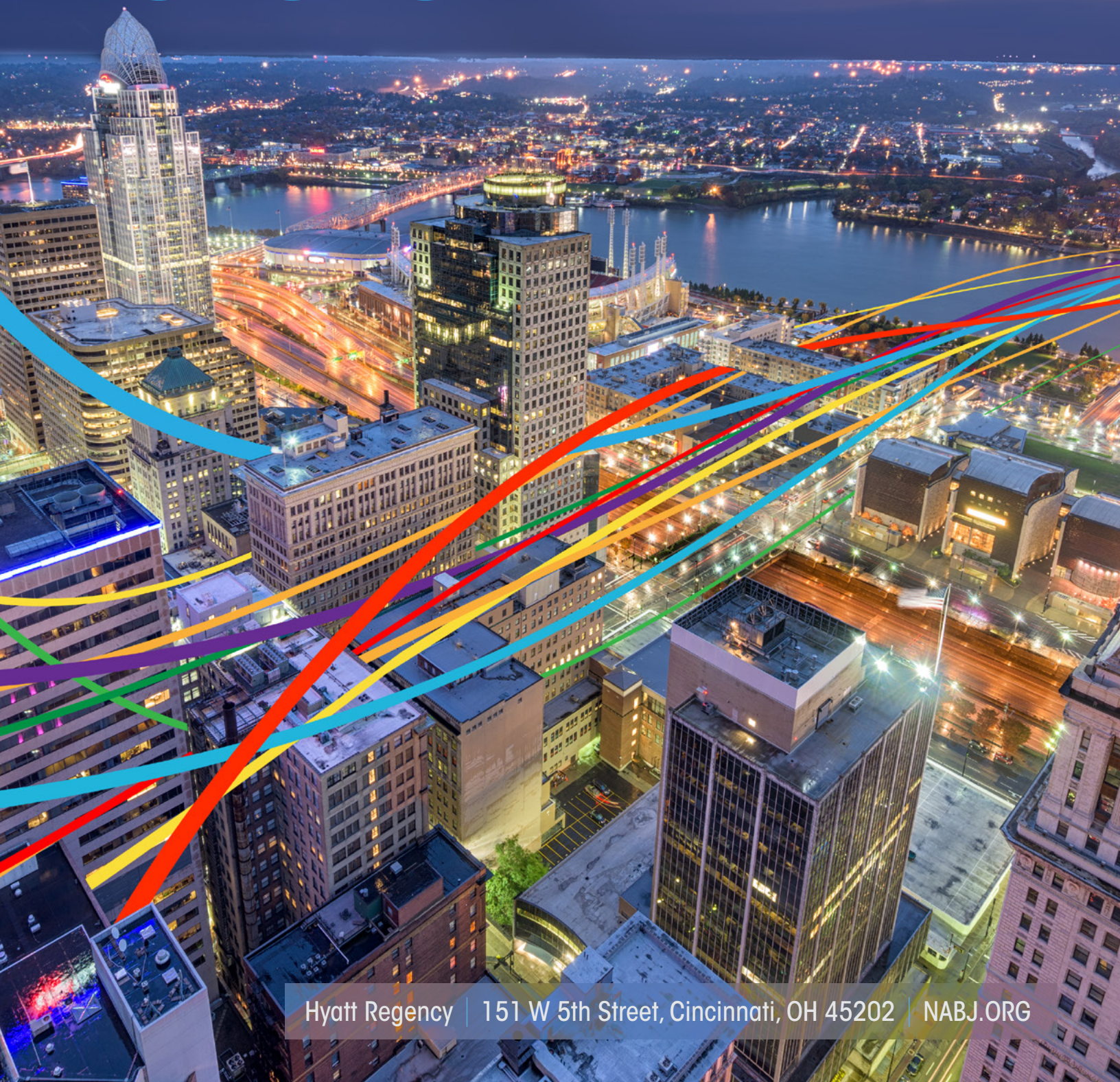


NABJ IN THE NATI:

NATIONAL
ASSOCIATION OF
BLACK JOURNALISTS
WWW.NABJ.ORG



Surviving and Thriving
NABJ Region II Conference
April 26–28, 2019



Hyatt Regency | 151 W 5th Street, Cincinnati, OH 45202 | NABJ.ORG



ENERGY THAT VIBES TO THE RIVER AND BACK



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- Vibe events connecting your meeting with our local arts, music and business

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GREETINGS FROM THE PRESIDENT

Dear Region II Conference Participants:

Thank you for joining us here in beautiful Cincinnati, Ohio for this year's conference. This gathering personifies one of the great pillars of our historic mission. Forty-four years ago our founders set out to create an organization that would set the tone for creating career and training opportunities for journalists of color to ensure they had the tools and resources necessary to create their own spaces and have their own seat at the table.

The programming during this year's conference is designed to empower both emerging and veteran black journalists to survive and thrive in today's ever-changing media landscape and beyond.

NABJ's Region II has produced some of NABJ's most impactful leaders and members, including founders Sandra Gilliam-Beale of Dayton, Edward Blackwell of Milwaukee, Vernon Jarrett of Chicago, Toni Jones of Detroit, W. Curtis Riddle of Louisville, and Alex Poinsett of Chicago. Of course, these, are not all of the names of founders, past presidents, Board members and other NABJ leaders who have trailblazed paths out of Region II but they are a great example of the talent that each of you brings to our membership.

I am confident that this year's conference will yet again ignite a spark among participants to follow in the footsteps of those who came before us and break barriers and innovate new paths in the media industry.

I want to congratulate the Region II Director Sia Nyorkor, NABJ Cincy Chapter President and Conference Co-Chair Charisse Gibson, Co-Chair Alexis Rogers, and the planning team for successfully organizing this event. I encourage every participant to take advantage of the plethora of opportunities available this weekend. I look forward to greeting each of you in Miami this August for #NABJ19—our National Convention and Career Fair.

Yours in Service,

SARAH GLOVER
President, NABJ
[@Sarah4NABJ](#)

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NABJ
To Cincinnati



THE FOX19 NOW Morning Team
supports your success.

GREETINGS FROM THE CONFERENCE ORGANIZERS

We are so excited to welcome NABJ Region II to the Greater Cincinnati region.

This past year, the Greater Cincinnati Association of Black Journalists has worked tirelessly to not only enhance the lives of working journalists and media professionals in the Cincinnati region but to better educate student journalists and tap into the very communities we cover each day.

GCABJ and the city of Cincinnati recognize how vital it is to have journalists across the mid-west region gather in Cincinnati to discuss how to survive the change in climate we are seeing in our profession. With growing social media platforms and demand for the latest, breaking news right now—comes the need for journalists to learn how to adapt or “thrive” while maintaining journalistic integrity. We hope sessions like the Facebook Journalism Project and Storytelling Workshop teaches media professionals how to better understand the direction our industry is headed in now.

Cincinnati is experiencing a renaissance of its own. The Cincinnati Visitors and Tourism Bureau has recently announced efforts to attract more multicultural conferences and conventions to the Cincinnati region. Recently, the Cincinnati Business Courier reported nearly one-third of the CVB’s new business comes from multicultural conventions which help to drive the Cincinnati economy. In recognizing this, the city is expanding its outreach to communities of color. This is the perfect opportunity to begin a dialogue with the CVB and other city leaders on how to be intentional when it comes to matters of diversity. We hope that dialogue begins at the 2019 NABJ Region II Conference.

We invite you to take in the sites of our magnificent skyline along the Ohio River, visit the Over-the-Rhine neighborhood to check out some of the tri-state top restaurants, bars, and lounges and explore Downtown Cincinnati’s growing night scene during your stay.

Welcome to the Queen City, NABJ!



