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Dear NABJ Family and Friends,

The year 2012 provided yet another opportunity for the National Association of Black Journalists to demonstrate its steadfast commitment to supporting black journalists in their effort to produce the best possible work. The organization made a push for diversity in newsrooms and continued our efforts to sensitize the media to the portrayal of African-Americans and other underrepresented groups. The report provides an account of our activities during a unique time for NABJ.

In 2012, NABJ had thorough discussions about its participation in the UNITY coalition, and after withdrawing from UNITY, hosted a convention in my native New Orleans. This was a challenge but also an opportunity for NABJ’s leadership and committed volunteers to come together to design a conference designed to benefit our members, with the type of conference our members sought. We also hosted a Congressional Black Caucus reception, a Media Institute on Political Reporting at the Georgetown Law Center, a Media Institutes on Health in California, and a Media Institute for Media Professionals at our national office.

All the while, NABJ spoke up when the time came about issues, which needed to be addressed in the media. NABJ continues to make regular advocacy visits to media companies, our task forces continue to host online trainings and webinars for their constituencies, and we seek continued partnerships with other organizations to make NABJ relevant to you and which works for you, 365 days a year.

Through this report, we offer you but a sampling of the ways in which NABJ remains poised to lead. We will strive to continue to increase our membership and sponsor support as well as provide innovative programs and resources. We look forward to our 38th Annual Convention in Orlando, FL, July 31 - August 4, 2013.

It has been an honor to serve as your 19th President. I look forward to the continued success of NABJ for many years to come, as we continue the mission of our founders to provide quality programs and services, while advocating on behalf of black journalists worldwide.

Yours in Service,

Gregory Lee, Jr.  
NABJ President

My dear NABJ Family and Friends,

Despite the down economy, in 2011 and 2012, we increased annual revenues from corporate sponsorships, which allowed us to pass on reduced registration rates to membership.

Fiscal Year 2012 saw NABJ cement a stable financial foundation for the future. Our cash flow position enabled us to pay off all of our long-term debts (including those from the 2009 convention), payroll, payroll taxes, fringe benefits, fund its retirement accounts and overall operation expenses, all on a timely basis. We closed all outstanding grant reports requested from our funders.

We were also able to restore the Association’s credit rating which enabled NABJ to receive a $30,000 payroll line of credit and $250,000 general line of credit. This enables NABJ to receive good credit terms with vendors, including hotels, and negotiate favorable contracts.

In addition to cementing our finances, NABJ was able to expand programmatically and offer our members the high-quality services they have come to expect from our organization. From promoting diversity in the media marketplace to providing educational programming to connecting our members for career advancement, NABJ remains an invaluable tool for change.

This year also witnessed history with the reelection of President Barack Obama. NABJ has continued to cultivate a relationship with his Administration, including Vice President Joseph Biden, who addressed our membership at the 2012 Annual Convention. This spring, our members were invited to the White House for an exclusive press briefing with Secretary Kathleen Sebelius and Surgeon General Regina Benjamin on President Obama’s groundbreaking health care legislation during our Media Institute on Health.

I commend President Gregory Lee and the 2012 Board of Directors for their outstanding leadership and service. As a family, we have met the challenges placed before us with an unending resolve. Not only have we overcome these obstacles, but we have used them as opportunities for growth and improvement. It is with the strength of our members and the visionary goals of our Founders in our hearts and in our minds that that we strive forward.

Yours in Service,

Maurice Foster  
NABJ Executive Director
The National Association of Black Journalists (NABJ) is an organization of journalists, students, and media-related professionals that provides quality programs and services to and advocates on behalf of black journalists worldwide.

Founded by 44 men and women on December 12, 1975, in Washington, D.C., NABJ is the largest organization of journalists of color in the nation. Many of NABJ’s members also belong to one of the dozens of professional and student chapters nationwide.

**Our Mission**

NABJ is committed to:

**Strengthening** ties among black journalists.

**Sensitizing** all media to the importance of fairness in the workplace for black journalists.

**Expanding** job opportunities and recruiting activities for veteran, young and aspiring black journalists, while providing continued professional development and training.

**Increasing** the number of black journalists in management positions and encouraging black journalists to become entrepreneurs.

**Fostering** an exemplary group of professionals that honors excellence and outstanding achievements by black journalists, and outstanding achievement in the media industry as a whole, particularly when it comes to providing balanced coverage of the black community and society at large.

