

Registration and Sponsor Information



**NABJ** 2013  
Celebrity Golf Tournament

The National Association of Black Journalists  
**Celebrity Golf Tournament**

Celebrations Golf Club • 701 Golf Park Drive • Kissimmee, FL

Saturday, August 3, 2013

Visit us at [www.nabj.org](http://www.nabj.org)

Registration Time: 7:00 am

Tee Time: 8:30 am

From the  
NABJ  
PRESIDENT



Gregory Lee Jr.  
NABJ President  
Sports Editor, South Florida  
Sun -Sentinel



**Dear Sponsor,**

**T**hank you so much for your interest in sponsoring the Annual National Association of Black Journalists (NABJ) Celebrity Golf Tournament. The proceeds of the event will fund NABJ scholarships. Just last year NABJ reached a high mark in giving as we announced \$112,250 in scholarships, internships, chapter grants, and awards; \$78,250 of which went solely to scholarships. Our commitment to our NABJ student membership is strong, and we strive to go above and beyond in helping the next generation of journalists.

Please help to make this event a memorable and successful one. Together we will make this star studded annual event the showcase at our Annual Convention and Career Fair.

Tournament elements available for support are listed in this Sponsorship Guide. Please take some time to look over the sponsorship benefit levels and advertising opportunities so that we can discuss how you might benefit from this exposure.

If you have questions, please do not hesitate to contact NABJ Development Consultant, Dione Fielding at (301) 405-6986 or [dfielding@nabj.org](mailto:dfielding@nabj.org) or the Tournament Director, Walter Kirkland at (240) 535-3346 or [wkirkland@live.com](mailto:wkirkland@live.com). Please check the NABJ website at [www.nabj.org](http://www.nabj.org) for additional information about the Annual NABJ Celebrity Golf Tournament.

Thank you for your time. I'm looking forward to an exciting day of golf and am eager to discuss with you ways your support will help.

Yours in Service,

*Gregory Lee Jr.*



Dear Sponsor,

I would like to thank you for your interest in participating in our Annual Celebrity Golf Tournament hosted by Roland Martin and Stan Vernetto to benefit NABJ's scholarship fund. This great event will showcase a Florida PGA Golf Course. You will feel the mystique while walking in the same footsteps of legendary golfers such as: Woods, Nicklaus, Watson, Trevino, and many more.

We want to wish players, NABJ committee members, sponsors, and volunteers our best for a successful event. We have a wide variety of sponsorship opportunities including advertising in our National Conference program book and becoming a Title Sponsor of this event.

For more information or to see how you can get involved with the 2013 Celebrity event; please feel free to contact the National Office at (301) 405-0248 or Mr. Kirkland at (240) 535-3346. Also, feel free to log on to [www.nabj.org](http://www.nabj.org) to view all of the special events to take place during their 38th Annual Convention and Career Fair.

Warm Regards,

**Galen Gordon**  
VP of Broadcast, NABJ Sports Task Force  
Tournament Chair

**Walter Kirkland**  
Tournament Director

From the  
**Tournament  
Chair &  
Director**



Galen Gordon  
Coordinating Producer  
ESPN



Walter Kirkland  
Kirkland Enterprises  
[wkirkland@live.com](mailto:wkirkland@live.com)



## About NABJ

### About NABJ:

The National Association of Black Journalists (NABJ) is an organization of journalists, students and media related professionals that provide quality programs and services to advocate on behalf of black journalists worldwide.

Founded by 44 men and women on December 12, 1975 in Washington, D.C. NABJ is the largest organization of journalists of color in the nation.

### About the Celebrity Golf Tournament:

This year the NABJ Celebrity Golf Tournament will take place at **Celebrations Golf Club**.

#### Accolades and Designers:

Designed by famous golf course architects –  
Robert Trent Jones Sr. and Jr.

