<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Message from the President</td>
<td>3</td>
</tr>
<tr>
<td>Board of Directors</td>
<td>7</td>
</tr>
<tr>
<td>Committees and Task Forces</td>
<td>9</td>
</tr>
<tr>
<td>NABJ Awards</td>
<td>11</td>
</tr>
<tr>
<td>S.E.E.D Program</td>
<td>15</td>
</tr>
<tr>
<td>Membership</td>
<td>19</td>
</tr>
<tr>
<td>Media Institutes</td>
<td>21</td>
</tr>
<tr>
<td>NABJ Annual Convention</td>
<td>23</td>
</tr>
<tr>
<td>Financial Report</td>
<td>25</td>
</tr>
</tbody>
</table>
Dear NABJ Members & Friends,

As the 20th President of the National Association of Black Journalists (NABJ) elected in August 2013, I would like to thank you for your continued support of NABJ. This report provides a summary of the goals we’ve achieved, of our advocacy efforts, of the programs we hosted, and of the resources we provided to the membership, none of which would have been possible without your support.

During the 2013 and 2014 fiscal years, NABJ rose to the occasion and demonstrated that we remain committed to the cause of advocating on behalf of black journalists worldwide. Our advocacy efforts and programs were devoted to providing training and career development opportunities, sensitizing the media towards the portrayal of people of color, encouraging media entrepreneurism, celebrating exceptional work by black journalists or works which provided exceptional coverage of the black community, and developing a pipeline from which comes the next generation of highly-skilled journalists and capable newsroom leaders.

In the summer of 2013 we hosted a successful convention in Kissimmee, FL, at the Gaylord Palms Resort and Convention Center, which began a series of events designed to allow for skill development, the 2013 Hall of Fame, and national Media Institutes including the Health Disparities Conference and the Media Professionals Conference. NABJ also hosted a Media Institute on Energy in Houston, Texas. This was in addition to hosting our student-targeted programming like the NABJ Multimedia Short Courses.

All the while, NABJ spoke up when the time came about issues which needed to be addressed in the media. NABJ continues to make regular advocacy visits to media companies, NABJ task forces continue to host online trainings and webinars for their constituencies, and we seek continued partnerships with other organizations to make NABJ an organization relevant to you, and which works for you 365 days a year.

Through this report, we offer you but a sampling of the ways in which NABJ remains poised to lead. We strive to continue to increase our membership and sponsor support as well as provide innovative programs and resources.

I invite you to read our annual report for more information about the state of our NABJ.

Yours in Service,

Bob Butler
Bob Butler
NABJ President
My dear NABJ Family and Friends,

Fiscal Year 2013 saw NABJ continue to maintain a stable financial foundation. Our cash flow position enabled us to continue to pay our debt in a timely manner including payroll, payroll taxes and fringe benefits, funding its retirement accounts and overall operation expenses. We closed all grant reports requested from our funders.

The 2013 Convention in Kissimmee FL, at the Gaylord Palms Resort and Convention Center was a rousing success both financially and programmatically. It surpassed our expectations and attracted many new sponsors and gave rise for existing corporate partners to respond to our sponsor survey that they were very pleased with the convention and would be returning for future conventions.

The organization generated total revenues for the year 2013 of $2,816,506. The total organizational expenses for the year 2013 were $2,588,131. This resulted in a significant net profit for the year end 2013 of $228,375.

The 2014 calendar year however was financially challenging due to a change in the NABJ’s Executive Director’s position in February 2014 and a significant turnover in our fundraising department in January 2014. These two major events negatively affected the organization’s fundraising for the 2014 for both the convention and the organization as a whole. The organization’s 2014 revenue was significantly less than the revenue generated for the year 2013. The reduction in revenue for the year 2014 resulted in a ($227,137) deficit for the year 2014.

Despite the financial downturn for 2014, NABJ maintained the ability to pay all of its financial obligations in a timely manner, including payroll, payroll taxes, fringe benefits, funding its retirement accounts and overall operating expenses.

In October 2013, The Ford Foundation awarded NABJ a two-year $150,000 grant, to run from October 2013 to September 2015. The purpose of the grant was to provide funding for creation of the Online NABJ C.A.R.E.S portal, to develop an educational curriculum, for on-site outreach at the annual convention, scholarships to the annual convention and to provide advocacy for employers to hire journalists of color.

In addition to efforts of the Ford Grant, NABJ continued to expand programmatically and offer our members the high-quality services they have come to expect from our organization. From promoting diversity in the media marketplace to providing educational programming to connecting our members for career advancement, NABJ remains an invaluable tool for change.

Darryl R. Matthews Sr.
Darryl R. Matthews, Sr.
NABJ Executive Director
O ur M ission

The National Association of Black Journalists (NABJ) is an organization of journalists, students, and media-related professionals that provides quality programs and services to and advocates on behalf of black journalists worldwide.

NABJ is committed to:

**Strengthening** ties among black journalists.

**Sensitizing** all media to the importance of fairness in the workplace for black journalists.

**Expanding** job opportunities and recruiting activities for veteran, young and aspiring black journalists, while providing continued professional development and training.

**Increasing** the number of black journalists in management positions and encouraging black journalists to become entrepreneurs.

**Fostering** an exemplary group of professionals that honors excellence and outstanding achievements by black journalists, and outstanding achievement in the media industry as a whole, particularly when it comes to providing balanced coverage of the black community and society at large.

**Partnering** with high schools and colleges to identify and encourage black students to become journalists and to diversify faculties and related curriculum.

**Providing** informational and training services to the general public.
Founded by 44 men and women on December 12, 1975, in Washington, D.C., NABJ is the largest organization of journalists of color in the nation.

Many of NABJ’s members also belong to one of the dozens of professional and student chapters that serve black journalists nationwide.

NABJ Member Benefits:

**Access** to year-round professional development through the NABJ Media Institute, the annual convention and career fair and regional conferences.

**Opportunities** — and a responsibility — to help ensure fair and balanced media coverage of the black community and to encourage the industry to hire and retain more black journalists.

**Professional Development** for black journalists seeking to improve their skills and advance to newsroom management.

**Recognition** of journalistic excellence and achievement via the annual Salute to Excellence and Special Honors awards.