SIA NYORKOR
NABJ Region II Director



CHARISSE GIBSON
NABJ Region II Co-Chair



ALEXIS ROGERS
NABJ Region II Co-Chair

KEVIN ALDRIDGE:

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When I'm not preaching the good news at my local church, I'm writing about it as the opinion editor for Cincinnati.com and The Cincinnati Enquirer. I thought I'd make my career in accounting, but I've spent the past 20 years as a journalist holding those in power accountable. I love being an opinion editor because it gives me the opportunity to offer a cultural perspective too often under-represented in media. I also love bringing people together to talk about issues of importance in their lives and communities.

Kevin Aldridge

**LEARN MORE ABOUT THE PEOPLE REPORTING THE STORIES.
VISIT [CONNECT.CINCINNATI.COM](https://connect.cincinnati.com)**

NABJ in the NATI: Surviving and Thriving

In today's news climate, it is important that journalists of all experience levels are constantly refreshed on what it takes to become a mainstay in our community, newsrooms and the news industry without experiencing the burnout we've seen in the industry across America. In the latest Reuters Institute and University of Oxford Journalism, Media and Technology Trends and Predictions, almost two-thirds of editors, CEOs and digital leaders surveyed are concerned or extremely concerned about staff burnout. There is also a concern (73%) of retention and attraction given the low rates of pay, pace and the pressures of the modern newsroom. In addition to those findings, 56% of those surveyed were concerned about levels of newsroom diversity. This conference will not only teach journalists how to survive but how to thrive in an industry that is faced with new digital platforms and a shrinking television viewership. We will learn how to produce meaningful content and gain viewers trust in a climate of constant misinformation.



2/3

Editors, CEOs
and digital
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73%

Editors, CEOs
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**retention
and
attraction**

56%

Editors, CEOs
and digital
leaders are
concerned about
**newsroom
diversity**

Opening Reception – National Underground Railroad Freedom Museum

The Greater Cincinnati Association of Black Journalists and VIBE Cincinnati will kick off the NABJ Region II Conference at the National Underground Railroad Freedom Center, overlooking the beautiful banks along the Ohio River. The 'Freedom Center' famously opened in 2004 with the help and support of philanthropists such as Oprah Winfrey and Muhammad Ali and features exhibits, programming and interactive resources to connect millions of visitors to the lessons of the Underground Railroad. We will be joined by city leaders, journalism students and professionals and our sponsors. We will also offer opportunities for visitors to check out the downtown Cincinnati scene filled with music, food and fun.

General Conference: NABJ in the 'Nati': Surviving and Thriving

We will kick off the conference with an early morning Zumba workout with a local instructor. We find it important that our members not only work to take care of their mental and emotional well-being but physical health as well. The Zumba class will be free to all registrants.

This year, NABJ Region II will host several sessions meant to teach and encourage professional and student journalists working in a news environment that is ever evolving. We'll do this by having speakers from news organizations and groups such as the New York Times, NBC News, The Cincinnati Enquirer, Ida B Wells Investigative Reporting Society, Google and so many more. The conference will be attended by journalists from major cities across the Mid-West including Chicago, Ill., Minneapolis, Minn., Detroit, Cleveland and Columbus, Ohio. Participants will represent print, broadcast and digital companies as well as communications professionals, journalism educators and students.



We will close our conference with a Q&A with award-winning journalist, speaker, author and philanthropist **Soledad O'Brien**. This is an opportunity to ask your questions directly to a journalism veteran who has consistently survived and thrived in media.

Later that evening, the Greater Cincinnati Association of Black Journalists will once again partner with VIBE Cincinnati for the Region II Scholarship Jam. Proceeds from ticket sales will go toward funding scholarships for students in the region.



P&G Scholarship Jazz Brunch

In its continued efforts to support black journalists in the Greater Cincinnati community, Procter and Gamble will host the NABJ Region II Scholarship Jazz Brunch. Closing out our three-day conference, this brunch will feature a notable jazz band and features and recognizes columnist, cultural critic and editor **Jamilah-Asali Lemieux**.

