The 2019 National Association of Black Journalists (NABJ) Convention & Career Fair attracted 4,100 attendees to the Miami, Florida area in August. Participants benefitted from four days of intense training, industry insights, informative panels, networking opportunities and career development programs produced by dozens of NABJ members, 80 partners and 70 exhibitors. Highlights of the convention included plenaries and forums that featured newsmakers and influencers, network and global news executives, and government and civic leaders (including 2020 presidential candidates).

Our attendees, speakers, trainers, panelists, partners, and exhibitors represented:
- Local, regional, national and international media companies/networks
- Major corporations, tech companies and consumer brands
- Entertainment, PR and sports
- Health and wellness industries
- Government and nonprofit sectors
- Academic institutions

## TOPICS

Attendees benefitted from topics such as:
- Creating a Viral Headline
- Tech Reporting
- Data Journalism
- Media Management
- Business Reporting
- Global Journalism
- The Future of News
- Script Writing & Video Editing
- ‘Me too’ Storytelling
- Storm Coverage
- Using Digital & Live Content to Transform Journalism
- Accuracy, Copy Editing, Interviewing & Fundamental Skills
- Covering the 2020 Elections
- The Art of Sideline Reporting
- Lessons Learned from PR Industry Pros
- Story Pitching & Producing Stories with Impact
- PR Storytelling, Advocacy & Content Creation
- Audio Journalism and Podcasting

Did you know? NABJ offers media institutes, webinars and regional conferences year-round, providing training and career development to hundreds.

## TRAINING

More than 113 interactive workshops and training programs, including:

- NBCUniversity Intensive Workshop for On-Air and Off-Air Professionals
- CNN Reporters, Producers and Digital Journalists Workshops
- CNBC Business News Associates Workshop
- Automattic, Inc./WordPress.com Innovation Bubble: Hands-on Tech Training & Tips
- Facebook Journalism Project: Social Media Story School
- FOX News Multimedia Reporting Boot Camp
- Ida B. Wells Society Investigative Reporting Workshop
- Think Public Media Career Track Workshop
- Google Tools for News Workshop
- Emerging News Leaders Institute
- Disney’s Art of Creative Storytelling Workshop

Next Convention Dates:
#NABJNAHJ20 Joint Convention & Career Fair
July 8-12, 2020 | Washington, D.C.