**Partnering** with high schools and colleges to identify and encourage black students to become journalists and to diversify faculties and related curriculum.

**Providing** informational and training services to the general public.

**NABJ Member Benefits:**

**Access** to year-round professional development through the NABJ Media Institute, the annual convention and career fair and regional conferences.

**Opportunities** --and a responsibility--to help ensure fair and balanced media coverage of the black community and to encourage the industry to hire and retain more black journalists.

**Professional Development** for black journalists seeking to improve their skills and advance to newsroom management.

**Recognition** of journalistic excellence and achievement via the annual Salute to Excellence and Special Honors awards.

**Subscriptions** to the annual NABJ Journal, NABJobs Online, NABJ Forum, MyNABJ.org, and NABJ E-News.

**Mentoring** and recruiting the next generation of aspiring black journalists through our partnership programs with high schools and colleges across the country.

Providing informational and training services to the general public.

Our Mission

The National Association of Black Journalists (NABJ) is an organization of journalists, students, and media-related professionals that provides quality programs and services to and advocates on behalf of black journalists worldwide.
CoMMiTTeES & TaskforCes

MEMBERSHIP COMMITTEE
Locating new members, retaining former members and retaining current members, and creating programs for this purpose. It also serves as the Board of Directors in evaluating all membership applications and affiliate chapter applications.
Chair: Georgia Dawkins, WBBH NBC-2

PROGRAMS COMMITTEE
Developing and implementing programs for the annual national convention.
Convention Chair: Carol Ash, Kennedy King College
Program Chair: Benet J. Wilson, Aircraft, Owners and Pilots Association

AWARDS COMMITTEE
Developing and distributing criteria for various national journalism categories in the annual NABJ Salute to Excellence awards contest.
Chair: Kay Metoyer, WNWG-TV (Athens, Ga.)

MEDIA MONITORING COMMITTEE
Monitoring the national media for discrimination and other injustices to people in the African diaspora in their coverage and employment practices. It shall report to the Board of Directors and the membership issues of concern.
Chair: Eric Deggans, St Petersburg Times

CONSTITION AND OPERATING PROCEDURES COMMITTEE
Considering any proposed amendments to the Constitution and Operating Procedures suggested by any full member. The Committee shall make recommendations on such changes to the membership for consideration according to the guidelines established by the Constitution and Operating Procedures.
Chair: Sharyn Flanagan, USA Today

FINANCE COMMITTEE
Provide financial advice to ensure the Board of Directors successfully meets its financial goals. The committee shall also be available to provide financial advice and counsel to the President, Treasurer and Board of Directors, review and advise the Board on the annual budget, review spending and income monthly. It shall be comprised of the NABJ Treasurer, two NABJ board members, two independent financial advisors and one top executive from a media company.
Chair: Condace Pressley, NewsTalk 750 WSB

COUNCIL OF PRESIDENTS
Foster effective chapter management, develop strategies for chapter growth and retain members, develop strategies to assist chapters in raising funds for scholarships and other award programs. It shall also aggressively recruit members to NABJ and work to make recommendations on how mutual problems can be addressed and resolved within NABJ.
Chair: Sarah Glover, NBC10 Philadelphia

ELECTIONS COMMITTEE
Oversee the election process and develop the rules that apply to it. The committee shall set candidate standards, rules, regulations and qualifications for nominations and regulations governing the process and arbitrate any disputes to that effect. The Chair of Directors will have the authority to supersede decisions of the Committee by a two-thirds vote of the Board.
Chair: Glenn Rice, The Kansas City Star

COMMUNICATIONS COMMITTEE
Actively develop, implement and execute a communications strategy for NABJ.
Chair: Christopher E. Nelson, Independent Journalist

DEVELOPMENT COMMITTEE
Actively pursuing new business partnerships and fundraising initiatives for NABJ.
Chair: Lynn Norment, Carol H.Williams Advertising

MEDIA INSTITUTE COMMITTEE
The Media Institute offers professional development opportunities, technical training, historical documentation and educational programs.
Chair: Doug Mitchell, Co-Director “NewU” Entrepreneur Fellowship Program/ Career Coach, “Knowledgeweb.net”