**Subscriptions** to the annual NABJ Journal, NABJobs Online, NABJ Forum, and NABJ E-News.

**Mentoring** and recruiting the next generation of aspiring black journalists through our partnership programs with high schools and colleges across the country.
NABJ Board of Directors

2013-2015

President

Bob Butler
Reporter
KCBS Radio
San Francisco, CA

Parliamentarian

Cindy George
Health Access Reporter
Houston Chronicle
Houston, TX

Region V Director

Mary Benton
Journalist and Media Relations specialist
Houston, TX

Region VI Director

Michelle Fitzhugh-Craig
Editor-in-Chief
shades Magazine
Oakland, CA

Associate Representative

Dawn Roberts
Managing Partner/Founder
KD Communications Group
Philadelphia, PA

Student Representative

Khorri Atkinson
York College at the City University of New York
New York, New York

Vice President/Broadcast

Dedrick Russell
Reporter
WBTV, LLC/Raycom Media
Charlotte, NC

Region I Director

Sherlon Christie
Sports Reporter
Asbury Park Press
Neptune, NJ

Region II Director

Troy Johnson
Anchor/Reporter/On-Air Personality
WHUR 96.3
Washington, DC

Region III Director

Gayle Hurd
Anchor/Reporter/Producer
WBZJ-FM/WPTF-AM
Curtis Media Group (Raleigh)
Raleigh, North Carolina

Region IV Director

Vickie Thomas
Reporter
WWJ/CBS Radio Detroit
Detroit, MI

Region V Director

Mary Benton
Journalist and Media Relations specialist
Houston, TX

Region VI Director

Michelle Fitzhugh-Craig
Editor-in-Chief
shades Magazine
Oakland, CA

Associate Representative

Dawn Roberts
Managing Partner/Founder
KD Communications Group
Philadelphia, PA

Student Representative

Khorri Atkinson
York College at the City University of New York
New York, New York

Secretary

Corey Dade
Contributing Editor, The Root
Washington, DC

Treasurer

Keith Reed
Office of Mayor Kasim Reed
Deputy Press Secretary
Atlanta, GA
NATIONAL OFFICE STAFF

EXECUTIVE DIRECTOR
Darryl R. Matthews, Sr.

FINANCE MANAGER
Nathaniel Chambers

MEMBERSHIP MANAGER
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PROGRAM MANAGER
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DEVELOPMENT DIRECTOR
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PROGRAM COORDINATOR
Lisa Waldschmitt

EXECUTIVE ASSISTANT
Taylor Osborne-Smith

COMMUNICATIONS CONSULTANT
Aprill O. Turner

PROGRAM CONSULTANT
Carol Ash

DEVELOPMENT ASSISTANT
Jenae’ Bryant

PROGRAMMING ASSISTANT INTERN
Phillip Green

MEMBERSHIP COORDINATOR
Amber Craddock
Committees & Task Forces

AWARDS COMMITTEE
Developing and distributing criteria for various national journalism categories in the annual NABJ Salute to Excellence awards contest.
Chair: Ray Metoyer, Multimedia Content Developer, Townhall Productions

COMMUNICATIONS COMMITTEE
Actively develop, implement and execute a communications strategy for NABJ.
Chair: Dawn Angelique Roberts, KD Communications Group and Aprill O. Turner, Turner Communications LLC

CONSTITUTIONAL COMMITTEE
Chairs: Allison Davis, Founder, Coopty Productions
Herbert Lowe, Professional in Residence, Marquette University
Kim Roberts-Hedgpeth, National Executive Director, American Youth Soccer Organization

CONSTITUTIONAL AND OPERATING PROCEDURES COMMITTEE
Considering any proposed amendments to the Constitution and Operating Procedures suggested by any full member. The Committee shall make recommendations on such changes to the membership for consideration according to the guidelines established by the Constitution and Operating Procedures.
Chair: Cindy George, Reporter & The Houston Advocate, Houston Chronicle Media Group

CONVENTION COMMITTEE
Chair: Charles F. Robinson, III, Reporter, Maryland Public Television

CONVENTION PROGRAM BOOK COMMITTEE
Chair: Deirdre Childress Hopkins, Strategic Communications Manager, And Pennsylvania Convention Center Vice Chair: Melanie Eversley, Reporter, USA Today
Deputy Chairs: Brittany Geneva Cummings, Al Jazeera America
Ken Lemon, Reporter, WSOC (Charlotte, N.C.)
Dawn Angelique Roberts, Associate Representative and Board Liaison, Managing Partner/Founder, KD Communications Group
Cindy George, Parliamentarian and Healthy NABJ Coordinator, Reporter and the Houston Advocate, Houston Chronicle Communications Group
Student Assistant: Alison Hazel
Designer: Antone Amye, Page Designer, Detroit News

COUNCIL OF PRESIDENTS
Foster effective chapter management, develop strategies for chapters to recruit and retain members, develop strategies to assist chapters in raising funds for scholarships and other award programs. It shall also aggressively recruit members to NABJ and work to reach a consensus and make recommendations on how mutual problems can be addressed and resolved within NABJ.
Chair: Duchesne Drew, Managing Editor for Operations, Minneapolis Star Tribune
Marvin Hurst, Reporter, Gannett/KENS-TV

DEVELOPMENT COMMITTEE
Actively pursuing new business partnerships and fundraising initiatives for NABJ
Chair: Lynn Norment, Carol H. Williams Advertising

ELECTIONS COMMITTEE
Oversee the election process and develop the rules that apply to it. The committee shall set candidate standards, rules, regulations and qualifications for nominations and regulations governing the process and arbitrate any disputes to that procedure. The Board of Directors will have the authority to supersede the Committee by a two-thirds vote of the Board’s members.
Chair: Wesley Lowery, Reporter, The Washington Post

FINANCE COMMITTEE
Provide financial advice to ensure the Board of Directors successfully meets its financial goals. The committee shall also be available to provide financial advice and counsel to the President, Treasurer and Board of Directors, review and advise the Board on the annual budget, review spending and income quarterly. It shall be composed of the NABJ Treasurer, two former NABJ treasurers, two independent financial advisors and a top executive from a media company.
Chair: Greg Morrison, CEO, Griotworks, Assignment Editor, CNN

HALL OF FAME COMMITTEE
Legendary black journalists who have made outstanding contributions to journalism are inducted yearly.
Chair: Maureen Bunyan, WJLA-TV (Washington); Hall of Fame NABJ Founder

HEALTHY NABJ COMMITTEE
Chair: Cindy George, Reporter & The Houston Advocate, Houston Chronicle Media Group

HIGH SCHOOL COMMITTEE
Chair: Russell LaCour, Copy Editor, Tulsa World

MEDIA INSTITUTE COMMITTEE
The Media Institute offers professional development opportunities, technical training, historical documentation and educational programs.
Chair: Cindy George, Reporter & The Houston Advocate, Houston Chronicle Media Group

MEDIA MONITORING COMMITTEE
Monitoring the national media for discrimination and other injustices to people in the African diaspora in their coverage and employment practices. It shall report to the Board of Directors and the membership issues of concern.
Chair: Eric Deggans, TV Critic, National Public Radio

MEMBERSHIP COMMITTEE
Locating new members, reclaiming former members and retaining current members, and creating programs for this purpose. It also shall be responsible for evaluating all membership applications and affiliate chapter applications.
Chair: Georgia Dawkins, Senior Producer, KSLA News 12

PRINT ADVOCACY COMMITTEE
Upon the direction of the Vice-President Print, this committee completes an annual census of managers in print newsrooms.
Chair: Errin Whack, Independent Journalist
PROGRAMMING COMMITTEE
Developing and implementing programs for the annual national convention.
Chair: Deirdre Childress Hopkins, Strategic Communications Manager, Pennsylvania Convention Center

SPECIAL HONORS COMMITTEE
NABJ Special Honors represent the highest awards NABJ can bestow upon a member. NABJ members, affiliate chapters and others nominate those who represent the best among black journalists. Awards include Lifetime Achievement, Legacy Award, Journalist of the Year and Emerging Journalist of the Year.
Chair: Leisa Richardson, Metro Editor, The Indianapolis Star

