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Meet NABJ’s Journalist of the Year

From the President
Tombstone dedicated to founder
Convention broadens opportunities for associate members
Members on the move

Repositioning and Reclamation
NABJ presidential candidates square off for 2013-2015

Meet this year’s honorees
The 2013 Honor Awardees are the best and brightest in the industry

Be a boss
New U: Helping Journalism Entrepreneurial Dreams Take Off

BRUTAL DAILY NEWS FOUR TRIAL CHANGED THE FACE OF JOURNALISM
Dear NABJ Family,

It is my pleasure to welcome you to the Summer 2013 edition of the NABJ Journal. We are proud to host our 38th Annual Convention this summer in sunny Orlando, FL.

This edition of the Journal is our Convention Issue. Throughout the pages you will see our annual award winners of NABJ’s highest honors. These journalists are truly the best and brightest stars in the industry, and we are happy to celebrate their achievements this summer at the national convention.

You will read about our Journalist of the Year, Roland S. Martin. Roland has had an enviable career as a multimedia journalist, becoming a respected and trusted voice in print, on air and online. He is unapologetic about his quest to provide well-rounded coverage of the African-American community, and to provide unique insights to diverse audiences across the many platforms on which he is asked to contribute on a regular basis. We are proud to recognize him for his work.

In this issue, you will also read about our Legacy Award winner, the late, Ted Holtzclaw. For those who knew and loved Ted, this is a tremendous honor. Ted loved NABJ and his legacy will live on in the organization through the generations of journalists he touched in the NABJ Short Course at North Carolina A&T State University, and is a fitting tribute to an industry leader who changed the trajectory of the career paths of numerous broadcast professionals.

We are also proud to honor our Pat Tobin Award Winner, Dawn Kelley of Prudential. She is a long-time associate member and rainmaker whose counsel is much sought after, and she always answers NABJ’s call to serve. Much like the visionary Pat Tobin, Dawn has a vision not just for herself, but also for more women of color to move to the front office, and occupy the C-Suite. She is a dynamic and well-respected communications and media professional. We are delighted that we have the opportunity to recognize her contributions.

This is truly a great issue, and this year promises to be one of the best conventions to date. In addition to awarding these honors, our annual convention is an invaluable opportunity to receive thousands of dollars worth of training through our workshops and learning labs, a chance to reconnect with your friends and colleagues from across the country, and a time to kick back with your NABJ family.

Together, let’s recharge our mind, body, and spirit! May you leave here empowered and inspired.

Gregory Lee Jr.
President, National Association of Black Journalists
To my NABJ Family,

It is my pleasure to welcome you to the convention edition of the NABJ Journal.

The 2013 NABJ Convention and Career Fair, themed “People, Purpose, Passion: The Power of NABJ,” inspires us to remember NABJ’s mission and its legacy of excellence and service to black journalists worldwide.

This year’s convention in Orlando, FL offers something for everyone from seasoned professionals to young journalists. The development workshops will help you increase your knowledge of new media and enhance your skills, and the plenary sessions will challenge your perspective on hot-button issues. Also, you’ll have the opportunity to have some fun at the special events featuring some of the biggest names in entertainment.

NABJ continues to thrive in keeping our mission to provide professional development, technical training, and entrepreneurial guidance for our members.

Thank you for all that you do to make NABJ an industry leader.

Yours in service,
Maurice Foster, Esq.
Executive Director
National Association of Black Journalists
Customizable schedule
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Board candidates
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A SEASON FOR REPOSITIONING AND RECLAMATION
NABJ Presidential Candidates Vie for 2013-2015

By Kimberly N. Alleyne

A s journalists throughout the country prepare for the National Association of Black Journalists' 38th annual Convention and Career Fair in Orlando, Fla., national board of directors' candidates are stumping to declare their respective visions for newsrooms and the future of NABJ. The elections fall amid continuing newsroom layoffs (recently seen with the entire photography staff at the Chicago Sun-Times), along with the news industry's struggle for profitability and relevance in the digital age.

Five of NABJ's 14 director seats are contested for the 2013-2015 term, including the president's seat -- a race between Bob Butler, a KCBS radio reporter in San Francisco, and Sarah Glover, a social media editor at NBC10 Philadelphia. Butler and Glover point to their board experience and professional backgrounds as proof of their ability to ensure NABJ's sustained growth. Such growth includes programs that provide career transition and training support for members, a review of current committees, programs and procedures, and greater transparency regarding NABJ's finances.

STABILITY IN LIVELIHOOD

For Butler, currently vice president for broadcast, members' No. 1 needs are clear. "Jobs. Our members need jobs," says Butler. "We must offer the training we need to stay competitive in the industry. I will explore what kind of training we can do at the local level to help our members.

"Every journalist should be trained as a digital journalist," Butler adds. "You have to be able to do that. The days of doing just one thing are gone."

Having transitioned from print to digital and broadcast media, Glover also touts the benefits of cross-training and multimedia.

"Technology should be integrated into everything we do as journalists," says Glover, who served three terms on NABJ's board. "I'd like to expand the Media Institute to include skills-based programming. We'd offer training that touches on traditional and new media in the form of webinars and in-person one-day trainings, and also Google Hangouts to engage chapters across the country. These are ways every member can access training no matter what zip code you're in."

MONEY, MEMBERSHIP AND DAY ONE

Finances and funding have always driven NABJ's ability to provide for its members. Butler is quick to point out NABJ is in good financial health. "I joined the Board in 2007 and we inherited debt from the previous board. We have since repaid all of our debt, all of our bills, and we have money in the bank," he says.

"We've cleaned up a lot of financial issues, and also now have a financial reporting system." If elected, Butler says he immediately will explore training opportunities for members. "I will address with my board what our priorities are for 2014; I'll make the budget a discussion point in those meetings. I also will look at the current committees, procedures, awards, elections, as all of these things need review."

Glover, too, will make the budget a priority, and has a particular interest in adding a heightening level of transparency.

"It's as simple as an annual report; and members need quarterly updates about the organization's finances. Many perception issues are based on communication issues, so communication such as an annual report and budget updates can diminish inaccurate perceptions," Glover says. "I'll research other revenue models to fund the organization in new ways. And I'm a people-finder and consensus-builder, and skilled at getting people to participate — I really want to get our members excited again. I want to make NABJ stronger and better."

RIGHT TIME

Asked why he chose to run for president, Butler says, "I have been a board member for three terms, so running for president was a logical extension of my service. And I have the skills and experience to lead the organization. I won't need time to get up to speed. I don't need that time. I can hit the ground running."

Glover points to her institutional memory as a NABJ member for two decades.

"I'd like to serve the organization at the highest office," she says. "I've been in the trenches for 20 years, and that gives me a unique perspective. I feel strongly that my professional growth can help the organization and individual members get through career setbacks they may experience.

"Going through a layoff, being unemployed for four months, and then landing at a top-five station in a digital role gives me a unique perspective," Glover continues. "There are lessons learned I can share with the organization, and help members be better positioned in their own careers."

Online voting opened May 31 and runs through Aug. 2. A National Candidates Forum is scheduled for Aug. 1, at the Gaylord Palms Resort & Convention Center (Time TBA as of printing). The 2013-2015 Board of Directors will be announced soon after Election Day voting closes on 5 p.m. Friday, Aug. 2.

To review all NABJ board candidates and their profiles, visit: https://nabj-site-ym.com

Kimberly N. Alleyne is a writer in Northern Virginia. She is founder and chief editor of ReportingOnDisparities.com.
Emerging Journalist of the Year

FOLLOWING THE DREAM

Yamiche Alcindor, NABJ’s Emerging Journalist of the Year.

By Manuel McDonnell-Smith

Standing at the entrance to Credit Suisse’s imposing headquarters in Midtown Manhattan, Yamiche Alcindor had to make a decision.

“The economy was way down and I was going through hell,” she recalls. “I was about to graduate from college, and I didn’t have a job yet. I knew deep inside that I didn’t want to work there, but this was my chance to interview for something on Wall Street.”