STUDENT EDUCATION ENRICHMENT & DEVELOPMENT PROGRAMS (SEED) COMMITTEE
The SEED program provides valuable benefits for student members by placing student interns at media companies nationwide; providing over 12 scholarships annually, and coordinating the NABJ Convention student projects.
Chair: Demorris Lee, St. Petersburg Times

High School Program: Russell LaCour, Tulsa World

NABJ JOURNAL COMMITTEE
Published online and twice a year in print, the NABJ Journal provides news and information about NABJ activities, its members, chapters and journalism organizations with similar goals. Distributed to NABJ Members and individual subscribers, the journal explores industry-related issues, trends and lifestyles as they affect African-Americans while examining black journalists’ roles and defining significant outstanding achievements of journalists so that others may learn from their success.
Chair: Demorris Lee, St. Petersburg Times

Managing Editor (Print) : Bonnie Newman Davis, Virginia Commonwealth University
Managing Editor (Online) : Marlon A. Walker, St. Louis Post-Dispatch

SPECIAL HONORS COMMITTEE
NABJ Special Honor recipients are the highest awards NABJ can bestow upon any member. NABJ members, affiliate chapters and others nominate those who represent the best among black journalists. Awards include Lifetime Achievement Award, Journalist of the Year and Emerging Journalist of the Year.
Chair: Leisa Richardson, Indianapolis Star Tribune

HALL OF FAME COMMITTEE
Legends black journalists who have made outstanding contributions to journalism are inducted yearly.
Chair: Maureen Bunyan, WJLA-TV (Washington), NABJ Founder

PRINT ADVOCACY COMMITTEE
Upon the dictation of the Vice-President, Print, this committee completes an annual census of managers in print newsrooms.
Chair: Don Hudson, The Clarion Ledger

ARTS AND ENTERTAINMENT TASK FORCE
The NABJ Arts and Entertainment Task Force is available to members who cover arts and entertainment. Joining this group is a great way to connect to the broader arts and entertainment community.
Co-Chair: Kelvin L. Carter, Entertainment Journalist
Chair: Adrienne Samuels Gibbs, Senior Editor, Ebony Magazine

ASSOCIATE MEMBER’S TASK FORCE
The Associate Member Task Force (AMTF) includes part-time journalists, part-time freelance writers, educators, marketing and public relations professionals, as well as other media professionals. The purpose of this task force is to advance the cause of issues related to these sectors and to NABJ.
Chair: Gabrielle Maple Lee, Account Supervisor, Fleshman Hillard- NY

BLACK PRESS TASK FORCE
The Black Press Task Force includes journalists and owners of black media outlets. The group’s purpose is to advocate on behalf of black-owned media and to foster camaraderie amongst journalists in this space.
Chair: Tene Croon, Tene Croon Communications

BROADCAST TASK FORCE
The Broadcast Task Force includes radio and television journalists. The group’s purpose is to champion diversity in newswrooms across the country, and to inspire camaraderie amongst broadcast journalists.
Chair: Will Wright, Manager of Digital Production, NBC News

COPY EDITORS TASK FORCE
The Copy Editors Task Force includes copy desk managers, copy editors, editors, layout designers, art directors, and yes, recruiters. The groups purpose is to inspire the camaraderie amongst editors across the country; to share ideas about editing and to discuss the ups and downs of working a non-traditional schedule. We also encourage college students to pursue copy editing and other careers in newsrooms.
Chair: Diane H. Hinkley, Copy Editor, Louisville Courier-Journal

DIGITAL JOURNALISM TASK FORCE
As technology is enhancing journalism and transforming the media landscape, journalists must adapt use new tools in order to remain relevant. The Digital Journalism Task Force keeps NABJ members on the cutting edge as they navigate rapidly evolving newsrooms.
Chair: Benet J. Wilson, Director of Media Relations, Aircraft Owners and Pilots Association

FOUNDER’S TASK FORCE
The Founder’s Task Force includes NABJ Founders, Past Presidents and former National Board Members with at least 25 years of membership in NABJ. The group’s purposes are to re-affirm NABJ’s founding principles and to recognize NABJ through the contributions of its members’ time, talents, historical perspectives and collective memory in alignment with the organization’s mission and strategic plan.
Chair: Maureen Bunyan, NABJ Founder

