The National Association of Black Journalists

Celebrity Golf Tournament

Celebrations Golf Club • 701 Golf Park Drive • Kissimmee, FL

Saturday, August 3, 2013

Visit us at www.nabj.org

Registration Time: 7:00 am
Tee Time: 8:30 am
Dear Sponsor,

Thank you so much for your interest in sponsoring the Annual National Association of Black Journalists (NABJ) Celebrity Golf Tournament. The proceeds of the event will fund NABJ scholarships. Just last year NABJ reached a high mark in giving as we announced $112,250 in scholarships, internships, chapter grants, and awards; $78,250 of which went solely to scholarships. Our commitment to our NABJ student membership is strong, and we strive to go above and beyond in helping the next generation of journalists.

Please help to make this event a memorable and successful one. Together we will make this star studded annual event the showcase at our Annual Convention and Career Fair.

Tournament elements available for support are listed in this Sponsorship Guide. Please take some time to look over the sponsorship benefit levels and advertising opportunities so that we can discuss how you might benefit from this exposure.

If you have questions, please do not hesitate to contact NABJ Development Consultant, Dione Fielding at (301) 405-6986 or dfielding@nabj.org or the Tournament Director, Walter Kirkland at (240) 535-3346 or wkirkland@live.com. Please check the NABJ website at www.nabj.org for additional information about the Annual NABJ Celebrity Golf Tournament.

Thank you for your time. I’m looking forward to an exciting day of golf and am eager to discuss with you ways your support will help.

Yours in Service,

Gregory Lee Jr.
NABJ President
Sports Editor, South Florida Sun-Sentinel
Dear Sponsor,

I would like to thank you for your interest in participating in our Annual Celebrity Golf Tournament hosted by Roland Martin and Stan Vernett to benefit NABJ’s scholarship fund. This great event will showcase a Florida PGA Golf Course. You will feel the mystique while walking in the same footsteps of legendary golfers such as: Woods, Nicklaus, Watson, Trevino, and many more.

We want to wish players, NABJ committee members, sponsors, and volunteers our best for a successful event. We have a wide variety of sponsorship opportunities including advertising in our National Conference program book and becoming a Title Sponsor of this event.

For more information or to see how you can get involved with the 2013 Celebrity event; please feel free to contact the National Office at (301) 405-0248 or Mr. Kirkland at (240) 535-3346. Also, feel free to log on to www.nabj.org to view all of the special events to take place during their 38th Annual Convention and Career Fair.

Warm Regards,

Galen Gordon
VP of Broadcast, NABJ Sports Task Force
Tournament Chair

Walter Kirkland
Tournament Director

From the Tournament Chair & Director

Galen Gordon
Coordinating Producer
ESPN

Walter Kirkland
Kirkland Enterprises
wkirkland@live.com
About NABJ:
The National Association of Black Journalists (NABJ) is an organization of journalists, students and media related professionals that provide quality programs and services to advocate on behalf of black journalists worldwide.

Founded by 44 men and women on December 12, 1975 in Washington, D.C. NABJ is the largest organization of journalists of color in the nation.

About the Celebrity Golf Tournament:
This year the NABJ Celebrity Golf Tournament will take place at Celebrations Golf Club.

Accolades and Designers:
Designed by famous golf course architects – Robert Trent Jones Sr. and Jr.  
Ranked in the “Top 25 Public Courses” by Golf World’s 2009 Readers’ Choice Awards  
Rated 4 ½ Stars & in the Top 200 in North America for Service & Course Conditioning by Golf Digest’s “Best Places to Play”  
Ranked in the Top 25 by Best Family Golf Resorts  
Top 30 Courses for Women by Golf for Women Magazine  
Top 30 Course by Golf Digest’s Best in State for Public and Private Courses  
Recipient of the National Golf Course Owners Association Player Development Award  
Host Site of Nationally Televised Golf Channel’s Drive, Chip & Putt National Championships