Fortunately, for Alcindor, and the communities she serves as a breaking news reporter for USA Today, she decided not to go in. It’s been a decision that took a while to pay off, but things are finally coming full circle. In April, the NABJ Board of Directors selected Alcindor as the 2013 Emerging Journalist of the Year Award recipient. Upon learning that she was receiving the same honor bestowed previously to the New York Daily News’ Michael Feeney (2010) and Newsday’s Kimberly Martin (2011) came as a surprise to the humble Alcindor.

“It just so happened that my mom was visiting when President (Gregory) Lee called to break the news,” she recalls. “We were both ecstatic. I knew about the NABJ award, my mom knew of this NABJ award, and I have friends who previously won the award, so I knew what an honor it was to receive it.”

The NABJ Board of Directors selected Alcindor because of her compelling on-scene reports from stories that have dominated national headlines in recent months. In 2012, she traveled to Sanford, Fla. to cover the killing of teenager Trayvon Martin. Later that year, her work took her to Newtown, Conn. to cover the Sandy Hook Elementary School shooting.

“In Newtown, where a lone gunman shot and killed 26 children and teachers, the incident not only stirred emotions, but sparked a national debate over gun violence in the United States. “It is inspiring to see young journalists like Yamiche take advantage of every opportunity presented them to learn, to grow, and to thrive,” says NABJ President Gregory Lee, Jr. “This is surely just the beginning of what will be a richly rewarding career for a talented young woman.”

But success is not about high-profile assignments, or national recognition for this young journalist; it’s about the opportunity to serve. “I was born in Haiti, where the culture does not have high regard for journalists,” says Alcindor. “Moving to Miami, I remember falling in love with the Miami Herald. I grew up reading that paper and the reporters who covered neighborhoods like Little Haiti.”

From those stories, Alcindor learned that great journalism is more than just reporting stories about the latest crime, fire, or heinous act that occurred on the block. It’s about discovering the reasons why those things happen in the first place. “Journalists have an incredible responsibility to tell important stories,” she says. “I believe in being the voice for vulnerable populations.”

Alcindor will receive her award at NABJ’s 38th Annual Convention & Career Fair in July. It will cap a summer of big changes for her both professionally and personally.

“This summer, I’ll be relocating to New York City, where I will be based out of USA Today’s bureau, while pursuing my graduate degree at New York University,” she says. As for the immediate future, she plans on just taking it all in.

“To be recognized among peers who have shown me the hard work and dedication it takes to be a black journalist is something special…... I feel blessed to have been given the support and opportunities needed to tell the stories I have told.”

Until then, she’ll keep working hard to live up to the examples that her NABJ mentors have set for her. “Every time I can’t come up with good stories, or have more than a day of free time, I get worried,” says Alcindor. “I think I’m going to fail.”

Manuel McDonnell-Smith is a web managing editor for DiversityInc Media.
Michelle Johnson, the 2013 Journalism Educator of the Year and associate professor of the practice in multimedia journalism at Boston University, actually fell into the profession by accident.

By Benét J. Wilson

I left the Boston Globe in 1996 and started freelancing, helping people build websites and writing,” she recalled. “But during my time at the Globe and beyond, I was always involved with what was then the Dow Jones high school workshop.” She was also a mainstay as a National Association of Black Journalists Student Projects mentor.

Johnson said a friend who worked on the high school program was also a professor at BU. “She said I should teach because I’m good with kids. I didn’t want to do it, because my mom was a teacher and I thought she worked too hard,” she stated.

But in 2003, BU had an adjunct professor position open. “I did it and found that I loved it, which started me on the path to teaching full time,” said Johnson. “I worked with high school and NABJ students, and I give them both big credit for boosting my teaching career.” She became an associate professor at BU in 2009, but taught at Emerson College for four years before coming back to BU.

“It’s amazing to me that despite some folks being negative about the future of journalism, there are still young people who still want to tell stories, and they continue to come to journalism school to learn,” Johnson observed. “Many of us have gotten beat down in the newsroom, so it’s great for me to see these kids getting their first byline or get that first news package on the air. It’s exciting and fulfilling to see them start in the business.”

And Johnson hasn’t just given back to NABJ. She has run student projects for the Online News Association (ONA), UNITY, NAHJ, AAJA and NLGJA, and served as co-chair of ONA’s 2011 convention in Boston. “Because I’m a professor of practice, I can take what I use at student projects to test new technology and tools. If it works, I can bring it to my classes in the fall,” she said.

“I decided a long time ago to help students of color become a part of the changing newsroom and give them the same advantages that other students get,” said Johnson.

Johnson teaches multimedia journalism courses that are focused on writing for the web, along with production of multimedia including photo galleries, audio slideshows, video and data visualization. “I oversee production of long-form projects in my advanced classes, with a heavy emphasis on visuals and advanced storytelling techniques,” she said.

The industry will continue to evolve, and journalism educators have had to change the same way newsrooms are changing, said Johnson. “The only thing I know is it will continue to change and evolve. It won’t be the same five years from now,” she stated. “The delivery vehicle will change and we have to try and stay on top of it and be a part of it.”

Benét J. Wilson is the 2013 chairwoman of NABJ’s Program Committee and Digital Journalism Task Force. She’s an aviation journalist/blogger based in Towson, Md.
Persistence, passion set great example for future journalists

By NABJ Staff

Marissa A. Evans is the 2013 Student Journalist of the Year. Evans recently graduated from Marquette University with a degree in journalism and a minor in Entrepreneurship and Political Science. She is an intern at the Seattle Times as a metro reporter.

“A lot of young people aspire to be journalists and yet some of them aren’t clear about what it takes to excel in this craft,” said NABJ Communications Chairman Christopher Nelson. “Marissa A. Evans is not one of those young people.”

Nelson said that, while a student multimedia journalist at Marquette, Evans devoted herself to studying the craft, undertaking internships and practicums to get real-world experience, and helping inspire others.

“Persistent and passionate, she has blossomed into a well-rounded storyteller who can work across platforms,” Nelson added.

Evans is the beneficiary of several internships and honors ranging from being a 2012 Chips Quinn Scholar to serving as the Metro reporting intern for The Washington Post. Other internships include working at The Milwaukee Journal Sentinel, The Star Tribune, and U-T San Diego. Evans’ mentors include but are not limited to Herbert and Mira Lowe, Benét Wilson, Duchesne Drew (Minneapolis Star Tribune) and Jim Nelson (Milwaukee Journal Sentinel). When she was notified that she would be recognized as the student journalist of the year Evans said that she was honored that an organization she loves chose her for this special honor.

“I remember when President Lee called and I was truly stunned,” Evans said. “I’m still at a loss for words actually. I’m humbled and blessed to know that NABJ, an organization I love and care about so much, has faith in me and the work I’ve been striving to do as a young journalist. I’m excited to continue serving the organization and hope to inspire the next generation of journalists coming behind me.”

Evans is the founder and president of her student NABJ chapter at Marquette University and is an alumna of the Online News Association student newsroom and The New York Times Student Journalism Institute. She was also one of the “30 under 30” honorees in San Diego County in 2011.

In her leisure time, Evans invests her talents into InHue magazine, her online publication which gives a minority voice to health reporting by concentrating on issues that impact people of color. InHue, which can be read at www.inhuemag.com, analyzes a range of topics from food tips to exercises to relationship advice.

“Boasting a diverse and talented staff, InHue is starting to pick up speed and online buzz as its readership increases daily.

“I’m excited to continue serving the organization and hope to inspire the next generation of journalists coming behind me.”
Shelley Stewart had accomplished a lot professionally by age 55 and could have comfortably retired. But the Birmingham broadcaster and business owner says he never considered doing so.

For decades, he had been a popular radio announcer who in the 1960s used coded messages to convey details about civil rights protests and meetings to his black listeners. He later bought a radio station and started a company that today is one of the largest minority-owned marketing firms in the country.

At age 79, Stewart works as president and CEO of his firm, o2ideas. But he puts just as much energy into the Mattie C. Stewart Foundation, a nonprofit he founded that strives to prevent children from dropping out of school. He estimates he has spoken before 55,000 young people in the past five years and spent more than $300,000 of his own money trying to put them on a path toward successful adulthood.