GLOBAL JOURNALISM TASK FORCE
The Global Journalism Task Force promotes coverage of and about the African/African-American experience worldwide.
Co-Chair: Rochelle Riley, Columnist, Detroit Free Press
Co-Chair: Jeff Ballou, Congressional Producer, Al Jazeera

LGBT TASK FORCE
The mission of this task force is to unite NABJ’s lesbian, gay, bisexual and transgender members so they may support and strengthen one another; to assist NABJ in carrying out its mission, and to contribute to the professional development and growth of these journalists.
Chair: Jonathan Adams, Public Information Officer, Lambda Legal
Co-Chair: Kimberly McLeod, Director of Communications, National Black Justice Coalition

POLITICAL JOURNALISM TASK FORCE
The Political Journalism Task Force is comprised of journalists that cover local, state, and national politics. The group’s purpose is to provide support and programming for political journalists.
Chair: Sonya Ross, Race & Ethnicity Editor, AP

SPORTS JOURNALISM TASK FORCE
The NABJ Sports Task Force promotes diversity in Americas sports department; provides programming toward developing the next wave of Americas sports journalists.
Chair: Marc Spears, NBA Writer, Yahoo! Sports

VISUAL TASK FORCE
The NABJ Visual Task Force provides a venue for visual journalists in the areas of photojournalism, design and informational graphics, broadcast photojournalism and visual leadership for newspaper, magazine, broadcast and online publications.
Chair: Sonja Foster, Photo Editor, Bloomberg

YOUNG BLACK JOURNALISTS TASK FORCE
The Young Journalists Task Force provides a forum and support for fellow journalists in their first few years. The Task Force annually recognizes emerging journalists doing exemplary work.
Chair: Talia Buford, Reporter, Politico
Co-Chair: Felicia Brown

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Awards & Recognitions

Special Honors
NABJ Special Honors represent the highest award bestowed upon our members. NABJ members, affiliate chapters, and others nominate those who represent the best of the best in black journalism.

- Lifetime Achievement Award: Dwayne Wickham
- Journalist of the Year: Pierre Thomas
- Emerging Journalist of the Year: Gerrick Kennedy
- Legacy Award: Monica Pearson
- Journalism Educator of the Year: Allissa Richardson
- Pat Tobin Award: Janet Rolle
- Student Journalist of the Year: Eric Burse
- Community Service Award: Albert Knighiten

Salute to Excellence
Awarded at the annual Convention and Career Fair, the NABJ Salute to Excellence Awards highlight exceptional pieces of journalism in print, broadcast, and multimedia. These awards cover the various range of talents and occupations within our industry, including design, photography, long-form written pieces, serial stories, documentaries, interviews, and public relations.

- Gwen Ifill: Washington Week, PBS News Hour
- Johnathan Rodgers: TV One
- Wallace Terry: Time
- Pat Harvey: CBS2's 5
- Ruth Allen Ollison: KETK-TV
- Gwen Ifill: Washington Week, PBS News Hour
- Johnathan Rodgers: TV One
- Wallace Terry: Time
- Pat Harvey: CBS2's 5
- Ruth Allen Ollison: KETK-TV

Ida B. Wells Award
The National Conference of Editorial Writers & NABJ jointly and proudly award the prestigious Ida B. Wells Awards to a media executive or manager who has made outstanding efforts to make newsrooms and news coverage more accurately reflect the diversity of the communities they serve. We were proud to declare Michael Fields, News Director for WBEC-FM 90.1 in Atlanta, GA, the recipient of this year's award.
2012 SALUTE TO EXCELLENCE WINNERS

Radio - Feature
“What Happened to Marcell?”
Rob Wildeboer, Cate Cahan
Chicago Public Radio/WBEZ - Chicago

Radio - Documentary
“Cops and Neighbors”
Cate Cahan, Richard Steele, Steve Edwards, Rob Wildeboer
Chicago Public Radio/WBEZ - Chicago

Television Market 16 & Below

Television - General Assignment: Short Form
“War on Crime: Start Snitching”
Kandise Crone
KMTV

Television - General Assignment: Long Form
“King Memorial Weekend”
Steven Clark
WSTV

Television - Investigative
“Injustice Files”
Keith Beauchamp, Susan Zirinsky, Nancy Kramer, Hal Geisner, Judy Rybak
“Secrets of Spotlight”