**Ranked in the “Top 25 Public Courses” by  
Golf World’s 2009 Readers’ Choice Awards**

Rated 4 ½ Stars & in the Top 200 in North America  
for Service & Course Conditioning by Golf Digest’s  
“Best Places to Play”

**Ranked in the Top 25 by Best Family Golf Resorts**

Top 30 Courses for Women by  
Golf for Women Magazine

**Top 30 Course by Golf Digest’s**

**Best in State for Public and Private Courses**

Top 10 Course by Golf Orlando Florida.com

**Recipient of the National Golf Course Owners  
Association Player Development Award**

Host Site of Nationally Televised Golf Channel’s  
*Drive, Chip & Putt National Championships*

#### Distance & General Information:

PING nFlight Fitting and Teaching Studio  
18 Holes

Five Tees (Black– 7038 yds; Gold – 6,566 yds; Silver –  
5958 yds; White – 5181 yds; Green – 2,219 yds)

Fully Stocked Pro Shop

Hand Held GPS

Ping Rental Clubs

Driving Range

Gift Cards available

**701 Golf Park Drive  
Kissimmee, Florida**

**More information about the course can be found at:  
[www.celebrationgolf.com](http://www.celebrationgolf.com)**





## About NABJ

### About the 38th Annual Convention and Career Fair:

The 2013 NABJ Annual Convention and Career Fair is the premier venue for digital journalism education, career development, and the nation's leaders in media, business, arts & entertainment and technology.

Thousands of journalists, media executives, public relations professionals, and students are expected to attend to network, participate in professional development sessions and celebrate excellence in journalism and partake in other special events for entertainment.

#### Host Hotel:

This year the convention will take place at a prime downtown location, classic amenities and stunning Orlando restaurants make this easily accessible to dining, as well as shopping and cultural attractions. At the Gaylord Palms Resort & Convention Center  
6000 West Osceola Parkway  
Kissimmee, Florida 34747  
Phone: 407-586-2000

Rates are \$199 per night for single, double, triple, and quad rooms.

#### Travel Information:

There are also travel discounts available through United Airlines and Hertz.

#### Registration:

Registering for the convention and career fair is now easier than ever. For your convenience, NABJ offers on-line conference registration for select conferences and meetings. For online registration and rates visit us at <http://www.nabj.org>

## Past Celebrities

#### New Orleans Saints Team Members

**Roland Martin** - CNN and TV ONE Commentator

**Stan Verrett** - ESPN anchor

**Russ Parr** - Radio Personality and Movie Producer

**Ryan Clark** - Professional Football Player

**Stephen A. Smith** - ESPN Sports Media Personality

**Kordell Stewart** - Professional Football Player

**Clifton Powell** - Actor

**Michael Smith** - ESPN

**Roman Harper** - New Orleans Saints Safety

**Isaac Washington** - Actor

**Paul Goodloe** - Weather Channel

**Michael Eaves** - Fox Sports Live

**Brian Mitchell** - Comcast Sports on air Personality

**Samuel L. Jackson** - Actor

**Ski Johnson** - Grammy-Winning Saxaphonist



# Schedule of Events

7:00 a.m.	Check-In	Breakfast
	Mulligan purchase	Pot Luck Putting purchase & contest
	Driving Range Open	Purchase "Play From the Ladies Tees"
	Golf Clinic Purchase	
8:15 a.m.	Shotgun Starts ** Please be in golf cart for announcement**	
8:30 a.m.	Tee Time	
9:00 a.m.	Golf Clinic	
11:00 a.m.	FREE Massages	
2:00 p.m.	Reception/Award Luncheon	
3:00 p.m.	Live Entertainment	Special Guest Speakers

## Participation Includes

### Golfers Fees:

NABJ Member - \$95, General Public - \$195

**O** Golfing fees will include 18 HOLES/GREEN FEES, golf cart, access to driving range, putting competition, longest drive (male/female) competition, hole-in-one competition, best dressed competition, gift bag, 9th hole grill styled food, awards luncheon, silent auction and vendors.

Fee Includes:

- On course beverages
- Cigars
- Massage Services
- Hot Breakfast

### Non Golfers:

NABJ Member - \$100, General Public - \$125



Lessons from Golf Pro, putting competition, golf tourney, awards luncheon, silent auction and vendors

Fee Includes:

- Hot Breakfast
- Massage Services
- Cigars



**Golf polos available for purchase**



# Golf Registration Form

<u>Golfer Registration Fees:</u>		<u>Golf Clinic (Non-Golfer) Registration Fees:</u>	
<b>Members</b> Pre- Registration: \$ 95 On-Site: \$ 105	<b>General Public</b> Pre- Registration: \$195 On-Site: \$225	<b>Members</b> Pre- Registration: \$100 On-Site: \$120	<b>General Public</b> Pre- Registration: \$125 On-Site: \$145
<b>Fees Include:</b> Breakfast, 18 holes, including green fees, golf cart, snacks, awards luncheon and much more!		<b>Fees Include:</b> Lesson from Golf Pro, breakfast, snacks, and activities for non-golfers, awards luncheon and many more activities for non-golfers!	

