesses”
Amy Barnett, Kevin Chappell
Johnson Publishing Company

NEWSPAPER - ART & DESIGN: PAGE DESIGN
“Dear Gabby”
Amy Barnett; Jennifer Moore, Allison Samuel
Johnson Publishing Company

NEWSPAPER - ART & DESIGN: GRAPHICS
“And Still They Rise”
Amy Barnett; Darhil Crooks, Nicole Hutcheson
Johnson Publishing Company

MAGAZINES

MAGAZINES OVER 1 MILLION

MAGAZINES - GENERAL REPORTING
“The Great Equalizer: The Virginia non-profit Spores Outreach Institute uses chess, among other activities, to improve lives around the world”
Jamaal Abdul-Alim
Chess Life

MAGAZINES - SPECIALITY
“The Ready To Die: The Secret Epidemic of African-American Suicide”
Angela G. King, Kimberly Hayes Taylor
B.L.A.C. Detroit Magazine

MAGAZINES - INTERNATIONAL
“Outside the Lines and The Sporting News: Donnovan Hill”
Tom Farrey, Simon Baumgart, Tim Hays, Dwayne Bray
ESPN

MAGAZINES - DOCUMENTARY
“As Black As We Wish to Be”
Lu Olkowski, Ali Letson, Taki Telonidas, Laura Sporo
Independent Producer

MAGAZINES - COMMENTARY
“Egyptians Await the Results of the Presidential Election”
Kimberly Adams, Luis Clemens
Cairo, Egypt

MAGAZINES - PUBLIC AFFAIRS: INTERVIEW/DISCUSSION
“Released”
Anita Woodley, Dick Gordon, Katie Davis
North Carolina Public Radio

MAGAZINES - TOP 15 MARKETS

MAGAZINES - NEWS: SHORT FORM
“CHAdnot living up to promises of mixed-income housing”
Natalie Moore, Shaun Allee
WBZ

MAGAZINES - NEWS: LONG FORM
“Sexual Cyberbullying: The Modern Day Letter A”
Courtney Stein, Courtney Stein, Marianne McCune, Michael Johnson
WVNC Radio

MAGAZINES - INVESTIGATIVE
“Grandma can’t accept your calls”
Robert Wildeboer, Cate Cahen
WBZ
Radio - Feature
“Tell Me Wild”
Kate Wells
Michigan Radio

Radio - Documentary
“Infant Mortality”
Jennifer Guerra
Michigan Radio

Radio - Commentary
“My Education, Uninterrupted”
Sandra Hyte, Michael Brown, Marianne McCune
WNYC Radio

Radio - Public Affairs: Segment
“Afternoon Shift: Christian Fenger Academy High School seniors”
Katie O’Brien, Justin Kaufmann
WBEZ

Radio - Public Affairs: Interview/Discussion
“Afternoon Shift: Conversation with Reverend Charles Street”
Carrie Shepard, Justin Kaufman
WBEZ

Radio - Market 16 & Below
“A Conversation with Take 6”
Lisa Godfrey, Perry Smith
WHRV-FM

Television - Network

Television - General Assignment: Short Form
“Young Volunteers of Hurricane Sandy”
Scott Pelley, Patricia Shevlin, Guy Campanile, Michelle Miller
CBS Evening News

Television - General Assignment: Long Form
“Shooting in Sanford: ‘The Death of Trayvon Martin’”
Matt Gutman, Seniboye Tienabeso, Michael Corn
ABC News

Television - Spot News
“Whitney Houston”
Peter Goodman, Bill Whitaker, Bill Flanagan, Ramon Parkins
CBS News

Television - Investigative
“Outside the Lines: FAMU Band Hazing”
Mike Sciallo, Mike Fish, TJ. Quinn
ESPN

Television - Feature; Short Form
“Harmony Project”
Scott Pelley, Patricia Shevlin, Guy Campanile, Bill Whitaker
CBS Evening News

Television - Feature; Long Form
“A Swimmer’s Mission”
Robert Buchanan; Cristina Boado, David Corvo, Katie Boyle
NBC News

Television - International
“Inside Africa: The Himba of Namibia”
Bill Galvin, Sheri England, Aja Harris, Errol Barnett
CNN

Television - Speciality
“Robins’ Journey: Finding A Donor”
Robin Roberts, Brian O’Keefe
ABC News

Television - Sports
“Latierra Cross: Outrunning the Odds”
Scott Harves, Victor Vitarelli, Valerie Gordon, Jeremy Schaap
ESPN