Television - Feature: Short Form
“Riding Out A Wildlife”
Wendell Edwards
KOJO-TVS / Oklahoma City, OK

Television - Feature: Long Form
“Queen of Soul: Aretha Franklin”
Ramón Parkins, Anthony Mason, Robin Skeete, Rand Morrison
CBS News Sunday Morning

Television - Spot News
“Alabama Tornadoes: Searching for the Missing”
Steve Osunsami, Harvey Goldberger, Audrey Taylor, Nels Kongshaug
World News with Diane Sawyer

Television - Special
“’The Real O.G.’”
Tahronda Thomas, Corky Scholl
9NEWS

Television - Sports
“The Ricky Frazier Story”
Jon King, Frank Cusimano
KSDK-TV

Television: Documentary
“Deadly Deception”
Sherri Jackson, Sonya Dicarlo, Scotty MacDowell, Tony Carter
WAT - TV

Television Network

Television - General Assignment: Short Form
“Anniston Freedom Riders Anniversary”
Alturo Rhymes, Russ Mitchell, Joe Frandino, Rand Morrison
CBS News - Sunday Morning

Television - International
“Haiti Rubble Survivor”
Mara Shivacampmo, Anne Hinkula, John Bailey
Weekend Nightly News

Television - Special
“Hunger at Home”
Steve Osunsami, David Muir, Christine Rome, Catherine Cole
Diane Sawyer, Jon Banner, Judy Iskow, Jared Weiner
ABC News – World News

Television: Feature: Long Form
“Urban Park”
Alturo Rhymes, Cynthia Bowers, Patricia Shevlin, Paul Rose
CBS Evening News Weekend Editions

Televison: Feature: Long Form
“New York: The Cathedral of St. John the Divine”
Cedar Burton, Ross Weidner, Anne Esp, Derek Robinson
WLS-TV/Chicago, IL

Television: Feature: Segment
“Urban Park”
Alturo Rhymes, Cynthia Bowers, Patricia Shevlin, Paul Rose
CBS Evening News Weekend Editions

Television: Feature: Program
“The Curious Case of Citizen Can”
Make Nelson, James Blue, Ernhett Miller, Fletcher Johnson
BET Networks

Television - Public Affairs: Program
“‘The Dedication of a Dream’”
Cheryl Burton, Ross Weidner, Anne Esp, Derek Robinson
WLS-TV/Chicago, IL

Television Top 15

Television - General Assignment: Short Form
“Two Years of Hell”
Randy McLellan
NBC 5 / WXAS-TV

Television - General Assignment: Long Form
“FAMU & a Culture of Hazing”
Blaine Alexander, Benjamin Mayer
WXIA-WATL-TV Atlanta, GA

Television - Investigative
“Black & Blue”
Bryan Jones
News 12 – New Jersey

Television - Feature
“Deadey Deception”
Read Orinick, Russ Mitchell, Joe Frandino, Rand Morrison
CBS News - Sunday Morning

Television - International
“Haiti Rubble Survivor”
Mara Shivacampmo, Anne Hinkula, John Bailey
Weekend Nightly News

Television: Special
“Hunger at Home”
Steve Osunsami, David Muir, Christine Rome, Catherine Cole
Diane Sawyer, Jon Banner, Judy Iskow, Jared Weiner
ABC News – World News

Television: Documentary
“Letters to Our Children”: The John Lewis Story
Erika Factor-Palmer, David Brooks, Brenda Wood, Karin Greer
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Television - Public Affairs: Program
“Letters to Our Children”: The John Lewis Story
Erika Factor-Palmer, David Brooks, Brenda Wood, Karin Greer
11 Alive News

Television - Public Affairs: Program
“A King Amongst Presidents”
Melanie Lawson, Joseph Williams, Anthony Reed, John Musak
KTRK-TV / Crossroads-Houston, TX

Television: Investigative
“‘The Scarlet Letter’”
Alturo Rhymes, Cynthia Bowers, Patricia Shevlin, Paul Rose
CBS Evening News Weekend Editions

Television: Public Affairs: Program
“A King Amongst Presidents”
Melanie Lawson, Joseph Williams, Anthony Reed, John Musak
KTRK-TV / Crossroads-Houston, TX

Television: Investigative
“FAMU & a Culture of Hazing”
Blaine Alexander, Benjamin Mayer
WXIA-WATL-TV Atlanta, GA

