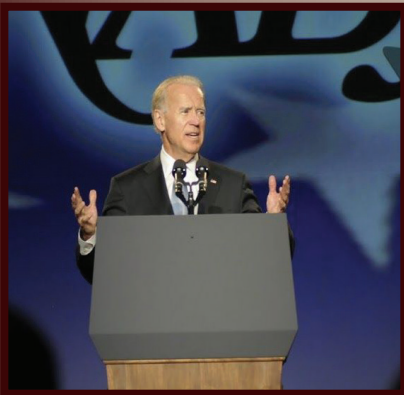
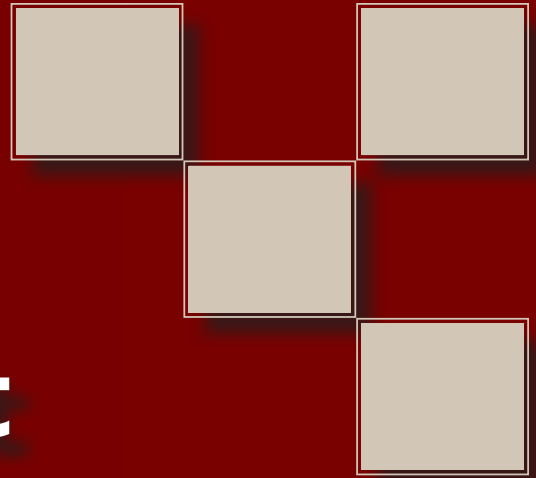


Annual Report

2012



NATIONAL
ASSOCIATION OF
BLACK JOURNALISTS
WWW.NABJ.ORG



National Association of Black Journalists

1100 Knight Hall, Suite 3100

College Park, Maryland 20742

Phone: (301) 405-0248 | Fax: (301) 314-1714

www.nabj.org

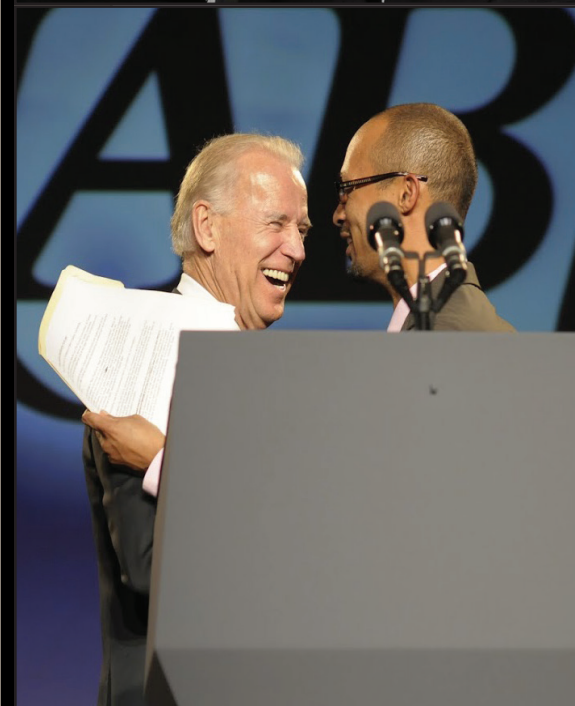


TABLE OF CONTENTS

| | |
|----------------------------|----|
| Message from the President | 3 |
| Board of Directors | 8 |
| Committees and Task Forces | 10 |
| NABJ Awards | 12 |
| S.E.E.D Program | 18 |
| Membership | 21 |
| Media Institutes | 22 |
| NABJ Annual Convention | 24 |

MESSAGE FROM THE PRESIDENT

Dear NABJ Family and Friends,

The year 2012 provided yet another opportunity for the National Association of Black Journalists to demonstrate its steadfast commitment to supporting black journalists in their effort to produce the best possible work. The organization made a push for diversity in newsrooms and continued our efforts to sensitize the media to the portrayal of African-Americans and other underrepresented groups. The report provides an account of our activities during a unique time for NABJ.

In 2012, NABJ had thorough discussions about its participation in the UNITY coalition, and after withdrawing from UNITY, hosted a convention in my native New Orleans. This was a challenge but also an opportunity for NABJ's leadership and committed volunteers to come together to design a conference designed to benefit our members, with the type of conference our members sought. We also hosted a Congressional Black Caucus reception, a Media Institute on Political Reporting at the Georgetown Law Center, a Media Institutes on Health in California, and a Media Institute for Media Professionals at our national office.

All the while, NABJ spoke up when the time came about issues, which needed to be addressed in the media. NABJ continues to make regular advocacy visits to media companies, our task forces continue to host online trainings and webinars for their constituencies, and we seek continued partnerships with other organizations to make NABJ relevant to you and which works for you, 365 days a year.

Through this report, we offer you but a sampling of the ways in which NABJ remains poised to lead. We will strive to continue to increase our membership and sponsor support as well as provide innovative programs and resources. We look forward to our 38th Annual Convention in Orlando, FL, July 31-August 4, 2013.

It has been an honor to serve as your 19th President. I look forward to the continued success of NABJ for many years to come, as we continue the mission of our founders to provide quality programs and services, while advocating on behalf of black journalists worldwide.

Yours in Service,

Gregory Lee, Jr.
NABJ President



MESSAGE FROM THE EXEC. DIRECTOR

My dear NABJ Family and Friends,

Despite the down economy, in 2011 and 2012, we increased annual revenues from corporate sponsorships, which allowed us to pass on reduced registration rates to membership.

Fiscal Year 2012 saw NABJ cement a stable financial foundation for the future. Our cash flow position enabled us to pay off all of our long-term debts (including those from the 2009 convention), payroll, payroll taxes, fringe benefits, fund its retirement accounts and overall operation expenses, all on a timely basis. We closed all outstanding grant reports requested from our funders.

We were also able to restore the Association's credit rating which enabled NABJ to receive a \$30,000 payroll line of credit and \$250,000 general line of credit.

This enables NABJ to receive good credit terms with vendors, including hotels, and negotiate favorable contracts.

In addition to cementing our finances, NABJ was able to expand programmatically and offer our members the high-quality services they have come to expect from our organization. From promoting diversity in the media marketplace to providing educational programming to connecting our members for career advancement, NABJ remains an invaluable tool for change.

This year also witnessed history with the reelection of President Barack Obama. NABJ has continued to cultivate a relationship with his Administration, including Vice President Joseph Biden, who addressed our membership at the 2012 Annual Convention. This spring, our members were invited to the White House for an exclusive press briefing with Secretary Kathleen Sebelius and Surgeon General Regina Benjamin on President Obama's groundbreaking health care legislation during our Media Institute on Health.

I commend President Gregory Lee and the 2012 Board of Directors for their outstanding leadership and service. As a family, we have met the challenges placed before us with an unending resolve. Not only have we overcome these obstacles, but we have used them as opportunities for growth and improvement. It is with the strength of our members and the visionary goals of our Founders in our hearts and in our minds that that we strive forward.

Yours in Service,

Maurice Foster
NABJ Executive Director



OUR MISSION

The National Association of Black Journalists (NABJ) is an organization of journalists, students, and media-related professionals that provides quality programs and services to and advocates on behalf of black journalists worldwide.

Founded by 44 men and women on December 12, 1975, in Washington, D.C., NABJ is the largest organization of journalists of color in the nation. Many of NABJ's members also belong to one of the dozens of professional and student chapters nationwide.



NABJ IS COMMITTED TO:

STRENGTHENING ties among black journalists.

SENSITIZING all media to the importance of fairness in the workplace for black journalists.

EXPANDING job opportunities and recruiting activities for veteran, young and aspiring black journalists, while providing continued professional development and training.

INCREASING the number of black journalists in management positions and encouraging black journalists to become entrepreneurs.

FOSTERING an exemplary group of professionals that honors excellence and outstanding achievements by black journalists, and outstanding achievement in the media industry as a whole, particularly when it comes to providing balanced coverage of the black community and society at large.

PARTNERING with high schools and colleges to identify and encourage black students to become journalists and to diversify faculties and related curriculum.

PROVIDING informational and training services to the general public.

NABJ MEMBER BENEFITS:

ACCESS to year-round professional development through the NABJ Media Institute, the annual convention and career fair and regional conferences.

OPPORTUNITIES --and a responsibility--to help ensure fair and balanced media coverage of the black community and to encourage the industry to hire and retain more black journalists.