“For me, it was never, ‘Why did I?’ It was, ‘Why not do it?’ ” he says.

Stewart says he’s motivated by some of the horrible experiences of his childhood — homelessness, abuse by adults and witnessing his father murder his mother. He says getting an education was key to succeeding despite these experiences.

He says he wants to “inspire people who think they don’t have a chance or opportunity” and believes he has a message that resonates with many of the children he speaks to.

“It’s easy for me by being a homeless kid — and no one knew it, and being an abused kid — and no one knew it,” Stewart says.

The foundation, named after Stewart’s mother, promotes education, particularly literacy, as well as crime prevention and making smart choices in life. The organization has produced a documentary, “Inside Out,” which features interviews with prisoners serving life sentences or life without parole. The inmates say their lives would have turned out differently had they stayed in school. Stewart estimates that more than 15 million people across the country have viewed the documentary.

The documentary inspired the “Choice Bus,” which travels across the country for students to tour. The front half of the bus looks like a classroom; the back has a replica of a prison cell. More than 2 million people in 19 states have experienced the bus, Stewart says.

Stewart spent more than 50 years as a radio broadcaster, first as the flamboyant “Shelley the Playboy” deejay, then as host of a public affairs radio program, “Open Mic.” He interviewed politicians, journalists and activists about issues within the black community and allowed listeners to call in with comments or questions. He briefly had a similar local TV program called “The Shelley Stewart Show.”

Stewart saved enough money to buy a radio station and start o2ideas. Initially he was a silent partner with a white friend because he knew the racial climate in Birmingham at the time was so bad that white businesses would not support a company owned by a black man.

Stewart says his body has weakened with age, but his mind still is sharp. That’s one more reason he says he continues to ask, “Why not” continue trying to help young people?

Roderick Hicks is an editor for The Associated Press in Philadelphia.
Gregory L. Moore: One of the nation’s top editors, credits NABJ legends

By Wayne Dawkins

O

n Editor-in-Chief Gregory L. Moore’s watch, the Denver Post has won four consecutive Pulitzer Prizes, including this spring’s breaking news reporting award for its coverage of the Aurora, Colo. shooting rampage. Eight recent Pulitzer nominations yielded the four wins, said Moore, this year’s NABJ Lifetime Achievement winner.

In addition to journalism’s highest honors, Moore’s 37-year career body of work includes top editing posts in Denver, Boston and Cleveland. In a recent telephone interview, Moore attributed his success to leading members of the National Association of Black Journalists.

“NABJ has been so important to me,” says Moore. “When I was a reporter in Cleveland in the 1980s, I remember how much I looked forward to going to the conventions to be exposed to Merv Aube спин, Al Fitzpatrick, Carole Simpson, Monte Trammer, Les Payne, Dorothy Gilliam and Acel Moore. It was important to have those kinds of legends. With all of the responsibilities that came with their jobs, they were accessible to the next generation.”

Indeed, Moore, 58, a Cleveland native, values mentors. As a freshman at Ohio Wesleyan University in the 1970s, “big brother” Mike Tolbert [who went on to a career at NBC “Today”], encouraged the aspiring journalist.

“My first internship was in Akron at the Beacon Journal with Al Fitzpatrick, where I saw the positives of getting into the news business,” said Moore. “I wanted to be like Al.”

At that time Fitzpatrick was a rarity, an African-American executive editor of a daily newspaper, and, leader of a Pulitzer Prize-winning reporting team.

“I was mentored by three black pioneers: Fitzpatrick, William Brower [of the Toledo Blade] and Bob McGruder in Cleveland,” says Moore, who acknowledged other mentors, women, and white men. Following the internship in Akron, Moore’s career path went this way: Reporting at the Dayton Journal Herald in the late 70s, then on to the Cleveland Plain Dealer where he covered government and then

moved to the editing desk. Moore moved east to the Boston Globe and stayed 16 years, eight of them as managing editor.

There, his mettle was tested. He was assistant managing editor in 1990 during the Charles Stewart case in which a white man alleged that a black male killed his pregnant wife and unborn child. The case turned out to be a hoax, but not before tensions escalated in a community that was already a racial tinderbox. In 1998, Managing Editor Moore had to fire two star columnists within several months: rising star Patricia Smith, a black woman, and Boston icon Mike Barnicle, for respective, repeated fabrication and plagiarism incidents.

Moore said his greatest challenge as an editor was “To manage to have the same level of energy and focus every day as a leader. It’s like an athlete building up stamina to run a mile. I learned that in Boston, where ideas mattered. I became good at conceptualizing stories. We’d look at what will lead to deeper knowledge.”

Eleven years ago – in June 2002 – Moore moved west to the Denver Post and a community he defined as “very progressive with great weather [300 days of sunshine], and a great newspaper town with the personalities to drive news.”

Last spring, Moore was named co-chairman of the Pulitzer Prize board, paired with Thomas Friedman, the New York Times op-ed columnist and author [“The World is Flat”].

“No, I did not envision that for me,” when asked the question. “I’ve seen really great journalism and have been in very high-level discussions about excellence,” said the former juror. “You can’t help but be influenced by that.”

He referenced Denver Post Aurora stories, including the piece that explored the goodness of human nature under pressure, people who fled the shooting rampage then immediately went back into the theater to rescue the wounded. Moore acknowledged that the news industry is experiencing frequent disruptions, including job losses, and changing strategies, yet he is optimistic: “What has not changed are community’s desire for news, getting information about things they don’t know and getting things explained. There’s an insatiable thirst for facts.

“There is a future; I can’t explain what. Technology is driving the train. We have to fully embrace technology in order to practice journalism. Mobile seems to be the new thing. We need smart young people to help us figure it out. We need your brains. I wouldn’t give up on journalism.”

As editor of a leading metropolitan newspaper, Moore acknowledged that there’s a support network of peer editors who are NABJ members. “There’s Debra Adams Simmons in Cleveland [Plain-Dealer], Mike Days in Philadelphia [Daily News], Mark Russell in Orlando [Sentinel], Bennie Ivory in Louisville [Courier-Journal]. When the abduction and human bondage story broke last May in Cleveland, Moore instinctively sent Adams Simmons a note. “We make sure no one feels alone,” said Moore.

“He is one of the nation’s top editors, yet he finds time to mentor dozens of journalists, myself included,” said Russell of the Orlando Sentinel in April. “He’s also a true Renaissance man. A pop culture and sports junkie, Greg can discuss arcane sports trivia or debate whether Prince or Morris Day was the better dancer. He also knows his way around a museum and could hold his own in a discussion of great opera singers.”

“Receiving the NABJ Lifetime Achievement Award,” said Moore, “is a really significant recognition. But understand, I’m not done yet.”

Wayne Dawkins is an associate professor at the Hampton University Scripps Howard School of Journalism and Communication.
shootings in Aurora, Colorado and Newtown, Connecticut and the killing of Osama bin Laden.

In announcing Merida’s promotion in February, Washington Post Executive Editor Marty Baron said, “Kevin is a journalist of remarkable accomplishment, with a record of strong leadership. During his 20 years at The Post, he has covered Congress and presidential campaigns, as well as stories that called upon his great strengths as a long-form feature writer. He has cultivated a talented staff on the National desk, and he has won the admiration and affection of his colleagues.”

“The Washington Post’s decision to promote Kevin was a very significant one for this journalism institution,” said NABJ president Gregory Lee.

“Editor Marty Baron recognized the work and leadership that Kevin displayed over the years in that newsroom. Kevin’s voice is a needed one there on several fronts. We applaud the forward thinking in the newsroom and we hope this trend not only continues in D.C. but throughout our industry.”

Merida was raised in the Washington, D.C. metro area and graduated in 1979 from Boston University with a Bachelor of Science degree in journalism.
By NABJ Staff

At times, he seemingly is everywhere. Roland Martin currently is host and managing editor of TV One’s “Washington Watch with Roland Martin,” and a senior analyst for “The Tom Joyner Morning Show.” He also is a nationally syndicated columnist with Creators Syndicate and has been a contributor to CNN.