Television - Documentary
“Black in America: Who is Black?”
Soledad O’Brien, Bud Bultman, Michelle Roza, Tina Matherson

Television - Public Affairs: Segment
“CNN Special Projects”
Tiffany Newberry

Television - Public Affairs: Interview
“I Am Trayvon: A Family Fights for Justice”
Emmett Miller, Luther Burke; Dan Morris, David Scott, Marie Nelson
BET Networks/BET News

Television - Top 15 Markets

Television - General Assignment: Short Form
“Athena curry: One Year Later”
Devin Fehely
WJLA - 11Alive News

Television - General Assignment: Long Form
“Cops Cleared in Shooting”
John Golf
News 12 Westchester

Television - Specials
“Black Nouveau: Acceptance Journeys”
Everett L. Marshall
Milwaukee Public TV

Television - Documentary
“Florida’s Underground Railroad: Southern Routes to Freedom”
Theresa Marsenburg, Thomas Jones
The Florida Channel

Television - Public Affairs: Segment
“Black Nouveau: Fatherhood Summit”
Everett L. Marshall
Milwaukee Public TV

Television - Public Affairs: Interview
“Race: Our Stories”
Sonya Thompson, Tony Garbo, Bill Shell, Roc Woodward
WTIU-TV

Television - Public Affairs: Program
Shameka Neely, Justin Crossley

Digital Media

Digital Media - Single Story News
“Press Pause. John Lewis and Lonnie Bunch”
Betsy Fischer Martin, David Gregory
NBC News

Digital Media - Single Story Feature
“Cycle of Poverty Hard to Break in Poorest U.S. City”
Kainaz Amaria, Sam Sanders, Pam Fessler
NPR

Digital Media - Online Projects News
“Who Can Vote”
Retha Hill, Kristin Gilger, Corbin Carson, Natasha Khan, Brandon Quester
Crunkite School of Journalism

Digital Media - Online Projects Feature
“Life at the Epicenter of Stop and Frisk”
Jarrett Murphy, Jeanmarie Evelly
The Nation

Digital Media - Interactive: News
“Chicago’s Killing Fields”
Marc Lamont Hill, Charli James
HuffPost Live

Digital Media - Interactive: Feature
“The Highwaymen”
Claire O’Neill, Jacki Lyden, Nelson Hsu
NPR

Digital Media - Commentary/Weblog
“Maya Raper’s Huffington Post Blog”
Maya Rupert
National Center for Lesbian Rights

Digital Media - Sports
“Black sports stars united behind Ali after ’67 summit”
Branson Wright
The Plain Dealer

Public Relations

PR Campaigns - Associations/Nonprofit
“Let It Go: Forgive Others, So You May Be Forgiven” Book Launch
Kayla Tucker-Adams, Regina Lewis, Zakia Larry
Maya Williams
T.D. Jakes Ministries

PR Campaigns - Business/Services
“Texas Offenders Re-entry Initiative (T.O.R.I)”
Kayla Tucker-Adams, Regina Lewis, Zakia Larry
Maya Williams
T.D. Jakes Ministries
The Student Education Enrichment and Development (SEED) Program offers financial, educational, and mentoring support as part of NABJ’s dedication to our student members and aspiring journalists of color. Whether through hands-on training workshops or by connecting young journalists with experienced professionals, NABJ is committed to creating a foundation for the next generation of outstanding journalists.

NABJ awards scholarships annually to deserving high school and college students interested in pursuing journalism careers. Over the last decade, NABJ has awarded more than a half a million dollars to students studying broadcast, print, and online journalism; photography; graphic design; and communications. NABJ’s scholarships are named in honor of NABJ Founders and pioneering black journalists.

ALLISON E. FISHER SCHOLARSHIP
Alexis Rogers
University of Missouri

LES PAYNE FOUNDER’S SCHOLARSHIP
Debora Silva
University of California-Berkeley

CAROLE SIMPSON SCHOLARSHIP
Gabrielle A. Wright
New York University / Arthur L. Carter Journalism Institute

NABJ SCHOLARSHIP
Beatrice Katcher
Wayne State University

DEWAYNE WICKHAM FOUNDER’S HIGH SCHOOL SCHOLARSHIP
Michelle Chavez
Montgomery Blair High School

VISUAL TASK FORCE SCHOLARSHIP
Ashli Lett
Narbonne High School

LARRY WHITESIDE SCHOLARSHIP
Adriana Bush
San Diego State University

VISUAL TASK FORCE SCHOLARSHIP
Shani Muhammad
Full Sail University
StudenT sHort CouRses
The NABJ Student Multimedia Short Course is aimed at encouraging student members to pursue television management as a career. Each year, students from around the country participate in broadcast and print short courses organized and staffed by NABJ’s professional members. The project gives students access to mentors who work as news directors, producers, writers, assignment editors, directors and the like, at some of the top television stations in the country, as well as give them hands-on experience and a practical understanding of what these jobs entail.