PROFESSIONAL DEVELOPMENT for black journalists seeking to improve their skills and advance to newsroom management.

RECOGNITION of journalistic excellence and achievement via the annual Salute to Excellence and Special Honors awards.

SUBSCRIPTIONS to the annual NABJ Journal, NABJobs Online, NABJ Forum, MyNABJ.org, and NABJ E-News.

MENTORING and recruiting the next generation of aspiring black journalists through our partnership programs with high schools and colleges across the country.

NABJ BOARD OF DIRECTORS

NATIONAL OFFICE STAFF

PRESIDENT



Greg Lee Jr.
Executive Sports Editor
South Florida Sun Sentinel
Ft. Lauderdale, FL

PARLIAMENTARIAN



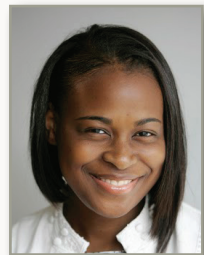
Cindy George
Health Access Reporter
Houston Chronicle
Houston, TX

REGION V DIRECTOR



Mary Benton
Reporter
KPRC-TV (NBC)
Post-Newsweek
Houston, TX

VICE PRESIDENT/PRINT



Errin Whack
Reporter, Virginia Politics
Washington Post
Washington, DC

REGION I DIRECTOR



Sherlon Christie
Sports Editor
Asbury Park Press
Neptune, NJ

REGION VI DIRECTOR



Michele Fitzugh-Craig
Editor-in-Chief
shades Magazine
Oakland, CA

VICE PRESIDENT/ BROADCAST



Bob Butler
Reporter
KCBS Radio
San Francisco, CA

REGION II DIRECTOR



Corey Dade
Contributing Editor
The Root
Washington, DC

ASSOCIATE REPRESENTATIVE



Dawn Angelique Roberts
Managing Partner/Founder
KD Communications
Philadelphia, PA

SECRETARY



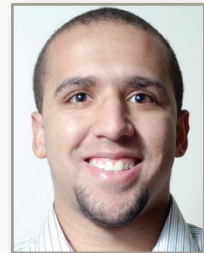
Lisa D. Cox
TV News Producer
KTLA-TV/Tribune
Los Angeles, CA

REGION III DIRECTOR



Dedrick Russell
Reporter
WBTV/Raycom Media
Charlotte, NC

STUDENT REPRESENTATIVE



Wesley Lowery
Boston Globe
Ohio University (2012)
Athens, OH

TREASURER



Keith Reed
Senior Editor
ESPN The Magazine
Bristol, CT

REGION IV DIRECTOR



A.J. Ross
Reporter
ABC 6/ Fox 28
Sinclair Broadcasting
Columbis, OH



EXECUTIVE DIRECTOR
Maurice Foster

EXECUTIVE ASSISTANT
Natalia Prakash

FINANCE MANAGER
Nathaniel Chambers

MEMBERSHIP MANAGER
Veronique Dodson

PROGRAM MANAGERS
Jannice Hodge
Irving Washington

COMMUNICATIONS COORDINATOR
Tiane Johnson

PROGRAM MANAGER ASSISTANT
Nikki Shedrick

DEVELOPMENT CONSULTANT
Miranda Lewis

COMMUNICATIONS CONSULTANT
Aprill O. Turner

OFFICE ADMINISTRATOR
Scott Berry

CONSULTANT
Paul Brock

SPECIAL EVENTS COORDINATOR
Daisha Badgett

PROGRAM ASSISTANT
Dorian Brooks

COMMITTEES & TASKFORCES

MEMBERSHIP COMMITTEE

Locating new member, reclaiming former members and retaining current members, and creating programs for this purpose. It also shall be responsible for evaluating all membership applications and affiliate chapter applications.
Chair: Georgia Dawkins, WBBH NBC-2

PROGRAMS COMMITTEE

Developing and implementing programs for the annual national convention.
Convention Chair: Carol Ash, Kennedy King College
Program Chair: Benét J. Wilson, Aircraft Owners and Pilots Association

AWARDS COMMITTEE

Developing and distributing criteria for various national journalism categories in the annual NABJ Salute to Excellence awards contest.
Chair: Ray Metoyer, WNEG-TV (Athens, Ga.)

MEDIA MONITORING COMMITTEE

Monitoring the national media for discrimination and other injustices to people in the African diaspora in their coverage and employment practices. It shall report to the Board of Directors and the membership issues of concern.
Chair: Eric Deggans, St Petersburg Times

CONSTITUTION AND OPERATING PROCEDURES COMMITTEE

Considering any proposed amendments to the Constitution and Operating Procedures suggested by any full member. The Committee shall make recommendations on such changes to the membership for consideration according to the guidelines established by the Constitution and Operating Procedures.
Chair: Sharyn Flanagan, USA Today

FINANCE COMMITTEE

Provide financial advice to ensure the Board of Directors successfully meets its financial goals. The committee shall also be available to provide financial advice and counsel to the President, Treasurer and Board of Directors, review and advise the Board on the annual budget, review spending and income quarterly. It shall be comprised of the NABJ Treasurer, two former NABJ treasurers, two independent financial advisors and a top executive from a media company.
Chair: Condace Pressley, News/Talk 750 WSB

COUNCIL OF PRESIDENTS

Foster effective chapter management, develop strategies for chapters to recruit and retain members, develop strategies to assist chapters in raising funds for scholarships and other award programs. It shall also aggressively recruit members to NABJ and work to reach a consensus and make recommendations on how mutual problems can be addressed and resolved within NABJ.
Chair: Sarah Glover, NBC10 Philadelphia

ELECTIONS COMMITTEE

Oversee the election process and develop the rules that apply to it. The committee shall set candidate standards, rules, regulations and qualifications for nominations and regulations

governing the process and arbitrate any disputes to that procedure. The Board of Directors will have the authority to supersede decisions of the Committee by a two-thirds vote of the Boards members.
Chair: Glenn Rice, The Kansas City Star

COMMUNICATIONS COMMITTEE

Actively develop, implement and execute a communications strategy for NABJ.
Chair: Christopher E. Nelson, Independent Journalist

DEVELOPMENT COMMITTEE

Actively pursuing new business partnerships and fundraising initiatives for NABJ
Chair: Lynn Norment, Carol H. Williams Advertising

MEDIA INSTITUTE COMMITTEE

The Media Institute offers professional development opportunities, technical training, historical documentation and educational programs.
Chair: Doug Mitchell, Co-Director "NewU" Entrepreneur Fellowship Program/ Career Coach, "Knowledgeweb.net"

STUDENT EDUCATION ENRICHMENT & DEVELOPMENT PROGRAMS (SEED) COMMITTEE

The SEED program provides valuable benefits for student members by placing student interns at media companies nationwide; providing over 12 scholarships annually, and coordinating the NABJ Convention student projects.
Chair: Demorris Lee, St. Petersburg Times
High School Program: Russell LaCour, Tulsa World

NABJ JOURNAL COMMITTEE

Published online and twice a year in print, the NABJ Journal provides news and information about NABJ activities, its members, chapters and journalism organizations with similar goals. Distributed to NABJ Members and individual subscribers, the journal explores industry-related issue, trends and lifestyles as they affect African-Americans while examining the media's triumphs and deficiencies, spotlighting outstanding achievements of journalists so that others may learn and emulate.
Managing Editor (Print) : Bonnie Newman Davis, Virginia Commonwealth University
Managing Editor (Online): Marlon A. Walker, St. Louis Post-Dispatch

SPECIAL HONORS COMMITTEE

NABJ Special Honors represent the highest awards NABJ can bestow upon a member. NABJ members, affiliate chapters and others nominate those who represent the best among black journalists. Awards include Lifetime Achievement, Legacy Award, Journalist of the Year and Emerging Journalist of the Year.
Chair: Leisa Richardson, Indianapolis Star Tribune

HALL OF FAME COMMITTEE

Legendary black journalists who have made outstanding contributions to journalism are inducted yearly.
Chair: Maureen Bunyan, WJLA-TV (Washington), NABJ Founder

PRINT ADVOCACY COMMITTEE

Upon the direction of the Vice-President Print, this committee completes an annual census of managers in print newsrooms.
Chair: Don Hudson, The Clarion Ledger