Distance & General Information:
PING nFlight Fitting and Teaching Studio  
18 Holes  
Five Tees (Black – 7038 yds; Gold – 6,566 yds; Silver – 5958 yds; White – 5181 yds; Green – 2,219 yds)  
Fully Stocked Pro Shop  
Hand Held GPS  
Ping Rental Clubs  
Driving Range  
Gift Cards available  

701 Golf Park Drive  
Kissimmee, Florida

More information about the course can be found at: www.celebrationgolf.com
About the 38th Annual Convention and Career Fair:
The 2013 NABJ Annual Convention and Career Fair is the premier venue for digital journalism education, career development, and the nation's leaders in media, business, arts & entertainment and technology.

Thousands of journalists, media executives, public relations professionals, and students are expected to attend to network, participate in professional development sessions and celebrate excellence in journalism and partake in other special events for entertainment.

Host Hotel:
This year the convention will take place at a prime downtown location, classic amenities and stunning Orlando restaurants make this easily accessible to dining, as well as shopping and cultural attractions. At the Gaylord Palms Resort & Convention Center
6000 West Osceola Parkway
Kissimmee, Florida 34747
Phone: 407-586-2000

Rates are $199 per night for single, double, triple, and quad rooms.

Travel Information:
There are also travel discounts available through United Airlines and Hertz.

Registration:
Registering for the convention and career fair is now easier than ever. For your convenience, NABJ offers online conference registration for select conferences and meetings. For online registration and rates visit us at http://www.nabj.org

Past Celebrities

New Orleans Saints Team Members
Roland Martin - CNN and TV ONE Commentator
Stan Verrett - ESPN anchor
Russ Parr - Radio Personality and Movie Producer
Ryan Clark - Professional Football Player
Stephen A. Smith - ESPN Sports Media Personality
Kordell Stewart - Professional Football Player
Clifton Powell - Actor

Michael Smith - ESPN
Roman Harper - New Orleans Saints Safety
Isaac Washington - Actor
Paul Goodloe - Weather Channel
Michael Eaves - Fox Sports Live
Brian Mitchell - Comcast Sports on air Personality
Samuel L. Jackson - Actor
Ski Johnson - Grammy-Winning Saxophonist
Golfers Fees:
NABJ Member - $95, General Public - $195
Golfing fees will Include 18 HOLES/GREEN FEES, golf cart, access to driving range, putting competition, longest drive (male/female) competition, hole-in-one competition, best dressed competition, gift bag, 9th hole grill styled food, awards luncheon, silent auction and vendors.

Fee Includes:
- On course beverages
- Cigars
- Massage Services
- Hot Breakfast

Non Golfers:
NABJ Member - $100, General Public - $125
Lessons from Golf Pro, putting competition, golf tourney, awards luncheon, silent auction and vendors

Fee Includes:
- Hot Breakfast
- Massage Services
- Cigars

Participation Includes

Golf polos available for purchase

Schedule of Events

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m.</td>
<td>Check-In</td>
</tr>
<tr>
<td>8:00 a.m.</td>
<td>Mulligan purchase</td>
</tr>
<tr>
<td>8:30 a.m.</td>
<td>Pot Luck Putting purchase &amp; contest</td>
</tr>
<tr>
<td>9:00 a.m.</td>
<td>Driving Range Open</td>
</tr>
<tr>
<td>11:00 a.m.</td>
<td>Golf Clinic Purchase</td>
</tr>
<tr>
<td>2:00 p.m.</td>
<td>Shotgun Starts ** Please be in golf cart for announcement**</td>
</tr>
<tr>
<td>3:00 p.m.</td>
<td>Tee Time</td>
</tr>
<tr>
<td>4:00 p.m.</td>
<td>Golf Clinic</td>
</tr>
<tr>
<td>5:00 p.m.</td>
<td>FREE Massages</td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td>Reception/Award Luncheon</td>
</tr>
<tr>
<td>7:00 p.m.</td>
<td>Live Entertainment</td>
</tr>
<tr>
<td>8:00 p.m.</td>
<td>Special Guest Speakers</td>
</tr>
</tbody>
</table>
Golf Registration Form