Multimedia Student Projects
NABJ offers an expenses-paid fellowship to outstanding students pursuing a career in journalism. For one week during the Annual Convention & Career Fair, aspiring journalists can receive invaluable real-life newsroom experience and produce daily coverage of the convention. Students produce stories for the NABJ Monitor, the convention newspaper, NABJ TV, NABJ Radio and nabjconvention.org, the daily news web site. They work alongside professional journalists and journalism educators from across the country. Students gain experience using the latest tools as they cover NABJ’s annual convention and longer-form multimedia storytelling of broader issues.

NABJ Journalism Workshop (JSHOP)
NABJ’s JSHOP is a four-day workshop for local high school students in the host city of NABJ’s Annual Convention & Career Fair. The program provides interactive learning opportunities through lectures, presentations, hands-on training and field trips. The students learn journalism fundamentals for newsgathering, writing, photography, video production, radio, graphic design, editing, and social media. Professional journalists, educators, and journalism college students provide mentorship and supervision.

NABJ Internships
NABJ offers summer internships annually to college students interested in pursuing a career in journalism. Students gain hands-on training in reporting, editing, photography, graphic design, video production, and public relations at various U.S. news organizations. Past internships sites include NBCUniversal, CBS, NPR, The Associated Press, and Bloomberg News. NABJ also offers internships at our National Office. Interns gain experience in day-to-day operations of a national, non-profit membership organization devoted to providing quality programs and member services. Summer interns also help to plan and carry out the NABJ Annual Convention & Career Fair.

For more Information on NABJ’s S.E.E.D. Program, please visit www.nabj.org.
### 2013 NABJ High School Workshop - JSHOP

**JSHOP Students**

- Aaron Donlow
- Aaron Ladd
- Kwame Manu
- Shantell Mitchell
- Danielle Prioleau
- A’liyah Smith
- Rachel Smith
- Vadohl Smith
- Toni Thomas
- Donstonette Singleton
- Olivia Warren

**JSHOP Faculty**

- Russell LaCour
- Sheryl Kennedy Haydel
- Sandra Combs
- Adriian Gardner
- Dana Littlefield
- Eva Coleman
- Ray Hamilton
- Terrence Thames
- Terry Collins
- Faith Jessie

**2013 Student Multimedia Projects**

**Student Participants**

- Faithful Okoye  
  University of Florida
- Ashley Griffin  
  University of California - Berkeley
- Justin Madden  
  Grambling State University
- Alyse Shelton  
  Kentucky State University
- Joshua Jamerson  
  Ohio University
- Khorri Atkinson  
  York College, The City University of New York
- Arlene Washington  
  University of Southern California
- Monica Herndon  
  University of Miami
- Nicholas Johnson  
  University of North Carolina - Chapel Hill
- Donnalyn Anthony  
  Miami Dade College
- Vonecia Carswell  
  University of Florida
- Javier Edwards  
  University of Florida
- Ariam Frezghi  
  Stony Brook University
- Sean Hurd  
  The George Washington University
- Monique Collins  
  Marquette University
- Dominique Carson  
  Brooklyn College
- Sylvia Obell  
  Columbia University Graduate School of Journalism
- Natasha Benjamin  
  New York University
- Lauren Houston  
  University of North Carolina - Chapel Hill
- Christalyn Solomon  
  Hampton University
- Haniyyah Sharpe  
  Temple University
- Rachael Stichnoth  
  University of South Carolina
- Roddrick Howell  
  North Carolina Central University
- Tisha Coleman  
  University of Mississippi