“Roland Martin has had an enviable career as a multimedia journalist, becoming a respected and trusted voice in print, on air and online,” said NABJ President Gregory Lee Jr. “He is unapologetic about his quest to provide well-rounded coverage of the African-American community, and to provide unique insights to diverse audiences across the many platforms on which he is asked to contribute on a regular basis.”

It is for those reasons that the National Association of Black Journalists announced in April that Martin, a nationally syndicated columnist, television host, and radio and television commentator, is to receive the organization’s Journalist of the Year award. It is one of NABJ’s most coveted honors celebrating the accomplishments of black journalists and those who support blacks in the media. Martin was selected for the award by NABJ’s board of directors.

“I am enormously thankful and humbled that NABJ has bestowed this amazing honor on me for my work as a fearless voice in advocating the critical issues facing voters in the 2012 election, but especially as they relate to African Americans,” said Martin. “I hope this honor serves as a lesson to any young or veteran journalist that Black media platforms are just as essential and important to us today as they have always been. Before CNN, TV One offered me a TV platform for my commentaries, as well my own show. After CNN, TV One and Tom Joyner are still there. It pleases me greatly to be at a place where our voices and images are the norm, and not the exception. I’m enormously thankful for the opportunity.”

Continued on page 15
Those who nominated Martin noted his important coverage of voter suppression, perhaps the biggest story of the 2012 presidential election.

“No other African-American journalist and member of NABJ brought more news and analysis to black communities about the most important story of 2012 than Roland Martin,” said Vanessa Williams, former NABJ President and an editor at The Washington Post. “As managing editor and host of “Washington Watch” on TV One, Roland consistently offered journalism that reflected the hopes and fears of many African-American voters as they anxiously watched to see whether Barack Obama would win a second term as president of the United States.”

Earlier in his career, Martin was a radio talk show host for WVON-AM in Chicago. He is the former executive editor and general manager of The Chicago Defender, one of the nation’s oldest black newspapers. He was the founding news editor for Savoy Magazine, and the founding editor of BlackAmericaWeb.com.

A published author, he has written three books: “Listening to the Spirit Within: 50 Perspectives on Faith,” “Speak, Brother! A Black Man’s View of America,” and “The First: President Barack Obama’s Road to the White House as originally reported by Roland S. Martin.”

A lifetime member of the National Association of Black Journalists, Martin served as the organization’s first national student representative, and as national secretary of the board from 2009 until 2011.

Martin is a graduate of Texas A&M University and Louisiana Baptist University. He is married to the Rev. Jacquie Hood Martin. The couple resides in Washington, D.C.
NABJ Honors Ted Holtzclaw with the 2013 Legacy Award

By NABJ Staff

Theodore “Ted” Holtzclaw is the 2013 recipient of NABJ’s Legacy Award. At the time of his death in 2012, Holtzclaw was the Operations Manager at WABC-TV in New York. His sudden, unexpected death left many in the news media and NABJ shocked and sad. His posthumous award is well-deserved, industry leaders, colleagues and close friends agree.

“For those who knew and loved Ted this is a tremendous honor,” said Terry Owens, an NABJ veteran and close friend of Holtzclaw’s. “Ted loved NABJ and his legacy will live on in the organization through the generations of journalists he touched in the Short Course at North Carolina A&T State University, and now the NABJ Legacy Award. It is a fitting tribute to an industry leader who changed the trajectory of the career paths of numerous broadcast professionals.”

Holtzclaw spent more than 15 years at New York’s No. 1 rated WABC-TV helping to facilitate coverage of news stories throughout the world. He was recruited to WABC-TV as the news operations manager in 1999, after holding the same position at WTVD-TV in Durham, N.C. After earning his undergraduate degree from State University of New York College at Buffalo, his first professional position was as a videographer at WCPO-TV in Cincinnati. Later he worked as a videographer at WMAR-TV in Baltimore before joining WTVD. He is a proud recipient of a Peabody award for news coverage when he was a videographer.

“Ted,” as he was affectionately known, was a loyal and steadfast NABJ volunteer. For nearly 20 years, he was a dedicated supporter of the NABJ Multimedia Short Course at North Carolina A&T State University where he mentored dozens of student journalists and was a wise counselor for professional colleagues.

Nagatha Tonkins, who led A&T’s Short Course for more than a dozen years, describes Holtzclaw as an “amazing person because he was so passionate about his work with students. He always wanted to ensure they had a competitive edge in this industry. So, he spent countless hours working tirelessly and patiently with student reporters and photographers in the field for the A&T Short Course.”

Tonkins said Holtzclaw’s tendency to go above and beyond his role when working with students did not go unnoticed by his charges.

“Students admired him for his kindness and respected him for his toughness,” Tonkins said. “When he could have easily been on vacation, he was at A&T sharing best practices with them. These same students who came from all corners of the country are now working professional journalists. It was so exciting to watch when they shared their gratitude and excitement with him at the NABJ conventions. While he was a professional journalist by trade, he was also a teacher because he possessed all the characteristics... dedication, perseverance, excellence, and a love for teaching students. Ted is greatly missed, and we will always remember him at A&T’s Short Course for the richness he brought to the program.

In announcing the award, NABJ President Gregory Lee Jr. said that while it is an honor to pay homage to Holtzclaw with NABJ’s Legacy Award, “we only wish we could have done so while he was still with us. His commitment to developing a strong pipeline of young black journalists inspired his professional peers. The work that he did to ensure that others could have a career as successful as his continues to speak for him.”

Past recipients of NABJ’s Legacy Award include: Monica Pearson, Anchor Emerita (WSB-TV); Leon Carter, Executive Editor (ESPN New York); Sandy Rosenbush, Co-Director (The Sports Journalism Institute); Acel Moore, Editor Emeritus (The Philadelphia Inquirer) and Paula Madison, retired Senior Vice President and Chief Diversity Officer (NBC Universal).

Holtzclaw’s memory will be revered most by his family, including his wife, Verna, and a young son, Harrison. “Selected to receive a coveted NABJ award or not, I as his widow, am grateful for the important role NABJ played in the life of Ted Holtzclaw. His family will continue to honor and support NABJ as we cherish Ted’s memory,” said Verna E. Holtzclaw.

Among the highlights of Holtzclaw’s distinguished career was his work in 2001 handling logistics for WABC-TV’s Pulitzer Prize winning coverage of the 9/11 terrorist attacks. For this remarkable work covering the tragedy, he was bestowed a Peabody Award. He traveled globally on political, investigative, and world news assignments executing the logistical components for coverage of all local, national and international live events, including Hurricane Katrina, the Republican National Convention in New York, the earthquake in Japan, the Consistory for Cardinal Dolan, parades for the New York Yankees and Giants, and special coverage including the New York City Half Marathon. He was the highest-ranking African American at WABC-TV until weeks before his death with the hiring of Camille Edwards as vice president of News.

“WABC-TV is so happy that NABJ is honoring Ted. He was an amazing man who loved his family and Eyewitness News. It is truly fitting that he is receiving the Legacy Award. The impact he’s had on this station will forever live on,” said Edwards.
BEING named NABJ’s Pat Tobin Media Professional Award honoree is no ordinary distinction for Dawn Kelly. On the contrary, the public relations practitioner is humbled by the recognition, particularly because she looked up to Tobin and saw her as a legend in her field.

The late Tobin was a pioneer among black PR professionals. The Pat Tobin Media Professional Award recognizes a public relations, advertising, or marketing professional who has had a distinctive impact in the media realm.

“It means the world to me to get this award,” Kelly says. “If you think of who was the best in PR, there weren’t a lot of African Americans back then, who were icons. There was Pat, Ofield Dukes and Terrie Williams,” she says, referencing the late Dukes, who represented notable civil rights supporters and championed the effort for a national holiday honoring Dr. Martin Luther King Jr., and Williams, who has represented top-tier celebrities, athletes, politicians and business professionals. “These were people I strived to be like. Whenever I knew Pat was going to be somewhere, I was there to hear her.”