Television - Investigative
“Black & Blue”
Bryan Jones
News 12 – New Jersey

Television: Feature: Segment
“‘The Dedication of a Dream’”
Cheryl Burton, Ross Weidner, Anne Esp, Derek Robinson
WLS-TV/Chicago, IL

Television: Feature: Program
“The Curious Case of Citizen Can”
Make Nelson, James Blue, Ernhett Miller, Fletcher Johnson
BET Networks

Television: Feature: Segment
“Urban Park”
Alturo Rhymes, Cynthia Bowers, Patricia Shevlin, Paul Rose
CBS Evening News Weekend Editions

Television: Feature: Program
“The Curious Case of Citizen Can”
Make Nelson, James Blue, Ernhett Miller, Fletcher Johnson
BET Networks

Television: Public Affairs: Program
“A King Amongst Presidents”
Melanie Lawson, Joseph Williams, Anthony Reed, John Musak
KTRK-TV / Crossroads-Houston, TX

Television: Investigative
“Black & Blue”
Bryan Jones
News 12 – New Jersey

Television - Feature: Segment
“The Dedication of A Dream”
Cheryl Burton, Ross Weidner, Anne Esp, Derek Robinson
WLS-TV/Chicago, IL

Television: Feature: Long Form
“KrisTV’s Gift”
Kristi Nelson, Deborah Ferguson, Reginald Hardwick, Nona Billard
NBC 5 / WXAS-TV

Television: Sports
“Future Hopes & Fighting Challenges”
Sam Crenshaw, Pete Smith, Bruce Mason
WXIA-WATL-TV Atlanta, GA

Television - Documentary
“Letters to Our Children”: The John Lewis Story
Erika Factor-Palmer, David Brooks, Brenda Wood, Karin Greer
11 Alive News

Television - Public Affairs: Program
“A King Amongst Presidents”
Melanie Lawson, Joseph Williams, Anthony Reed, John Musak
KTRK-TV / Crossroads-Houston, TX

Television: Investigative
“Black & Blue”
Bryan Jones
News 12 – New Jersey

Television - Feature: Program
“The Curious Case of Citizen Can”
Make Nelson, James Blue, Ernhett Miller, Fletcher Johnson
BET Networks

Television: Feature: Segment
“‘The Dedication of A Dream’”
Cheryl Burton, Ross Weidner, Anne Esp, Derek Robinson
WLS-TV/Chicago, IL

Television: Feature: Program
“The Curious Case of Citizen Can”
Make Nelson, James Blue, Ernhett Miller, Fletcher Johnson
BET Networks

Television: Feature: Segment
“‘The Dedication of A Dream’”
Cheryl Burton, Ross Weidner, Anne Esp, Derek Robinson
WLS-TV/Chicago, IL

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BET Networks

Television: Feature: Segment
“‘The Dedication of A Dream’”
Cheryl Burton, Ross Weidner, Anne Esp, Derek Robinson
WLS-TV/Chicago, IL

Television: Feature: Program
“The Curious Case of Citizen Can”
Make Nelson, James Blue, Ernhett Miller, Fletcher Johnson
BET Networks
The Student Education Enrichment and Development (SEED) Program offers financial, educational, and mentoring support as part of NABJ’s dedication to our student members and aspiring journalists of color. Whether through hands-on training workshops or by connecting young journalists with experienced professionals, NABJ is committed to creating a foundation for the next generation of outstanding journalists.

NABJ awards scholarships annually to deserving high school and college students interested in pursuing journalism careers. Over the last decade, NABJ has awarded more than a half a million dollars to students studying broadcast, print, and online journalism; photography; graphic design; and communications. NABJ’s scholarships are named in honor of NABJ Founders and pioneering black journalists.

**NABJ School Workshop - JSHOP**

The NABJ High School Workshop – JSHOP provides interactive learning opportunities through lectures, presentations, hands-on training and field trips. The students learn journalism fundamentals for newspapering, writing, photography, video production, radio, graphic design, editing, and social media. Professional journalists, educators, and journalism college students provide mentorship and supervision.