**Mentors**

- Demorris Lee
- Sarah Hoye
- Akili Ramssess
- Delano Massey
- Denise James
- Ken McFarlin
- Michelle Johnson
- Stacie Williams
- Aprill Turner
- Monica Richardson
- Andale Gross
- Darrel Burnett II
- Anthony Wilson
- Janell Lewis
- Allison Davis
- Ken Smith
- Ethan Donaldson
- Sheri Williams
- Marshall Latimore
- Jemal Brinson
- Ingrid Sturgis
- Gerrick Kennedy
- Jennifer Dronkers
- Rashan Rucker
- Kimberly Mitchell
- Ken-Yon Hardy
- Marc Willis
- Michael Douglas
- Kiratiana Freelon
- Kimberly Alleyne
- Christopher Nelson
- Dawn Kelly
- Michael Dutton
As shown in the top chart, membership numbers in 2013 did not experience the typical bump in growth usually associated with registration for the Annual NABJ Convention & Career Fair as it has in previous years. It is unclear why this is the case, but we must use the Convention to drive membership recruitment and retention. Growing NABJ remains a priority of the organization and of its leadership.
The NABJ Media Institute offers quality web seminars and hands-on professional development, entrepreneurial guidance, and technical training at sponsored events around the country. The Institute seeks to connect, educate, and inspire member journalists on topics that directly affect the communities that they serve. Exploring topics ranging from multimedia technology, political reporting, and health care issues, the Institute connects journalists with front-line stakeholders, researchers, policy makers, and other journalists to exchange ideas and information about the topics that matter the most.

**Media Institute on Energy**  
**February 21-22, 2013**  
**Westin Houston Memorial City, Houston, TX**  
The Media Institute on Energy is designed to educate our journalists about topics related to oil, gas, wind, solar and other alternative fuels and craft a career as a media professional in the energy sector. Focusing on topics ranging from the impact of energy practices on various communities to the growth in alternative energy. The Media Institute on Energy also discusses energy policy, public utilities, and the environmental and social impacts of energy consumption. Partnering with those in the energy industry, our 2013 program included a tour of facilities in Houston’s Energy Corridor.

**Media Institute on Health, Health Policy and Health Disparities**  
**April 4-6, 2013**  
**Henry Kaiser Family Foundation, Washington, DC**  
The goal of this conference was to provide print, broadcast and digital journalists the tools to effectively report on the impact of health care reform and health policy on under-served communities. Highlights included a keynote address from 18th Surgeon General of the United States, Vice Admiral Regina Benjamin and a private health briefings at the White House. The briefing gave our members access to high ranking health administration officials such as Health and Human Services Secretary Kathleen Sebelius and Director of the Office of Minority Health Dr. Nadine Gracia.

**Media Institute for Media Professionals and Entrepreneurs**  
**September 27, 2013**  
**Associated Press, New York, NY**  
The goal of this one day conference is to give media professionals tools needed to start their own businesses by networking with other journalists, public relations professionals and entrepreneurs to discuss topics such as transitioning into public relations and teaching, using social media to build your personal brand, landing projects and contracts, and renewing and redefining career goals.

**NABJ Media Institute on Health: Covering Underserved Communities in the Bay Area**  
**November 2, 2013**  
**San Francisco State University, San Francisco, CA**  
The goal of this free, one-day workshop is to give print, broadcast and online journalists the tools to more effectively report on health stories affecting underserved communities in greater Los Angeles. Highlights included workshops on the Affordable Care Act, the Health Insurance Marketplace, woman veteran’s health, and why media professionals of color must be active community voices.
The National Association of Black Journalists once again welcomed our members to sunny Florida. Walt Disney World Parks opened the Convention in grand style with a presentation and ceremony at the Disney Hollywood Studio. ESPN’s Jemele Hill and NABJ President Greg Lee welcomed the crowd and introduced guests and special award winners.

The crowd was also serenaded by the recent winner of American Idol, Candice Glover. When the ceremonial part of the evening was over, members were whisked outside to enjoy buffets and dance in the streets of a closed “New York” lot on the studio. Several park rides remained open after closing hours just for NABJ members.

Only a few short weeks before Convention, a verdict was reached in the Trayvon Martin murder case. The parents of the slain Florida teen, Sybrina Fulton and Tracy Martin, sat down with NABJ Journalist of the Year, Roland Martin, about their continued efforts to find justice for their son. They talked about how America could join them in their fight in protecting black children from the issues in society that took their son’s life.

They were also available for comment during a press conference on Friday. They talked about The Trayvon Martin Foundation and the people who are pushing for a change in legislation for the stand your ground law.