STUDENT EDUCATION ENRICHMENT & DEVELOPMENT (SEED) PROGRAM
The SEED program provides valuable benefits for student members by placing student interns at media companies nationwide; providing over 12 scholarships annually, and coordinating the NABJ Convention student projects.
Chair: Delano R. Massey, Metro Editor, Lexington Herald-Leader

TASK FORCES

ARTS AND ENTERTAINMENT TASK FORCE
The NABJ Arts and Entertainment Task Force is available to members who cover arts and entertainment. Joining this group is a great way to connect to the broader arts and entertainment community.
Co-Chairs: Kelley Carter, ESPN and John-John Williams, Baltimore Sun

ASSOCIATE MEMBERS TASK FORCE
The Associate Member's Task Force (AMTF) includes part-time journalists, part-time freelance writers, educators, marketing and public relations professionals, as well as other media professionals. The purpose of this task force is to advance the cause of issues related to these sectors and to NABJ.
Chair: Dawn Angelique Roberts, Managing Partner/Founder, KD Communications Group

BLACK PRESS TASK FORCE
The Black Press Task Force includes journalists and owners of black media outlets. The group's purpose is to advocate on behalf of black-owned media and to foster camaraderie among journalists in this space.
Chair: Tene Croom, President, Tene Croom Communications

BROADCAST TASK FORCE
The Broadcast Task Force includes radio and television journalists. The group's purpose is to champion diversity in newsrooms across the country, and to inspire camaraderie among broadcast journalists.
Chair: Vince Hill, Anchor, KYW Newsradio

COPY EDITORS TASK FORCE
The Copy Editors Task Force includes copy desk managers, copy editors, news editors, line editors, layout and design editors, and yes, recruiters. The group's purposes are to inspire the camaraderie among editors across the country; to share ideas about editing; and to discuss the ups and downs of working a non-traditional schedule. We also encourage college students to pursue copy editing and other careers in newsrooms.
Chair: Diane Hawkins, Copy Editor, Louisville Courier-Journal

DIGITAL JOURNALISM TASK FORCE
Co-Chairs: Kiratiana Freelon, Student, CUNY Graduate School of Journalism, Washington Post
Tracie Powell, Contributor, Columbia Journalism Review Founder, allDigitocracy.org

FOUNDERS TASK FORCE
Co-Chairs: Maureen Bunyan, Lead Co-anchor, WJLA-TV
Les Payne, Newsday (Retired)
Bob Reid, BTR Media Works

GLOBAL JOURNALISM TASK FORCE
The Global Journalism Task Force promotes coverage of and about the African/African-American experience worldwide.
Co-Chairs: Jeff Ballou, News Editor, Al Jazeera English
Rochelle Riley, Columnist, Detroit Free Press

LGBT TASK FORCE
The mission of this task force is to unite NABJ’s lesbian, gay, bisexual and transgender members so they may support and strengthen one another; to assist NABJ in carrying out its mission of inclusion and excellence.
Chair: Jonathan Adams, Public Information Officer, Lambda Legal

POLITICAL JOURNALISM TASK FORCE
The Political Journalism Task force is composed of journalists that cover local, state, and national politics. The group's purpose is to provide support and programming for political journalists.
Chair: VACANT

PRINT JOURNALISM TASK FORCE
The Print Journalism Task force is composed of print members and advocates on their behalf.
Chair: Marlon A. Walker, Reporter, Detroit Free Press

SPORTS JOURNALISM TASK FORCE
The NABJ Sports Task Force promotes diversity in America's sports departments; provides programming toward developing the next wave of America's sports journalists.
Chair: Marc J. Spears, NBA Writer, Yahoo! Sports

VISUAL TASK FORCE
The NABJ Visual Task Force provides a venue for visual journalists in the areas of photojournalism, design and informational graphics, broadcast photojournalism and visual leadership for newspaper, magazine, broadcast and online publications.
Co-Chairs: Danese Kenon, Multimedia Photojournalist, The Indianapolis Star
David Trotman-Wilkins, Photo Editor, Newsday

YOUNG BLACK JOURNALISTS TASK FORCE
The Young Black Journalists Task Force provides a forum and support for fellow journalists in their first few years. The Task Force annually recognizes emerging journalists doing exemplary work.
Co-Chairs: Talia Buford, Energy Reporter, Politico
Felicia Brown, Founder & CEO, Felicia Brown Talks Media
Every year, NABJ pays homage to legendary black journalists who have made outstanding contributions to the industry. Founded on April 5, 1990, we have been proud to honor the 50 members of the NABJ Hall of Fame over the last two decades and will continue to preserve their legacy for the future.

The Northwestern University Medill School of Journalism & NABJ jointly and proudly award the prestigious Ida B. Wells Award to a media executive or manager who has made outstanding efforts to make newsrooms and news coverage more accurately reflect the diversity of the communities they serve.

We were proud to declare leading daily newspaper editor, writer, newsroom recruiter, educator, and training facilitator, Sheila R. Solomon the recipient of this year's award.
NABJ Special Honors

NABJ Special Honors represent the highest award bestowed upon our members. NABJ members, affiliate chapters, and others nominate those who represent the best of the best in black journalism.

Journalist of the Year
Stephen Henderson

“Stephen Henderson’s career has been one marked by incisive, and detailed reporting about politics, policy and urban affairs. Many might also remember his time as a Supreme Court reporter, which undoubtedly helped him learn to convey the importance of complex issues in an even more distinct and direct manner,” said NABJ President Bob Butler. “As an editorial writer and columnist Stephen has a unique voice which helps punctuate his arguments and which compels readers to seriously reflect on the issues facing them locally, nationally, and globally; often motivating them to seek solutions to the problems discussed.”

Lifetime Achievement Award
Sandra Hughes

“Sandra Hughes is a courageous pioneer who did not let racism get in the way of telling the story,” said NABJ President Bob Butler. “When anchoring her show at WFMY in the 70s, the station was evacuated when someone phoned in a bomb threat because they did not want to see a black person on air. As the building was evacuated, she kept doing her job.”

Emerging Journalist of the Year
Wesley Lowery

Journalism Educator of the Year
Linda Florence Callahan, Ph.D

Patricia Tobin
Media Professional Award
Tiffany R. Warren

Student Journalist of the Year
Claudia Balthazar
Averi Harper

Legacy Award
Hugh Grannum

Community Service Award
Michaela Pereira

Chapter of the Year
Philadelphia Association of Black Journalists (PABJ)

Student Chapter of the Year
The University of Missouri Chapter of NABJ (NABJ-MU)
Awarded at the annual Convention and Career Fair, the NABJ Salute to Excellence Awards highlight exceptional pieces of journalism in print, broadcast, and multimedia. These awards cover the various range of talents and occupations within our industry, including design, photography, long-form written pieces, serial stories, documentaries, and interviews.

