APRIL 12-14
HAMPTON ROADS, VIRGINIA
2019 NABJ REGION I
CONFERENCE
SCRIPPS HOWARD SCHOOL
OF JOURNALISM AND COMMUNICATION AT
THE HISTORIC HAMPTON UNIVERSITY

Reclaiming Our Story

GUARDIANS OF OUR HISTORY SINCE 1619 AND THE TRUE RESPONSIBILITY OF BLACK JOURNALISTS TODAY

#NABJHampton19
Greetings

Welcome to the National Association of Black Journalists (NABJ) Region I Conference. You have come to the campus of Hampton University at a very exciting time in our history. The University recently celebrated its 150th Anniversary and the City of Hampton is commemorating the 400th Anniversary of the first arrival of Africans on the banks of its shores.

This gathering is designed for journalists to come together in an effort to engage in dialogue and to interact with their peers. A strong advocate of journalism, Hampton University is pleased to offer you an exciting opportunity to explore its campus and the Hampton Roads Region.

A full schedule has been planned for you, and I hope that you will take full advantage of all activities. You will find it enriching to connect with peers to engage in stimulating and thought-provoking discussions. As you enjoy the activities that have been planned, please know that Hampton University looks forward to providing you with a positive and pleasant experience.

With all good wishes,

William R. Harvey
President
Greetings

On behalf of the Region I territories of the National Association of Black Journalists, I welcome you to the 2019 NABJ Region I Conference at the Scripps Howard School of Journalism and Communication at the historic Hampton University.

This week’s gathering, which is set to be our organization’s biggest regional event this year, brings together hundreds of journalists, communication professionals and students from across the U.S. Northeast to attend the three-day conference. Our gathering this year has also attracted visitors from Georgia, Florida, Illinois, Texas and California.

The 2019 conference serves as a major milestone, as we commemorate the 400th anniversary of Africans arriving on American soil. Slavery in America started in 1619, when a Dutch ship brought 20 African slaves ashore in the British colony of Jamestown, Virginia. There are historical references noting the ship holding the Africans stopped in Hampton, Virginia at Point Comfort, which is now Fort Monroe. Some historians have estimated that 6 million to 7 million black slaves were imported to the New World during the 18th century alone.

Not only do we stand on the shoulders of our 44 NABJ founders, but we stand on the greatness that was abolitionist Frederick Douglass, who printed the North Star Newspaper in the 1840s to speak on behalf of the enslaved; 19th century journalist Jennie Carter, who helped fugitive slaves in the Underground Railroad; and Ida B. Wells, an investigative journalist, educator, and an early leader in the Civil Rights Movement.

We also want to acknowledge the assistance of area NABJ chapters: the Hampton Roads Black Media Professionals, the Hampton University Association of Black Journalists and the soon-to-be Norfolk State University Association of Black Journalists.

Thank you to our sponsors for helping to make this year’s event a success and to Hampton University President William R. Harvey and Dean B. Da’Vida Plummer for their exceptional hospitality.

We ask that our guests immerse themselves in all the conference has to offer and explore the Hampton Roads area as an important place in American history.

In solidarity,
Johann Calhoun
NABJ Region I Director
On behalf of my colleagues on City Council and the residents of the great City of Hampton, it is my pleasure to welcome you to the 2019 National Association of Black journalists Region 1 Conference here in Hampton. 

Hampton is home to NASA Langley Research Center, where the astronauts trained for America’s first manned space flights and the first moon landing, and which celebrated its 100th anniversary in 2017. The first Africans in the English North American colonies arrived on our shores in 1619. This year, the City of Hampton and the Commonwealth of Virginia will commemorate the 400-year anniversary of the “The African Arrival.” Finally, Hampton is where three escaped slaves sought protection at Fort Monroe in 1861, creating a movement that led thousands of men, women and children to take refuge here during the Civil War.

Hampton is over 400 years old. During this time, our City has greeted visitors from all over the globe and been the site of many important gatherings and historic events. Hampton has been recognized as a three-time All-America City Award recipient for outstanding civic accomplishments.