Also in response to the recent news of the verdict in the trial, Rev. Al Sharpton led a session with key journalists that spearheaded coverage of the case, such as MSNBC’s Toure; Mark Russell, Editor of the Orlando Sentinel; as well USA Today’s Yamiche Alcindor, NABJ’s Emerging Journalist of the Year. Martin also interviewed the Mayor of Atlanta, Kasim Reed in a session on the recent Supreme Court ruling on the Voting Rights Act, Shelby County v. Holder.

The Newsmaker Plenary on Thursday featured Bishop T.D. Jakes. He touched on the film “Winnie Mandela,” which he produced, a new movie that he is working on “Heaven is Real,” which is a real-life story about a boy who went to heaven and back and MegaFest 2013. He also invited NABJ members to tweet out questions to him during his presentation. Questions ranged from how the economy affected his church to the role of the church in the black male community.

The W.E.B. DeBois Newsmaker Plenary focused on recent, high-profile news events in which the speed of coverage sometimes overshadowed accuracy of facts. It featured Randall Pinkston, Mara Schiavocampo, Richard Prince, Wesley Lowery, Melanie Eversley, Eric Deggans, and Callie Crossley discussing the vital importance of ethics and integrity in news journalism.
NABJ was honored to host Benard and Shirley Kinsey, philanthropists and owners of one of the greatest collections of African-American art. The Kinseys sat down to discuss the collection with Joe Madison. Convention attendees were then given the opportunity to travel to Epcot Center where they were shown a 90-minute tour of some of the collection on display.

Joy-Ann Reid sat down with Simeon Booker, the first black journalist for *The Washington Post* and influential figure of the fight for Civil Rights, and discussed his life and his book, Shoking the Conscience: A Reporter’s Account of the Civil Rights Movement.

This year’s Executive Suite featured high ranking media executives such as David Boardman, ASNE President; Rodney Whitmore, The Economist Group SVP/CHRO; Jill Geisler, Director of the Poynter Institute’s leadership and management programs; Duchesne Drew, Managing Editor for Operations, *Minneapolis Star Tribune*; Arthur Sulzberger, CEO & Publisher, The New York Times Co.; Mizell Stewart, Vice President/Content, Newspaper Division at The E. W. Scripps Company; David Rhodes, President, CBS News; and Keith Woods, NPR Vice President of Diversity. The two day invitation-only seminar gave attendees a better understanding of the skills, relationships, and results it takes to land and keep executive management positions.

Baseball legends Ken Griffey, Jr., Raymond Lankford, Fred McGriff, and Gary Sheffield shared their experiences of the game with ESPN’s Jemele Hill.

The NABJ Film Festival once again offered Convention attendees a sneak peak at some of the year’s most critically acclaimed and talked about films. Lee Daniel’s drama, “The Butler,” is based on the true story of Cecil Gaines (Academy Award winning actor, Forest Whitaker). Gaines was an African American butler in the White House, a role he held through eight presidencies. Whitaker, director Lee Daniels, and *The Washington Post’s* Wil Haygood (who penned the article the movie is based on) were available for questions after the screening.

The Golden Globe and Academy Award winning film from Steve McQueen, “12 Years a Slave” was also shown at the Convention, followed by a discussion by actresses Lupita Nyong’o and Alfre Woodard on their powerful and challenging roles in the film.

NABJ Film Festival highlights also included an extended preview of the “The Best Man 2”, with the films stars, Taye Diggs and Nia Long on hand; an extended preview of the film “Baggage Claim”, with talents, Jill Scott, David E. Talbert, and Jennifer Lewis; and “Black Nativity,” with director Kasi Lemmons, and its stars, Jacob Latimore, and Tyrese Gibson.
## Financial Report

### Assets

<table>
<thead>
<tr>
<th>Description</th>
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<th>2012</th>
</tr>
</thead>
<tbody>
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<td>273,469</td>
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<tr>
<td>Less: accumulated depreciation</td>
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<td><strong>Other Assets</strong></td>
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### Liabilities and Net Assets

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<th>2012</th>
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<td>Deferred revenue</td>
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<td>694,571</td>
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<td><strong>Total Liabilities and Net Assets</strong></td>
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<td>$1,155,704</td>
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### Revenue and Support

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<th>Temporarily Restricted</th>
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<th>2012 Total</th>
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<td>302,905</td>
<td>292,086</td>
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<td>114</td>
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<td>Net assets released from restrictions</td>
<td>32,146</td>
<td>(32,146)</td>
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</table>