**NEWSPAPERS**

**NEWSPAPER Over 150,000**

**NEWSPAPER - NEWS SINGLE STORY**

“Stash Houses”
Brett Heath, John Hillkirk, & Shannon Green
USA Today

**NEWSPAPER - NEWS SERIES**

“Detroit in Crisis | Feeling the heat”
John Carlisle & Romain Blanquart
Detroit Free Press

**NEWSPAPER - FEATURE: SINGLE STORY**

“It’s so good to be alive”
Cassandra Spratling
Detroit Free Press

**NEWSPAPER - FEATURE: SERIES**

“My daughter’s kitchen”
Maureen Fitzgerald
The Philadelphia Inquirer

**NEWSPAPER - INVESTIGATIVE**

“What Happened to Kendrick Johnson?”
Victor Blackwell, Devon Sayers, Marylynn Ryan, Jamie Morrison, & Johnita Due
CNN

**NEWSPAPER - SPECIALTY**

“Shifting Gears”
Martine Powers
The Boston Globe

**NEWSPAPER - SPORTS**

“His Father, and His Rock”
Joe Rexrode
Detroit Free Press

**NEWSPAPER - BUSINESS**

“Buying Black”
James E. Causey
Milwaukee Journal Sentinel

**NEWSPAPER - COMMENTARY**

“Rochelle Riley’s Commentary”
Rochelle Riley
Detroit Free Press

**NEWSPAPER - SPECIAL PROJECT**

“Clues to Cancer”
Angela Townsend & Lynn Ischay
The Plain Dealer

**NEWSPAPER - ART & DESIGN: GRAPHICS**

Medgar Evers
Sam Hundle
The Virginian-Pilot

**NEWSPAPER - PHOTOGRAPHY: SINGLE IMAGE**

“Jim Brown”
Lonnie Timmons III
The Plain Dealer

**NEWSPAPER - PHOTOGRAPHY: MULTIPLE IMAGES**

“A Human Tragedy”
Billy Smith II
Houston Chronicle

**NEWSPAPER Under 150,000**

**NEWSPAPER - NEWS SINGLE STORY**

“This Should Hurt Everybody”
Maudlyne Ihejirika & Becky Schiller
Chicago Sun-Times

**NEWSPAPER - NEWS SERIES**

“Black, Poor Children Hit By Cars”
Doug Livingston & Dave Scott
Akon Beacon Journal

**NEWSPAPER - FEATURE: SERIES**

“The Freedom Fighter”
Ernie Suggs
Atlanta Journal-Constitution

**NEWSPAPER - FEATURE: SERIES**

“Celebrating Success”
Janice Armstrong
Philadelphia Daily News

**NEWSPAPER - INVESTIGATIVE**

“Stars and Lies”
Margaret Downin
Houston Press

**NEWSPAPER - SPORTS**

“Trailblazing cowboy”
Jenni Carlson
The Oklahoman

**NEWSPAPER - BUSINESS**

“Broad Minded”
Valerie Russ
Philadelphia Daily News

**NEWSPAPER - COMMENTARY**

“I’m Just a Rapper”
Kareem “Tid Poe” Jackson
St. Louis Riverfront Times

**NEWSPAPER - SPECIAL PROJECT**

“Forgotten”
Daily News Staff
Philadelphia Daily News

**NEWSPAPER - ART & DESIGN: GRAPHICS**

“Destination: White House”
Amy Raudenbush & Becky Batcha
Philadelphia Daily News

**NEWSPAPER - PHOTOGRAPHY: MULTIPLE IMAGES**

“Beauty & the Streets”
Alejandro A. Alvarez
Philadelphia Daily News

**MAGAZINES**

**MAGAZINES Over 1 Million**

**MAGAZINES - INVESTIGATIVE**

“Wrongfully Convicted: There was no possibility in their mind that I didn’t do it”
Jordan Michael Smith

**MAGAZINES - ART & DESIGN: PAGE DESIGN**

“The Comedy Issue”
Ian Robinson & Amy DuBois Barnett
Johnson Publishing Company

**MAGAZINES - ART & DESIGN: GRAPHICS**

“Black History Month Challenge”
Ian Robinson & Amy DuBois Barnett
Johnson Publishing Company

**MAGAZINES Under 1 Million**

**MAGAZINES - GENERAL REPORTING**

“People’s Inaugural Ball Changed Lives”
DeNeen L. Brown
The Washington Post

**MAGAZINES - SINGLE TOPIC SERIES**

“Ticket to Opportunity”
Sarah Karp, Rebecca Harris, & Lorraine Forte
Catalyst Chicago

**MAGAZINES - INVESTIGATIVE**

“Boxed In: How a Criminal Record Keeps You Unemployed For Life”
Abbie Nehring
The Nation Institute

**MAGAZINES - SPECIALTY**

“The War Within”
Nick Chiles & Amy DuBois Barnett
Johnson Publishing Company

**MAGAZINES - INVESTIGATIVE**

“Wearing Stash Houses”
Shereen Marisol Meraji & Shula Neuman
NPR

**MAGAZINES - SPORTS**

“Outside the Lines and The Sporting Life: Leroy Hoard: Three to Remember”
Kelly Naji, David Lubbers, Tim Hays, & Dwayne Bray
ESPN

**MAGAZINES - DOCUMENTARY**

“Reconciliation Way”
Delaney Hall, Al Letson, Taki Teloindis, Abby Wendle, & Sarah Gels
State of the Re:Union & WJCT

**MAGAZINES - NETWORK**

“Black In Seattle”
Tanya Mosley & Phyllis Fletcher
KUOW Public Radio

**MAGAZINES - SPECIALTY**

Jennifer Guerra
Michigan Radio: State Opportunity

**MAGAZINES - AUDIO**

“Is the Face of Marriage Equality In Illinois Too White?”
Natalie Moore & Derek John
WBEZ Chicago Public Media

**MAGAZINES - DEVELOPMENT**

“The Howard University and the Challenges Facing Black Colleges”
Brendan Sweeney & Katherine Goldgeier
The Kejo Nnandi Show

**RADIO**

**RADIO - NEWS SHORT FORM**

“USC Students Alleged Racial Profiling By LAPD”
Shereen Marisol Meraji & Shula Neuman
NPR

**RADIO - FEATURE**

“Outside the Lines and The Sporting Life: Leroy Hoard: Three to Remember”
Kelly Naji, David Lubbers, Tim Hays, & Dwayne Bray
ESPN

**RADIO - SPORTS**

“Outside the Lines and The Sporting Life: Leroy Hoard: Three to Remember”
Kelly Naji, David Lubbers, Tim Hays, & Dwayne Bray
ESPN

**RADIO - DOCUMENTARY**

“Reconciliation Way”
Delaney Hall, Al Letson, Taki Teloindis, Abby Wendle, & Sarah Gels
State of the Re:Union & WJCT

**RADIO - TOP 15 MARKETS**

**RADIO - NEWS LONG FORM**

“Black In Seattle”
Tanya Mosley & Phyllis Fletcher
KUOW Public Radio

**RADIO - INVESTIGATIVE**

“In Cook County Courts: Not Guilty? Go to Jail Anyway”
Robert Wildeboer, Cate Cahan
WBEX Chicago Public Media

