The NABJ Media Institutes offer quality web seminars and hands-on professional development, entrepreneurial guidance, and technical training at sponsored events around the country. The Institutes seek to educate and inspire member journalists on topics that directly affect the communities that they serve. The Institutes connect journalists with frontline stakeholders, researchers, policy makers, and other journalists to exchange ideas and information about the topics that matter the most. In addition to this educational programming, our Media Institutes offer journalists tips on how to present these topics accurately while still making them interesting to their audiences.

We invite you to be a sponsor of the NABJ Media Institutes. Your company or organization will gain an extraordinary opportunity to interface with our members and other high-profile media professionals at these events.

Sponsorship Opportunities:

**Professional Development Breakfasts or Luncheons**
- $35,000

Experts will engage in stimulating panel discussions and share information with conference registrants on hot-button issues over breakfast or lunch. These workshops may feature speakers from your company or organization as well as your partners.

Sponsorship benefits include:
- Input in the development of the session topic
- Opportunity to make opening remarks
- Opportunity to introduce session facilitators
- Table top exhibit space (6’ x 30”)
- One full page advertisement in print and online conference program book
- 8 complimentary conference registrations
- Acknowledgment in print and online conference materials
- Social media coverage

**Evening Reception**
- $20,000

At the end of an intensive day of professional development training, conference registrants, panelists and sponsors will unwind and network over hors d’oeuvres.

Sponsorship benefits include:
- Opportunity to make opening remarks
- Table top exhibit space (6’ x 30”) at the conference
- One full page advertisement in print and online Conference Program book
- 6 complimentary conference registrations
- Acknowledgment in print and online conference materials
- Social media coverage

**Workshops**
- $10,000

The workshop sessions developed in coordination with NABJ form the heart of the Media Institute and cover a wide variety of engaging and informative professional development topics. These workshops may feature speakers from your company or organization as well as your partners.

Sponsorship benefits include:
- Table top exhibit space (6’ x 30”) at the conference
- 1/2 page advertisement in print and online conference program book
- 4 complimentary conference registrations
- Acknowledgment in print and online conference materials
- Social media coverage

**Advertiser**
- $2,000

Place a full page, 4 color advertisement on a product or service you want to promote to conference attendees in the program book, a reference used by members to identify contacts at participating organizations.

**General Support**
- $1,000

Show your support of diversity and high-quality journalism with a gift to NABJ. You will receive acknowledgment in print and online conference materials.

Bundle sponsorship packages as well as other NABJ event sponsorships are available upon request.

To become a sponsor of the NABJ Media Institute or for more information, please contact Executive Assistant Taylor Osborne-Smith at 301-405-2592 or tosmith@nabj.org.