**Total revenue and support**

|                                | 2,832,610 | (16,104) | 2,816,506 | 2,804,935 |

### Expenses

#### Program expenses

<table>
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<tr>
<th>Description</th>
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<th>Temporarily Restricted</th>
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<th>2012 Total</th>
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<td>69,166</td>
<td>197,885</td>
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<td>25,782</td>
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<tr>
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<td>5,000</td>
<td>-</td>
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<td>34,541</td>
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</table>

**Total program expenses**

|                                | 1,209,999 | -          | 1,209,999 | 1,545,412 |

#### Supporting expenses

<table>
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<tr>
<th>Description</th>
<th>Unrestricted</th>
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<th>2012 Total</th>
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<td>Membership</td>
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<td>27,125</td>
<td>17,826</td>
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<td>Other supporting expenses</td>
<td>197,269</td>
<td>-</td>
<td>197,269</td>
<td>102,710</td>
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</table>

**Total supporting expenses**

|                                | 1,378,132 | -          | 1,378,132 | 1,290,381 |

**Total expenses**

|                                | 2,588,131 | -          | 2,588,131 | 2,835,793 |

Increase (decrease) in net assets

|                                | 244,479    | (16,104)   | 228,375   | (30,858)  |

Net assets/(deficit) beginning of year

|                                | (912,678)  | 1,607,249  | 694,571   | 725,429   |

Net Assets/(deficit) End of Year

<p>|                                | $668,199   | $1,591,145 | $922,946  | $694,571  |</p>
<table>
<thead>
<tr>
<th>Program Services</th>
<th>Convention</th>
<th>Media Institute</th>
<th>Scholarship</th>
<th>SEED</th>
<th>Total</th>
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</thead>
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<tr>
<td>Salaries</td>
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<td>$</td>
<td>$</td>
<td>$</td>
<td>$</td>
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<tr>
<td>Employee benefits</td>
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<td>Payroll taxes</td>
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<td>-</td>
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<td>Dues and subscriptions</td>
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<td>Grants, fellowships, and scholarships</td>
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<td>Website and online services</td>
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## Supporting Services

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**NABJ Corporate Partners:**

AARP  
21st Century Fox/News Corporation  
Al Jazeera America  
American Promise  
American Society of News Editors (ASNE)  
Black Alliance for Educational Options (BAEO)  
Bloomberg  
Camera Bits  
CBS News  
Chevron  
Chrysler Group LLC  
CNN  
Comcast/NBCUniversal  
CQ Roll Call/The Economist Group  
Disney Sports  
Dixon Golf  
Dow Jones & Company Inc.  
Eli Lilly and Company  
ESPN  
FedEx Global Citizenship  
Fox Searchlight  
Gannett Company, Inc.  
General Motors Corporation  
Google  
HP Computers  
J. William and Mary Diederich College of Communication, Marquette University  
Jamba Juice Company  
Jenssen Pharmaceuticals  
JVC Professional Products Company  
Kaiser Permanente of the Mid-Atlantic States  
Kaiser Permanente  
KCTV Meredith  
Knight-Wallace Fellows  
Major League Baseball  
Market Wired  
Manfrotto Distribution, Inc.  
McDonalds  
Medill College of Journalism, Northwestern University  
MedImmune  
Morgan Stanley Wealth Management  
Multicultural Marketing Resources, Inc.  
NASCAR  
National Basketball Association  
National Football League  
National Public Radio (NPR)  
Neighbor to Family  
National Institute of Health - AIDS Research  
North Carolina A&T University  
Northrop Grumman  
Planned Parenthood Federation of America  
Professional Golfers Association  
Prudential Financial, Inc.  
Raycom  
Remy Cointreau USA  
Rent-A-Center  
SAG-AFTRA  
Sennheiser Electronic Corporation  
Southern Poverty Law Center  
Southwest Airlines  
The Africa Channel  
The Coca-Cola Company  
The McClatchy Company  
The Newseum  
The Weinstein Company  
TV One  
Toyota Avalon  
Turner Sports  
University Press of Mississippi  
U.S. Virgin Islands - Department of Tourism  
Visit Florida  
Visit Oakland  
Walmart  
Walt Disney World Parks and Resorts  
WCAU-TV NBC  
Wells Fargo  
WHBQ-TV Fox Television  
WIS-TV Raycom  
WNBC New York, NY  
WSB-TV Cox

**NABJ Foundation Grants:**

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