**RADIO - DOCUMENTARY**

Jennifer Guerra
Michigan Radio: State Opportunity

**RADIO - DEVELOPMENT**

“The Howard University and the Challenges Facing Black Colleges”
Brendan Sweeney & Katherine Goldgeier
The Kejo Nnandi Show

**RADIO - INTERVIEW/ DISCUSSION**

“Howard University and the Challenges Facing Black Colleges”
Brendan Sweeney & Katherine Goldgeier
The Kejo Nnandi Show
TELEVISION

TELEVISION - NETWORK

TELEVISION - GENERAL ASSIGNMENT: SHORT FORM
“Black and Missing”
Steve Osunsami, Brinda Adhikari, Havy Goldberg, Jessica Velmans, Christine Brouwer, Michael Corn
ABC News

TELEVISION - GENERAL ASSIGNMENT: LONG FORM
“The Untold Story”
Michelle Miller, Jonell Adriano, Chris Licht, Angela Ross, Jason Roberts
CBS This Morning

TELEVISION - SPOT NEWS
“Georgia Shooting: Saving the School”
The Staff of World News
ABC News

TELEVISION - INVESTIGATIVE
“The Pioneer Hotel Fire”
Steve Kroft, James Jacoby, Michael Karzis, Matthew Lev, Jeff Fager, Bill Owens
60 Minutes

TELEVISION - FEATURE: SHORT FORM
“Medgar Evers & The FCC”
Gwen Ifill, Matthew Meyerson, Steve Kroft, James Jacoby, Michael Karzis
CBS News / 48 Hours

TELEVISION - FEATURE: LONG FORM
“Jackson Heights: A Place to Call Home”
CBSSNAP

TELEVISION - PUBLIC AFFAIRS: PROGRAM
“Hadiya Pendleton Segments from The War in Chicago”
Susan Zirinsky, Maureen Maher, Marcelena Spencer, Josh Yager, Kathleen O’Connell
CBS News / 48 Hours

TELEVISION - PUBLIC AFFAIRS: SEGMENT
“Bernice King”
Phil Hirschhorn, Mark Strassmann, Mike Epstein, Daniel Drake
CBS News (Formerly)

TELEVISION - PUBLIC AFFAIRS: INTERVIEW/ DISCUSSION
“Justice for Trayvon: Our Son is Your Son”
BET News
BET Networks/BET News

TELEVISION - TOP 15 MARKETS

TELEVISION - GENERAL ASSIGNMENT: SHORT FORM
“IFK 50 Years Later; The Black Perspective”
Amanda Fitzpatrick & Macario Hernandez
KDAF-TV CW33 News

TELEVISION - GENERAL ASSIGNMENT: LONG FORM
“The Dream Lives On”
Byron Pitts, Mary Marsh, Jeanmarie Condon, Jon Meyersohn
ABC News

TELEVISION - SPOT NEWS
“Toddlers Tossed & Alan Flamenhaft”
Lisa Reyes News 12 Westchester

TELEVISION - INVESTIGATIVE
“Failed to Death”
Molly Baker, Ellen Crooke, Mike Thomas, Rebecca Lindstrom, & 11 Alive News Team
WXIA - 11Alive News

TELEVISION - FEATURE: SHORT FORM
“John Lewis: The March”
Devon Fehely
WXIA - 11Alive News

TELEVISION - FEATURE: LONG FORM
“The Fly Jock, The Legal Crusader & A Pastor for Change”
Amanda Fitzpatrick, Macario Hernandez, Cody Marcom
KDAF-TV CW33 News

TELEVISION - INTERNATIONAL
“Scandalist Strings”
Tara Rosenblum & Douglas Pawlowski
News 12 Westchester

TELEVISION - PUBLIC AFFAIRS: PROGRAM
“Oakland Tryst to Even the Odds for African American Boys”
Joshua Johnson, Joanne Elgart Jennings, Robin Epstein, Nicole Atkinson Roach, & Linda Peckham
KQED

TELEVISION - PUBLIC AFFAIRS: INTERVIEW/ DISCUSSION
“Black Women & Reality TV”
Angela Robinson, Vickie Whitlock
WSB & WPBA

TELEVISION - MARKET 16 & BELOW

TELEVISION - GENERAL ASSIGNMENT: SHORT FORM
“March on Washington: A New Orleans Retrospective”
Norman Robinson, Ben Greene, & Megan Spencer
WUSA-7TV

TELEVISION - GENERAL ASSIGNMENT: LONG FORM
“Redemption at Negro Head Creek”
Steve Crump
WBTV

TELEVISION - INTERNATIONAL
“From Haiti to Home”
Matt Renoux
KUSA-TV

TELEVISION - FEATURE: SHORT FORM
“Turning Trash Into Treasure”
Steve Crump
WBTV

TELEVISION - FEATURE: LONG FORM
“Ava-Joye Burnett Learns to Swim”
Ava-Joye Burnett
WRIC-TV

TELEVISION - SPECIALTY
“The Perfect Match”
Christine Nelson & Leighton Grant
WBTV

TELEVISION - SPORTS
“Smart Football Scholar”
Claudine Ewing & Andy Desantis
WGRZ-TV

TELEVISION - DOCUMENTARY
“For Jobs and Freedom: A Black Nouveau Special”
Everett L. Marshburn & Joanne Williams
Milwaukee Public Television

TELEVISION - PUBLIC AFFAIRS: SEGMENT
“Black Nouveau: Fullman Porters”
Joanne Williams
Milwaukee Public TV

TELEVISION - PUBLIC AFFAIRS: INTERVIEW/ DISCUSSION
“Soldiers’ Stories: A Black Nouveau Special”
Everett L. Marshburn, Liddie Collins, Darryl Fortune, & Joanne Williams
Milwaukee Public Television

DIGITAL MEDIA

DIGITAL MEDIA - SINGLE STORY: FEATURE
“Science Rap B.A.T.T.E.S. Bring Hip-Hop Into The Classroom”
Adam Cole, Maggie Starbard, Ben de la Cruz, Vicki Valentine, Anne Gudenkauf
NPR

DIGITAL MEDIA - ONLINE PROJECTS: FEATURE
“BrotherSpeak: Exploring the Lives of Black Men”
Chris L. Jenkins, Garrett Hubbard, Rahiel Tesfamariam, Lonnae O’Neal Parker, Ray Baker
The Washington Post/Maynard Institute for Journalism Education

DIGITAL MEDIA - INTERACTIVE NEWS
“Reinvestigating Rape: Old Evidence, New Answers”
Rachel Dissell & Leila Atassi
Comcast Local Media Development

DIGITAL MEDIA - INTERACTIVE FEATURE
“His Dream, Our Stories”
Steven Hansen
NPR

DIGITAL MEDIA - COMMENTARY/WEBLOG
“Collection of Columns”
Mary C. Curtis
WashingtonPost.com

DIGITAL MEDIA - SPORTS
“Interview with Floyd Mayweather”
Lee Hawkins
The Wall Street Journal
The Student Education Enrichment and Development (SEED) Program offers financial, educational, and mentoring support as part of NABJ’s dedication to our student members and aspiring journalists of color. Whether through hands-on training workshops or by connecting young journalists with experienced professionals, NABJ is committed to creating a foundation for the next generation of outstanding journalists.