ARTS AND ENTERTAINMENT TASK FORCE

The NABJ Arts and Entertainment Task Force is available to members who cover arts and entertainment. Joining this group is a great way to connect to the broader arts and entertainment community.
Co-Chair: Kelley L. Carter, Entertainment Journalist
Co-Chair: Adrienne Samuels Gibbs, Senior Editor, Ebony Magazine

ASSOCIATE MEMBER'S TASK FORCE

The Associate Member's Task Force (AMTF) includes part-time journalists, part-time freelance writers, educators, marketing and public relations professionals, as well as other media professionals. The purpose of this task is to advance the cause of issues related to these sectors and to NABJ.
Chair: Gabrielle Maple Lee, Account Supervisor, Fleishman Hillard- NY

BLACK PRESS TASK FORCE

The Black Press Task Force includes journalists and owners of black media outlets. The group's purpose is to advocate on behalf of black-owned media and to foster camaraderie amongst journalist in this space.
Chair: Tene Croom, Tene Croom Communications

BROADCAST TASK FORCE

The Broadcast Task Force includes radio and television journalists. The group's purpose is to champion diversity in newsrooms across the country, and to inspire camaraderie among broadcast journalists.
Chair: Will Wright, Manager of Digital Production, NBC News

COPY EDITORS TASK FORCE

The Copy Editors Task Force includes copy desk managers, copy editors, news editors, line editors, layout and design editors, and yes, recruiters. The groups purposes are to inspire the camaraderie among editors across the country; to share ideas about editing; and to discuss the ups and downs of working a non traditional schedule. We also encourage college students to pursue copy editing and other careers in newsrooms.
Chair: Diane M. Hawkins, Copy Editor, Louisville Courier-Journal

DIGITAL JOURNALISM TASK FORCE

As technology is enhancing journalism and transforming the media landscape, journalists must adapt and use new tools in order to survive and thrive. The Digital Journalism Task Force keeps NABJ members on the cutting edge as they navigate rapidly evolving newsrooms.
Chair: Benét J. Wilson, Director of Media Relations, Aircraft Owners and Pilots Association

FOUNDERS TASK FORCE

The Founders Task Force includes NABJ Founders, Past Presidents and former National Board Members with at least

25 years of membership in NABJ. The groups' purposes are to re-affirm NABJ's founding principles and fortify the NABJ through the contributions of its members' time, talents, historical perspectives and collective memory in alignment with the organization's mission and strategic plan.
Chair: Maureen Bunyan, NABJ Founder; News Anchor/ Correspondent, WJLA-TV (Washington)

GLOBAL JOURNALISM TASK FORCE

The Global Journalism Task Force promotes coverage of and about the African/African-American experience worldwide.
Co-Chair: Rochelle Riley, Columnist, Detroit Free Press
Co-Chair: Jeff Ballou, Congressional Producer, Al Jazeera

LGBT TASK FORCE

The mission of this task force is to unite NABJ's lesbian, gay, bisexual and transgender members so they may support and strengthen one another; to assist the NABJ in carrying out its mission of inclusion and excellence.
Co-Chair: Jonathan Adams, Public Information Officer, Lambda Legal
Co-Chair: Kimberley McLeod, Director of Communications, National Black Justice Coalition

POLITICAL JOURNALISM TASK FORCE

The Political Journalism Task force is comprised of journalists that cover local, state, and national politics. The group's purpose is to provide support and programming for political journalists.
Chair: Sonya Ross, Race & Ethnicity Editor, AP

SPORTS JOURNALISM TASK FORCE

The NABJ Sports Task Force promotes diversity in Americas sports department; provides programming toward developing the next wave of Americas sports journalists.
Chair: Marc Spears, NBA Writer, Yahoo! Sports

VISUAL TASK FORCE

The NABJ Visual Task Force provides a venue for visual journalists in the areas of photojournalism, design and informational graphics, broadcast photojournalism and visual leadership for newspaper, magazine, broadcast and online publications.
Chair: Sonja Foster, Photo Editor, Bloomberg

YOUNG BLACK JOURNALISTS TASK FORCE

The Young Journalists Task Force provides a forum and support for fellow journalists in their first few years. The Task Force annually recognizes emerging journalists doing exemplary work.
Co-Chair: Talia Buford, Reporter, Politico
Co-Chair: Felicia Brown



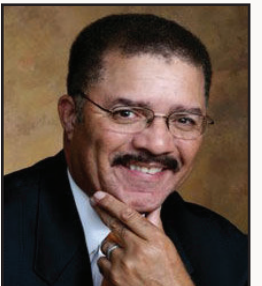


AWARDS & RECOGNITIONS

SPECIAL HONORS

NABJ Special Honors represent the highest award bestowed upon our members. NABJ members, affiliate chapters, and others nominate those who represent the best of the best in black journalism.

Lifetime Achievement Award
DeWAYNE WICKHAM



Journalist of the Year
PIERRE THOMAS



Emerging Journalist of the Year
GERRICK KENNEDY

Legacy Award
MONICA PEARSON

Journalism Educator of the Year
ALLISSA RICHARDSON

Percy Qoboza Foreign Journalist
ANAS AREMEYAW ANAS

Pat Tobin Award
JANET ROLLÉ

Best Practices
TV ONE'S "FIND OUR MISSING"

Student Journalist of the Year
ERIC BURSE

Chapter of the Year -
ATLANTA, GEORGIA

Community Service Award
ALBERT KNIGHTEN

Student Chapter of the Year -

SALUTE TO EXCELLENCE

Awarded at the annual Convention and Career Fair, the NABJ Salute to Excellence Awards highlight exceptional pieces of journalism in print, broadcast, and multimedia. These awards cover the various range of talents and occupations within our industry, including design, photography, long-form written pieces, serial stories, documentaries, interviews, and public relations.

HALL OF FAME

Every year, NABJ pays homage to legendary black journalists who have made outstanding contributions to the industry. Founded on April 5, 1990, we have been proud to honor the 50 members of the NABJ Hall of Fame over the last two decades and will continue to preserve their legacy for the future.



GWEN IFILL
Washington Week
PBS News Hour



JOHNATHAN RODGERS
TV One



WALLACE TERRY
Time



RUTH ALLEN OLLISON
KETK-TV



PAT HARVEY
CBS2s 5

IDA B. WELLS AWARD

The National Conference of Editorial Writers & NABJ jointly and proudly award the prestigious Ida B. Wells Awards to a media executive or manager who has made outstanding efforts to make newsrooms and news coverage more accurately reflect the diversity of the communities they serve. We were proud to declare **MICHAEL FIELDS, News Director for WABE-FM 90.1 in Atlanta, GA**, the recipient of this year's award.



2012 SALUTE TO EXCELLENCE WINNERS

NEWSPAPER OVER 150,000

NEWS: SINGLE STORY
"PUT OBAMA IN THE GAME"
DERRICK Z. JACKSON
THE BOSTON GLOBE

NEWS: SERIES
"THE WOMEN OF IMPERIAL AVENUE"
MARGARET BERNSTEIN, STAN DONALDSON
THE PLAIN DEALER

NEWS - FEATURE: SINGLE STORY
"FREEDOM'S DISTANT CRY"
MARA' ROSE WILLIAMS, GLENN E. RICE
THE KANSAS CITY STAR

NEWS - FEATURE: SERIES
"THE SEAT PLEASANT 59"
PAUL SCHWARTZMAN
THE WASHINGTON POST

NEWS - INVESTIGATIVE
"NYPD SPYING"
MATT APUZZO, ADAM GOLDMAN, EILEEN SULLIVAN, CHRIS HAWLEY
THE ASSOCIATED PRESS

NEWS - SPECIALTY
"AIDS ACTIVISTS HERE FLOURISH BY ADAPTING"
DON SAPATKIN
PHILADELPHIA INQUIRER

NEWS - SPORTS
"A REAL PLAYER"
KEITH POMPEY
PHILADELPHIA INQUIRER

NEWS - BUSINESS
"GOING HOLLYWOOD"
KARINA LONGWORTH
LA WEEKLY

NEWS - COMMENTARY
"BODY OF WORK"
SHARON BROUSSARD
THE PLAIN DEALER

NEWS - SPECIAL PROJECT
"ASSAULT ON LEARNING"
JOHN SULLIVAN, SUSAN SNYDER, KRISTEN A. GRAHAM, DYLAN PURCELL, JEFF GAMMAGE
PHILADELPHIA INQUIRER

