

2:50 p.m. –  
3:50 p.m.

**EDUCATION** **Teacher Talk: Inside the Classroom from a Teacher's Perspective**

Teachers are faced with so many challenges on a daily basis. During this discussion, we are asking: "what really happens inside the classroom?" Join us as black teachers discuss issues like how they are achieving greatness even in overcrowded classrooms, what special education really is, the direct effects of the lack of funding and technology, and the roles that we can all play in ensuring teachers are supported in ways that can help them be most successful.

*Moderator: Julie Topping, Story Editor, Chalkbeat*

*Panelists: Jason Allen, Special Education Teacher, Atlanta and Author of "EdLanta"; Aaron Maybin, Art Activist, Educator and Former Professional Football Player; Ashley Griffin, Education Trust*

**HEALTH** **Adverse Childhood Events, Powered by the Center for Total Health**

With shootings and other violence in schools and across communities, KP has launched trauma-informed care initiatives in schools to help train teachers at recognizing signs of trauma and how to guide students to care.

*Moderator: Maranda C. Ward, Ed.D., Black Ladies in Public Health and Assistant Professor at George Washington University*

*Panelists: Jan Desper Peters, Executive Director of the Black Mental Health Alliance for Education & Consultation, Inc.; Helene Felman, M.D., FAAP, Pediatrician with the Mid-Atlantic Permanente Medical Group, P.C.; Jill Bohnenkemp, M.D., University of Maryland School of Medicine*

4 p.m. –  
5 p.m.

**Networking Reception (Social Lounge)**

*MC: Jackson Muneza M'vunganyi, Multimedia Reporter, Host of UpFront, Voice of America*

Closing Remarks: Sarah Glover, NABJ President; Co-Chairs, Cheryl Smith and Tanzi West Barbour, Dakarai Aarons, Chan Zuckerberg Initiative

SATURDAY,  
MARCH 30

**National Museum of African American History and Culture**

\*A limited number of passes will be distributed during the networking reception. The passes can be used anytime during open museum hours on Saturday, March 30.

**ABOUT THE NATIONAL ASSOCIATION OF BLACK JOURNALISTS**

The National Association of Black Journalists, founded in 1975, is the largest and oldest of the nation's professional training and advocacy organizations for journalists of color, representing nearly 4,000 members. NABJ is dedicated to advocating on behalf of African-American journalists, media-related professionals, and students worldwide.

To encourage diversity and workplace equity, the association provides a number of programs and services—ranging from career fairs and networking events, to professional development and technical training.

For more information and to become a member, please contact [membership@nabj.org](mailto:membership@nabj.org) or 301-405-0554 between the hours of 9 a.m. and 5 p.m. EDT, Monday through Friday.

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THE NATIONAL ASSOCIATION OF BLACK JOURNALISTS

# Media Institute on Education & Health

MARCH 29-30, 2019 | #NABJeduHealth

Center for Total Health  
700 Second Street, N.E., Washington, D.C. 20002

## EVENT SCHEDULE

CO-CHAIRS



**Cheryl Smith**  
*Secretary*  
NABJ Board of Directors  
*Publisher-Editor*  
I Messenger Media



**Tanzi West Barbour**  
*Founder & Chief Communications Strategist*  
Westbar Consulting Group

POWERED BY



**9 a.m. – 10 a.m. Welcome and Breakfast, Powered by Planned Parenthood (Social Lounge)**

*MC: Sasha-Ann Simons, Race and Identity Reporter*

Opening remarks: Sarah Glover, NABJ President; Drew Berry, NABJ Executive Director; Co-chairs Cheryl Smith and Tanzi West Barbour; LaToya Foster, Director of Communications, Executive Office of Mayor Muriel Bowser, Washington, D.C.

**How Trump's Gag Rule May Keep Black Communities in the Dark About Their Health, Powered by Planned Parenthood**

According to Planned Parenthood, the Trump Administration's gag rule could undermine Title X, a federal program dedicated to ensuring that people struggling to make ends meet can still access birth control, STI testing, and breast and cervical cancer screenings, by pushing providers like Planned Parenthood out of the program. Of the four million patients who rely on Title X health centers for essential reproductive health care, 22 percent are black. The gag rule also makes it illegal for health care providers in Title X to refer patients for abortion. This panel will dive deep on the impact the gag rule may have on black communities, how it relates to this country's history of the medical mistreatment of black people, and how to hold the Trump Administration accountable.

*Moderator: Tamika Turner, Associate Director, Constituency Communications, Planned Parenthood Federation of America*

*Panelists: Jessica Pinckney, Vice President of Government Affairs at In Our Own Voice; Ambalika Williams, Patient Advocacy Program Manager at Planned Parenthood Federation of America*

**10:10 a.m. – 11:10 a.m. EDUCATION Telling the Story of "Public Education"**

Public education systems continue to evolve in this country, particularly in response to technological advancement, new innovations in the sector and the introduction of a new "system" of public education (through charter schools). Some may say we are grossly behind in preparing our students for college and/or careers, however, there are some shining stars within the public education ecosystem. This session will introduce you to some of our nation's key thought leaders in public education and the systems or schools they are leading or have led, successfully. Join us for this creative discussion around the real story of public education.

*Moderator: Daarel Burnette, Staff Writer, Education Week*

*Panelists: Dr. Lewis Ferebee, School Chancellor, DC Public Schools; Dr. Marco Clark, CEO, Richard Wright Public Charter School; Lee Whack, Deputy Chief Communications Officer, Philadelphia Public Schools; Dr. Marla Dean, Executive Director, Bright Beginnings Child Care Center, Washington, D.C.*

**HEALTH Eliminating Disparities in Care, Powered by the Center for Total Health**

Many talk about decreasing disparities in care, but what would it take to eliminate disparities? Thinking bigger about social determinants of health and emerging technology such as electronic health records, we can proactively care for patients and implement changes across health systems to improve health care. Learn from Kaiser Permanente, DC Government and Henry Health about key initiatives to address the bigger picture of health for individuals and the communities in which they live.