Career Fair/Professional Development Training

Media companies throughout Region II have committed to sending recruiters to participate in the job fair to provide an opportunity to not only have your work reviewed but to also apply for jobs at local and regional stations.

NABJ Visual Task Force

The NABJ Visual Task Force will have a photo booth set up to offer free headshots for those who register. The headshots can be used to your liking.

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WLWT5 
LEADING THE WAY

9



P&G

HONORING THOSE WHO SURVIVE AND THRIVE.

P&G is proud to support the work of NABJ here in our hometown and across the nation. We salute you for telling all our stories and telling them well.

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NABJ Region II Surviving and Thriving

CONFERENCE SCHEDULE

Sessions will be held at the Hyatt Regency Cincinnati, unless otherwise noted.

Friday, April 26

FRIDAY | 5:30 p.m. – 7:30 p.m. | NATIONAL UNDERGROUND FREEDOM CENTER

Welcome Reception, sponsored by Vibe Cincinnati

Come and enjoy the featured speakers: Sarah Glover, NABJ President; John Cranley, Cincinnati Mayor; Sia Nyorker, NABJ Region II Director; food by Soleil Kitchen; jazz music and an open bar. Followed by a night on the town.



Saturday, April 27

SATURDAY | 7 a.m. – 8 a.m. | IN FRONT OF HOTEL GYM ON 2ND FLOOR

Zumba lesson with certified Zumba instructor Patrice Matthews

SATURDAY | 7:30 a.m. | FINDLAY FOYER ON 2ND FLOOR

Registration Opens

SATURDAY | 7:30 a.m. – 8:30 a.m. | SUN GARDEN ROOM

Continental Breakfast

SATURDAY | 8:45 a.m. – 8:50 a.m. | BUCKEYE ROOM A

Opening and Welcome

NABJ Region II Director Sia Nyorker, Cleveland 19 News

SATURDAY | 8:55 a.m. – 9 a.m.

Chapter Greetings

GCABJ President Alexis Rogers, WLWT NEWS 5 and NABJ Region II Conference Co-Chair Charisse Gibson, Fox 19 Now





Diversity, when coupled with inclusion, makes our world a better place. It brings innovation and intelligence that makes all of our businesses more profitable.

Fifth Third Bank is passionate about our diversity work and engaging with our community partners to make deeper connections that positively impact inclusion across our footprint.

We proudly support the NABJ Region II Conference.



FIFTH THIRD BANK

*To learn more about our diversity and inclusion at Fifth Third Bank, please visit **53.com/diversity***

SATURDAY | 9:05 a.m. – 9:10 a.m.

Remarks by Dorothy Tucker, NABJ Vice President-Broadcast

SATURDAY | 9:10 a.m. – 9:15 a.m.

Remarks by Sarah Glover, NABJ President

SATURDAY | 9:15 a.m. – 9:20 a.m.

Invocation and Conference Begins

SATURDAY | 9:30 a.m. – 10:15 a.m.



Breaking in the Business • BUCKEYE ROOM A

Panelists: Sarah Glover, NABJ President and NBC OTS Manager of Social Media Strategy; Brandon Pope, WCIU, Chicago; Alexis Rogers, WLWT, Cincinnati and Reggie Wilson, Sports Anchor/Reporter

These award-winning journalists describe how they landed their first jobs in the industry and managed to become mainstays in an industry that is gradually changing as the way viewers consume information changes.

Cincinnati Enquirer: Heroin Epidemic Pulitzer Prize-Winning Story • BUCKEYE ROOM B

Panelists: Terry DeMio, Amanda Rossmann and Cara Owsley of The Cincinnati Enquirer

The Cincinnati Enquirer was awarded the Pulitzer Prize after their “Seven Days of Heroin” coverage. The coveted award was given by the Pulitzer Board for a “riveting and insightful narrative and video documenting seven days of greater Cincinnati’s heroin epidemic, revealing how the deadly addiction has ravaged families and the community. The team will describe how they approached this story, break down elements to story-telling and give tips on how you can also become a Pulitzer Prize-winning storyteller.