Some would say Kelly is approaching iconic status herself. As the vice president of global communications for Prudential, she has built a career of which many media professionals only dream. During her 13-year tenure at Prudential, Kelly has developed and implemented strategies to increase awareness of the company’s international business operations in countries around the world. Working with her small team, she is now responsible for providing ongoing communications and media relations support for Prudential’s institutional retirement business, which provides recordkeeping services for corporate retirement plans. That’s quite an accomplishment for a woman who says as a child she had no real vision for her life.

“I was a little girl from Harlem, New York. Being born in the ’60s, I’m not going to say I had these grandiose dreams of what my life would be,” Kelly says. “I knew I would work and work hard because of the work ethic passed down from my parents and grandparents.”

Enamored by all things Thurgood Marshall, Kelly decided to attend Howard University with the expectation of going to law school, but the high expense and additional years of school sent her searching for a career that would allow her to have the type of life she really wanted for herself and two young children. While majoring in both African-American studies and Spanish, Kelly took stock of her talents and interests and decided to pursue a career that would allow her to interact with others and explore different cultures.

“I figured out that I like to talk to people and write. I’m creative, and I like to travel and see the world. I had to find a career that would help me marry all those things. I found PR and communications, and it’s one of the best things God has ever done for me.”

Kelly began her career as a communications field liaison at AARP, where she stayed for nearly 10 years. She later served as the director of public relations for York College/City University of New York. She did a stint as a sports writer for The Amsterdam News before being recruited to Prudential – a move that has propelled her career to new heights.

“I had worked in nonprofit, and I wanted my career to be full,” Kelly says. “I wanted to have as many experiences in the public relations environment as I possibly could, and [going to Prudential] was one way to do it.”

“Other than my children and my nuclear family, NABJ has been the wind beneath my wings,” Kelly says. “The organization deciding to be visionary some years ago, by opening its doors to African-American PR practitioners, was a great move because journalists and PR professionals need each other. It’s like a yin and a yang.”

As much support as Kelly has received from the organization, she’s worked diligently to give back. Since becoming a member in the early 1990s, she has leveraged her corporate relationships to help expose high school and college students to journalism careers. While working at York College, she convinced the school to host workshops for high school students, and since joining Prudential, she’s been able to hire a journalism student from Howard University for a paid summer internship for the past six years.

Sakita Holley, president of House of Success PR and one of Kelly’s former interns, credits her mentor with helping her develop skills to get ahead in her career.

“Every successful person, whether they acknowledge it or not, has had a mentor or some integral figure in their life who has opened a door, lit a path, blazed a trail, taught a lesson or became a champion or cheerleader of their work. And at some point Dawn has done all of these things for me and for that I am eternally grateful,” Holley says.

Whether she’s guiding the steps of young PR professionals or assisting her peers, allowing others to benefit from her own experiences is one of the great joys of Kelly’s career. She believes there’s a wealth of opportunity for anyone who wants to move ahead in PR. Kelly, who speaks several languages, encourages others to become more marketable by learning other languages as well and to think globally in terms of career advancement.

“There’s a lot of opportunity available for public relations professionals. It’s not just domestically, it’s internationally as well,” Kelly says. “The American marketplace is a more mature market in terms of PR, but the global marketplace is still growing.”

Just as Kelly looked up to Tobin and other PR professionals early in her career, she is now the luminary lighting the way for the next generation of PR practitioners – a torch she gladly carries.

“Most of the time, we as human beings, we have dreams, but we keep them secret. We don’t want to tell anybody because we don’t want anyone to judge what we want,” Kelly says. “I thank God each and every day for blessing me and giving me the wherewithal and gumption to even think I could do this. Anything I can do to help others, that’s what I try to do.”

Dawn Kelly carries the torch

By Misty Starks

By Misty Starks

FILE photo

By Misty Starks

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Misty Starks is a freelance writer and media communicator based in Texas.
Veteran journalists discuss the 2013 NABJ Convention

The National Association of Black Journalists will host its 38th annual convention July 31-Aug. 4 in Orlando, Fla. The four-day conference features workshops, training sessions, professional development seminars and a career fair. But the convention’s greatest features, says honorary convention chairman Roland Martin, are its members who gather as mentors, confidantes and colleagues who share the same joy and pain, passion and apathy about journalism. In an interview with veteran columnist and journalist Rochelle Riley, Martin said that young journalists would be remiss not to attend NABJ and that veteran journalists still attend the convention because they understand the value of relationships.

RILEY: How has being an NABJ member and attending its annual conventions been valuable for you?

MARTIN: I believe that NABJ is catching up to where it needs to be. You are going to see the multimedia approach. You’re dealing with somebody who’s being hyperaggressive in this area. Since I was in college, I’ve wanted us to go even further than where we are and really literally transform the convention into a 24-7, skill-set-building place with individual tracks and a heavy dose of entrepreneurship. I want our members not to be caught off guard. Everybody is not going to be able to do what I’ve done: Work at CNN and work at TV One and do speeches and books and (The) Tom Joyner (Morning Show). But we have to get people in the right frame of mind to understand that you better be thinking multiple revenue streams so you’re not caught off guard. The people at ESPN didn’t expect to get laid off and many are in IT. We have to constantly pushing the envelope. We’re doing this at the convention, but there’s a lot more that we can do.

RILEY: Who should attend the NABJ convention?

MARTIN: Here’s the thing I try to instruct people about. On every job that I have had, I’ve always had relationships with people who work in accounting, marketing, HR, sales. I look at the job that I have and the company I work for as a media company. I didn’t live in just the newsroom mode. That’s stupid. It’s important because you get a sense of the other things that are going on and learn about discussions that are going on that don’t involve the newsroom but impact the newsroom. … I believe NABJ should be figuring out a way with our convention … to create a convention within a convention and attract people who work in advertising, marketing, accounting HR, the non-journalism side. Those folks are still working for our media companies and they feel isolated. They’re looking to have some kind of relationships because somebody can give you a heads up and say this is what’s coming down the pike, say six, eight, nine months out.

RILEY: Do young journalists believe that NABJ is a relevant 21st Century organization?

MARTIN: I believe that NABJ is catching up to where it needs to be. You are going to see the multimedia approach. You’re dealing with somebody who’s being hyperaggressive in this area. Since I was in college, I’ve wanted us to go even further than where we are and really literally transform the convention into a 24-7, skill-set-building place with individual tracks and a heavy dose of entrepreneurship. I want our members not to be caught off guard. Everybody is not going to be able to do what I’ve done: Work at CNN and work at TV One and do speeches and books and (The) Tom Joyner (Morning Show). But we have to get people in the right frame of mind to understand that you better be thinking multiple revenue streams so you’re not caught off guard. The people at ESPN didn’t expect to get laid off and many are in IT. We have to constantly pushing the envelope. We’re doing this at the convention, but there’s a lot more that we can do.

RILEY: Former NABJ President Vanessa Williams has suggested that NABJ be even more digital so members can attend via computer. Your thoughts?

MARTIN: I agree with her 100 percent. I believe in trying to be as mobile as possible. So you’re looking at investing in streaming apparatus that can live stream HD to different platforms. I should be able to listen to the keynote speeches and at least to the major sessions even if I’m not at the convention. We should be able to stream those as well. I don’t think it should be free, but I think there’s a way to create the opportunity. What people keep forgetting is the purpose of the convention is to build your skill set. I have six nieces and nephews who live with us in Washington (D.C.) and go to a virtual charter school. They go to school every single day via their computer. They participate in the lessons, read aloud, and participate with their teacher. We absolutely should be looking at that, even if it is on a small basis.

RILEY: This is the 38th time NABJ will gather its members together. How hard is it to do something different, to offer something new while also attend to the business of NABJ? And what beloved mainstays will continue?

MARTIN: I think clearly, that the valuable critiques of your work are still so important for our members to get to the next level in terms of what’s new, what really jumps. What’s really new? The lessons on how to effectively utilize social media to build your brand and play a role in creating new opportunities. Journalists are very scared when you say build your own brand, but when you look at it, that’s where we are now. People are not wanting to confront this. But look, this is where we are: Get in the game or get left out.”