NEWS - COPY EDITING
"SOME COMMON GROUND; FINDING A BETTER ROUTE, HARDEN'S BENCH PLAY FRIES THE NUGGETS EARLY"
RUSSELL LACOUR
TULSA WORLD

NEWS - ART & DESIGN: PAGE DESIGN
"THE ROOT DC"
CARLA BROYLES
THE WASHINGTON POST

NEWS - PHOTOGRAPHY: SINGLE IMAGE
"DISPLACED"
EMILIO MORNATTI
THE ASSOCIATED PRESS

NEWS - PHOTOGRAPHY: MULTIPLE IMAGES
"OPERATION BLESSING"
STEPHEN KATZ
THE VIRGINIAN-PILOT

NEWSPAPER 150,000 AND UNDER

NEWS - SINGLE STORY
"BLACK AND BLUE"
JOEL WARNER
WESTWORD

NEWS - FEATURE: SINGLE STORY
"KNOCKOUT KING"
JOHN H. TUCKER
THE RIVERFRONT TIMES

NEWS - INVESTIGATIVE
"DIAL M FOR MARTYR"
RICK ANDERSON
SEATTLE WEEKLY

NEWS - INTERNATIONAL
"HAITI'S WOUNDS"
MICHAEL MILLER
MIAMI NEW TIMES

NEWS - SPORTS
"HARD HIT"
GUS GARCIA-ROBERTS
MIAMI NEW TIMES

NEWS - COMMENTARY
"A TELEVISION IS JUST A SCREEN, NOT A MIRROR"
STACY DAVIS
THE NEWS-TIMES

NEWS - PHOTOGRAPHY: SINGLE IMAGE
"SISTER SONIA"
SARAH J. GLOVER
PHILADELPHIA DAILY NEWS

MAGAZINE OVER 1 MILLION

MAGAZINE - GENERAL REPORTING
"BEHIND THE MUSIC: HAZING OR BROTHERHOOD"
AMY BARNETT, LYLE V. HARRIS
EBONY MAGAZINE

MAGAZINE - SINGLE TOPIC SERIES
"REBUILDING DETROIT"
AMY BARNETT, TERRY GLOVER, ELLIS COSE
EBONY MAGAZINE

MAGAZINE - INVESTIGATIVE
"WITHOUT A TRACE"
AMY BARNETT, FRANCIE LATOUR
EBONY MAGAZINE

MAGAZINE - INTERNATIONAL
"HAITI ONE YEAR AFTER THE QUAKE"
KEVIN CHAPPELL
EBONY MAGAZINE

MAGAZINE - SPECIALTY
"OUR TEENS' SECRET SEX LIVES"
CONSTANCE WHITE, JEANNINE AMBER, ROSEMARIE ROBOTHAM, LYNNA FLOYD
ESSENCE MAGAZINE

MAGAZINE - SPORTS
"THE GAME OF HER LIFE"
TIM CROTHERS
ESPN THE MAGAZINE

MAGAZINE - BUSINESS
"THE STATE OF BLACK WEALTH IN AMERICA"
AMY BARNETT, LYNNETTE KHALFANI COX
EBONY MAGAZINE

AMY BARNETT, LYNNETTE KHALFANI COX
EBONY MAGAZINE

MAGAZINE - COMMENTARY/ ESSAY
"EBONY SPECIAL REPORT: MULTIRACIAL IN AMERICA"
AMY BARNETT, TERRY GLOVER, MONIQUE FIELDS, HEIDI DURROW, SIL LAI ABRAMS
EBONY MAGAZINE

MAGAZINES - ART & DESIGN: PAGE DESIGN
"THE HOTTEST MUSIC OF 2011"
DARHIL CROOKS
EBONY MAGAZINE

MAGAZINES - ART & DESIGN: GRAPHICS
"EBONY DEBATE: GAY MARRIAGE"
DARHIL CROOKS, BRIAN STAUFFER
EBONY MAGAZINE

MAGAZINE UNDER 1 MILLION

MAGAZINES - GENERAL REPORTING
"BLACK & GAY IN CORPORATE AMERICA"
CAROLYN M. BROWN
BLACK ENTERPRISE

MAGAZINES - SINGLE TOPIC SERIES
"BLACK AMERICA'S EDUCATION CRISIS...AND WHAT YOU CAN DO ABOUT IT"
EARL G. GRAVES JR., MARCIA WADE TALBERT, ROBIN WHITE

GOODE, ALAN HUGHES
BLACK ENTERPRISE

MAGAZINES - INVESTIGATIVE
"MISSING THE MARK"
ANGELA CAPUTO, KIMBRIELL KELLY
THE CHICAGO REPORTER

MAGAZINE - SPECIALTY
"MOTHER UNDER SIEGE"
ANGELA G. KING, LORI S. ROBINSON
B.L.A.C. DETROIT MAGAZINE

MAGAZINES - BUSINESS
"GEEKED!"
MARCIA WADE TALBERT
BLACK ENTERPRISE

MAGAZINES - COMMENTARY/ ESSAY
"ALL THE PRESIDENT'S FRENEMIES"
ADAM SERWER, KIT RACHLIS
THE AMERICAN PROSPECT

RADIO MARKET 16 AND BELOW

RADIO - NEWS: SHORT FORM
"LIBERIAN PRESIDENT"
LEONEDA INGE
NC PUBLIC RADIO WUNC

RADIO - INVESTIGATIVE
"FOLLOWING THE FIREARMS: GUN VIOLENCE IN MINNEAPOLIS"
BRANDT WILLIAMS, LAURA MCCALLUM, MIKE EDGERLY, LAURA YUEN, JEFFREY THOMPSON
MINNESOTA PUBLIC RADIO

RADIO - SPORTS
"A TRIBUTE TO JOHN MACKEY"
DAVID STEELE, SUNNI KHALID
WYPR, 88.1 FM-BALTIMORE MD

RADIO - DOCUMENTARY
"LAST RITES: DEATH & REMEMBRANCE IN MARYLAND"
SUNNI KHALID, MARY ROSE MADDEN, FRASER SMITH, DEBORAH GEORGE
WYPR

RADIO - COMMENTARY
"LOOKING FOR BLACK SANTA"
LEONEDA INGE
NC PUBLIC RADIO WUNC

RADIO NETWORK

RADIO - NEWS: SHORT FORM
"AHEAD OF ANNIVERSARY, FREEDOM RIDERS REMEMBER"
ALLISON KEYES, DENICE RIOS, VICKI WALTON JAMES
NPR

RADIO - NEWS: LONG FORM
"STRAIGHT OUTTA COMPTON...ON HORSEBACK"
GUY RAZ, STAFF OF ALL THINGS CONSIDERED WEEKEND
NPR

RADIO - FEATURE
MINNEAPOLIS' STARRING ROLE IN 'PURPLE RAIN'
ALLISON KEYES, SARA SARASOHN
NPR

RADIO - SPORTS
"AFTER BASKETBALL"
ANITA WOODLEY, DICK GORDON, KATIE DAVIS

THE STORY/NORTH CAROLINA PUBLIC RADIO

RADIO - DOCUMENTARY
"YOUTHS AND GUN VIOLENCE: CHICAGO'S CHALLENGE"
CHERYL CORLEY, DAVID SCHAPER, LINDA LUTTON, VICKIE WALTON JAMES, DIANNA DOUGLAS, DAVID GILKEY
NPR

RADIO - COMMENTARY
"RADIO COMMENTARIES: TV'S BLACK BEST FRIENDS AND INTERRACIAL TV COUPLES"
ERIC CHARLES DEGGANS
NPR

RADIO - PUBLIC AFFAIRS: INTERVIEW/DISCUSSION
"PRISON TO LIFE"
ANITA WOODLEY, DICK GORDON, KATIE DAVIS
THE STORY/NORTH CAROLINA PUBLIC RADIO

RADIO TOP 15 MARKET

RADIO - NEWS: LONG FORM
"NOT FRONT PAGE NEWS"
ROB WILDEBOER, CATE CAHAN
CHICAGO PUBLIC RADIO/ WBEZ - CHICAGO

RADIO - INVESTIGATIVE
"HOSPITAL REGULATORS LET FORMULA VIE WITH BREAST MILK"
CHIP MITCHELL, SHAWN ALLEE
CHICAGO PUBLIC RADIO/ WBEZ - CHICAGO