About the Facebook Journalism Project, sponsored by the Society of Professional Journalists (SPJ) • REGENCY BALLROOM EF

Trainer: Kerwin Speight

Kerwin Speight is an Emmy Award-winning journalist with more than 15 years of experience leading and managing in local news, digital media and community relations. He was executive producer in several newsrooms. His accolades include two Associated Press Awards, a regional Edward R. Murrow Award, and several state journalism awards.

The training includes a workshop that covers Facebook tools for journalists, including Live, Groups, Video, Insights and safety features. The Facebook Journalism Project was created in January 2017 to ensure that quality news thrives on Facebook. FJP focuses on three pillars: collaborative development of new products; tools and trainings for newsrooms; and tools and trainings for people. For more information, visit: <https://www.facebook.com/facebookmedia/get-started/facebook-journalism-project>.

SATURDAY | 10:15 a.m. – 11 a.m.

The Art of Content Creation: Taking Advantage of Your Skills Featuring Newsy • BUCKEYE ROOM A

Panelists: Jamal Andress, Ashley Holt, Christian Bryant, Newsy

Learn the secrets to creating content that is both engaging and unbiased for online platforms. This session will focus on the way NEWSY has mastered the art of content creation. In studying the industry, NEWSY has found ways to curate content that matters most to viewing audiences. NEWSY delivers news with the “Why.” NEWSY also develops content in areas such as online, apps, television and a dwindling TV viewerships.

Producing Winning Shows • BUCKEYE ROOM B

Panelists: Ginger Maddox, WBBM-TV and Colin Evans, WLS-TV

Moderator: Dorothy Tucker, NABJ Vice President-Broadcast and WBBM Investigative Reporter

Are your show opens captivating, your teases catchy and writing concise? Here’s a chance to have award-winning producers, WBBM-TV Executive Producer Ginger Maddox and WLS-TV Morning Producer Colin Evans critique your work. NABJ Vice President-Broadcast and WBBM-TV Investigative Reporter Dorothy Tucker moderates this interactive workshop. Send links of your work to Dorothyupnabj@gmail.com (prior to the start of the session). Limit reels to five minutes or less. Be sure to put “Region II Producers” in the subject line.

SATURDAY | 10:30 a.m. – 2:30 p.m.

NABJ Region II Job Fair • BALLROOM FOYER

Participants: Scripps, Hearst TV, Gray TV, Sinclair Broadcasting, Newsy, Spectrum TV, AP, Tribune and many more!

SATURDAY | 11 a.m. – 11:45 a.m.

Storytelling Workshop: Award-Winning Reporting by Adrienne Broaddus • BUCKEYE ROOM A

Presenter: Adrienne Broaddus, KARE TV

Adrienne Broaddus is a self-described solo storyteller and an Emmy Award-winning journalist. Between 2014 and 2018, Adrienne has either won or been nominated for awards including the Midwest Broadcast Journalists Association Eric Severeid Award, SPJ Page One Award for Health Reporting, NABJ/Gannett Foundation Al Neuharth Award, RTDNA Kaleidoscope Award, NABJ Salute to Excellence Award for Long Form Feature Reporting, etc.

SATURDAY | 11 a.m. – 12:30 p.m.