RILEY: What do you hope that members will take back with them from this convention?

MARTIN: Three words. NABJ absolutely matters. We can all sit here and we can say we should be doing this. We should be doing that. But here’s what’s true: There is no other event where you’re able to assemble this many black journalists in one location to be able to learn from, mentor to, teach, you name it. There simply isn’t another place you can go to where you can connect with editors and news directors and executive producers to advance your career. The real question is: What are you trying to get out of the convention? And that’s that. I hear people say ‘I don’t see what I can get out of it’. You have to do a cost benefit analysis. Do you want to spend $2,000, especially if you’re a college student, young journalist or you’re in the first five to seven years of your career. My answer would be: You would be a fool not to be there. At the end of the day, NABJ absolutely matters. There’s no place you can go annually where you can connect with people who are of like minds from throughout the country and where you can get guidance to further help your career.”

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LEVELING THE FIELD

By Wayne Dawkins

Twenty-six years ago last April, a David vs. Goliath battle raged in New York that profoundly changed mainstream journalism. Four black journalists sued the Daily News for racial discrimination, plus retaliation for having the nerve to confront the bosses. Daily News management – at that time operated by Tribune Co. – assumed it would crush the militants. Instead, the four "Davids" knocked out "Goliath" during a civil trial in federal court.

The outcome was that major metropolitan newspapers could no longer deny journalists of color employment and promotions and also ignore large segments of communities that were not white and middle- to upper-class. A decade into the 21st century, daily newspapers and broadcast news outlets are more racially and culturally inclusive than the pre-Internet and network TV-dominated 1980s media.

While New York’s metropolitan dailies were conspicuously silent, this remarkable trial was covered gavel to gavel by The City Sun, an aggressive black-owned, Brooklyn-based weekly published by Andrew W. Cooper [1927-2002]. His biography was published in July 2012.

The Daily News of the 1960s through early 1980s was a racially hostile work environment, court documents and testimony revealed. White male editors routinely called black and brown co-workers and customers ugly racial epithets. One of the editors called a black woman reporter a "streetwalker.”

David Hardy, a football lineman-sized reporter who was lead plaintiff, was told in the mid-1960s he could not apply for sports writer because that department did not welcome blacks [Last year, Shemar Woods, a 2011 Hampton University journalism graduate, thrived as the paper’s online sports editor, proof of the newspaper’s remarkable attitude change].

A quarter century ago, plaintiffs Hardy, Steven W. Duncan, Joan Shepard and Causewell Vaughan filed employment discrimination complaints alleging they were repeatedly passed over for promotions and assignments despite being qualified veteran journalists.

In court, Daily News defendants and Tribune Co. lawyers said the plaintiffs were legends in their own minds, however evidence suggested the opposite. For example, the Daily News nominated Hardy for a Pulitzer Prize for his exclusive, watchdog reporting about a corrupt New Jersey state Senator who faked his death.

Hardy traveled to the Caribbean and exposed the fraud. The 1987 trial was an eye-gouging brawl. Testimony exposed ethical lapses on both sides. A white editor obtained a police siren and used the instrument on his personal vehicle in order to get preferential treatment. Several white reporters were discovered to be on the payrolls of local politicians, proof of the newspaper’s remarkable attitude change.

Jurors weighed mountains of evidence then ruled in favor of the black journalists. There was a shake-up of the Daily News management team and the new editors made deliberate efforts to create a news-gathering team that reflected the demographics – and savvy, plus talent – of the residents of the nation’s most populous metropolitan area.

During the trial, marketing data revealed that 45 percent of Daily News customers in New York City were black or Hispanic. Yet as Daily News columnist Earl Caldwell said, management abused the core audience that invited the paper into their homes [Caldwell, a media law icon, is my colleague at Hampton U.].

The 21st century Daily News remains true to its tabloid roots: it’s aggressive, smart aleck and clever, but has shaken off knuckle-dragging oafishness that too often disgraced it decades ago.

When Jeremy Lin, the NBA phenom of Chinese descent, dazzled New Yorkers in winter 2012 with “Lin San-ity,” the Daily News managed to produce clever stories yet resist urges to blurt out stereotypes, like the what-where-you-thinking “Chink in the armor” sputtered by a journalist at a widely watched sports cable network.

Could it be that a bruising legal battle 26 years ago prepared Daily News staff well?

Wayne Dawkins is author of “City Son,” the biography of his mentor Andrew W. Cooper, the 1987 NABJ Journalist of the Year. Dawkins is an associate professor at Hampton University Scripps Howard School of Journalism and Communications.
By Benét J. Wilson

ABJ members who are dreaming about launching their own journalism entrepreneurship project have a unique opportunity at this year’s convention to get help with their efforts. UNITY Journalists for Diversity’s New U Start-Up Loft will offer two and a half days of entrepreneurship training in Orlando via training in business plan writing, marketing, presentation, market research and analysis, networking, budgeting and branding. Attendees will also have the chance to compete for two $20,000 start-up seed grants to be awarded to the best ideas for innovative projects selected by a panel of judges and an online vote by other journalists this fall. The loft was launched at the 2012 UNITY convention in Las Vegas.

New U was first funded by the Ford Foundation in 2010 to help increase the number of diverse, innovative idea-makers by providing them a platform on which to advance ideas. “In the fall of 2009, I was teaching at the City University of New York. I had met Calvin Sims of the Ford Foundation at UNITY in 2008 and I called him to meet for coffee,” recalled Doug Mitchell, a New U co-director and head of the NABJ Media Institute. “But he asked me to come to his office to discuss an idea.” That idea turned into New U, said Mitchell. “I needed to find people who were not necessarily journalists to come to a boot camp and teach journalists how to start their own companies,” he said. “New U started in 2010. We went to all the UNITY partners to find journalists of color who wanted to become entrepreneurs.”

New U did a start-up camp in Las Vegas in 2011. “Journalists applied to get in and we had volunteers help us out. Fourteen journalists were chosen. Each was given a mentor, did two days of development and competed for four $10,000 grants.” New U has seeded 10 companies with grants ranging from $3,000 to $10,000, said Mitchell. “There are a few companies we’ve seeded that have disappeared. But we recognize that not everyone will win,” he said. “We’re just creating service to support entrepreneurs.”

One of the New U success stories is NABJ member Kelly Virella, a graduate from 2011, said Mitchell. “She recently won a $20,000 grant from the McCormick Foundation’s New Media Women Entrepreneurs project for her online magazine, The Urban Thinker,” he said. “(NABJ member) Jason Frazier is founder of the Wealth Empowerment Network, which will create content syndication services to help media organization better educate their audiences about building wealth.”

“New U gave me high quality mentors, a network of like-minded young media entrepreneurs and the encouragement I needed to continue pursuing entrepreneurship,” said Virella. “One of my mentors from New U is Harry Lin, a serial entrepreneur and former journalist, who has raised money from VCs. Having someone like Harry to bounce ideas off of has been invaluable.”

Virella also noted that Mitchell connected her with the National Minority Angel Network, which offers seminars for budding entrepreneurs and an introduction to angel investors.

“I credit my New U network with helping me raise my first seed money from the International Women’s Media Foundation in March,” she said. “I strongly recommend everyone interested in media entrepreneurship to come to New U’s two-day workshop at NABJ this summer where I and many of the people I mentioned will be speaking or teaching.”

The New U Start-Up Loft is coming to NABJ to raise the bar, said Mitchell. “We looked at conventions where we saw the potential for having the most entrepreneurs,” he said. “Clearly to us, NABJ has a large potential for entrepreneurs and a need that needs to be addressed, so that’s why we’re coming.”

Benét J. Wilson is the 2013 chairwoman of NABJ’s Program Committee and Digital Journalism Task Force. She’s an aviation journalist/blogger based in Towson, Md.
CONVENTION BROADENS OPPORTUNITIES FOR ASSOCIATE MEMBERS

By Lesly C. Simmons

As the media continues its rapid transformation, this year’s National Association of Black Journalists Convention and Career Fair will include a plethora of educational opportunities to help myriad communications professionals navigate constant industry changes.