2012 SALUTE TO EXCELLENCE WINNERS

RADIO - FEATURE

"WHATEVER HAPPENED TO MARCUS?"
ROB WILDEBOER, CATE CAHAN
CHICAGO PUBLIC RADIO/WBEZ - CHICAGO

RADIO - DOCUMENTARY

"COPS AND NEIGHBORS"
CATE CAHAN, RICHARD STEELE, STEVE EDWARDS, ROB WILDEBOER
CHICAGO PUBLIC RADIO/WBEZ - CHICAGO

TELEVISION MARKET 16 & BELOW

TELEVISION - GENERAL ASSIGNMENT: SHORT FORM

"WAR ON CRIME: START SNITCHING"
KANDISS CRONE
KMTV

TELEVISION - GENERAL ASSIGNMENT: LONG FORM

"KING MEMORIAL WEEKEND"
STEVEN CRUMP
WBTV

TELEVISION - INVESTIGATIVE

"INJUSTICE FILES"
KEITH BEAUCHAMP, SUSAN ZIRINSKY, NANCY KRAMER, HAL GESSNER, JUDY RYBAK
"SECRETS OF NATCHEZ"

TELEVISION - FEATURE: SHORT FORM

"RIDING OUT A WILDFIRE"
WENDELL EDWARDS
KOCO-TV5 / OKLAHOMA CITY, OK

TELEVISION - FEATURE: LONG FORM

"TEEN ISSUES"
BRUCE NIX, YENU WODAJI, CARLOS CHAVERST
WBMA-TV/ABC 33-40

TELEVISION - SPECIALTY

"THE REAL O.G."
TARHONDA THOMAS, CORKY SCHOLL
9NEWS

TELEVISION - SPORTS

"THE RICKY FRAZIER STORY"
JON KING, FRANK CUSUMANO
KSDK-TV

TELEVISION - DOCUMENTARY

"DEADLY DECEPTION"
SHERRI JACKSON, SONIA DICARLO, SCOTT MACDOWELL, TOBY CARTER
WIAT - TV

TELEVISION NETWORK

TELEVISION - GENERAL ASSIGNMENT: SHORT FORM

"ANNISTON FREEDOM RIDERS ANNIVERSARY"
ALTURO RHYMES, RUSS MITCHELL, PATRICIA SHEVLIN, JARED KINDESTIN
CBS EVENING NEWS WEEKEND EDITIONS

TELEVISION - GENERAL ASSIGNMENT: LONG FORM

"QUEEN OF SOUL: ARETHA FRANKLIN"
RAMON PARKINS, ANTHONY MASON, ROBIN SKEETE, RAND MORRISON
CBS NEWS SUNDAY MORNING

TELEVISION - SPOT NEWS

"ALABAMA TORNADOES - SEARCHING FOR THE MISSING"
STEVE OSUNSAMI, HARVEY GOLDBERG, AUDREY TAYLOR, NILS KONGSHAUG
WORLD NEWS WITH DIANE SAWYER

TELEVISION - INVESTIGATIVE

"WORLD'S UNTOLD STORIES: LOCKED UP AND FORGOTTEN"
MIKE MCCARTHY, SHERI ENGLAND, DAVID MCKENZIE
INGRID FORMANEK, EARL NURSE
CNN

TELEVISION - FEATURE: SHORT FORM

"HUDSON RIVER SURVIVOR"
MARA SCHIAVOCAMPO, STEVE FORREST, DARIA SHELTON
TODAY SHOW

TELEVISION - FEATURE: LONG FORM

"HARRY BELAFONTE"
REID ORVEDAHL, RUSS MITCHELL, JOE FRANDINO, RAND MORRISON
CBS NEWS - SUNDAY MORNING

TELEVISION - INTERNATIONAL

"HAITI RUBBLE SURVIVOR"
MARA SCHIAVOCAMPO, AARNE HEIKKILA, JOHN BAILEY
WEEKEND NIGHTLY NEWS

TELEVISION - SPECIALTY

"HUNGER AT HOME"
STEVE OSUNSAMI, DAVID MUIR, CHRISTINE ROMO, CATHERINE COLE
DIANE SAWYER, JON BANNER, JUDY ISIKOW, JARED WIENER
ABC NEWS - WORLD NEWS

WITH DIANE SAWYER

TELEVISION - SPORTS

"E:60 PHILLY STAKES"
HEATHER LOMBARDO, ANDY TENNANT, MICHAEL BALTIERRA, LISA SALTERS
E:60

TELEVISION - DOCUMENTARY

"GOSPEL FOR TEENS"
LESLEY STAHL, SHARI FINKELSTEIN, JENNIE HELD, ROBERT SHATTUCK
60 MINUTES

TELEVISION - PUBLIC AFFAIRS: PROGRAM

"THE CURIOUS CASE OF CITIZEN CAIN"
MARIE NELSON, JAMES BLUE, EMMETT MILLER, FLETCHER JOHNSON
BET NETWORKS

TELEVISION - PUBLIC AFFAIRS: SEGMENT

"URBAN PREP"
ALTURO RHYMES, CYNTHIA BOWERS, PATRICIA SHEVLIN, PAUL ROSE
CBS EVENING NEWS WEEKEND EDITIONS

TELEVISION - PUBLIC AFFAIRS: INTERVIEW/DISCUSSION

"THE N-WORD"
BYRON PITTS, DAVID SCHNEIDER, ROBERT ZIMET, JOYCE GESUNDHEIT
60 MINUTES

TELEVISION TOP 15 MARKET

TELEVISION - GENERAL ASSIGNMENT: SHORT FORM

"TWO YEARS OF HELL"
RANDY MCLLWAIN
NBC 5 / KXAS-TV

TELEVISION - GENERAL ASSIGNMENT: LONG FORM

"FAMU & A CULTURE OF HAZING"
BLAYNE ALEXANDER, BENJAMIN MAYER
WXIA-WATL-TV/ATLANTA, GA

TELEVISION - INVESTIGATIVE

"BLACK & BLUE"
BRYAN JENKINS
NEWS 12 - NEW JERSEY

TELEVISION - FEATURE: SHORT FORM

"THE DEDICATION OF A DREAM"
CHERYL BURTON, ROSS WEIDNER, ANNIE ESP, DEREK ROBINSON
WLS-TV/CHICAGO, IL

TELEVISION - FEATURE: LONG FORM

"KRISTI'S GIFT"
KRISTI NELSON, DEBORAH FERGUSON, REGINALD HARDWICK, NOAH BULLARD
NBC 5 / KXAS-TV

TELEVISION - SPORTS

"FUTURE HOPES / FIGHTING CHALLENGES"
SAM CRENSHAW, PETE SMITH, BRUCE MASON
WXIA-WATL-TV/ATLANTA, GA

TELEVISION - DOCUMENTARY

"LETTERS TO OUR CHILDREN": THE JOHN LEWIS STORY
ERIKA FACEY-PALMER, DAVID BROOKS, BRENDA WOOD, KARYN GREER
11 ALIVE NEWS

TELEVISION - PUBLIC AFFAIRS: PROGRAM

"A KING AMONGST PRESIDENTS"
MELANIE LAWSON, JOSEPH WILLIAMS, ANTHONY REED, JOHN MUBARAK
KTRK-TV / CROSSROADS-HOUSTON, TX

TELEVISION - PUBLIC AFFAIRS: INTERVIEW/DISCUSSION

"URBAN GARDENS"
ANGELA ROBINSON, VICKIE WHITLOCK, IMARA CANADY, RONNIE HOOF
WPBA - ATLANTA, GA

DIGITAL MEDIA

DIGITAL MEDIA - SINGLE STORY: NEWS

"DEADLY SECRETS: HOW CALIFORNIA LAW SHIELDS OAKLAND POLICE VIOLENCE"
ALI WINSTON, ESTHER KAPLAN, KAI WRIGHT
COLORLINES

DIGITAL MEDIA - SINGLE STORY: FEATURE

"SOUTHWORD: MISSISSIPPI LOSING THE WAR WITH OBESITY"
VICKI WALTON JAMES, STEVE DRUMMOND, WARWICK SABIN
NPR

DIGITAL MEDIA - ONLINE PROJECT: NEWS

"YOUNG GUNS: TV STATION TAKES FOUR-YEAR-OLD CHILD'S QUOTE OUT OF CONTEXT"
BOB BUTLER
MAYNARD INSTITUTE FOR JOURNALISM EDUCATION