### VIP Registration

(Deadline June 15, 2013)

**Pre-registration only: \$250 per NABJ member/ \$300 per non- NABJ member**

**Fees include: VIP registration includes all the benefits of regular golfer registration. Also, each VIP will be paired with a celebrity golfer for 9 holes and will also have a reserved space in the VIP section. Other benefits include VIP T-shirt and bag, a dozen specialty golf balls and autographed memorabilia.**

**Schedule:** Check-in starts at 7:00 a.m. / Tee time is 8:30 a.m.  
**Pre-Registration Deadline:** June 15, 2013  
**Dress Code:** Collar shirts, no denim and non-metal spikes – **Rules are enforced**

Name: \_\_\_\_\_ Handicap: \_\_\_\_\_  
 Company Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ County: \_\_\_\_\_  
 Daytime Phone: Fax Number: \_\_\_\_\_  
 E-Mail Address: \_\_\_\_\_

Rental Clubs - \$40 Yes \_\_\_ No \_\_\_ Right-handed clubs \_\_\_\_\_ Left-handed clubs \_\_\_\_\_

**List all players in your foursome. Have each person list all players on their registration form also.**  
 (The golf coordinator will assemble 4-person teams and assign overall handicaps if needed)

**Please List preferred foursome & their handicap:**

1. \_\_\_\_\_ 2. \_\_\_\_\_  
 3. \_\_\_\_\_ 4. \_\_\_\_\_

By signature below, I agree to waive all claims and fully relieve the National Association of Black Journalists and all associated organizations from liability in connection with my participation in the event outline above in the event of an injury, accident, illness or death occurring during or by reason of my participation in this event, so long as due diligence is exercised.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Return form and payment to and make checks payable to:**

**The National Association of Black Journalists**  
 1100 Knight Hall Suite 3100  
 College Park, MD 20742

**For more information contact:**

**Maurice Foster**  
 NABJ Executive Director  
 mfoster@nabj.org  
 (301) 405-0248

**Walter Kirkland**  
 Tournament Director  
 wkirkland@live.com  
 (240) 535-3346

No refunds after June 15, 2013



**ACKNOWLEDGEMENT OF NONCASH CHARITABLE  
CONTRIBUTIONS FOR:**

The National Association of Black Journalists

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Saturday, August 3, 2013

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This statement is to acknowledge that I \_\_\_\_\_ [Name],  
of \_\_\_\_\_ [Business/Address]  
has on \_\_\_\_\_ [Date] contributed to the National Association of  
Black Journalists, 1100 Knight Hall Suite 3100, College Park, MD 20742. The following describes  
the items:

- I will play  
 I will attend  I will not be able to participate  
 I will donate \$\_\_\_\_\_

NABJ did not give any goods or services of value as result of such a contribution. NABJ shall not be liable to any party for any claims, judgment, damages and liabilities as a result of this noncash contribution. Acceptance by NABJ of any contribution from sponsors or funders does not constitute an endorsement of their policies, products or services. There should be no expectation on the part of sponsors or funders for any special treatment in news coverage.