Ida B. Wells Society Investigative Training Workshop • BUCKEYE ROOM B

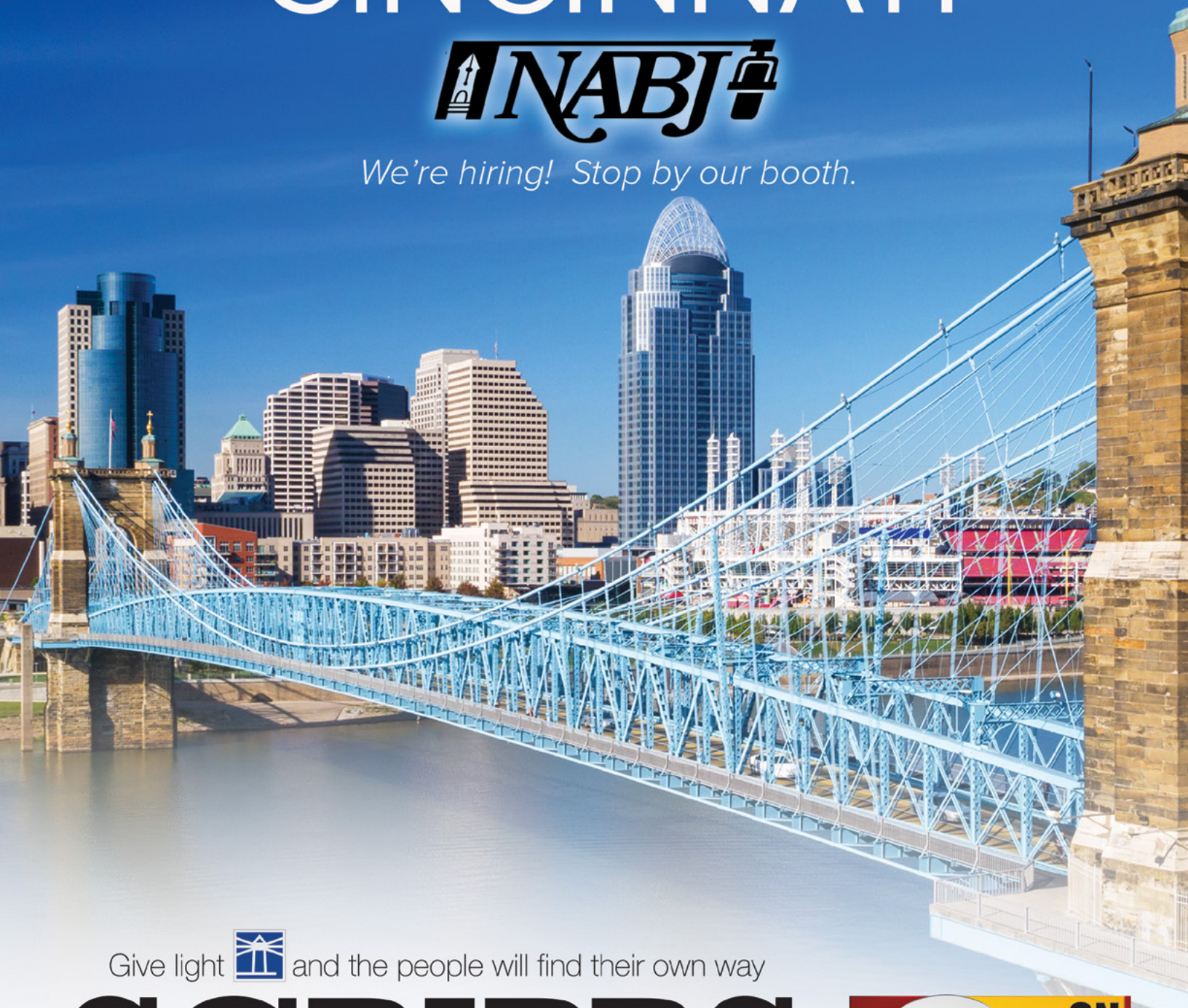
Panelists: Ron Nixon, International Investigative Editor, Associated Press and Walter Smith-Randolph, Reporter, WKRC-Local 12

The skills developed through this training can be applied to both beat and project reporting and are suitable for journalists of all levels of experience.

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AND WE SALUTE THEIR
DEDICATION TO ADVANCING
EXCELLENCE
IN JOURNALISM

LOCAL 12

WKRC CINCINNATI

NABJ Visual Task Force to Provide Head Shots for Conference Participants • BALLROOM FOYER

SATURDAY | 12 p.m. – 12:30 p.m.

