

# NACC

## 41st National Child Welfare, Juvenile Justice, & Family Law Conference

The top leaders in child welfare, juvenile justice, and family law are coming to San Antonio. Join the national community of multidisciplinary advocates working to make this country a better place for children, youth, and families.

## SPONSORSHIP, EXHIBITING, AND ADVERTISING OPPORTUNITIES

We invite you to join us as a sponsor of our national conference to support a community of children's legal advocates, judges, social workers, CASAs, and health professionals who gather together for two-and-a-half days to continue their education, improve their skills, and find inspiration and renewed commitment to their work. Nearly 700 professionals from across the country attend NACC's conference and our goal is to provide attendees a high-quality experience that motivates effective advocacy for children and families.

In addition, advertising or exhibiting during this event will demonstrate your organization's commitment to children's and family justice as well as provide excellent visibility of your brand to a national audience of legal professionals.

*Following are several different ways that you can help support NACC in its mission and make this year's conference a smashing success!*

# SAN ANTONIO

★ **TEXAS** ★

**August 23–25, 2018**  
Pre-Conference August 22

SAN ANTONIO MARRIOTT RIVERCENTER  
101 BOWIE STREET · SAN ANTONIO, TX 78205

# Sponsorship Opportunities

Benefits	Presenting Sponsor \$25,000	Platinum Sponsor \$10,000	Gold Sponsor \$5,000	Silver Sponsor \$2,500	Bronze Sponsor \$1,000	Session Sponsor For-Profits : \$500 Non-Profits : \$250	Exhibitor For-Profits : \$500 Non-Profits : \$400	Conference Program Advertiser
Your Remarks at a Plenary Session	✓							<p><b>Full Page</b> 7½" w x 10" h For-Profits : \$1,250 Non-Profits : \$1,000</p>  <p><b>Half Page</b> 7½" w x 4 13/16" h For-Profits : \$650 Non-Profits : \$500</p>  <p><b>Quarter Page</b> 3 1/16" w x 4 13/16" h For-Profits : \$350 Non-Profits : \$250</p> 
Logo & Link on all Conference Emails and Marketing	✓							
Recognition by Board President at Plenary Session	✓	✓						
Featured on Conference Web Page	✓	✓	✓					
Acknowledgment in <i>The Guardian</i> Law Journal	✓	✓	✓					
Promotion on Social Media	✓	✓	✓	✓				
Recognition on On-site Signage	✓	✓	✓	✓		Sponsored Session Only		
Featured in Conference Program*	✓	✓	✓	✓	✓	At Session Description		
Free Conference Registrations	✓ x4	✓ x3	✓ x2	✓ x1	✓ x1		Reduced Rate Option	
Exhibit Table	✓	✓	✓	✓	✓		✓	
Thanks & Link in <i>The Advocate</i> Newsletter Monthly	✓ 6 Mo	✓ 4 Mo	✓ 3 Mo	✓ 1 Mo	✓ 1 Mo	✓ 1 Mo	✓ 1 Mo	

## Sponsorship Levels

### PRESENTING Sponsor : \$25,000

As a Presenting Sponsor, your organization will set itself apart with the highest level of visibility before, during, and after the conference. A representative of your organization will have the opportunity to briefly address all participants before a conference plenary session and your organization's contribution will be highlighted throughout. Included with Presenting Sponsorship:

- Remarks by your representative before a conference plenary session (2-3 minutes)
- Your logo/link on all conference marketing emails
- Thank you and recognition in remarks by NACC Board President at a general session
- Logo/link and acknowledgment on the annual conference page of the NACC website
- Acknowledgment and link to your website in *The Guardian*, NACC's law journal
- Highest level of promotion via NACC social media channels
- Thank you and recognition on signage on-site
- The most prominent listing in the Conference Program\*
- Four full conference registrations
- Exhibit table and your choice of placement
- Logo/link in NACC's monthly *Advocate* newsletter for up to six months, July–December 2018

# Sponsorship Levels continued

## PLATINUM Sponsor : \$10,000

Platinum Sponsorship provides your organization with substantial visibility leading up to and during the conference. Platinum Sponsors receive three conference registrations, additional digital exposure, and more! Platinum Sponsorship includes:

- Thank you and recognition in remarks by NACC Board President at a general session
- Logo/link and acknowledgment on the annual conference page of the NACC website
- Acknowledgment and logo/link to your website in *The Guardian*, NACC's law journal
- Priority promotion via NACC social media channels
- Thank you and recognition on signage on-site
- Priority placement in the Conference Program\*
- Three full conference registrations
- Exhibit table and priority placement
- Logo/link in NACC's monthly *Advocate* newsletter for up to four months, July–October 2018

### Do Not Delay!

It is to your benefit to commit to sponsorship early. There are opportunities for promotion prior to the completion of the Conference Program. Sponsorships will be listed in the Conference Program in the order in which they are confirmed within each level of sponsorship. The confirmation date is also a factor in table placement for on-site exhibits.

\*In order to be listed in the print version of the Conference Program, sponsorship must be confirmed (signed agreement and payment received by NACC) by July 15, 2018. Most sponsorship levels require a digital version of your organization's logo. To enjoy the full benefits of your sponsorship, please provide a vector file of your logo (.ai/.eps.pdf) or high-resolution bitmap (.jpg/.png/tif) by July 15, 2018.

## GOLD Sponsor : \$5,000

Gold Sponsorship will provide your organization with high visibility before and during the conference and includes two conference registrations. Gold Sponsorship includes:

- Logo/link and acknowledgment on the annual conference page of the NACC website
- Acknowledgment and logo/link to your website in *The Guardian*, NACC's law journal
- Premium promotion via NACC social media channels
- Thank you and recognition on signage on-site
- Premium placement in the Conference Program\*
- Two full conference registrations
- Exhibit table and premium placement
- Logo/link in NACC's monthly *Advocate* newsletter for up to three months, July–September 2018

## SILVER Sponsor : \$2,500

Silver Sponsorship will provide your organization with high visibility before and during the conference and includes one conference registration. Silver Sponsorship includes:

- Preferred promotion via NACC social media channels
- Thank you and recognition on signage on-site
- Preferred placement in the Conference Program\*
- One full conference registration
- Exhibit table
- Logo/link in one issue of NACC's monthly *Advocate* newsletter

## BRONZE Sponsor : \$1,000

Bronze Sponsorship provides an opportunity to both support NACC's professional community and the national conference while attending. Bronze Sponsorship includes:

- Placement in the Conference Program\*
- One full conference registration
- Exhibit table
- Logo/link in one issue of NACC's monthly *Advocate* newsletter

## SESSION Sponsor : For-Profits : \$500 / Non-Profits : \$250

Session Sponsorship provides an opportunity to support the professional community while attending the conference. Session Sponsorship includes:

- Recognition in the Conference Program\* next to the sponsored session
- Logo/link in one issue of NACC's monthly *Advocate* newsletter

# Sponsorship Levels continued

## EXHIBITOR :

**For-Profits : \$500 New / \$450 Returning**

**Non-Profits : \$400 New / \$360 Returning**

Exhibiting on-site at the NACC national conference is a great way to introduce your organization, products, and services to the multi-disciplinary community of professionals who participate in NACC conferences. Exhibitors at the 41st national conference will be located in a large area with conference registration and food and beverage breaks to encourage maximum traffic. You will have the chance to connect face-to-face with nearly 700 attorneys, judges, social workers, policy advocates, CASA volunteers, professors, and health professionals. Exhibitors receive:

- One six-foot table and two chairs in the exhibit area
- Option to register one exhibit staff to attend the conference at a reduced rate of \$250 for new exhibitors or \$225 for returning exhibitors
- Logo/link in one issue of NACC's monthly *Advocate* newsletter

### Exhibit Hours (subject to change until Conference Program is finalized)

Wed, Aug 22	Full Day	Set-Up, Registration
Thurs, Aug 23	Full Day	Conference Day One
Fri, Aug 24	Full Day	Conference Day Two
Sat, Aug 25	Ends at Noon	Final Plenary, Take-Down

## Conference Program Advertiser

The 41st NACC Conference Program will celebrate NACC's 40th Anniversary and serve as a keepsake document of NACC's impact on legal advocacy for the rights of children and families. Advertising in the Conference Program is an effective, budget-conscious way to reach hundreds of child welfare law professionals and express your support for children's and family justice. Print editions of the Conference Program will be distributed to conference attendees, with expanded digital distribution before, during, and after the conference through December 2018.