NABJ also offers internships at our National Office. Interns gain experience in day-to-day operations of a national, non-profit membership organization devoted to providing quality programs and member services. Summer interns also help to plan and carry out the NABJ Annual Convention & Career Fair. Each year, students from around the country participate in broadcast and print short courses offered by NABJ, as well as give them hands-on experience and a practical understanding of what these jobs entail. In 2012, NABJ held short courses at North Carolina A&T State University and Florida A&M University.
Communications

NABJ Journal
The NABJ Journal has long been the organization’s key publication. It provides news and information about NABJ activities, its members, its affiliate chapters, and other journalism organizations with similar goals.

Articles written by our talented members and journal committee, the JNABJ journal explores industry-related issues and trends as they affect African Americans, examines the media’s triumphs and deficiencies, and spotlights the outstanding achievements of journalists of color.

NABJ Website
The NABJ website is a digital one-stop-shop for our members. They can find updates and press releases which highlight the achievements of NABJ members and breaking news events. Members can also find a full schedule and details for upcoming events. Additionally, there is members only access to networking and career tools such as the NABJ job bank.

Social Media
Facebook and Twitter offer up-to-the-minute updates on NABJ events and happenings. It also allows for real-time interactions with NABJ members and their work. Social media provides NABJ and its members a thermometer for what’s new and exciting in the journalism industry in real time as it’s happening.

NABJ Members can also share their excitement about upcoming NABJ events and discuss what speakers they’re looking forward to the most.

Email Listservs
NABJ email blasts remind members about upcoming events and offer special discounts campaigns to promote registration.

Membership Report

Beginning in 2008 with the financial collapse, NABJ membership declined as the economy worsened. It continued this downward spiral to a low of 2,589 in October of 2010.

In the winter of 2010, we launched a series of membership campaigns and marketing efforts to return membership numbers to their previous levels. Membership began to increase from the start of 2011 and continued this increase until the midpoint of 2012.
The NABJ Media Institute offers quality hands-on professional development, entrepreneurial guidance, and technical training at sponsored events around the country. The Institute seeks to connect, educate, and inspire member journalists on topics that directly affect the communities that they serve. Exploring topics ranging from multimedia technology, political reporting, and health care issues, the Institute connects journalists with front-line stakeholders, researchers, policy makers, and other journalists to exchange ideas and information about the topics that matter the most.

**Media Institute on Health, Health Policy and Health Disparities**  
March 29-31, 2012  
Henry Kaiser Family Foundation  
Washington, DC  
The goal of this conference was to provide print, broadcast and digital journalists the tools to effectively report on the impact of health care reform and health policy on under-served communities. Highlights included workshops on using data and statistics to dig deeper into a story, diabetes, the Tuskegee Syphilis Study, the HIV Epidemic, breastfeeding, and the Affordable Care Act.

Most notably, NABJ was honored to partner with the White House for the rare opportunity for a private health briefing at the White House. The briefing gave our members exclusive access to high ranking health administration officials such as the Secretary of Health and Human Services Kathleen Sebelius and Surgeon General Regina M. Benjamin to answer questions on health policies such as the Affordable Care Act. This was a historic achievement for the organization and opened the doors to future partnerships with the White House.

**Media Institute on Health Reporting in Greater Los Angeles**  
November 10, 2012  
Charles R. Drew University of Medicine and Science  
Los Angeles, CA  
This Media Institute focused on the key issues surrounding health and health policies in greater Los Angeles, California. Highlights included workshops on how the state of California is rolling out the Patient Protection and Affordable Care Act, the community and environmental impacts on health, and the role of stress in the health of people of color.

**Media Institute - Watergate III: The Last Word on the 2012 Election**  
November 17, 2012  
Georgetown University Law Center  
Washington, DC  
This Media Institute equipped member journalists with the vital information needed to improve their political coverage, including discussing how to get hired as a political reporter, Supreme Court rulings, and how the Latino and Black vote could have affected the 2012 presidential election.

**Media Institute for Media Professionals**  
December 8, 2012  
NABJ Headquarters  
University of Maryland - Phillip Merrill School of Journalism  
College Park, MD  
Conference attendees had the opportunity to network with other journalists, public relations professionals and entrepreneurs in workshops that covered topics such as starting your own business, transitioning into public relations and teaching, using social media to build your personal brand, landing projects and contracts, and renewing and redefining career goals.
The 2012 NABJ Convention & Career Fair was honored to welcome Vice President Joseph Biden. The Vice President greeted the more than 2,500 media professionals, journalists and convention attendees in the Grand Ballroom of the Hilton New Orleans Riverside. Biden discussed the problems the Obama administration inherited as well as highlighted some of the administration’s accomplishments, focusing on economic, social and foreign policies. He also stressed the value of the middle class. “The middle class in America is a way of life,” Biden said. “It’s a value set. It’s about owning your house, not renting it.”