NABJ awards scholarships annually to deserving high school and college students interested in pursuing journalism careers. Over the last decade, NABJ has awarded more than a half a million dollars to students studying broadcast, print, and online journalism; photography; graphic design; and communications. NABJ’s scholarships are named in honor of NABJ Founders and pioneering black journalists.
**Student Short Courses**

The NABJ Student Multimedia Short Course is aimed at encouraging student members to pursue television management as a career. Each year, students from around the country participate in broadcast and print short courses organized and staffed by NABJ’s professional members. The project gives students access to mentors who work as news directors, producers, writers, assignment editors, directors and the like, at some of the top television stations in the country, as well as give them hands-on experience and a practical understanding of what these jobs entail.

**Multimedia Student Projects**

NABJ offers an expenses-paid fellowship to outstanding students pursuing a career in journalism. For one week during the Annual Convention & Career Fair, aspiring journalists can receive invaluable real-life newsroom experience and produce daily coverage of the convention. Students produce stories for the NABJ Monitor, the convention newspaper, NABJ TV, NABJ Radio and nabjconvention.org, the daily news web site. They work alongside professional journalists and journalism educators from across the country. Students gain experience using the latest tools as they cover NABJ’s annual convention and longer-form multimedia storytelling of broader issues.

**NABJ Journalism Workshop (JSHOP)**

NABJ’s JSHOP is a four-day workshop for local high school students in the host city of NABJ’s Annual Convention & Career Fair. The program provides interactive learning opportunities through lectures, presentations, hands-on training and field trips. The students learn journalism fundamentals for newsgathering, writing, photography, video production, radio, graphic design, editing, and social media. Professional journalists, educators, and journalism college students provide mentorship and supervision.

**NABJ Internships**

NABJ offers summer internships annually to college students interested in pursuing a career in journalism. Students gain hands-on training in reporting, editing, photography, graphic design, video production, and public relations at various U.S. news organizations. Past internships sites include NBCUniversal, CBS, NPR, The Associated Press, and Bloomberg News.

NABJ also offers internships at our National Office. Interns gain experience in day-to-day operations of a national, non-profit membership organization devoted to providing quality programs and member services. Summer interns also help to plan and carry out the NABJ Annual Convention & Career Fair.

For more information on NABJ’s S.E.E.D. Program, please visit www.nabj.org.
2014 NABJ High School Workshop - JSHOP

JSHOP Students

Aaron Donlow
Aaron Ladd
Kwame Manu
Shantell Mitchell
Danielle Prioleau
A’liyah Smith
Rachel Smith
Vadohl Smith
Toni Thomas
Donstonette Singleton
Olivia Warren

2014 Student Multimedia Projects

Rhonda Elnagger,
Temple University
Joshua Jamerson,
Ohio University
Sean Hurd,
George Washington University
Wilborn Nobles III, Louisiana State University
Anysa Roberts,
University of Kentucky
Tierra Smith,
Grambling State University
Kayla McBride,
Temple University
Ann-Makir Magloire,
University of Florida
Ebony Shamberger,
Georgetown University – School of Continuing Studies
Christalyn Solomon,
Hampton University
Tiara Williams,
Clairol University

JSHOP Faculty

Rachel Smith
Vadohl Smith
Toni Thomas
Donstonette Singleton
Olivia Warren
Russell LaCours
Sheryl Kennedy Haydel
Sandra Combs
Adriian Gardner
Dana Littlefield
Eva Coleman
Ray Hamilton
Terrence Thames
Terry Collins
Faith Jessie

2014 Student Multimedia Projects

Deseré Cross,
UNC Chapel Hill
Lauren Elliott,
Missouri School of Journalism
Arielle Ray,
University of Miami
Teniko Hassell,
Florida A&M University
Wilton Jackson,
University of Southern Mississippi
Jordan Holman,
University of Southern California
Natalie Johnson,
Florida A & M University
Maritza Moulite,
Florida International University
Benjamin Greene,
The University of Southern Mississippi

Mentor Team Leaders/
Mentors

Delano Massey
Ken-Yon Hardy
Denise James
Michelle Johnson
Andale Gross
Ken McFarlin
Akili Ramsess
April Turner
Ethan Donaldson
Anthony Williams
Janell Lewis
Kia Breaux
Mark Turner
Greg Moore
Sherri Williams
Karen Mitchell
Rashaun Rucker
Jemal Brinson

Demtria Mosley,
DePaul University
Chelsea Land,
University of Missouri
Erin Simon,
The University of Kentucky
Yveline Thomas,
Hofstra University
Azizzar Mosupi,
University of Johannesburg / Times Media, Inc. (South Africa)
Melanie Balakit,
University of Maryland
Sophia Allison,
Columbia College
Wisly Clairvoyant,
University of Florida
Monica Herndon,
University of Miami
Aisha McCullough,
Ohio University
Aaron Turner,
San Jose City College

Michael Douglas
Marshall Latimore
Gerrick Kennedy
Ingrid Sturgis
Rabiah Burke
Hanniyah Sharpe-Brown
Marc Willis
Beginning in 2008 with the financial collapse, NABJ membership declined as the economy worsened. It continued this downward spiral to a low of 2,589 in October of 2010.

In the winter of 2010, we launched a series of membership campaigns and marketing efforts to return membership numbers to their previous levels. Membership began to increase from the start of 2011 and as of October 2014 membership had risen to 3,035.

Full membership and high school membership increased marginally while student, associate and corporate membership all increased significantly in 2011-14 from their 2010 lows.
The NABJ Journal has long been the organization’s key publication. It provides news and information about NABJ activities, its members, its affiliate chapters, and other journalism organizations with similar goals.

Articles written by our talented members and journal committee, the NABJ Journal explores industry-related issues and trends as they affect African Americans, examines the media’s triumphs and deficiencies, and spotlights the outstanding achievements of journalists of color.

The NABJ website is a digital one-stop-shop for our members. They can find updates and news releases which highlight the achievements of NABJ members and breaking news events.

Members can also find a full schedule and details for upcoming events. Additionally, there is members only access to networking and career tools such as the NABJ job bank.

Facebook and Twitter offer up-to-the-minute updates on NABJ events and happenings. It also allows for real-time interactions with NABJ members and their work. Social media provides NABJ and its members a thermometer for what’s new and exciting in the journalism industry in real time as its happening.

NABJ Members can also share their excitement about upcoming NABJ events and discuss what speakers they’re looking forward to the most.

NABJ email blasts remind members about upcoming events and offer special discounts campaigns to promote registration.
The NABJ Media Institute offers quality web seminars and hands-on professional development, entrepreneurial guidance, and technical training at sponsored events around the country. The Institute seeks to connect, educate, and inspire member journalists on topics that directly affect the communities that they serve. Exploring topics ranging from multimedia technology, political reporting, and health care issues, the Institute connects journalists with front-line stakeholders, researchers, policy makers, and other journalists to exchange ideas and information about the topics that matter the most.