Hampton is a warm, friendly place, and our citizens always enjoy the opportunity to share experiences with our visiting friends. While you are here, we hope that you will have the opportunity to avail yourselves of the rich history, attractions, restaurants and unique shopping opportunities that Hampton offers.

Best wishes for a successful conference on April 12-14.

Respectfully,
Donnie R. Tuck
Mayor

“OLDEST CONTINUOUS ENGLISH-SPEAKING SETTLEMENT IN AMERICA·1610”
22 LINCOLN STREET, HAMPTON, VA 23669-3591 (757) 727-6315
COUNCIL@HAMPTON.GOV
Dear NABJ Region I Conference Attendees:

Thank you for joining us in Hampton, Virginia for this year’s conference, as we commemorate the 400th anniversary of when the first Africans arrived on U.S. soil. This year’s theme is both timely and a testament of how far we’ve come and also the many more miles we have to go in moving our communities forward while fighting for long overdue justice and freedom.

“Reclaiming Our Story: Guardians of Our History Since 1619 and the True Responsibility of Black Journalists Today” is a profound reminder of why NABJ was founded and why we must all work together to carry out our mission. As black journalists, we are charged with defying the odds and overcoming obstacles to not only tell our story as a community but to protect it. This means excelling in our fields, reaching back to take others with us and most importantly fighting for equity and fairness in every part of the newsroom (from the news desk, copy desk and studio to the control room, booth and boardroom).

We must endeavor to leverage technology and other innovative resources to not only carve out our own spaces in the industry but create them. And what better place to remind us of our purpose and reignite our passion than this historic city where the ships carrying our ancestors in chains stopped before arriving in Jamestown. We must allow the vision of those painful chains and that egregious bondage remind us of our personal and professional callings to use our talents and training to tell stories that will bring light to and expose the darkness that has tried, and in many cases continues to try, to oppress the black community and the generations coming after us.

The sessions being offered this weekend, including diversity management training and discussions and presentations on storytelling, advocacy, community engagement and developing our students, are all designed to empower each of us to raise our voices and light our pens on fire when the world needs it most.

Congratulations to Region I Director Johann Calhoun, Hampton Roads Black Media Professionals President Ashley Smith, Scripps Howard School of Journalism and Communications Dean B. Da’Vida Plummer and the regional planning team for organizing a successful event. Thank you to all of our sponsors, partners and volunteers for your support. I encourage every attendee to make the most of this opportunity and take in the sights and sounds of this historic area. I look forward to welcoming all of you to the 2019 NABJ Convention and Career Fair in Miami this August.

Yours In Service,
Sarah Glover
NABJ President
@Sarah4NABJ
Greetings,

On behalf of the Scripps Howard School of Journalism and Communications (SHSJC), it gives me great pleasure to welcome you to the historic campus of Hampton University for the 2019 National Association of Black Journalists (NABJ) Region I Conference. As dean, I take great pride in having the opportunity to enthusiastically embrace our media colleagues from near and far. It is fitting for this prestigious conference to unfold in Hampton, Virginia along the exact shoreline where our African ancestors first stepped foot on sand and soil in this country 400 years ago.

News of the conference has resonated strongly with the emerging journalists who make up our student body. The faculty and I join them in gearing up for the exciting and memorable professional experience this conference is destined to be.

The Hampton University family thanks you for allowing us to share this opportunity with you. It is our hope that your time here will never be forgotten.

Sincerely,
B. Da’Vida Plummer, Dean
Scripps Howard School of Journalism and Communication
To our friends and guests,

It is my honor and privilege to welcome you to Hampton Roads for the 2019 NABJ Region I Conference. This year, we commemorate the 400th anniversary of the arrival of the first Africans in English North America, specifically at Old Point Comfort — now Fort Monroe — in Hampton. As we all exercise our responsibility as journalists to serve as a liaison between the community and the media, we hope the events of this weekend take you on an enlightening journey through our history.

This is a momentous year not just for our region, but for our nation. We look forward to reflecting together on our work over the years as storytellers and how we can better shape our efforts in the future.

We appreciate your time spent in Hampton Roads and, once again, welcome!