NABJ was also honored to welcome the parents and family of Trayvon Martin, the Florida teenager whose fatal shooting became an international news story this spring. Martin’s parents, Sybrina Fulton and Tracy Martin, discussed media coverage of their son’s death during a plenary session, “Trayvon Martin: A Crime in the Digital Age.” CNN analyst Sunny Hostin moderated the panel, which also featured the Rev. Al Sharpton, attorneys Benjamin Crump and Daryl Parks, and several journalists. Crump said he didn’t think the Martin case would take as long to develop as it did, but when no arrest had been made 45 days after Martin’s death, Crump said he decided to act. “We had to do something drastic,” he said, explaining his decision to reach out to members of the media, including Sharpston.

The NABJ Convention was also full of Hollywood stars. *Django Unchained* producer, Reginald Hudlin, and actress, Kerry Washington, answered questions during the Arts & Entertainment Task Force reception honoring Lifetime Achievement award recipient Kevin Fields. “The topic of slavery is something we traditionally shy away from,” Hudlin said. “Black folk are not in the past. We are into today and tomorrow, but not something that happened before that. But we have to deal with our past and our stories,” Hudlin said. Attendees were also treated to preview clips of the new film.

Convention attendees were also treated to an advanced screening of *Won’t Back Down*, starring Maggie Gyllenhaal and Viola Davis. Ms. Davis and Rosie Perez presented the film with Dr. Steve Perry, the founder of Capital Prepatory Magnet School and CNN education contributor. The actresses answered questions about the film and about the bureaucratic education system it portrays.

Other films featured in this year’s NABJ Film Festival included TV Land’s *Soul Man*, Spike Lee’s *Red Hook Summer*, and *Beasts of the Southern Wild*, which went on to receive four Academy Award nominations and win several film festival prizes, including the Camera D’Or at Cannes and Grand Jury Prize: Dramatic at Sundance.

The 2012 Healthy NABJ Newsmaker Plenary, entitled “The Health of a Nation: The Affordable Care Act on Trial” was moderated by Melissa Harris Perry (MSNBC). The panel featured Cecile Richrds, President of Planned Parenthood; Kathleen Stoll, Deputy Executive Director of Families USA; Marc Morial, President of the National Urban League; and Dr. Karen DeSalvo, New Orleans Health Commissioner, and discussed the U.S. Supreme Court’s ruling on the Affordable Care Act, specifically its impact on the health of the nearly 5.5 million uninsured African Americans.

The 2012 W.E.B. Du Bois Plenary featured viewed from the African American electorate in 2012 Presidential Election battleground states. Panelists included John Skipper, President of ESPN; Phil Griffin, President of MSNBC; Gracia Martore, President & CEO of Gannett; and Margaret Low Smith, Senior Vice President of NPR. These top executives discussed a wide range of topics related to diversity and the future of America’s newsrooms.

This year’s Executive Suite featured high ranking media executives such as Crystal Johns, Director of Development & Diversity at CBS; Anders Gyllenhaal, Vice President for News for McClatchy Company; Greg Moore, Editor of the Denver Post; Virgil Smith, Vice President for Talent Acquisition & Diversity for Gannett; Johnita Due, Assistant General Council & Chief Diversity Advisor for CNN; Ingrid Ciprian Matthews, Vice President of CBS News; and John Skipper, President of ESPN. Their insight helped the invited attendees gain a better perspective on the skills, relationships, and results it takes to land and keep executive management positions.

In an Author's Showcase panel entitled “Identity Politics: What’s the Relevance in a Post Racial Era,” journalists and authors, Joy-Ann Reid, Melissa Harris Perry, Gary Young, and Toure, discussed their recently published books, all which analyze the need for African Americans to use their ethnic and gender identity to define themselves as well as their politics.

As always, one of the biggest highlights of the Convention was the 2012 NABJ Salute to Excellence Gala. This year it was hosted by Michelle Miller of CBS and Stan Verrett of ESPN.