**Media Institute on Health, Health Policy and Health Inequities**  
April 10-12, 2014  
Henry Kaiser Family Foundation, Washington, DC

The goal of this conference was to provide print, broadcast and digital journalists the tools to effectively report on the impact of health care reform and health policy on under-served communities. The briefing gave our members access to high ranking health administration officials.

**Media Institute for Media Professionals and Entrepreneurs**  
October 3, 2014  
Tropicana Casino & Resort, Atlantic City, NJ

The goal of this one day conference is to give media professionals tools needed to start their own businesses by networking with other journalists, public relations professionals and entrepreneurs to discuss topics such as transitioning into public relations and teaching, using social media to build your personal brand, landing projects and contracts, and renewing and redefining career goals.

**NABJ Media Institute on Health Reporting in California**  
November 15, 2014  
UC Davis Medical Center, Sacramento, CA

The goal of this free one-day workshop is to give print, broadcast and online journalists the tools they need to more effectively report on health stories affecting underserved communities across California. Journalists and media professionals will leave with resources to inform and empower readers, listeners and viewers on how to take action to improve their lives through better health.
**Development Report**

**NABJ Corporate Partners**

The Africa Channel
Alabama State University (ASU)
American Federation of Teachers
Andrew Young Foundation
Astellas Pharma US, Inc.
Bloomberg LP
The Boston Globe
Boston University, College of Communications
CBS News
Chrysler Group LLC
CNN
The Coca-Cola Company
Comcast|NBCUniversal
Daryl’s Corner Bar & Kitchen Boston
Disney Sports
Dow Jones News Fund
Eli Lilly and Company
ESPN
FedEx Corporation
Fox News Channel & Fox Business Network
Fox Sports
Gannett Company, Inc.
General Motors
GoRVing

Greater Boston Convention & Visitors Bureau
HBO
Hearst Television, Inc.
John S. Knight Journalism Fellowships at Stanford
LIN Media
Major League Baseball (MLB)
Marquette University
The McClatchy Company
MillerCoors
Multicultural Marketing Resources (MMR)
NASCAR
National Basketball Association (NBA)
National Football League (NFL)
New England Sports Network (NESN)
Peniel Solutions, Inc.
Planned Parenthood
Prince Lobel Tye, LLP
Prudential Financial, Inc.
Raycom Media
Rent-A-Center
SAG-AFTRA
Toyota
Turner Sports
Twentieth Century Fox Home Entertainment
United Airlines
US Virgin Islands
Wells Fargo
WGBH
Yahoo! Sports

**NABJ Foundation Grants**

<table>
<thead>
<tr>
<th>Foundation</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ford Foundation</td>
<td>$85,000</td>
</tr>
<tr>
<td>Andrew Young Foundation</td>
<td>$10,000</td>
</tr>
<tr>
<td>Annie E. Casey Foundation</td>
<td>$45,000</td>
</tr>
<tr>
<td>Robert Wood Johnson Foundation</td>
<td>$5,000</td>
</tr>
<tr>
<td>Dow Jones Foundation</td>
<td>$10,000</td>
</tr>
<tr>
<td>W.K. Kellogg Foundation</td>
<td>$50,000</td>
</tr>
<tr>
<td>Gannett Foundation</td>
<td>$30,000</td>
</tr>
<tr>
<td>John S. &amp; James L. Knight Foundation</td>
<td>$10,000</td>
</tr>
</tbody>
</table>
NABJ was very excited to bring its 39th Annual Convention and Career Fair to Boston, MA. In honor of NABJ’s first convention in Boston, the Boston Association of Black Journalists and the Boston Globe hosted a celebration of food, fun and live entertainment at the historic Boston Red Sox Fenway Park for attendees and provided access to a Red Sox game.

This year’s workshops covered topics crucial to a wide range of journalists, from college students still honing their skills to mid-career members looking to make the move to management all the way up to our veterans who needed to upgrade their skills for digital newsrooms. Our newsmaker plenaries covered topics including the mid-term elections and government policies that threaten a free press in America. Special workshops looked at the 50th anniversaries of the Brown vs. Board of Education decision and the Voting Rights Act.

A stellar lineup of movies at our annual film festival, our golf tournament, the Boston chapter evening event, the Gospel Brunch and the popular Sports Task Force Jam, as in every year, raised thousands of dollars in scholarships for NABJ students. Members also competed in the annual 5K run and our community service project to help formerly homeless veterans move into permanent housing.
INDEPENDENT AUDITOR’S REPORT

To the Board of Directors
National Association of Black Journalists
College Park, Maryland

We have audited the accompanying financial statements of National Association of Black Journalists (Association), which comprise the statements of financial position as of December 31, 2014 and 2013, and the related statement of activities and changes in net assets (with comparable totals for 2013), cash flows and statement of functional expenses (with comparable totals for 2013) for the years then ended, and the related notes to the financial statements.

Management’s Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor’s Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor’s judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Association’s preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity’s internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Certified Public Accountants & Business Advisors
Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of National Association of Black Journalists as of December 31, 2014 and 2013, and the changes in its net assets (with comparable totals for 2013) and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Report on Supplementary Information

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The Schedule of Revenue by Function (with Comparable Totals) is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

Abrams, Foster, Nole & Williams, P.A.
Certified Public Accountants
Baltimore, Maryland

July 31, 2015
# Financial Report

## National Association of Black Journalists

### Statements of Financial Position

**December 31, 2014 and 2013**

### ASSETS

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Current Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$144,395</td>
<td>$323,202</td>
</tr>
<tr>
<td>Accounts receivable</td>
<td>$186,824</td>
<td>$200,320</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>$20,537</td>
<td>$41,345</td>
</tr>
<tr>
<td><strong>Total current assets</strong></td>
<td>$351,756</td>
<td>$564,867</td>
</tr>
<tr>
<td><strong>Property and Equipment</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Equipment</td>
<td>$38,939</td>
<td>$273,469</td>
</tr>
<tr>
<td>Furniture and fixtures</td>
<td>$12,827</td>
<td>$49,761</td>
</tr>
<tr>
<td><strong>Total property and equipment</strong></td>
<td>$51,766</td>
<td>$323,230</td>
</tr>
<tr>
<td>Less: accumulated depreciation</td>
<td>$(51,428)</td>
<td>$(322,205)</td>
</tr>
<tr>
<td><strong>Net property and equipment</strong></td>
<td>$338</td>
<td>$1,025</td>
</tr>
<tr>
<td><strong>Other Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Investments</td>
<td>$779,524</td>
<td>$742,057</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td>$1,131,618</td>
<td>$1,307,949</td>
</tr>
</tbody>
</table>

