ASSOCIATION OF BLACK MEDIA WORKERS OF BALTIMORE
CHAPTER GRANT PROPOSAL FOR COMMUNITY OUTREACH INITIATIVE
NINE-WEEK PRINT/PHOTOGRAPHY JOURNALISM WORKSHOP

JUNE 2004

Project Overview

Purpose and Description
ABMW, Baltimore’s chapter of the National Association of Black Journalists, seeks funding to create its first-ever print/photography journalism workshop for high school students. The proposed workshop, designed for sophomores, juniors and seniors in Baltimore area public and private schools, will begin approximately in October 2004 and run every Saturday from 9 a.m. to 4 p.m. for nine weeks.

Throughout the workshop, students will gain a comprehensive overview of news reporting and writing. The course will be taught by ABMW print professionals, who represent media organizations such as the Associated Press and the Baltimore Sun. Topics included within the nine week curriculum include, but are not limited to, interviewing techniques, research strategies, and writing on deadline.

Students will have the opportunity to go into Baltimore’s diverse communities and interview local residents and leaders on a number of newsworthy stories. Each student will have the opportunity to write several stories throughout the course.

At the end, students will produce a student newspaper, which will be distributed for free throughout the local community. This newspaper will include the best work from each student.

The core parts of the course will be taught at Coppin State University, a historically black college located in Northwest Baltimore. Coppin is easily accessible by public transportation. The school includes a number of computer facilities available for student use. Students will also have various “field trips” to news organizations such as the Baltimore Sun and the Associated Press.

Usage of Funds
If awarded, funds will be used to help pay for program costs and supplies. Supplies and program costs include notebooks, and printing the student newspaper. (See budget.)

Impact
This project will have a positive impact on the students, the journalism profession, and ABMW membership. First, this program will give students a “hands-on” approach to understanding the process of news gathering and reporting, allowing them to actually see the hard work that goes into each story. In addition, this workshop promotes newsroom diversity by encouraging more students of color to enter the field. Students will also produce their own newspaper, which will highlight the most important issues and concerns faced by the area’s young people. Lastly, this program will develop future ABMW leaders who will carry on NABJ’s tradition of supporting black journalists and advocating for newsroom diversity.
ASSOCIATION OF BLACK MEDIA WORKERS OF BALTIMORE
CHAPTER GRANT PROPOSAL FOR COMMUNITY OUTREACH INITIATIVE
NINE-WEEK PRINT/PHOTOGRAPHY JOURNALISM WORKSHOP

**Budget**

<table>
<thead>
<tr>
<th>ITEM</th>
<th>DESCRIPTIION</th>
<th>COST</th>
</tr>
</thead>
<tbody>
<tr>
<td>Printing Costs for Student Newspaper</td>
<td>500 copies of 12-page, tabloid style, B/W publication</td>
<td>$550*</td>
</tr>
<tr>
<td>Reporter’s Notebooks</td>
<td>50 notebooks</td>
<td>$100*</td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>$650</strong></td>
</tr>
</tbody>
</table>

*Sources: PRINTING INSTITUTE OF AMERICA, 1730 Lynn St., Arlington, VA 22209
STAPLES (www.staples.com)*
ASSOCIATION OF BLACK MEDIA WORKERS OF BALTIMORE
CHAPTER GRANT PROPOSAL FOR COMMUNITY OUTREACH INITIATIVE
NINE-WEEK PRINT/PHOTOGRAPHY JOURNALISM WORKSHOP

Workshop Schedule

Week One, Oct. 2
Location: Baltimore Sun, Downtown
9 a.m.-4 p.m.
Orientation

Week Two, Oct. 8
Location: Coppin State College
9 a.m.-9:30 a.m.: Welcome, News Quiz, Discussion of Current Events
10 a.m.-Noon: “Introduction to News”
Noon-1 p.m.: Lunch
1 p.m.-2 p.m.: “Interviewing/Asking the Right Questions”
2 p.m.-4 p.m.: Discuss story ideas, assign stories for student newspaper

Week Three, Oct. 16
Location: Coppin (a.m.), Baltimore Sun (p.m.)
9 a.m.-9:30 a.m.: News Quiz/Discussion of Current Events
9:30 a.m.-10 a.m.: Story progress reports
10 a.m.-11 a.m.: “Researching your stories”
11 a.m.-Noon: TK
Noon-1 p.m.: Lunch (prep for newsmaker interview)
1:30 p.m.-2 p.m.: Newsmaker Interview @ Baltimore Sun
2:00 p.m.-4 p.m.:?

Week Four, Oct. 23
Location: Associated Press, Baltimore Bureau (All Day)
9 a.m.-9:30 a.m.: News Quiz/Discussion of Current Events
9:30 a.m.-10 a.m.: Discussion of stories, progress reports.
10 a.m.-10:30 a.m.: “Introduction to Reporting”
10:30 a.m.-Noon: Man-on-the-Street reporting assignment
Noon-1 p.m.: Lunch
1 p.m.-3 p.m.: Writing stories
3 p.m.-4 p.m.: Sharing exercise

Week Five, Oct. 30
Location: Coppin
Reporting assignment: TK
9 a.m.-9:30 a.m.: News Quiz/Discussion of Current Events
9:30 a.m.-10 a.m.: Story progress reports
10 a.m.-11 a.m.: TK
11 a.m.-Noon: “Ethics in Journalism”
Noon-1 p.m.: Lunch
1 p.m.-2:00 p.m.: “Topics within The Black Press—History and Current Perspectives”
1:30 p.m.-4 p.m.: Lab, first drafts of stories on due.

**Week Six, Nov. 6**
**Location: Coppin (a.m.), City Hall (p.m.)**
9 a.m.-9:30 a.m.: News Quiz/Discussion of Current Events
9:30 a.m.-10 a.m.: Story progress reports
10 a.m.-11 a.m.: OPEN
11 a.m.-Noon: “Covering a News Conference,” prep for Mayor Martin O’Malley or another Baltimore City
Noon-1 p.m.: Lunch
2 p.m.-3 p.m.: Mayor’s or TK’s press conference
3 p.m.-4 p.m.: Return to Coppin, discuss possible story angles

**Week Seven, Nov. 13**
**Location: Coppin**
**Reporting Assignment: TK**
9 a.m.-9:30 a.m.: News Quiz/Discussion of Current Events
9:30 a.m.-10 a.m.: Story progress reports
10 a.m.-Noon: “Polishing Your Stories”
Noon-1 p.m.: Lunch
1 p.m.-4 p.m.: Lab, writing final drafts

**Week Eight, Nov. 19**
**Location: Coppin**
9 a.m.-9:30 a.m.: News Quiz/Discussion of Current Events
9:30 a.m.-10 a.m.: Story progress reports
10 a.m.-Noon: Lab, writing final drafts
Noon- 1p.m.: Lunch
1 p.m.-4 p.m.: Laying out the paper

**Week Nine: Dec. 4**
**Date, Time and Location: TBD**
**Closing Reception, Awards Ceremony**