Educational sessions geared toward associate members and others who are considering a switch to public relations will be available. With nearly 600 associate members within NABJ, Dawn Roberts encourages members to look beyond the standard PR-specific session topics to get the most out of this convention.

“Associates should know there is a lot there for us at the convention—all of the workshops are more suited to us than we may realize,” said Roberts, NABJ’s associate member representative. “Look at workshops with an open mind. There is so much here that we can learn as communications professionals to continue to sharpen our skills.”

Zakiya Larry, public relations director for Bishop T.D. Jakes, and Kelly Chunn, a 20-year veteran media consultant based in Boston, are among the guest speakers who will share trade secrets with members. Sessions expected to be well-attended include “Going Solo: The Joys and Pains of Independent Consulting,” and “Spreading the Gospel: Understanding Faith-Based Public Relations.” Experts in freelance writing, social media marketing, and public relations also will share their expertise in building and sustaining a consulting practice and attracting and retaining clients. The growing influence and impact of faith-based news, media and technology also will be examined.

Associate member Kim Bardakian, of Oakland, Calif., plans to attend the NABJ convention to establish connections to support her new role as director of public relations and partnerships for Visit Oakland.

“I’m really looking forward to meeting and connecting with journalists from around the country that I wouldn’t otherwise have access to,” said Bardakian. “There’s no other place that allows the sort of access as that of an NABJ Convention.”

To get the most out of the convention experience, Roberts encourages attendees to look beyond the title of each session and review the entire program description to see if anything resonates. And, if possible, she suggests attending unfamiliar sessions to get a fresh perspective on communications and to make new contacts.

“You never know what you might be working on next month or next year,” said Roberts. “The beauty of our industry is that we have the opportunity to work on so many different things.”

Other key events for associates at this year’s NABJ convention include:

- Associate Task Force Meeting, Thursday, Aug. 1 at 11:30-12:15 pm
- Associate Member Lunch, Friday, Aug. 2 Lunch from 12:30-1:45 pm
- The Associate Member Suite will be open in the evenings from 10 pm-midnight
NABJ Members on the Move

CONGRATULATIONS TO ...

KURT DAVIS has been named vice president of News Services at CBS News. In his new role, Davis oversees the network’s satellite newsgathering operations, which provides news and information to 200 CBS affiliates and international partners. Most recently, Davis was the executive news director of the San Antonio CBS affiliate KENS.

ROCHELLE RILEY recently won first place in the National Headliner Awards for “Local Interest Column on a Variety of Subjects.” Riley is a columnist for the Detroit Free Press. The National Headliner Awards honor the best in journalism in newspapers, photography, radio, television and online. Founded in 1934 by the Press Club of Atlantic City, the annual contest is one of the oldest and largest in the country that recognizes journalistic merit in communications.

JANELLE RICHARDS recently was promoted to associate producer at “NBC Nightly News with Brian Williams.” Richards has been a researcher on the program conducting research on stories and special projects, pitching and field producing stories, producing content for the web, and serving as a backup to the show’s line producer.

PASSINGS

John L. Dotson Jr., one of the nation’s first African-American publishers of a general circulation daily newspaper and who guided the paper, The Akron Beacon Journal of Ohio, to a Pulitzer Prize for a series on race relations, died on June 21, at his home in Boulder, Colo. He was 76.

When Mr. Dotson became president and publisher of The Journal in 1992, he had been a reporter for big-city newspapers, an editor at Newsweek, the publisher of a Colorado paper and a founder of an institute for minority journalists. Two years later The Journal won the Pulitzer for public service for the five-part series “A Question of Color.” The final installment solicited pledges from readers to fight racism; the names of 22,000 respondents were later published in a special supplement, according to Dotson’s New York Times’ obituary.

In 1977, Mr. Dotson and eight other journalists, including Earl Caldwell and Dorothy Butler Gilliam, who were columnists for The Washington Post, and Robert C. Maynard, who was publisher and editor of The Oakland Tribune, founded a nonprofit organization devoted to training and expanding opportunities for minority journalists. Based in Oakland, Calif., it was renamed the Robert C. Maynard Institute for Journalism Education after Mr. Maynard’s death in 1993.

Felix Hoover, a retired Columbus Dispatch (Ohio) journalist died in May of cancer at age 63. Hoover’s journalism career began at WLWC-TV, now WCMH-TV (Channel 4), then diverged with stints as an investigator for the Franklin County public defender’s office and as an arts administrator for the Columbus Recreation and Parks Department, according to his Dispatch obituary. He returned to journalism and worked for the Columbus Call & Post before joining The Dispatch in the 1980s. Hoover also covered neighborhood issues and social-service agencies. He retired from The Dispatch in 2007.

Hoover was a founding officer and treasurer of the Columbus Association of Black Journalists, the local chapter of the National Association of Black Journalists. The local group honored his work at its 20th anniversary celebration in 2008.
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Melanie - Attorney

- Graduated from law school
- First glasses at age 12
- Spends weekend playing with her daughter
- Graduated from law school
- Bought a new hybrid car
- Finalist in Moot Court
- Took a family vacation
- Discovered acids and identified rare butterfly in backyard
- Believes in the cause and goals of Lilly
- Joined the Lilly team

One decision and she joined a team changing lives.
TOMBSTONE DEDICATED FOR FOUNDER BRYANT

By Benet J. Wilson

It started out as a simple community service project for members of the Philadelphia Association of Black Journalists (PABJ) in the spring of 2011. Area photographers and members went to the city’s iconic Eden Cemetery to take pictures of the historic tombstones and resting place of famous African Americans, including opera singer Marian Anderson. During the project, PABJ member Bobbi Booker stumbled on the unmarked grave of PABJ and NABJ Founder Reggie Bryant. He was a veteran broadcaster and media consultant as well as a writer, filmmaker and artist. The NABJ Convention came to Philadelphia in August 2011 and former PABJ President Sarah Glover asked NABJ to join PABJ radio station, WURD 900 AM to raise money for the tombstone. NABJ and PABJ worked with Bryant’s family to coordinate the purchase, design and installation of the tombstone. Almost two years later, PABJ hosted a tombstone dedication at Bryant’s gravesite. "Reggie Bryant was a visionary," said NABJ President Greg Lee. "He was one of 44 people who had the courage and foresight to form the National Association of Black Journalists. He left us too soon, but his legacy is everlasting. The least NABJ can do is to contribute to his legacy with this special tombstone."

Benet J. Wilson is the 2013 chairwoman of NABJ’s Program Committee and Digital Journalism Task Force. She’s an aviation journalist/blogger based in Towson, Md.
NABJ Founders

Norma Adams-Wade
Dallas Morning News

Carole Bartel
CORE Magazine

Edward Blackwell (Deceased)
Milwaukee Journal

Paul Brock
Founding Executive Director

Reginald Bryant (Deceased)
Black Perspective on the News

Maureen Bunyan
WTOP-TV
Washington, D.C.

Crispin Campbell
WNET-TV
New York

Charlie Cobb
WHUR Radio
Washington, D.C.

Marilyn Darling
WHYY-TV
Wilmington, Del.

Leon Dash
The Washington Post

Joe Davidson
Philadelphia Bulletin

Allison J. Davis
WBZ-TV
Boston

Paul Delaney
The New York Times

William Dillard
WLBT-TV
Jackson, Miss.

Sandra Dillard
Denver Post

Joel Dreyfuss
The Washington Post

Sam Ford
WCCO-TV
Minneapolis

David Gibson
Mutual Black Network

Sandra Gilliam-Beale
WHIO-TV
Dayton, Ohio

Bob Greenlee
New Haven Register

Martha Griffin
National Public Radio

Derwood Hall (Deceased)
WSOC-TV

Charlotte
Bob Hayes
San Francisco Examiner

Vernon Jarrett (Deceased)
Chicago Tribune

Mal Johnson (Deceased)
Cox Broadcasting

Toni Jones
Detroit Free Press

H. Chuku Lee
Africa Journal Ltd.

Claude Lewis
Philadelphia Bulletin

Sandra Dawson Long
New Journal
Wilmington, Del.