### Ad Specifications and Requirements

Full Page	For-Profits : \$1,250 / Non-Profits : \$1,000	7½" w x 10" h
Half Page	For-Profits : \$650 / Non-Profits : \$500	7½" w x 4¾" h
Quarter Page	For-Profits : \$350 / Non-Profits : \$250	3¾" w x 4¾" h

- Ads must be submitted in print-ready format:  
**Preferred** : 300ppi print-quality CMYK PDF with fonts embedded or outlined  
**Optional** : 600ppi max-quality CMYK JPG, PNG, or TIF
- **Payment, sign-up form/agreement, and print-ready ad file must be received on or before July 15, 2018.**
- Sign up early—advertising space is limited and pages are filled on a first-come, first-served basis.
- No refunds are given for sponsorships or advertising due to the nature of print deadlines and costs associated with layout changes.

## About the National Association of Counsel for Children

In today's world, millions of children are the subjects of judicial proceedings each year. They are involved in the court system as victims of child abuse and neglect; as subjects of custody, visitation, and adoption proceedings; as children accused of crimes or other misconduct; in education and immigration proceedings; and as participants in civil damages litigation.

At the National Association of Counsel for Children, our mission is to improve the lives of children and families by ensuring that these proceedings produce justice. As a multidisciplinary membership organization founded in 1977, we work to strengthen legal advocacy for children and families by:

- **Strengthening the Delivery of Legal Services:** The NACC works to ensure that children and families are provided well resourced, high-quality legal advocates when their rights are at stake.
- **Enhancing the Quality of Legal Services Affecting Children:** The NACC implements best practices by providing certification, training, education, and technical assistance to promote specialized, high-quality legal advocacy.
- **Improving Courts and Agencies:** The NACC promotes systemic improvement in our child and family serving agencies, institutions, and court systems.
- **Advancing the Rights and Interests of Children and Families:** The NACC promotes a safe and nurturing childhood through legal and policy advocacy for the rights and interests of children and families.

### National Association of Counsel for Children

13123 East 16th Avenue, Suite B390  
Aurora, Colorado 80045

[www.NACCchildlaw.org](http://www.NACCchildlaw.org)  
1-888-828-NACC



# NACC

## 41st National Child Welfare, Juvenile Justice, & Family Law Conference

San Antonio  
Marriot Rivercenter

August 23–25, 2018  
Pre-Conference August 22



\* Sponsors and print advertisers must pay in full by July 15, 2018 for inclusion in the Conference Program.

‡ Exhibit Cancellation Policy: All requests for refunds must be made in writing. Written notice of cancellation received by fax or postmarked by July 15, 2018, will be issued a full refund minus a \$100 service fee. Cancellations received by July 15, 2018, will have the \$100 service fee deducted and the balance issued as a credit. No refunds or credits will be issued for cancellations received after July 15, 2018.

[NACCchildlaw.org/Conference](http://NACCchildlaw.org/Conference)

## SPONSORSHIP, EXHIBITING, AND ADVERTISING SIGN-UP FORM

▲ ORGANIZATION NAME

COORDINATOR/REPRESENTATIVE (MAIN CONTACT) NAME

PHONE

COORDINATOR/REPRESENTATIVE EMAIL

NAME OF ON-SITE EXHIBITING STAFF (IF APPLICABLE)

ON-SITE EXHIBITING STAFF EMAIL (IF APPLICABLE)

ADDRESS

CITY

STATE

ZIP

### SPONSORSHIPS\*

- PRESENTING \$25,000
- PLATINUM \$10,000
- GOLD \$5,000
- SILVER \$2,500
- BRONZE \$1,000
- SESSION FOR-PROFITS \$500
- SESSION NON-PROFITS \$250