Sincerely,

Ashley Smith
President
Hampton Roads Black Media Professionals, Inc.
Greetings:

As conference co-chair for “Reclaiming Our Story,” I am recognized by the smile on my face, the joy in my step, and by the spirit of gratitude I have for you who gave of your time, talent and resources to support and attend this momentous occasion.

This year’s regional is much more than a conference. Its very theme began to unfold 400 years ago. We are here to memorialize the experience of the first documented enslaved Africans who traversed these very waters that now hug the historic campus of Hampton University – a place that has launched thousands of their descendants into the highest positions of power and influence across the globe.

We, who stand as descendants, and those who stand with us, can keep the stories of these ancestors current and relevant as a significant part of American history that is often overlooked and undervalued. As journalists and communicators, we have a responsibility to continue to tell stories that accurately represent the breadth and depth of diversity that is America. Our coverage steers conversations.

I encourage you to fully engage in the conference’s power-filled panels and discussions and to connect with the best of the best in our industry and in this beautiful city of Hampton.

I pray that your time here is all you hoped it would be and everything GOD intended it to be.

Sincerely,

Karen Lynne Eure Wilson
Conference Co-chair
NABJ Region I Deputy Director
2019 NABJ REGION I CONFERENCE

PLANNING COMMITTEE

Region I Director: Johann Calhoun
Deputy Regional Directors: Karen Lynne Eure Wilson, Khristopher Brooks and Tory Parrish
Conference Host: Dean B. Da’Vida Plummer, Scripps Howard School of Journalism and Communications
Job Fair Chair: Khristopher Brooks
Conference Host Chapter President: Ashley Smith
Diversity & Management Training: Denise James
Conference Co Chairs: Karen Wilson and B. Da’Vida Plummer
Millennial Advisers (Programming): Tauhid Chappell, Melissa Noel, Khorri Atkinson, Kyra Azore, Jarrad Henderson and Melony Roy
Workshop Facilitators: Michelle Johnson, Tene Croom and Benet Wilson
Opening Reception Chairs: Ashley Smith, Johnnie Maples and Nikki Curry
Registration Chairs: Anita Angrum and Khorri Atkinson
Student Outreach: Johnnie Maples and Stephanie Guerilus
Sponsorship/Fundraising: Johann Calhoun and Karen Lynne Eure Wilson
Publicity/Marketing: B. Da’Vida Plummer, Deprina Godboldo-Brooks, Manny Smith, Steven Humphrey and Brian Cook
Volunteer Co-chairs: Deprina Godboldo-Brooks and Kalynne Wilson

NABJ STAFF

Executive Director: Drew Berry
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Director of Membership: Veronique Dodson
Director of Operations: Angela Robinson
Development Director: Kaylan Somerville
Senior Program Manager: Vanessa Johnson-Evans
Director of Communications: Kanya Stewart
Staff Accountant: Sharon Odle
Program Associate: Jovan Riley

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IN MEMORIAM

Vince Sanders
NABJ Co-founder

Lorraine Branham
Dean of the S.I. Newhouse School of Public Communications, Syracuse University

Rashod Ollison
Music critic, feature writer

Region I’s thoughts and prayers are with the families and friends of the shooting victims in the Capital Gazette newsroom last summer.
FRIDAY, APRIL 12

9:30 a.m. – 2 p.m.

1619 TOUR
Powered by the Hampton, Va. 2019 Commemorative Commission

9:40 – 9:55 a.m.

Guests Arrive/Light Refreshments

10:00 – 10:05 a.m.

Welcome

Johann Calhoun, Region 1 Director, NABJ
Mary Fugere, Director, Hampton CVB

10:05 – 10:30 a.m.

“20 and Odd: Africans’ Arrival in 1619”
-- Film Screening

Janet Roach, Producer,
WVEC 13 News Now/TEGNA

10:40 a.m.

Depart Hampton University for Fort Monroe

11 – 11:25 a.m.

NABJ Arrival at Fort Monroe Waterfront

Yewande Austin,
Activist & U.S. Cultural Ambassador
Superintendent Terry Brown, Fort Monroe
The William Tucker 1624 Society

11:30 a.m. – 12:10 p.m.