DIGITAL MEDIA - ONLINE PROJECT: FEATURE

"CIVIL RIGHTS IN AMERICA: CONNECTIONS TO A MOVEMENT - MEMORIAL TO A KING"
NICHELLE SMITH, DEBORAH BARFIELD BERRY, LARRY COPELAND, LOTTIE JOINER
GANNETT / USA TODAY

DIGITAL MEDIA - INTERACTIVE: NEWS

"LIVING WITH MURDER"
AMY BUTTERS, SUZETTE HACKNEY, ROMAIN BLANQUART, KRISTI TANNER, KATHY KIELISZEWSKI
DETROIT FREE PRESS

DIGITAL MEDIA - INTERACTIVE: FEATURE

"AUBURN GRESHAM SERIES"
BILL HEALY, CATE CAHAN, JOE DECEAULT
WBEZ.ORG

DIGITAL MEDIA - COMMENTARY/WEBLOG

"THE HYPHENATED LIFE"
FRANCIE LATOUR
BOSTON.COM | THE HYPHENATED LIFE

DIGITAL MEDIA - SPORTS

"HUFFINGTON POST BLOG OF

MAYA RUPERT"
MAYA RUPERT
HUFFINGTON POST

PR/MARKETING/ADVERTISING

PR CAMPAIGNS - MARKETING AND ADVERTISING ASSOCIATIONS/NONPROFIT

NAPPIOLOGY EXPO PR CAMPAIGN
RAMONA LOGAN
IMAGE ADVANTAGE PR

S.E.E.D PROGRAM

The Student Education Enrichment and Development (SEED) Program offers financial, educational, and mentoring support as part of NABJ's dedication to our student members and aspiring journalists of color. Whether through hands-on training workshops or by connecting young journalists with experienced professionals, NABJ is committed to creating a foundation for the next generation of outstanding journalists.

NABJ awards scholarships annually to deserving high school and college students interested in pursuing journalism careers. Over the last decade, NABJ has awarded more than a half a million dollars to students studying broadcast, print, and online journalism; photography; graphic design; and communications. NABJ's scholarships are named in honor of NABJ Founders and pioneering black journalists.

ALLISON E. FISHER SCHOLARSHIP (\$2,500)
Monica Herndon, University of Miami

CAROLE SIMPSON SCHOLARSHIP (\$2,500)
Deanna Allbrittin, Indiana University

DEWAYNE WICKHAM FOUNDER'S HIGH SCHOOL SCHOLARSHIP (\$2,500)
Taylor Harris, Howard University

LARRY WHITESIDE SCHOLARSHIP (\$2,500)
Dakarai Turner, DePaul University

LES PAYNE FOUNDER'S SCHOLARSHIP (\$2,500)
Matthew Claiborne, Columbia University

NABJ SCHOLARSHIP (\$2,500)
Tawanda Kanhema, University of California, Berkeley

NABJ-CNN SCHOLARS (\$6,250 EACH)
Eric Burse, University of Southern California

NEWS CORPORATION HIGH SCHOOL SCHOLARSHIP (\$2,500 EACH)
Kayla Harrison, University of Missouri, Columbia
Kailyn Brown, University of Nevada, Las Vegas

VISUAL TASK FORCE SCHOLARSHIP (\$500)
Ryan Alphonso, University of Maryland

VISUAL TASK FORCE SCHOLARSHIP (\$1000 EACH)
Monica Guerra, San Francisco State University
Donnalyn Anthony, Miami Dade College
Sylvia Obell, Columbia University
Alexis Sanchez, Northwestern University

STUDENT MULTIMEDIA PROJECTS

| | | | | | | |
|---|---|--|---|---|---|--|
| Donnalyn Anthony Miami Dade College | Bartees Cox, Jr. University of Oklahoma | Ashley Griffin University of California Berkeley | Odochi Ibe Howard University | Kelcie McCrae North Carolina A&T State University | Jeannette Reyes Kent State University | Matthew Yann Columbia University |
| Briana Barner Bennett College | Christina Downs Howard University | Monica Guerra San Francisco State University | Beatrice Katcher Wayne State University | Sylvia Obell North Carolina A&T State University | Alexis Sanchez Northwestern University | Jewell Washington Roosevelt University |
| Shaquille Brewster Howard University | Lance Dixon Morehouse College | Averi Harper University of North Carolina at Chapel Hill | Brooke Kelly Jackson State University | Shanima Parker Bennett College | Quintavious Shephard Savannah College of Art & Design | Corey Walker Western Illinois University |
| Azania Briggs Grambling State University | Marissa Evans Marquette University | Kenneth Hawkins North Carolina A&T State University | Brent Lewis Columbia College Chicago | Fadia Patterson Middle Tennessee State University | Clayton Smith Henry Ford Community College | Tiffany Williams Michigan State University |
| Jasmine Cogdell University of North Carolina at Chapel Hill | Tony Evans Clark Atlanta University | Roddrick Howell North Carolina Central University | Derrick Lewis Temple University | Shena Penn Wayne State University | Rahel Solomon Northwestern University | |
| Bernita Cooper Claflin University | Faran Foy Texas Southern University | Justin Madden Grambling State University | | Ameena Rasheed Texas Southern University | Johnny Ubri-Cardona University of North Carolina at Chapel Hill | |
| | Regina Graham University of Southern California | | | | | |

NABJ HIGH SCHOOL WORKSHOP - JSHOP

| | | | | | | |
|--|--|---|--|---|--|---|
| Aaron Ladd Parkview HS | Brandon Rouzan St. Augustine HS | Gwendolyn Ducre Slidell HS | JeBari Lewis O. Perry Walker HS | Kariton Hill St. Augustine HS | Secret Morris Edna Karr HS | Tyler Pettigrew Edna Karr HS |
| Amanda Addison Mount Carmel HS | Emily Moore St. Joseph HS | Heaven Douglas Benjamin Franklin HS | Jonshell Johnson Sarah T. Reed HS | Malik Ross O. Perry Walker HS | Torin Jenkins Sarah T. Reed HS | Victoria Walsh O. Perry Walker HS |
| Basha Ball Edna Karr HS | George Aidoo, Jr. St. Augustine HS | Jasmine Thomas O. Perry Walker HS | Julia Valdary Benjamin Franklin HS | Mia Williams Ursuline HS | Tre Sutton West Monroe HS | |

STUDENT SHORT COURSES

The NABJ Student Multimedia Short Course is aimed at encouraging student members to pursue television management as a career. Each year, students from around the country participate in broadcast and print short courses organized and staffed by NABJ's professional members. The project gives students access to mentors who work as news directors, producers, writers, assignment editors, directors and the like, at some of the top television stations in the country, as well as give them hands-on experience and a practical understanding of what these jobs entail. In 2012, NABJ held short courses at North Carolina A&T State University and Florida A&M University.

NABJ HIGH SCHOOL WORKSHOP - JSHOP

NABJ's JSHOP is a four-day workshop for local high school students in the host city of NABJ's Annual Convention & Career Fair. The program provides interactive learning opportunities through lectures, presentations, hands-on training and field trips. The students learn journalism fundamentals for newsgathering, writing, photography, video production, radio, graphic design, editing, and social media. Professional journalists, educators, and journalism college students provide mentorship and supervision.

STUDENT MULTIMEDIA PROJECTS

NABJ offers an expenses-paid fellowship to outstanding students pursuing a career in journalism. For one week during the Annual Convention & Career Fair, aspiring journalists can receive invaluable real-life newsroom experience and produce daily coverage of the convention. Students produce stories for the NABJ Monitor, the convention newspaper, NABJ TV, NABJ Radio and nabjconvention.org, the daily news web site. They work alongside professional journalists and journalism educators from across the country. Students gain experience using the latest tools as they cover NABJ's annual convention and longer-form multimedia storytelling of broader issues.

NABJ INTERNSHIPS

NABJ offers summer internships annually to college students interested in pursuing a career in journalism. Students gain hands-on training in reporting, editing, photography, graphic design, video production, and public relations at various U.S. news organizations. Past internship sites include NBCUniversal, CBS, NPR, The Associated Press, and Bloomberg News.

NABJ also offers internships at our National Office. Interns gain experience in day-to-day operations of a national, non-profit membership organization devoted to providing quality programs and member services. Summer interns also help to plan and carry out the NABJ Annual Convention & Career Fair.

