

Convention & Career Fair

The 2019 National Association of Black Journalists (NABJ) Convention & Career Fair **attracted 4,100 attendees** to the Miami, Florida area in August. Participants benefitted from four days of **intense training**, industry insights, informative panels, networking opportunities and **career development programs** produced by dozens of **NABJ members, 80 partners and 70 exhibitors**. Highlights of the convention included **plenaries and forums that featured newsmakers and influencers**, network and global news executives, and government and civic leaders (**including 2020 presidential candidates**).

Our attendees, speakers, trainers, panelists, partners, and exhibitors represented:

- Local, regional, national and international media companies/networks
- Major corporations, tech companies and consumer brands
- Entertainment, PR and sports
- Health and wellness industries
- Government and nonprofit sectors
- Academic institutions

TRAINING

More than 113 interactive workshops and training programs, including:

- NBCUniversity Intensive Workshop for On-Air and Off-Air Professionals
- CNN Reporters, Producers and Digital Journalists Workshops
- CNBC Business News Associates Workshop
- Automattic, Inc./WordPress.com Innovation Bubble: Hands-on Tech Training & Tips
- Facebook Journalism Project: Social Media Story School
- FOX News Multimedia Reporting Boot Camp
- Ida B. Wells Society Investigative Reporting Workshop
- Think Public Media Career Track Workshop
- Google Tools for News Workshop
- Emerging News Leaders Institute
- Disney's Art of Creative Storytelling Workshop

TOPICS

Attendees benefitted from topics such as:

- Creating a Viral Headline
- Tech Reporting
- Data Journalism
- Media Management
- Business Reporting
- Global Journalism
- The Future of News
- Script Writing & Video Editing
- 'Me too' Storytelling
- Storm Coverage
- Using Digital & Live Content to Transform Journalism
- Accuracy, Copy Editing, Interviewing & Fundamental Skills
- Covering the 2020 Elections
- The Art of Sideline Reporting
- Lessons Learned from PR Industry Pros
- Story Pitching & Producing Stories with Impact
- PR Storytelling, Advocacy & Content Creation
- Audio Journalism and Podcasting

Did you know? NABJ offers media institutes, webinars and regional conferences year-round, providing training and career development to hundreds.

Next Convention Dates:

#NABJNAHJ20 Joint Convention & Career Fair

July 8-12, 2020 | Washington, D.C.