Casemate Museum Tour

Superintendent Terry Brown, Fort Monroe
Ms. Phyllis Terrell, Director of Communications, Fort Monroe

12:15 – 12:40 p.m.

Restroom and Refreshments

12:45 – 1 p.m.

Tucker Family Cemetery

1:10 – 1:40 p.m.

Hampton History Museum

William Pell and Teddy Kavros, Museum Guides

1:45 p.m.

Depart for Emancipation Oak

1:55 – 2:00 p.m.

Emancipation Oak

2 p.m.

Depart for Legacy Park,
Hampton University

2:05 p.m.

Hampton University/Group Photo

2:25 p.m.

Tour Concludes

Depart for Scripps Howard School of Journalism and Hampton Marina Hotel

Hampton VA
2019 Commemorative Commission
visithampton.com
Fort Monroe Authority/National Park Service
fortmonroe.org
Yewande Austin
yewande.com
The William Tucker 1624 Society
jonescope@aol.com
Hampton History Museum
hampton.gov
6 – 9 p.m.

Opening Reception 'The Arrival: A Night of Reflection'
Join the host chapter the Hampton Roads Black Media Professionals, for a night of reflection and adventure as we explore our history and pay homage to the 400th anniversary of the first documented enslaved Africans’ arrival to the North English Colonies. The opening ceremony will include live entertainment, storytelling, a museum tour, light hors d’oeuvres, a dedication ceremony, special guests, and a lot of fun.
Location: Hampton University Museum, 14 Frissell Ave, Hampton, VA 23669
Tickets sold separately from conference registration: http://www.hrbmpinc.com

SATURDAY, APRIL 13
9 a.m. – 3 p.m. Second Floor

Job Fair Interviews & Resume Critiques
Location: Scripps Howard School of Journalism and Communications,
Job Interviews: Tinyurl.com/regiononerecruiters
Resume Critiques: Tinyurl.com/regiononecritiques

Participating Companies:
- AAAA
- Bloomberg News
- Connecticut Public Radio
- Dominion Energy
- Fox News
- Hampton University
- Messenger Media
- MSNBC / NBC News
- NJ Advance Media
- Norfolk State University
- Pulitzer Center
- Reuters
- Scripps Howard
- TEGNA
- The Associated Press
- Virginia Media: The Virginian Pilot / The Daily Press
- VOX Media
- WVEC Channel 13 ABC
- WAVY Channel 10 NBC

9 a.m. – Noon Scripps Howard School of Journalism and Communications

Diversity Management Training
Application before entry: https://docs.google.com/forms/d/e/1FAIpQLSfz32m5u8RBv-ZcG84dJJ_l9RqqODv6vWjLBSRFmE9nPiILA/viewform

9:30 – 9:45 a.m.

Ice breaker with Denise James

9:45 – 10:25 a.m.

“The Importance of Diversity”
Sarah Glover, NABJ President

10:30 – 11:25 a.m.

Championing Diversity as a Newsroom Manager
Will Wright, Manager of Diversity Initiatives, WNBC News Group

Will J. Wright is the Manager of Diversity and News Editorial Projects at NBC News and MSNBC. Serving over 50 years in news, mostly as management, he is recognized for his iconoclastic, out of the box thinking. This senior news manager and executive is known as a diversity champion, a digital journalism advocate, and a staunch devotee of community inclusion.

Cari Hernandez, WUSA Assistant News Director

Caridad Hernandez is a member of the Senior Leadership team at WUSA TV in Washington D.C. As the Content Discovery and Producing Lead for the CBS affiliate, she is responsible for production of the daytime, 7 p.m. and weekend newscasts.

Zuri Berry, WAMU Senior Managing Editor

Zuri Berry is senior managing editor at WAMU, Washington’s NPR station. While running day to day operations, he is focused on the nexus of digital trends, enterprise journalism and multimedia presentation. He has worked as managing editor at WFAE, Charlotte’s NPR station, deputy managing editor for news and multimedia at the Boston Herald and host of The Rundown on Boston Herald Radio.

11:40 a.m. – 12:30 p.m.

Management Keynote

Dr. Keith Leaphart, Chair of the Lenfest Foundation
8 a.m. – 5 p.m.