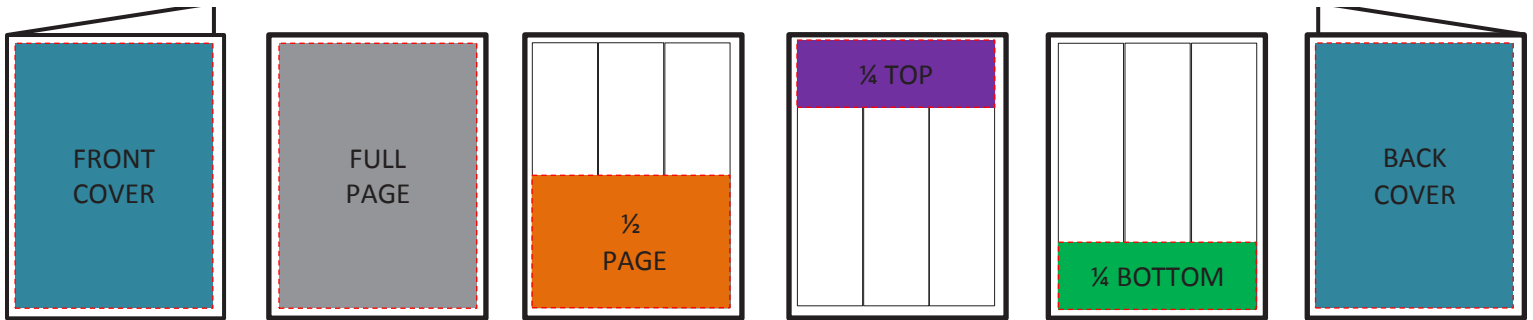
Please keep this receipt when filling with the Internal Revenue Services.

Name of Donor: \_\_\_\_\_

NABJ Contact: \_\_\_\_\_

# ADVERTISE WITH NABJ!

In the 2013 NABJ Celebrity Golf Tournament Program Book



■ **Front Cover Ad - \$500**

■ **1/4 Page Ad Top - \$125**

■ **Full Page Ad - \$300**

■ **1/4 Page Ad Bottom - \$100**

■ **1/2 Page Ad - \$175**

■ **Back Cover Ad - \$550**



■ **Business Card - \$50**

If you have any questions please contact:

Dione Fielding  
NABJ Development Consultant  
dfielding@nabj.org  
(301) 405-6986

Walter Kirkland  
Tournament Director  
wkirkland@live.com  
(240) 535-3346



# Sponsorship Reply Form

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Street Address \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Country: \_\_\_\_\_

Email Address \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Sponsorship Levels: Place a check in the box for the level you are contributing.  
(All sponsorship levels are open to more than one company)

<input type="checkbox"/>	<b>Title</b>	<b>\$20,000</b>
<input type="checkbox"/>	<b>Platinum</b>	<b>\$10,000</b>
<input type="checkbox"/>	<b>Gold</b>	<b>\$5,000</b>
<input type="checkbox"/>	<b>Silver</b>	<b>\$3,000</b>
<input type="checkbox"/>	<b>Bronze</b>	<b>\$2,000</b>
<input type="checkbox"/>	<b>Lunch</b>	<b>\$1,750</b>
<input type="checkbox"/>	<b>Breakfast</b>	<b>\$1,500</b>
<input type="checkbox"/>	<b>Beverage Cart</b>	<b>\$1,250</b>
<input type="checkbox"/>	<b>Hole</b>	<b>\$1,000</b>
<input type="checkbox"/>	<b>Putting Challenge</b>	<b>\$1,000</b>

Thank you for being a sponsor as well as a supporter of the NABJ Celebrity Golf Tournament.  
Please return the completed form no later than May 15, 2013 to:

**Dione Fielding**  
NABJ Development Consultant  
dfieldings@nabj.org  
(301) 405-6986

**Walter Kirkland**  
Tournament Director  
wkirkland@live.com  
(240) 535-3346

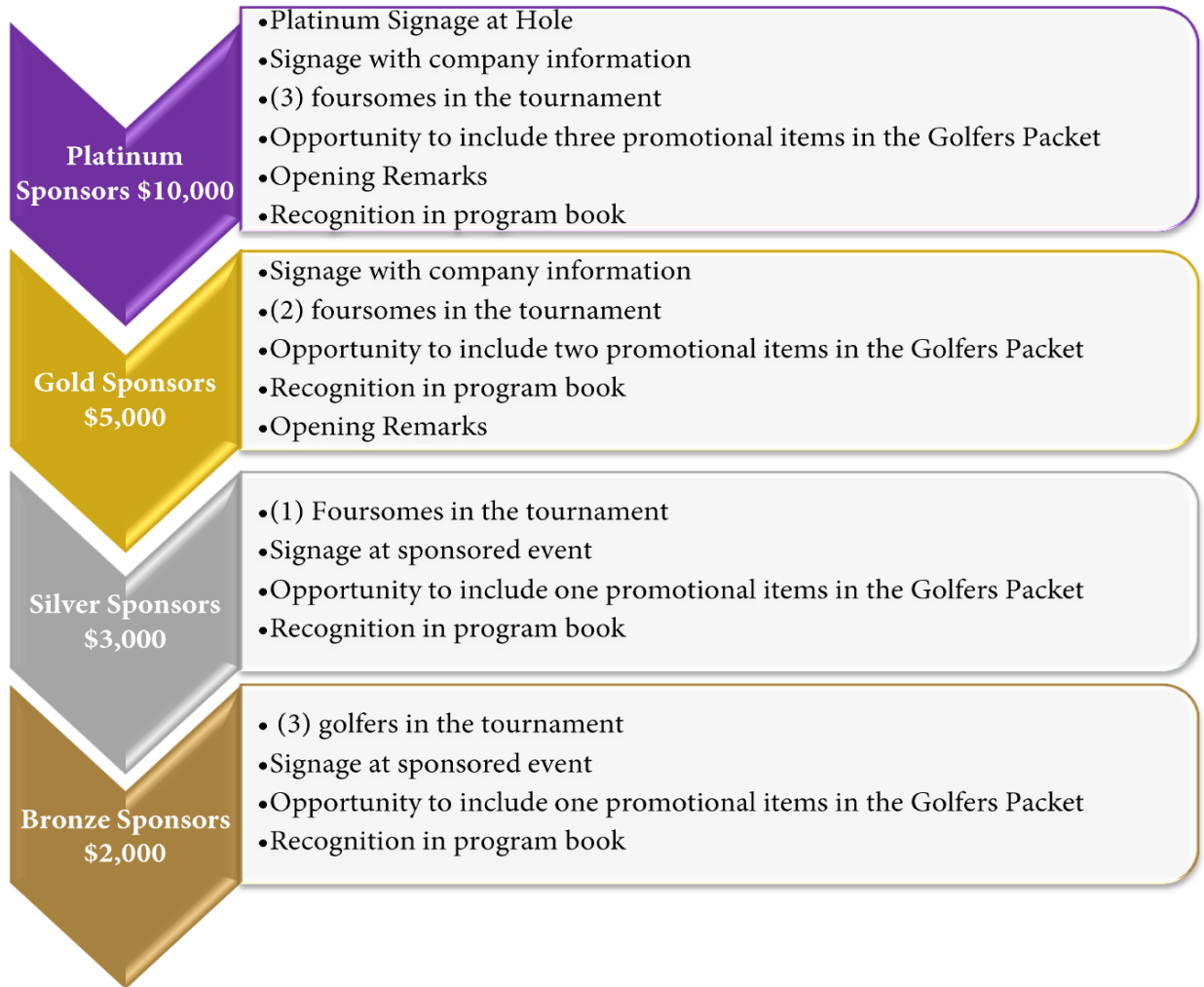
With your continued support, this event will continue to be a success and further our goals for NABJ. The accepted form of payment for all sponsorship levels will be a company check made payable to:

The National Association of Black Journalists  
1100 Knight Hall Suite 3100  
College Park, MD 20742

# Sponsorship Packages

## Title Sponsor \$20,000

- Signage with company information
- (4) foursomes in the tournament
- Opportunity to include three promotional items in the Golfers Packet
- Opening Remarks
- Recognition in program book
- Recognition in NABJ Convention and Career Fair Program Book



<b>Lunch Sponsors \$1,750</b>	<ul style="list-style-type: none"> <li>• Company signage at lunch</li> <li>• Recognition in program book</li> </ul>
<b>Breakfast Sponsors \$1,500</b>	<ul style="list-style-type: none"> <li>• Company signage at breakfast</li> <li>• Recognition in program book</li> </ul>
<b>Beverage Cart Sponsors \$1,250</b>	<ul style="list-style-type: none"> <li>• Company signage on beverage cart</li> <li>• Recognition in program book</li> </ul>
<b>Hole Sponsors \$1000</b>	<ul style="list-style-type: none"> <li>• One company sign at tee box</li> <li>• Recognition in program book</li> </ul>
<b>Putting Challenge Sponsors \$1000</b>	<ul style="list-style-type: none"> <li>• One company sign on a designated putting green</li> <li>• Cash Prize awarded to the Putting Challenge winner</li> <li>• Recognition in program book</li> </ul>



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