FOR MORE INFORMATION ON NABJ'S S.E.E.D. PROGRAM, PLEASE VISIT WWW.NABJ.ORG



NABJ JOURNAL

The NABJ Journal has long been the organization's key publication. It provides news and information about NABJ activities, its members, its affiliate chapters, and other journalism organizations with similar goals.

Articles written by our talented members and journal committee, the NABJ Journal explores industry-related issues and trends as they affect African Americans, examines the media's triumphs and deficiencies, and spotlights the outstanding achievements of journalists of color.

NABJ WEBSITE

The NABJ website is a digital one-stop-shop for our members. They can find updates and press releases which highlight the achievements of NABJ members and breaking news events. Members can also find a full schedule and details for upcoming events. Additionally, there is members only access to networking and career tools such as the NABJ job bank.

SOCIAL MEDIA

Facebook and Twitter offer up-to-the-minute updates on NABJ events and happenings. It also allows for real-time interactions with NABJ members and their work. Social media provides NABJ and its members a thermometer for what's new and exciting in the journalism industry in real time as its happening.

NABJ Members can also share their excitement about upcoming NABJ events and discuss what speakers they're looking forward to the most.

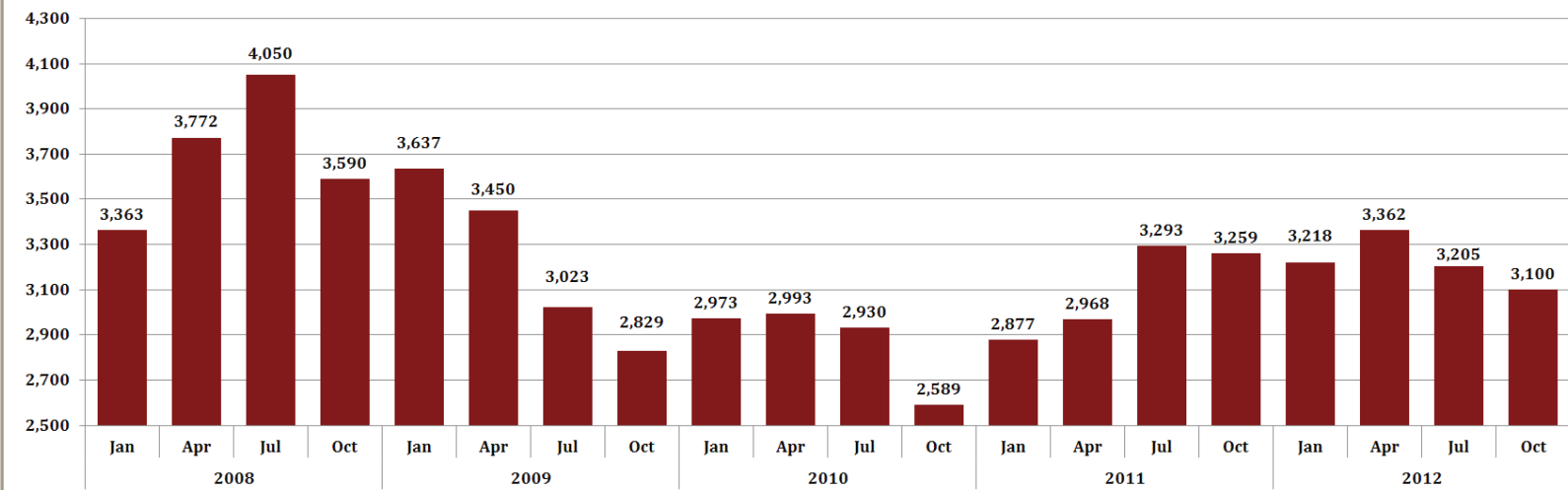
EMAIL LISTSERVS

NABJ email blasts remind members about upcoming events and offer special discounts campaigns to promote registration.

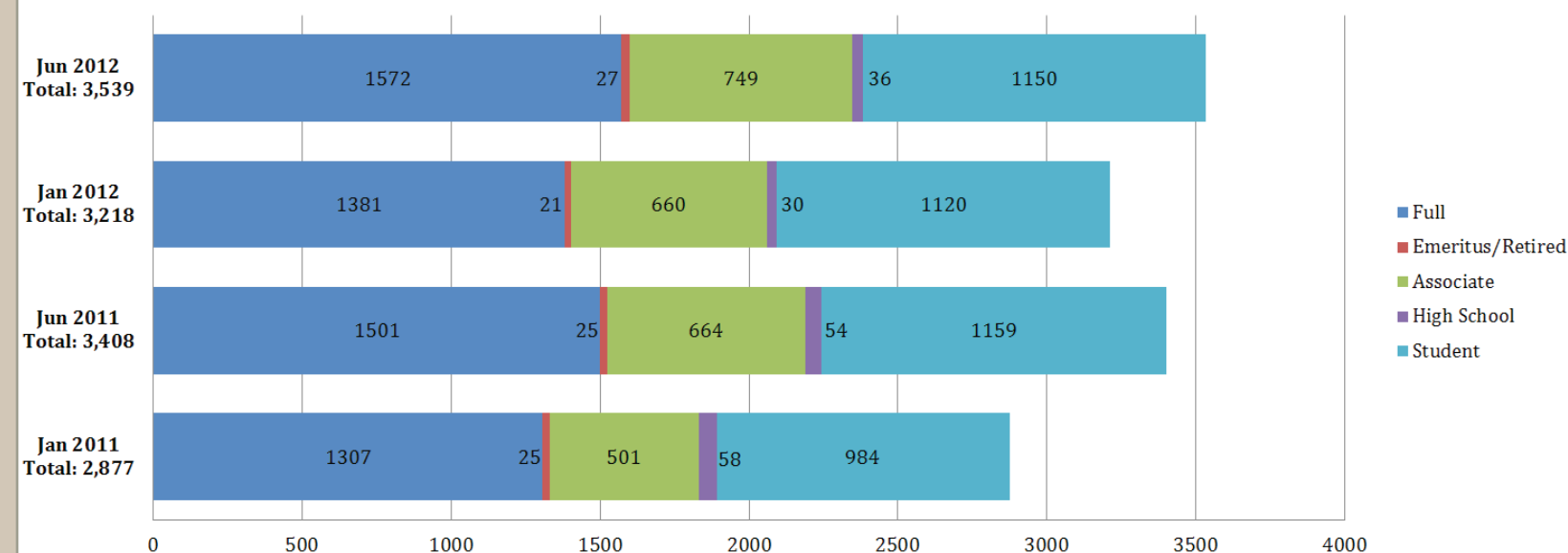
Beginning in 2008 with the financial collapse, NABJ membership declined as the economy worsened. It continued this downward spiral to a low of 2,589 in October of 2010.

In the winter of 2010, we launched a series of membership campaigns and marketing efforts to return membership numbers to their previous levels. Membership began to increase from the start of 2011 and continued this increase until the midpoint of 2012.

QUARTERLY MEMBERSHIP TOTALS 2008 - 2012

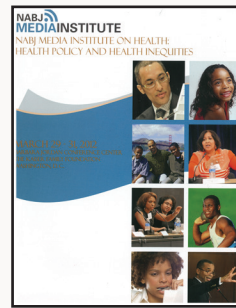


2011-2012 MEMBERSHIP DEMOGRAPHICS



NABJ MEDIA INSTITUTES

The NABJ Media Institute offers quality hands-on professional development, entrepreneurial guidance, and technical training at sponsored events around the country. The Institute seeks to **connect, educate, and inspire** member journalists on topics that directly affect the communities that they serve. Exploring topics ranging from multimedia technology, political reporting, and health care issues, the Institute connects journalists with **front-line stakeholders, researchers, policy makers, and other journalists** to exchange ideas and information about the topics that matter the most.



Media Institute on Health, Health Policy and Health Disparities

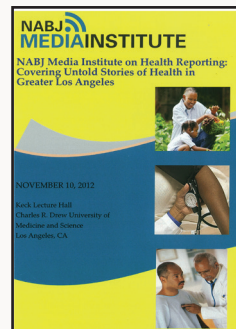
March 29-31, 2012

Henry Kaiser Family Foundation

Washington, DC

The goal of this conference was to provide print, broadcast and digital journalists the tools to effectively report on the impact of health care reform and health policy on under-served communities. Highlights included workshops on using data and statistics to dig deeper into a story, diabetes, the Tuskegee Syphilis Study, the HIV Epidemic, breastfeeding, and the Affordable Care Act.

