

THE NABJ YOUNG JOURNALISTS TASK FORCE PRESENTS
MILLENNIAL MEDIA SUMMIT

MARCH 2, 2019 | 9 a.m.

Columbia Journalism School

Pulitzer Hall, Joseph Jamail Lecture Hall
2950 Broadway (at 116th Street), New York, N.Y. 10027



ABOUT THE NATIONAL ASSOCIATION OF BLACK JOURNALISTS

The National Association of Black Journalists, founded in 1975, is the largest and oldest of the nation's professional training and advocacy organizations for journalists of color, representing nearly 4,000 members. NABJ is dedicated to advocating on behalf of African-American journalists, media-related professionals, and students worldwide. To encourage diversity and workplace equity, the association provides a number of programs and services—ranging from career fairs and networking events, to professional development and technical training.

If you are interested in establishing a Student Affiliate Chapter,
please visit <https://www.nabj.org/page/becomechapter> for details.

For questions, please contact: membership@nabj.org or
301-405-0554 between the hours of 9 a.m. and 5 p.m. EDT,
Monday–Friday. **Student memberships start at \$40!**



Chelsea Fuller & Walter Smith-Randolph
Summit Chairs & Young Journalists
Task Force Co-Chairs

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9 a.m. Registration Opens Continental Breakfast

10 a.m. – Welcoming Remarks

10:15 a.m. Sarah Glover, *NABJ President*
Ernest Sotomayor, *Dean of Student Affairs, Columbia*
Walter Smith-Randolph & Chelsea Fuller, *Conference Co-Chairs*

10:15 a.m. – Opening Session: State of the Industry

11 a.m. Join us for an intergenerational conversation about the "State of Play" in the industry.

Errin Haines Whack, *National Race and Culture Reporter, Associated Press*
Christopher Nelson, *NBC/MSNBC*
Sylvia Obell, *BuzzFeed*
Jordyn Holman, *Bloomberg Business Reporter*
Trymaine Lee, *MSNBC*

11 a.m. – The Pivot

12 p.m. Join us for a conversation with journalists who have made the pivot from traditional media to digital media. The panelists will discuss how they made the jump and continue to tell stories.

Natasha S. Alford, *The Grio*
Ernest Owens, *Writer at Large, Philadelphia Magazine*
Melissa Noel, *One Caribbean Television*
Kay Angrum, *Digital Freelance Journalist*

12:15 p.m. – President's Panel

1 p.m. A special presentation by NABJ President Sarah Glover

1 p.m. – Chat & Chew moderated by Eric Burse

1:45 p.m. While lunch is being served, we will have a discussion with attendees about what they would like to see from NABJ. Since a significant portion of our membership consists of millennials, this will be the prime opportunity to discuss what NABJ can do for millennials.

2 p.m. – Making the Connection: 3 p.m. Merging Journalism & Media Relations

Panelists will discuss how they merge journalism and media relations. These public relations pros have backgrounds in journalism and have successfully merged their two passions.

Markeya Thomas, *ClimateNexus*
Chelsea Fuller, *Blackbird Communications*
Gabrielle Lee, *Sunshine Sachs*
Mia Scott, *Nielsen*

3:15 p.m. – #ProtectBlackWomen

4:15 p.m. Panelists will discuss how the past year of **The 'me too.' Movement** has changed the way journalists cover violence against black women and girls, and how that reporting is helping to shift narratives about survivors.

Christina Coleman, *former news and culture editor, Glamour*
Danielle Young, *Video Editor/Producer, Essence*
Dr. Sherri Williams, *American University*

4:15 p.m. – Remarks

4:30 p.m. Cody Wilkins, *Political Comedy Writer*

4:30 p.m. – Breaking Into Politics

5:30 p.m. What's it like covering Washington, D.C.? Hear from Capitol Hill pros about how they manage the D.C. scene in the Trump Era.

Taurean Small, *Spectrum News*
Alexi McCammond, *Axios*
Candace Smith, *ABC News*

5:30 p.m. – Closing Remarks & Announcements

6 p.m.

6 p.m. – Until Happy Hour

Special thanks to the YBJ Board: CJ Stone, Justin Madden, Jennifer Matthews, Kathy Pierre, Marissa Evans, Corrine Lyons, Brittany Noble Jones, Alexandria Ikonomi and Janay Reece.