General Conference

8 – 9 a.m.  Foyer

Breakfast & Registration

9 – 9:30 a.m.  Main Auditorium

Welcome

Keynote

Jericka Duncan, CBS News Correspondent, New York City

Jericka Duncan is a CBS News correspondent based in New York City. A phenomenal speaker and millennial, Jericka has reported extensively on R. Kelly and other #MeToo cases for “CBS This Morning.”

9:45 – 10:30 a.m.  Main Auditorium

1619 to 2019: Our Story Continues

Sponsored by the Hampton Convention & Visitor Bureau and American Evolution

Moderator: Barbara Hamm Lee, Executive Producer and Host of “Another View”

Panelists:
• Superintendent Terry E. Brown, Fort Monroe National Monument
• Dr. Colita Nichols Fairfax, Co-chair, City of Hampton 2019 Commemorative Commission
• Calvin Pearson, President and Founder, Project 1619
• Nichelle Smith, Coordinating Editor, USA TODAY’s Investigations Team

Description: Accurate presentation on the details surrounding the battleship the White Lion and the first “20 and odd” slaves that came to America.

10:45 – 11:30 a.m.  Main Auditorium

Dr. Julianne Malveaux on Women in Leadership

Interviewer: Phoebe Gavin, Growth Editor at Quartz

Description: Presentation for Black women on how to excel in the male-dominated management track, balancing career and family, and finding the courage to “ask for what you want.” Talk about what women in leadership looked like in the past, what it looks like now, and what we think it will be in the future. An interview with Dr. Julianne Malveaux, who has long been recognized for her progressive and insightful observations. She is a labor economist, noted author and colorful commentator. Dr. Malveaux is the founder and President of Economic Education, a 501c3 organization focused on personal finance and economic policy education and their connection.

10:45 – 11:30 a.m.  Room 140

International Reporting on Africa, Its Diaspora

Moderator: Melissa Noelle, Multimedia Journalist

Panelists:
• Roxanne Scott, Reporter, Public Broadcasting Atlanta
• Melissa Elian, Haitian-American multimedia journalist based in Yonkers, NY; Pulitzer Center
• Katherine Doyle, Editor of the Pulitzer Center on Crisis Reporting

Description: How journalists can make Africa a central part of their body of work, wherever the reporter finds him or herself.

10:45 – 11:30 a.m.  Room 148

If It’s Media, It’s Related: Breaking into Public Relations

Moderator: Terry Allen, NABJ Board of Directors, Media-Related Representative, CEO 1016 Media/FedEx Executive
Panelists:
- Alveta Ewell, Vice President, HDReps, LLC and former News Anchor
- Morgan D. Kirby, Ph.D, Assistant Professor, Mass Communication; Journalism, Norfolk State University
- Delceno Miles, President & CEO, The Miles Agency
- Deborah Morton, Hampton Convention & Visitor Bureau, former media relations for C-SPAN, BET – Johnson Publishing Company’s first Chief Information Officer

Description: Public Relations practitioners undertake a variety of PR activities throughout the communications life cycle as they seek to identify and build relationships with the media and understand and influence the conversation about them, their industry and competitors across print, broadcast, online and social media. Learn from this group of Power PR Executives that can take a deeper dive into the world of PR for transitioning Journalists and other Media Related Professionals. In this panel, you will get a unique Takeaway: a) A PR glossary B) A chance to win Virtual Reality Googles powered by 1016 Media.

11:45 a.m. – 12:30 p.m.     Room 140

Reclaiming Our Identity
The Evolution of How We Identify Ourselves and Explain it to the World to Control Our Own Narrative

Moderator: Tauhid Chappell, Engagement Editor, The Philadelphia Inquirer

Panelists:
- Errin Whack, Reporter on Race and Ethnicity, The Associated Press
- Dr. Wanda Brockington, Former Chair of the Department of Communications and Journalism, Norfolk State University
- Jesenia De Moya Correa, Bilingual, award-winning journalist, The Philadelphia Inquirer
- Michael Butler, Freelance Journalist, Philadelphia

Description: Journalists of diverse backgrounds i.e. mixed-race, LGBTQ and women, lead workshop on how we can control our narrative.