### LIABILITIES AND NET ASSETS

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Current Liabilities</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>$76,415</td>
<td>$90,674</td>
</tr>
<tr>
<td>Deferred revenue</td>
<td>$359,394</td>
<td>$294,329</td>
</tr>
<tr>
<td><strong>Total current liabilities</strong></td>
<td>$435,809</td>
<td>$385,003</td>
</tr>
<tr>
<td><strong>Net Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted net assets/(deficit)</td>
<td>$(869,891)</td>
<td>$(668,199)</td>
</tr>
<tr>
<td>Temporarily restricted net assets</td>
<td>$1,565,700</td>
<td>$1,591,145</td>
</tr>
<tr>
<td><strong>Total net assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>$695,809</td>
<td>$922,946</td>
</tr>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td>$1,131,618</td>
<td>$1,307,949</td>
</tr>
</tbody>
</table>

“See Accompanying Notes”

3
## National Association of Black Journalists

### Statement of Activities and Changes in Net Assets

Year Ended December 31, 2014

(With Comparable Totals for 2013)

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th></th>
<th>2013</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Unrestricted</td>
<td>Temporarily Restricted</td>
<td>Total</td>
<td>Total</td>
</tr>
<tr>
<td><strong>Revenue and Support</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contributions and grants</td>
<td>$1,198,219</td>
<td>$11,455</td>
<td>$1,209,674</td>
<td>$1,343,608</td>
</tr>
<tr>
<td>Advertising revenue</td>
<td>4,250</td>
<td>-</td>
<td>4,250</td>
<td>10,345</td>
</tr>
<tr>
<td>Registration revenue</td>
<td>544,084</td>
<td>-</td>
<td>544,084</td>
<td>568,822</td>
</tr>
<tr>
<td>Booth revenue</td>
<td>166,000</td>
<td>-</td>
<td>166,000</td>
<td>148,453</td>
</tr>
<tr>
<td>Job line communication</td>
<td>39,990</td>
<td>-</td>
<td>39,990</td>
<td>39,693</td>
</tr>
<tr>
<td>Membership dues</td>
<td>208,206</td>
<td>-</td>
<td>208,206</td>
<td>207,219</td>
</tr>
<tr>
<td>Program fees</td>
<td>101,625</td>
<td>-</td>
<td>101,625</td>
<td>108,720</td>
</tr>
<tr>
<td>In-kind contributions</td>
<td>34,289</td>
<td>-</td>
<td>34,289</td>
<td>302,905</td>
</tr>
<tr>
<td>Interest and dividend income</td>
<td>40</td>
<td>-</td>
<td>40</td>
<td>114</td>
</tr>
<tr>
<td>Net unrealized gain on investments</td>
<td>37,467</td>
<td>-</td>
<td>37,467</td>
<td>89,727</td>
</tr>
<tr>
<td>Net assets released from restrictions</td>
<td>36,900</td>
<td>(36,900)</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total revenue and support</strong></td>
<td>2,371,070</td>
<td>(25,445)</td>
<td>2,345,625</td>
<td>2,816,506</td>
</tr>
<tr>
<td><strong>Expenses</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program expenses</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Convention</td>
<td>1,123,121</td>
<td>-</td>
<td>1,123,121</td>
<td>1,123,333</td>
</tr>
<tr>
<td>Media Institute</td>
<td>26,793</td>
<td>-</td>
<td>26,793</td>
<td>69,166</td>
</tr>
<tr>
<td>Communication, Scholarship, SEED</td>
<td>58,103</td>
<td>-</td>
<td>58,103</td>
<td>27,127</td>
</tr>
<tr>
<td>Programs</td>
<td>142,891</td>
<td>-</td>
<td>142,891</td>
<td>187,642</td>
</tr>
<tr>
<td>Regional</td>
<td>33,594</td>
<td>-</td>
<td>33,594</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total program expenses</strong></td>
<td>1,384,502</td>
<td>-</td>
<td>1,384,502</td>
<td>1,407,268</td>
</tr>
<tr>
<td>Supporting expenses</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>National office</td>
<td>1,068,279</td>
<td>-</td>
<td>1,068,279</td>
<td>1,078,156</td>
</tr>
<tr>
<td>Governance</td>
<td>100,187</td>
<td>-</td>
<td>100,187</td>
<td>75,582</td>
</tr>
<tr>
<td>Membership</td>
<td>19,794</td>
<td>-</td>
<td>19,794</td>
<td>27,125</td>
</tr>
<tr>
<td><strong>Total supporting expenses</strong></td>
<td>1,188,260</td>
<td>-</td>
<td>1,188,260</td>
<td>1,180,863</td>
</tr>
<tr>
<td><strong>Total expenses</strong></td>
<td>2,572,762</td>
<td>-</td>
<td>2,572,762</td>
<td>2,588,131</td>
</tr>
<tr>
<td><strong>(Decrease) increase in net assets</strong></td>
<td>(201,692)</td>
<td>(25,445)</td>
<td>(227,137)</td>
<td>228,375</td>
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<tr>
<td><strong>Net assets (deficit) beginning of year</strong></td>
<td>(668,199)</td>
<td>1,591,145</td>
<td>922,946</td>
<td>694,571</td>
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<tr>
<td><strong>Net Assets/(Deficit) End of Year</strong></td>
<td>$(869,891)</td>
<td>$1,565,700</td>
<td>$695,809</td>
<td>$922,946</td>
</tr>
</tbody>
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"See Accompanying Notes"
# NATIONAL ASSOCIATION OF BLACK JOURNALISTS

## Statement of Functional Expenses

Year Ended December 31, 2014
(With Comparable Totals for 2013)

<table>
<thead>
<tr>
<th>Program Service</th>
<th>Communication, Scholarship and Support Services</th>
<th>National</th>
<th>Membership and Chapter Development</th>
<th>Total</th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Convention</td>
<td>Media Institute</td>
<td>SEED Programs</td>
<td>Regional</td>
<td>Total</td>
<td>Office</td>
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<tr>
<td>Salaries</td>
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<tr>
<td>Employee Benefits</td>
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<tr>
<td>Payroll Taxes</td>
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<td>Audio visual services</td>
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<td>Bank and Credit Services</td>
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<td>Banquets and meals</td>
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<td>Depreciation expense</td>
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</tr>
<tr>
<td>Dues and subscriptions</td>
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<td>In-kind convention expenses</td>
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<td>$59,598</td>
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<td>Website and online services</td>
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<td>$106,279</td>
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Page 1 of 1
<table>
<thead>
<tr>
<th>Contributions and Grants</th>
<th>Convention</th>
<th>Media Institute</th>
<th>Communications, Scholarships and SEED</th>
<th>Programs</th>
<th>Regional</th>
<th>Total</th>
<th>National Office</th>
<th>Membership</th>
<th>Total</th>
<th>2014 Total</th>
<th>2013 Totals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>980,623</td>
<td>70,247</td>
<td>-</td>
<td>108,000</td>
<td>38,265</td>
<td>1,197,135</td>
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<td>1,198,219</td>
<td>1,327,566</td>
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<tr>
<td>Contribution - Restricted</td>
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<td>7,555</td>
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<td>39,990</td>
<td>39,693</td>
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<td>207,219</td>
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<td>208,206</td>
<td>256,825</td>
<td>2,345,625</td>
<td>2,816,506</td>
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NATIONAL ASSOCIATION OF BLACK JOURNALISTS
Statement of Functional Revenues
Year Ended December 31, 2014
(With Comparable Totals for 2013)