Most notably, NABJ was honored to partner with the White House for the rare opportunity for a private health briefing at the White House. The briefing gave our members exclusive access to high ranking health administration officials such as the **Secretary of Health and Human Services Kathleen Sebelius and Surgeon General Regina M. Benjamin** to answer questions on health policies such as the Affordable Care Act. This was a historic achievement for the organization and opened the doors to future partnerships with the White House.



Media Institute on Health Reporting in Greater Los Angeles

November 10, 2012

Charles R. Drew University of Medicine and Science

Los Angeles, CA

This Media Institute focused on the key issues surrounding health and health policies in greater Los Angeles, California. Highlights included workshops on how the state of California is rolling out the Patient Protection and Affordable Care Act, the community and environmental impacts on health, and the role of stress in the health of people of color.

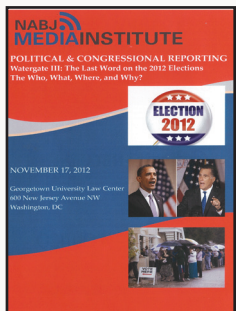
Media Institute - Watergate III: The Last Word on the 2012 Election

November 17, 2012

Georgetown University Law Center

Washington, DC

This Media Institute equipped member journalists with the vital information needed to improve their political coverage, including discussing how to get hired as a political reporter, Supreme Court rulings, and how the Latino and Black vote could have affected the 2012 presidential election.



Media Institute for Media Professionals

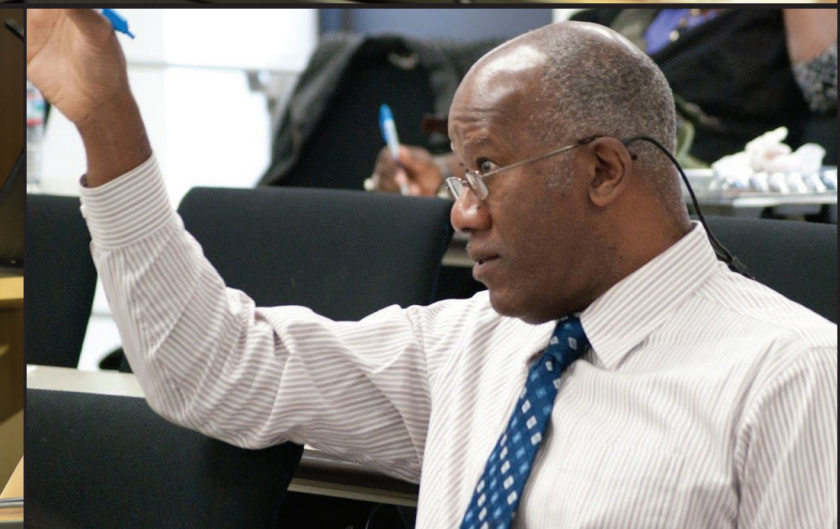
December 8, 2012

NABJ Headquarters

University of Maryland - Phillip Merrill School of Journalism

College Park, MD

Conference attendees had the opportunity to network with other journalists, public relations professionals and entrepreneurs in workshops that covered topics such as starting your own business, transitioning into public relations and teaching, using social media to build your personal brand, landing projects and contracts, and renewing and redefining career goals.





ANNUAL CONVENTION & CAREER FAIR

The 2012 NABJ Convention & Career Fair was honored to welcome Vice President Joseph Biden. The Vice President greeted the more than 2,500 media professionals, journalists and convention attendees in the Grand Ballroom of the Hilton New Orleans Riverside. Biden discussed the problems the Obama administration inherited as well as highlighted some of the administration's accomplishments, focusing on economic, social and foreign policies. He also stressed the value of the middle class. "The middle class in America is a way of life," Biden said. "It's a value set. It's about owning your house, not renting it."

NABJ was also honored to welcome the parents and family of Trayvon Martin, the Florida teenager whose fatal shooting became an international news story this spring. Martin's parents, Sybrina Fulton and Tracy Martin, discussed media coverage of their son's death during a plenary session, "Trayvon Martin: A Crime in the Digital Age." CNN analyst Sunny Hostin moderated the panel, which also featured the Rev. Al Sharpton, attorneys Benjamin Crump and Daryl Parks, and several journalists. Crump said he didn't think the Martin case would take as long to develop as it did, but when no arrest had been made 45 days after Martin's death, Crump said he decided to act. "We had to do something drastic," he said, explaining his decision to reach out to members of the media, including Sharpton.

The NABJ Convention was also full of Hollywood stars. *Django Unchained* producer, Reginald Hudlin, and actress, Kerry Washington, answered questions during the Arts & Entertainment Task Force reception honoring Lifetime Achievement award recipient Kevin Fields. "The topic of slavery is something we traditionally shy away from," Hudlin said. "Black folk are not into the past. We are into today and tomorrow, but not something that happened before that. But we have to deal with our past and our stories," Hudlin said. Attendees were also treated to preview clips of the new film.

Convention attendees were also treated to an advanced screening of *Won't Back Down*, starring Maggie Gyllenhall and Viola Davis. Ms. Davis and Rosie Perez presented the film with Dr. Steve Perry, the founder of Capital Preparatory Magnet School and CNN education contributor. The actresses answered questions about the film and about the bureaucratic education system it portrays.

Other films featured in this year's NABJ Film Festival included TV Land's *Soul Man*, Spike Lee's *Red Hook Summer*, and *Beasts of the Southern Wild*, which went on to receive four Academy Award nominations and win several film festival prizes, including the Camera D'Or at Cannes and Grand Jury Prize: Dramatic at Sundance.

The 2012 Healthy NABJ Newsmaker Plenary, entitled "The Health of a Nation: The Affordable Care Act on Trial" was moderated by Melissa Harris Perry (MSNBC). The panel featured Cecile Ricahrds, President of Planned Parenthood; Kathleen Stoll, Deputy Executive Director of Families USA; Marc Morial, President of the National Urban League; and Dr. Karen DeSalvo, New Orleans Health Commissioner, and discussed the U.S. Supreme Court's ruling on the Affordable Care Act, specifically its impact on the health of the nearly 5.5 million uninsured African Americans.

The 2012 W.E.B. Du Bois Plenary featured viewed from the African American electorate in 2012 Presidential Election battleground states. Panelists Touré; Andra Gillespie of Emory University; Cornell Blecher, a pollster from Brilliant Corners; Sonya Ross of the Associated Press; and Mark Whitaker, Executive Vice President for CNN Worldwide discussed the issues that were at the forefront for African American voters during the Presidential Election.

The 2012 Newsmaker Plenary, "Reflections from the C-Suite" featured a number of top media executives, including John Skipper, President of ESPN; Phil Griffin, President of MSNBC; Gracia Martore, President & CEO of Gannett; and Margaret Low Smith, Senior Vice President of NPR. These top

executives discussed a wide range of topics related to diversity and the future of America's newsrooms.

This year's Executive Suite featured high ranking media executives such as Crystal Johns, Director of Development & Diversity at CBS; Anders Gyllenhaal, Vice President for News for McClatchy Company; Greg Moore, Editor of the Denver Post; Virgil Smith, Vice President for Talent Acquisition & Diversity for Gannett; Johnita Due, Assistant General Council & Chief Diversity Advisor for CNN; Ingrid Ciprian Matthews, Vice President of CBS News; and John Skipper, President of ESPN. Their insight helped the invited attendees gain a better perspective on the skills, relationships, and results it takes to land and keep executive management positions.

In an Author's Showcase panel entitled "Identity Politics: What's the Relevance in a Post Racial Era," journalists and authors, Joy-Ann Reid, Melissa Harris Perry, Gary Younge, and Touré, discussed their recently published books, all which analyze the need for African Americans to use their ethnic and gender identity to define themselves as well as their politics.

As always, one of the biggest highlights of the Convention was the 2012 NABJ Salute to Excellence Gala. This year it was hosted by Michelle Miller of CBS and Stan Verrett of ESPN.



National Association of Black Journalists

1100 Knight Hall, Suite 3100

College Park, Maryland 20742

Phone: (301) 405-0248 | Fax: (301) 314-1714

www.nabj.org