<table>
<thead>
<tr>
<th>Golfer Registration Fees:</th>
<th>Golf Clinic (Non-Golfer) Registration Fees:</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Members</strong></td>
<td><strong>Members</strong></td>
</tr>
<tr>
<td>Pre-Registration: $ 95</td>
<td>Pre-Registration: $100</td>
</tr>
<tr>
<td>On-Site: $ 105</td>
<td>On-Site: $120</td>
</tr>
<tr>
<td><strong>General Public</strong></td>
<td><strong>General Public</strong></td>
</tr>
<tr>
<td>Pre-Registration: $195</td>
<td>Pre-Registration: $125</td>
</tr>
<tr>
<td>On-Site: $225</td>
<td>On-Site: $145</td>
</tr>
</tbody>
</table>

Fees Include: Breakfast, 18 holes, including green fees, golf cart, snacks, awards luncheon and much more!

Fees Include: Lesson from Golf Pro, breakfast, snacks, and activities for non-golfers, awards luncheon and many more activities for non-golfers!

VIP Registration
(Deadline June 15, 2013)

Pre-registration only: $250 per NABJ member/ $300 per non-NABJ member

Fees include: VIP registration includes all the benefits of regular golfer registration. Also, each VIP will be paired with a celebrity golfer for 9 holes and will also have a reserved space in the VIP section. Other benefits include VIP T-shirt and bag, a dozen specialty golf balls and autographed memorabilia.

Schedule:
Check-in starts at 7:00 a.m. / Tee time is 8:30 a.m.

Pre-Registration Deadline: June 15, 2013

Dress Code:
Collar shirts, no denim and non-metal spikes – Rules are enforced

Name: ___________________________ Handicap: ______

Company Name: ___________________________

Address: ___________________________

City: ___________________________ State: ______ Zip: ______ County: ______

Daytime Phone: Fax Number: ___________________________

E-Mail Address: ___________________________

Rental Clubs - $40  Yes___ No____ Right-handed clubs_____  Left-handed clubs_____

List all players in your foursome. Have each person list all players on their registration form also.
(The golf coordinator will assemble 4-person teams and assign overall handicaps if needed)

Please List preferred foursome & their handicap:

1. ___________________________  2. ___________________________

3. ___________________________  4. ___________________________

By signature below, I agree to waive all claims and fully relieve the National Association of Black Journalists and all associated organizations from liability in connection with my participation in the event outline above in the event of an injury, accident, illness or death occurring during or by reason of my participation in this event, so long as due diligence is exercised.

Signature: ___________________________ Date: __________

Return form and payment to and make checks payable to:

The National Association of Black Journalists
1100 Knight Hall Suite 3100
College Park, MD 20742

For more information contact:

Maurice Foster
NABJ Executive Director
mfoster@nabj.org
(301) 405-0248

Walter Kirkland
Tournament Director
wkirkland@live.com
(240) 535-3346

No refunds after June 15, 2013
ACKNOWLEDGEMENT OF NONCASH CHARITABLE CONTRIBUTIONS FOR:

The National Association of Black Journalists

Celebrity Golf Tournament

Saturday, August 3, 2013

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This statement is to acknowledge that I ______________________________ [Name],
of ______________________________ [Business/Address]
has on __________________________ [Date] contributed to the National Association of
Black Journalists, 1100 Knight Hall Suite 3100, College Park, MD 20742. The following describes
the items:

☐ I will play
☐ I will attend ☐ I will not be able to participate
☐ I will donate $_________

NABJ did not give any goods or services of value as result of such a contribution. NABJ shall not
be liable to any party for any claims, judgment, damages and liabilities as a result of this noncash
contribution. Acceptance by NABJ of any contribution from sponsors or funders does not
constitute an endorsement of their policies, products or services. There should be no expectation
on the part of sponsors or funders for any special treatment in news coverage.
Please keep this receipt when filling with the Internal Revenue Services.

