

# NACC Conference

National Child Welfare Law

*Sponsor.  
Exhibit.  
Advertise.*

## 43rd NATIONAL CHILD WELFARE LAW CONFERENCE

**AUG 24–26, 2020**

PRE-CONFERENCE AUG 23

**Baltimore Marriott Waterfront  
BALTIMORE, MD**



[www.NACCchildlaw.org/  
Conference](http://www.NACCchildlaw.org/Conference)

# NACC

National Association  
of Counsel for Children

Join NACC as we support a national community of attorneys, judges, social workers, CASAs, health professionals, and other children's advocates at our 43rd National Child Welfare Law Conference. For three days, this special community gathers to continue their education, improve their skills, and find inspiration and renewed commitment to their work. Over 750 professionals from across the country attend NACC's conference and our goal is to provide attendees a high-quality experience that motivates effective advocacy for children and families.

We invite you to sponsor, exhibit and advertise, and be a part of this extraordinary event. You will demonstrate your organization's commitment to children's rights and family justice, as well as promote your brand to a national audience of legal professionals and children's advocates.

# BALTIMORE2020

# About NACC.

Founded in 1977, the National Association of Counsel for Children (NACC) is a nonprofit membership and advocacy organization dedicated to advancing the cause of justice for children, youth, and families involved in child abuse and neglect cases.

Children involved in these proceedings need lawyers who are well-trained to ensure their voices are heard, their rights are protected, and that outcomes are achieved that keep them safely with their families, and on a path toward success. NACC helps lawyers do this important work, and advances public policies that protect children's rights, recognize their needs, and give them opportunities.

## Our Vision

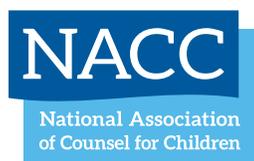
Every child and family involved with the court system is well-represented by a lawyer who works to ensure that every child is raised by a nurturing family and has positive life opportunities.

## Our Mission

To advance the rights, well-being, and opportunities of children impacted by the child welfare system through access to high-quality legal representation.

### National Association of Counsel for Children

1600 Downing Street  
Suite 410  
Denver, CO 80218



[NACCchildlaw.org](http://NACCchildlaw.org)  
1-888-828-NACC

# Our Impact.

Millions of children are involved in the child welfare system, including children who have been separated from their parent or guardian, children at risk of separation, and children and youth who are also involved in the juvenile or criminal justice systems. Many children involved in these systems face barriers to justice in the courts and are deeply impacted by poor outcomes in the foster care system. Negative court experiences and outcomes are often exacerbated by racial and economic inequality and other biases that affect children's opportunities for education, health care, housing, and other critical supports. The rights, well-being, and opportunities of all children in the child welfare system must be protected. This requires effective assistance of legal counsel.

**NACC believes all children involved in child welfare proceedings need lawyers who are well-trained** to ensure that their voices are heard, their rights are protected, their needs are met, and that the best possible outcomes are achieved — outcomes where children are raised on a path toward success in loving and supportive families. NACC helps lawyers do this important work and believes the child welfare court system works best when all parties — children, parents, and social service agencies — are represented by high-quality, well-trained lawyers.

NACC advances the rights and opportunities of children in the child welfare system by ensuring they have the right to effective assistance of counsel. We provide **programs and resources** that improve the quality of legal representation for children, parents and agencies; **support a community** of hard-working and dedicated professionals and help attract and retain diverse talent in the children's legal advocacy profession; and we **advocate for policies** that advance children's rights, including the right to counsel.

## Your conference sponsorship will help NACC:



**Promote  
Excellence**



**Build  
Community**



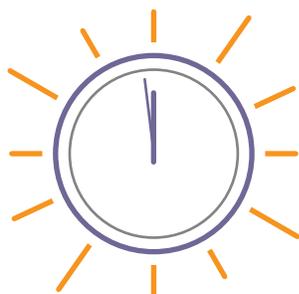
**Advance  
Justice**

# Sponsor.

As a conference sponsor, your organization will set itself apart by supporting the community of advocates attending the conference. In addition to being visible to attendees and faculty onsite, your support and brand will also be seen by the national NACC community as we recognize you in a variety of ways, including being featured in our conference program and in our monthly newsletter, *The Advocate*.

Sponsor Benefits	Presenting Sponsor \$25,000	Platinum Sponsor \$10,000	Gold Sponsor \$5,000	Silver Sponsor \$2,500	Bronze Sponsor \$1,500
Your Remarks at a Plenary Session	✓				
Logo & Link on all Conference Emails and Marketing	✓				
Recognition by Board President at Plenary Session	✓	✓			
Featured on NACC Website	✓	✓	✓		
Acknowledgment in <i>The Guardian</i>	✓	✓	✓		
Promotion on Social Media	✓	✓	✓	✓	
Recognition on Onsite Signage	✓	✓	✓	✓	
Thanks & Link in <i>The Advocate</i> Newsletter	✓	✓	✓	✓	✓
Featured in Conference Program*	✓	✓	✓	✓	✓
Free Conference Registration	✓✓✓✓	✓✓✓	✓✓	✓	✓
Exhibit Table	✓	✓	✓	✓	✓

\*Logo, website link, and/or ad must be received before July 17, 2020.



**Do Not Delay!** Opportunities to sponsor, exhibit, and advertise are limited and filled on a first-come, first-served basis.