### EXHIBITS‡

- FOR-PROFITS \$500
- FOR-PROFITS RETURNING \$450
- NON-PROFITS \$400
- NON-PROFITS RETURNING \$360
- REGISTRATION \$250 (limit 1)
- REGISTRATION RETURNING \$225 (limit 1)

### ADVERTISING\*

In Printed Conference Program

- FULL PAGE FOR-PROFITS \$1,250
- HALF PAGE FOR-PROFITS \$650
- QUARTER PAGE FOR-PROFITS \$350
- FULL PAGE NON-PROFITS \$1,000
- HALF PAGE NON-PROFITS \$500
- QUARTER PAGE NON-PROFITS \$250

Sponsorships Sub-Total \$

Exhibits Sub-Total \$

Advertising Sub-Total \$

**TOTAL DUE** \$

### PAYMENT INFORMATION

Payment in full must be received before benefits of service are made available.

Credit Card:  VISA  MasterCard  DISCOVER  AMERICAN EXPRESS  Check Enclosed

▲ CARD NUMBER

EXPIRATION DATE

NAME AS SHOWN ON CARD

AUTHORIZED SIGNATURE

Make checks payable to and mail to:

NACC  
13123 E 16th Ave, B390  
Aurora, CO 80045

## Exhibitor & Sponsor Exhibitor Agreement

Exhibitors assume entire responsibility and agree to protect, defend, indemnify and hold harmless NACC, the San Antonio Marriott Riverfront, its owners, and each of their respective parent organizations, subsidiaries, affiliates, employees, officers, directors, and agents against all claims, losses or damages to person or property, governmental charges or fines and attorney's fees arising out of or caused by the sole negligence of the exhibitor or its employees or agents. Exhibitors shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies or comprehensive general liability insurance and contractual liability insurance. Exhibitors acknowledge that neither NACC, nor the hotel, nor its owners maintain insurance covering the exhibitor's property and that it is the sole responsibility of exhibitors to obtain business interruption and property damage insuring any losses by exhibitors.

NACC will not be liable for the fulfillment of this agreement if exhibit space cannot be provided due to damage to the building or exhibit space by fire, water, smoke, accident, strikes, the authority of law, or any other cause beyond its control. NACC will, in the event of cancellation due to one of those causes, reimburse exhibitors for the exhibit fees less all legitimate expenses incurred by NACC in connection with the exhibits.

Exhibitors are responsible for any charges incurred for any special services or requirements including, but not limited to, electrical service, power strips and extension cords, audio/visual equipment, internet or telephone lines.

Anyone attending a conference function must be registered for the conference and must wear their name badge at all times. Shipping instructions for exhibit materials will be provided approximately six weeks prior to the conference. All shipping and storage fees are the responsibility of the exhibitor.

A signed exhibit agreement and payment in full must be received before participation can be confirmed or a space is reserved. Specific table assignments will be made at the discretion of NACC, taking into consideration sponsorship and advertising participation, order in which agreement and payment were received and other necessary conditions.

NACC reserves the right to determine which exhibitors, sponsors, and advertising to accept based upon space limitations, relevance, appropriateness, timeliness, or other similar criteria. All accounts must be paid in full prior to the conference. Participation implies acceptance of the terms listed herein.

NACC reserves the right to accept or decline any advertisement, exhibit or sponsorship it is offered. NACC will decline advertising, exhibits or sponsors that, in NACC's sole discretion are not in keeping with the mission, vision and values of NACC.

- I understand that A/V costs, such as electrical and internet, as well as costs associated with shipping, handling, and storage of exhibit materials are not included and may require an additional fee paid to the hotel or an A/V service provider. Such fees will be at the exhibitor's expense. NACC is not responsible for any additional costs.

▲ SIGNATURE

DATE

**PLEASE RETURN COMPLETED SIGNED FORM AND PAYMENT TO:**

**NACC**

13123 E. 16th Ave., Suite B390

Aurora, CO 80045

**OR VIA EMAIL TO:** [Conference@NACCchildlaw.org](mailto:Conference@NACCchildlaw.org)

**QUESTIONS?** [Conference@NACCchildlaw.org](mailto:Conference@NACCchildlaw.org)

**303-864-5359**