Working Lunch: Financial Literacy Workshop, sponsored by Fifth-Third Bank • SUN GARDEN ROOM

Remarks by Drew Berry, NABJ Executive Director

For freelance journalists and other media professionals in non-traditional newsrooms, financial advice can be tricky. Get an opportunity to meet with 5/3 bank representatives to learn how to get control of your finances and work towards financial security while doing what you love. Topics include: How to pay off debt, plan for payroll deductions, etc.



SATURDAY | 12:30 p.m. – 1 p.m.

Working Lunch: NABJ Candidates Forum • SUN GARDEN ROOM

Moderator: Sia Nyorkor, NABJ Region II Director

Get an opportunity to hear from the candidates vying for a position on the NABJ Board of Directors during this working lunch.

SATURDAY | 1:15 p.m. – 2:15 p.m.

Building Trust and Audience Through Accountability Journalism: What Journalists Can Learn from the Poynter College Media Project • BUCKEYE ROOM A

Hosted by: Elissa Yancey, Poynter Institute

In this hands-on, interactive session, Poynter Institute instructor Elissa Yancey, MEd, will provide real-world tips and resources for journalists who want to deepen their skills in interviewing, sourcing and covering as well as bridging contentious divides. After decades of reporting, writing and editing, Yancey now leads The Poynter College Media Project, which supports student media outlets across the country as they pursue ambitious reporting projects in their communities.

SPJ's Google Tools Training, sponsored by Google • BUCKEYE ROOM B

Presenter: Benét J. Wilson

Benét J. Wilson is the associate editor for travel + rewards for MagnifyMoney.com and CompareCards.com. She is also the founder and editor-in-chief of Aviation Queen LLC, a freelance aviation/travel writing business. She serves on the boards of the Online News Association and the Center for Collaborative Journalism and is the immediate past vice president-digital for NABJ.



This Google News Initiative workshop gives you an overview of how its tools can help you research and fact-check stories, locate knowledgeable experts, discover what news is trending and locate and quickly visualize useful datasets. The workshop will highlight: advanced Google Search techniques and refinements, Google Trends, Google Scholar, Google Maps and more, all designed to ensure you're fully covered on how to uncover information to enhance your stories.

SATURDAY | 2:30 p.m. – 4:15 p.m. | BALLROOM EF

Q&A Session with Soledad O'Brien

Soledad O'Brien will be answering journalists' questions from all career levels on how to break in, survive and thrive in the journalism industry.

SATURDAY | 4:30 p.m. – 4:45 p.m.

Closing Remarks

Sia Nyorkor, NABJ Region II Director and Region II Conference Co-Chairs Charisse Gibson and Alexis Rogers

SATURDAY NIGHT | TBD

Scholarship Party - COPA

Sunday, April 28

SUNDAY | 10:30 a.m. – 12 p.m. | BALLROOM EFG

NABJ Region II Scholarship Jazz Brunch, hosted by Procter & Gamble

Tickets required

Closing out our three-day conference, this brunch will feature a notable jazz band, and features and recognizes columnist, cultural critic and editor Jamilah-Asali Lemieux. All ticket proceeds will go toward supporting our student scholarship.



NABJ Region II
Surviving and Thriving

CONFERENCE PARTNERS

*Thank you for supporting the 2019 NABJ
Region II Conference.*

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Greater Cincinnati Association of Black Journalists

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Surviving and Thriving

NABJ Region II Conference

ABOUT THE NATIONAL ASSOCIATION OF BLACK JOURNALISTS

The National Association of Black Journalists, founded in 1975, is the largest and oldest of the nation's professional training and advocacy organizations for journalists of color, representing nearly 4,000 members. NABJ is dedicated to advocating on behalf of African-American journalists, media-related professionals, and students worldwide. To encourage diversity and workplace equity, the association provides a number of programs and services—ranging from career fairs and networking events, to professional development and technical training.

For more information and to become a member, please contact membership@nabj.org or 301-405-0554 between the hours of 9 a.m. and 5 p.m. EDT, Monday through Friday.

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