Pluria Marshall
Freelancer

Acel Moore
Philadelphia Inquirer

Luis Overbea (Deceased)
Christian Science Monitor

Les Payne
Newday

Claudia Polley
NBC

NABJ Lifetime Members

Norma Adams-Wade

Renee Ferguson

Albert Fitzpatrick

Samuel Ford

Tonju Francois

Dorothy Gilliam

Cheryl Hampton

Patricia Harvey-Lombard

Andrew Humphrey

Gwen Ifill

Monica Kaufman Pearson

Gregory Lee, Jr.

H. Chuku Lee

Claude Lewis

Yvonne Lewis-Harris

Sandra Long Weaver

Herbert Lowe, Jr.

Marcus Mabry

Deitra Madison

Paula Madison

Susan Malveaux

Pluria Marshall

Roland Martin

Walter Middlebrook, Jr.

Shannon Miller

Bryan Monroe

Acel Moore

Pam Moore

Soledad O’Brien

Les Payne

Michelle Phillips Fay

Byron Pitts

Alex Poinsett

Claudia Polley

Paul Pope

Condeleeza Rice

Bob Reid

W. Curtis Riddle

Johathan Rodgers

Royal Rodgers

Charlotte Roy

Lani Russell Lewter

Vince Sanders

Mara Schiavocampo

Priya Scroggins

Lesly Simmons

Tracy Smith Prevost

Sheila Solomon

Sakina Spruell

David Squires

Chuck Stone

Will Sutton

Rene Syler

Elinor Tatum

Kathy Times

David Ushery

Francis Ward

LT. Colonel Mary Ann Warren

Dino White

John White

Lonnie White

DeWayne Wickham

Vanessa Williams

Summer 2013 | nabj.org | National Association of Black Journalists |
MEMBERSHIP INVITATION

A COMMITMENT TO DIVERSITY
The National Association of Black Journalists (NABJ) is an organization of nearly 4,000 journalists, students and media-related professionals that advocates for diversity in newsrooms and in news content. We are committed to providing quality programs and services for black journalists worldwide.

As a NABJ member, you'll receive these valuable resources and benefits:

- Year-Round Personal and Professional Development Opportunities
- Access to NABJ Jobs Online
- Access to the NABJ Annual Career Fair
- Leadership and Mentoring Opportunities
- Regional and National Networking Opportunities
- Industry Information and Action Alerts
- Scholarship and Internship Opportunities
- Discounts on Convention Registrations, Regional Conferences and NABJ Media Institute programs
- Participation discount for annual Salute to Excellence Awards Contest
- Student Services Support
- Members-only Web Access, including Online Membership Directory
- Free subscription to NABJ E-News, our weekly electronic newsletter
- Free subscription to *NABJ Journal*, our quarterly magazine
- NABJ Annual Report

PURPOSE OF APPLICATION  ❑ New Membership  ❑ Renewal

1. WORK / SCHOOL
Membership profile (please print clearly)

<table>
<thead>
<tr>
<th>First Name</th>
<th>Middle Initial</th>
<th>Last Name</th>
</tr>
</thead>
</table>

Date of Birth (mm/dd)

Title

Company/School Address

City    State  Zip Code

Work Number   Work Fax

Work E-mail Address

Website

Referred by

2. HOME
Home Address

City    State  Zip Code

Home Number   Home Fax

Home E-mail Address

3. COLLEGE/GRADUATE STUDENT MEMBERS

❑ Freshman   ❑ Senior
❑ Sophomore   ❑ Graduate Student
❑ Junior      Graduation Year: _______________
❑ High School member (see next page)

4. RELEASE INFORMATION
Indicate preferred mailing address:

❑ Home
❑ Work/School

NABJ occasionally receives requests for our membership mailing list to disseminate vital industry and educational information to NABJ members. Would you like to be included in such mailings?

❑ Yes
❑ No

5. MEMBERSHIP DEMOGRAPHICS
a) What is your gender?

❑ Female
❑ Male

b) What is your age group?

❑ 16-24
❑ 25-34
❑ 35-44
❑ 45-54
❑ 55-64
❑ 65 and over

c) Which best describes you?

❑ Executive
❑ Management
❑ Staff
❑ Student

d) Which of the following fields do you work in primarily?

❑ Newspaper
❑ Magazine
❑ Newsletter
❑ Television
❑ Radio
❑ Online Media
❑ Educator
❑ Student
❑ Public Relations

e) How many years have you worked in the industry?

❑ 0-2
❑ 3-5
❑ 6-10
❑ 11-20
❑ 21+ years
6. PROGRAM INTERESTS Mark all that apply
- Speakers Bureau
- Mentor Program
- Student Development Program
- Other

7. VOLUNTEER INTERESTS
- Fundraising
- Advocacy
- NABJ Journal
- Communication
- Task Force/committees
- Other

8. MEMBERSHIP TYPES & DUES
- Full Member ........................................ $100
  Working journalists, including reporters, editors, photographers, newsmen managers, etc. who produce, gather and disseminate news for newspapers, television and radio stations, magazines, wire services, etc. and full-time freelance journalists.
- Multi-Year Membership – FOR FULL MEMBERS ONLY
  - Two Years ($180)
  - Five Years ($450)
- Premium Full Member ................................. $150
  Same as full member eligibility plus additional benefits to include: VIP express registration at NABJ annual convention; acknowledgement in convention program book and journal; NABJ premium member lapel pin and special gift.
- Lifetime Full Member ................................. $3,000
  Full life membership, plus free yearly convention registration; VIP registration; VIP seating; exclusive invites; exclusive NABJ Film Festival Event Tickets; acknowledgement in convention program book, NABJ Journal and Web sites; a lapel pin; a certificate; discounts to NABJ programs; 5% Discount on Merchandise.
- Emeritus/Retired Full Member ..................... $79
  Full members who have retired from active work in the journalism field, but who are still participating in the organization.
- Associate Member ................................. $75
  Part-time freelance journalists, journalism educators, public relations and other media-related professionals.
- Student Member ................................. $40
  Full-time students in an accredited college or university. Course of study must be in the communication field, preferably journalism. (Copy of student ID required.)
- High School Member ............................. $35
  Intended course of study must be in the communications field, preferably journalism. (Copy of student ID required.)

Membership Dues Total ................................ $__________
Plus my tax-deductible DONATION to support:
NABJ On The Move Fund $__________
National Scholarship $__________
Internship Fund $__________
Student Development Program Fund $__________
Support a Student to Attend NABJ Convention $__________
Administrative Fee $3.00
TOTAL $__________

9. PAYMENT METHOD
- Visa
- Check
- Master Card
- Money Order
- American Express

Account Number

CVV Number

Expiration Date

Billing Zip code

Cardholder’s Name (as it appears on the card – please print)

Signature of Cardholder

10. SUBMIT APPLICATION

VIA WEB
A fast, easy and secure way to join. Go to www.nabj.org and click on Join NABJ. Credit card payments only.

VIA FAX
NABJ: 301.314.1714
Credit Card payments only

VIA MAIL
National Association of Black Journalists
P.O. Box 418262
Boston, MA 02241-8262

VIA CREDIT CARD/CHECK
Secured website for credit card payment and/or the convenience of personal check by mail.

Please allow two weeks for processing.

For NABJ Office Use
Membership # __________

Type __________
Category __________

Fee __________
Prior Exp. Date __________

DOE __________
Lockbox Dep. __________

Code __________

(Please include the $3.00 administrative fee in your total.)

Dues may not be deductible as charitable contributions for income tax purposes; however, dues may be considered ordinary and necessary business deductions. Consult your tax advisor.
We make it easier.

And you can quote us on that.

Business Wire helps journalists and Web content providers follow companies or groups, access their breaking news and get in touch with experts who can act as sources for stories or websites. The advanced technology in our Journalist Tools includes PressPass, which lets you download photos and multimedia, customize your news profiles and use our archive of stories and news releases. It’s an indispensable service that makes your job easier. And that's good news. Call 888.381.9473, email media.relations@businesswire.com or visit BusinessWire.com.