11:45 a.m. – 12:30 p.m.     Main Auditorium

Google Tools You Can Use

Instructor: Benet Wilson, Certified Google Instructor; President, Baltimore Association of Black Journalists

Description: Whether you’re working on a story halfway around the world, or in a neighborhood across town, you may find yourself in a situation where you need help bridging a language gap. Learn how Google Translate and your mobile phone can help.
Description: Through his own eyes, Professor Caldwell speaks about his days as a reporter imbedded with the Black Panther party and as the only reporter present when Dr. Martin Luther King, Jr. was assassinated. The premiere voice on Blacks in the media, he delves into the true responsibility of Black journalists today.

1:45 – 2:30 p.m. Room 148

Covering Lynchings to Blackface: Why theCommunity Needs the Black Press

Moderator: Tene’ Croom, Former Director Media Relations and Inclusion The Africa Channel

Panelists:
• Brenda H. Andrews, Publisher, The New Journal & Guide
• Bonnie V. Winston, Managing Editor Richmond Free Press
• Angela Jones, Founder and Publisher, Hampton Roads Messenger

Description: Pointers on the ever-changing news landscape and discuss how the African-American media strives to give a balanced and transparent representation of people of color.

2:45 – 3:30 p.m. Studio Room 129

Reverse Press Conference - The Stories Journalists Are Not Covering

Presented by Dominion Energy

Moderator: Nichelle Smith, Coordinating Editor, USA TODAY’s Investigations Team

Panelists:
• Yewande Austin, Social Impact Leader
• Kenya Cummins, Junior Strategic Communication Major, Cinema Studies Minor at Scripps Howard School of Journalism and Communications
• Joe Dillard Jr., Norfolk Branch Chapter President of the NAACP
• Beverly Francis-Gibson, national president, Sickle Cell Disease Association of America

Description: Community leaders candidly inform journalists what’s missing in our coverage.

2:45 – 3:30 p.m. Main Auditorium

Boosting Your Broadcast Skills with NBC’s Rashida Jones

Presenter: Rashida Jones, Senior Vice President for NBC News and MSNBC

Description: Rashida Jones has been a key figure in the success of both MSNBC and NBC news coverage with MSNBC experiencing triple digit growth year to year under her tenure. Therefore, it comes as no surprise that Jones was recently appointed the Senior VP of Specials for NBC News and MSNBC. Learn strategies to being a star in your broadcasting career.

3:45 – 5:15 p.m. Little Theater, Armstrong Hall

Grandson of Slaves: A Talk with Former Virginia Gov. Douglas Wilder

Interviewer: Barbara Ciara, WTKR Channel Channel 3 CBS

Description: On-stage interview with former Gov. Douglas Wilder, who was the first African American in the United States to be elected governor of a state. His prominence in national politics, based on his achievements in Virginia politics, illustrated how much had changed in Virginia and in the nation since the days when African Americans were often prevented from voting or taking part in public life.

5:45 – 7:30 p.m. Conference Hotel, Hampton Marina Hotel

Meet the NABJ Candidates

Closing Reception: Hampton Marina Hotel Hosted by the Hampton University Association of Black Journalists and the Norfolk State University Association of Black Journalists

9 p.m. – Until Avenue Blue, 2330 McMenamin St, Hampton, Va.

‘Night on the Town’ with the Hampton Roads Black Media Professionals: Avenue Blue Free Admission Attire: Evening casual

SUNDAY, APRIL 14

11 a.m. Hampton University Memorial Chapel

Sunday Service

Special 1619 Sermon given by the Rev. Debra L. Haggins, Chaplain
NABJConvention.com
HAMPTON ROADS BLACK MEDIA PROFESSIONALS, INC.
AN AFFILIATE CHAPTER OF NABJ

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DESIGNED BY SHIRLEY T. JOHNSON OF GRAY EYE GRAPHICS, LLC
Plan to visit Hampton in 2019 to participate in the events, exhibitions, speaker series, performances, and reenactments that recognize the first Africans’ landing and examine our nation today.

Learn more at HamptonVA2019.com or call 800.800.2202