*Moderator: Jayne O'Donnell, Healthcare Policy Reporter, USA Today and Founder of the Urban Health Media Project*

*Panelists: Djingé Lindsey, M.D., MPH, Deputy Director for Policy and Programs, Community Health Administration; Tinisha Cheatham, D.O., Chief of Adult and Family Medicine for the District of Columbia and Suburban Maryland Service Area, Mid-Atlantic Permanente Medical Group, P.C.; Kevin Dedner, MPH, Founder & CEO, Henry-Health*

**11:20 a.m. – 12:20 p.m. EDUCATION Admissions Cheating Scandals: America's Denial of Broken Education Systems**

*As written by Michael Harriot: "While the conversations surrounding the newly uncovered college cheating scandal have focused on the advantages of the wealthy, the hypocrisy of those who demonize affirmative action, and the outrageous hubris of the elite, there is one indisputable fact that most people have either consciously ignored or overlooked entirely: In America, white people get a better education."*

The Brown v. the Board of Education case heralded a landmark decision in 1954 for the civil rights movement. However, today, 65 years later, we are faced with scandal after scandal affecting the myriad of education systems across the country. The moderator and panelists in this discussion know this topic well; so, let's talk about it. When will enough be enough?

*Moderator: Adam Harris, Education Reporter, The Atlantic*

*Panelists: Michael Harriot, Journalist, The Root and Author of "Separate and Unequal: The Real Education Scandal Is America's Affirmative Action Program for White People;" Tanesha Peoples, Journalist, Education Post and Creator of the Hope & Outrage Education Blog, Chicago, IL; Erica Green, Education Reporter, New York Times, Author of Louisiana School Made Headlines for Sending Black Kids to Elite Colleges. Here's the Reality; Greg Carr, Ph.D., Associate Professor of Africana Studies and Chair of the Department of Afro-American Studies at Howard University*

**HEALTH Black Maternal Mortality, Powered by the Office of Women's Health**

While much has been done to improve infant mortality, maternal mortality has gone unnoticed until recently. Yet, we lose more than 700 women in the U.S. each year from pregnancy or childbirth-related causes. Black women have three times as high a mortality rate as white women during pregnancy or childbirth. This panel will shed light on the untold story of black maternal mortality, its root causes, and what can be done to improve outcomes. Hear from families who have lived it as well as the experts who are fighting to shift the paradigm for black women.

*Moderators: Sherri Williams, Ph.D., American University and Jennifer Anne Bishop, Sc.D., M.P.H., Office of Women's Health*

*Panelists: Lisa Waddell, M.D., Senior Vice President for Maternal Child Health and NICU Innovation and the Deputy Medical Officer for March of Dimes; Linda Goler Blount, MPH, President & CEO, Black Women's Health Imperative; Carly Sandy, M.D., FACOG, Obstetrics and Gynecology Service Chief for the District of Columbia and Suburban Maryland, Mid-Atlantic Permanente Medical Group, P.C.*

**12:30 p.m. – 1:30 p.m. Lunch and Special Remarks, Powered by AIDS Healthcare Foundation (Social Lounge)**



*MC: W. Imara Canady, National Director, Communications & Community Engagement, AIDS Healthcare Foundation (AHF) and Chair, Black Leadership AIDS Crisis Coalition*

Remarks: Drew Berry, NABJ Executive Director

*Featured Speaker: Angela Robinson, Co-star Tyler Perry's "The Haves and the Have Nots"*

**1:40 p.m. – 2:40 p.m. EDUCATION Closing the Achievement Gap in Our Communities**

There is a movement in this country to effectively and permanently close the achievement gap that exists before the main and subgroups of students. This discussion will unpack the true impact of having an achievement gap, provide stories of innovative approaches that are being done to eradicate this reality, and provide answers to questions around what role do we all play in ensuring our children are achieving at mastery levels?

*Moderator: Marlon A. Walker, Education Reporter, Atlanta Journal-Constitution*

*Panelists: Naomi Shelton, Director of K-12 Education, UNCF; Robert Simmons, CEO, See Forever Foundation and the Maya Angelou Schools, Washington, D.C.; Bernice Massiwer, Partnerships Manager, Coalition for Community Schools; Zachary Parker, Ward 5 School Board Member, Washington, D.C. State Board of Education*

**HEALTH The Silent Epidemic: Alzheimer's Disease and African Americans, Powered by AARP**

An estimated 5.7 million people in the U.S. have Alzheimer's or another form of dementia. By 2050, the number of people living with Alzheimer's is expected to rise to nearly 14 million. Alzheimer's is the sixth-leading cause of death in the U.S. for African Americans, the prognosis is even more shocking. African Americans are twice as likely than non-Hispanic whites to be afflicted with Alzheimer's, a deadly, debilitating disease with no cure. The rate among Hispanics is 1.5 times that of non-Hispanic whites. This session will focus on why dementia disproportionately affects African Americans, the many challenges—from caregiving to finances—faced by patients and families, what we can do to improve our brain health, and why it's important that journalists write about this issue.

*Moderator: Veronica Byrd, Director of Media Relations, AARP*

*Panelists: Alicia Georges, Ed.D., RN, FAAN, National Volunteer President of AARP and Professor and Chair of the Department of Nursing at Lehman College of the City University of New York; and Rawle Andrews Jr., Esq, Regional Vice President, AARP and Adjunct Professor at Howard University School of Law*