Name of Donor: ______________________________

NABJ Contact: ______________________________
ADVERTISE WITH NABJ!

In the 2013 NABJ Celebrity Golf Tournament Program Book

- Front Cover Ad - $500
- ¼ Page Ad Top - $125
- Full Page Ad - $300
- ¼ Page Ad Bottom - $100
- ½ Page Ad - $175
- Back Cover Ad - $550
- Business Card - $50

If you have any questions please contact:

Dione Fielding
NABJ Development Consultant
dfielding@nabj.org
(301) 405-6986

Walter Kirkland
Tournament Director
wkirkland@live.com
(240) 535-3346
Sponsorship Reply Form

Company Name__________________________________________________________

Contact Person__________________________________________________________

Street Address__________________________________________________________________

City: ______________________ State: _______ Zip Code: __________ Country:____________

Email Address: ____________________________________________________________

Phone Number: ______________________ Fax Number: __________________________

Sponsorship Levels: Place a check in the box for the level you are contributing.
(All sponsorship levels are open to more than one company)

<table>
<thead>
<tr>
<th>Title</th>
<th>$20,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum</td>
<td>$10,000</td>
</tr>
<tr>
<td>Gold</td>
<td>$5,000</td>
</tr>
<tr>
<td>Silver</td>
<td>$3,000</td>
</tr>
<tr>
<td>Bronze</td>
<td>$2,000</td>
</tr>
<tr>
<td>Lunch</td>
<td>$1,750</td>
</tr>
<tr>
<td>Breakfast</td>
<td>$1,500</td>
</tr>
<tr>
<td>Beverage Cart</td>
<td>$1,250</td>
</tr>
<tr>
<td>Hole</td>
<td>$1,000</td>
</tr>
<tr>
<td>Putting Challenge</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

Thank you for being a sponsor as well as a supporter of the NABJ Celebrity Golf Tournament. Please return the completed form no later than May 15, 2013 to:

Dione Fielding
NABJ Development Consultant
dfieldings@nabj.org
(301) 405-6986

Walter Kirkland
Tournament Director
wkirkland@live.com
(240) 535-3346

With your continued support, this event will continue to be a success and further our goals for NABJ. The accepted form of payment for all sponsorship levels will be a company check made payable to:
The National Association of Black Journalists
1100 Knight Hall Suite 3100
College Park, MD 20742
Title Sponsor $20,000
- Signage with company information
- (4) foursomes in the tournament
- Opportunity to include three promotional items in the Golfers Packet
- Opening Remarks
- Recognition in program book
- Recognition in NABJ Convention and Career Fair Program Book

Platinum Sponsors $10,000
- Platinum signage at Hole
- Signage with company information
- (3) foursomes in the tournament
- Opportunity to include three promotional items in the Golfers Packet
- Opening Remarks
- Recognition in program book

Gold Sponsors $5,000
- Signage with company information
- (2) foursomes in the tournament
- Opportunity to include two promotional items in the Golfers Packet
- Recognition in program book
- Opening Remarks

Silver Sponsors $3,000
- (1) Foursomes in the tournament
- Signage at sponsored event
- Opportunity to include one promotional items in the Golfers Packet
- Recognition in program book

Bronze Sponsors $2,000
- (3) golfers in the tournament
- Signage at sponsored event
- Opportunity to include one promotional items in the Golfers Packet
- Recognition in program book

Lunch Sponsors $1,750
- Company signage at lunch
- Recognition in program book

Breakfast Sponsors $1,500
- Company signage at breakfast
- Recognition in program book

Beverage Cart Sponsors $1,250
- Company signage on beverage cart
- Recognition in program book

Hole Sponsors $1000
- One company sign at tee box
- Recognition in program book

Putting Challenge Sponsors $1000
- One company sign on a designated putting green
- Cash Prize awarded to the Putting Challenge winner
- Recognition in program book
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