# Exhibit.

Exhibiting onsite at the NACC national conference is a great way to introduce your organization, products, and services to the multi-disciplinary community of professionals who participate in NACC conferences. You will have the chance to connect face-to-face with nearly 750 attorneys, judges, social workers, policy advocates, CASA volunteers, professors, and health professionals.

## Exhibition Hours

### Sunday, August 23

12pm – 4pm : Set-Up, Registration, Pre-Con

### Monday, August 24

7am – 4pm : Conference Day One

### Tuesday, August 25

7am – 4pm : Conference Day Two

### Wednesday, August 26

7am – 12pm : Final Plenaries, Take-Down

Exhibitor Benefits	For-profit \$850–\$1,000	Nonprofit \$550–\$600
Promotion on Social Media	✓	✓
On-site Signage	✓	✓
Featured in Conference Program*	✓	✓
Exhibit Table	✓	✓
Thanks & Link in <i>The Advocate</i> Newsletter	✓	✓

\*Logo, website link, and/or ad must be received before July 17, 2020.

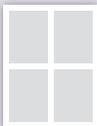
## Take-One Table

Can't make it to Baltimore but want to share your message with our attendees? Our **Take-One Table** will be set up among the exhibit tables and is available for your materials. Space is limited.

# Advertise.

Advertising in the Conference Program\* is an effective, budget-conscious way to reach hundreds of child welfare law professionals and express your support for children's and family justice. Print editions of the Conference Program will be distributed to conference attendees, with expanded digital distribution before, during, and after the conference.

## Ad Specifications and Requirements

Print Ad Specifications	For-profit	Nonprofit	Size
Full Page	\$ 1,500	\$ 1,000	7-1/2" w 10" h 
Half Page	\$ 750	\$ 500	7-1/2" w 4-13/16" h 
Quarter Page	\$ 500	\$ 250	3-9/16" w 4-13/16" h 

**Ads must be submitted in print-ready format:**  
 Preferred : 350ppi print-quality CMYK PDF with fonts embedded or outlined  
 Optional : 700ppi maximum-quality / lowest compression CMYK JPG, PNG, or TIF



## Questions?

Email [Conference@NACCchildlaw.org](mailto:Conference@NACCchildlaw.org)

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# Sponsor. Exhibit. Advertise.

## APPLICATION

▲ ORGANIZATION NAME

COORDINATOR/REPRESENTATIVE (MAIN CONTACT) NAME

PHONE

COORDINATOR/REPRESENTATIVE EMAIL

NAME OF ON-SITE EXHIBITING STAFF (IF APPLICABLE)

ON-SITE EXHIBITING STAFF EMAIL (IF APPLICABLE)

ADDRESS

CITY

STATE

ZIP

FACEBOOK

TWITTER

INSTAGRAM

### Sponsor.

- PRESENTING**  
\$25,000
- PLATINUM**  
\$10,000
- GOLD**  
\$5,000
- SILVER**  
\$2,500
- BRONZE**  
\$1,500

### Exhibit.

- FOR-PROFITS**  
\$1,000
- FOR-PROFITS**  
RETURNING  
\$850
- NONPROFITS**  
\$600
- NONPROFITS**  
RETURNING  
\$550
- TAKE-ONE TABLE**  
\$250 (limit 1)

### Advertise.

- FULL PAGE**  
FOR-PROFITS \$1,500
- FULL PAGE**  
NONPROFITS \$1,000
- HALF PAGE**  
FOR-PROFITS \$750
- HALF PAGE**  
NONPROFITS \$500
- QUARTER PAGE**  
FOR-PROFITS \$500
- QUARTER PAGE**  
NONPROFITS \$250

Sponsor  
Subtotal

\$

Exhibit  
Subtotal

\$

Advertise  
Subtotal

\$

**TOTAL DUE**

\$

### Payment Information

Payment in full must be received before benefits of service are made available.

Credit Card:      Check Enclosed

▲ CARD NUMBER

EXPIRATION DATE

NAME AS SHOWN ON CARD

AUTHORIZED SIGNATURE

**Make checks payable  
to and mail to:**

NACC  
1600 Downing St #410  
Denver, CO 80218

# Sponsor. Exhibit. Advertise.

## AGREEMENT

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NACC reserves the right to determine which sponsors, exhibitors, and advertisers to accept based upon space limitations, relevance, appropriateness, timeliness, or other similar criteria. Participation implies acceptance of the terms listed herein.

Your completed application, signed agreement, and payment are due prior to being confirmed, before benefits are started, and no later than July 17, 2020. Sponsorship, exhibiting, and advertising space is limited and are filled on a first-come, first-served basis.

A vector file of your logo (.ai/.eps/.pdf) or high-resolution bitmap (.jpg/.png/.tif), website link, and/or print-ready ad file must be received before July 17, 2020.

Shipping instructions for exhibit materials will be provided approximately six weeks prior to the conference. All shipping and storage fees are the responsibility of the exhibitor. NACC is not responsible for any additional shipping costs.

A/V costs, such as electrical and internet, are not included and may require an additional fee paid to the hotel or an A/V service provider. Such fees are the responsibility of the exhibitor. NACC is not responsible for any additional A/V costs.

Onsite representatives must be registered for the conference and must wear their name badge.

Exhibitors assume entire responsibility and agree to protect, defend, indemnify and hold harmless NACC, the Baltimore Marriott Waterfront, its owners, and each of their respective parent organizations, subsidiaries, affiliates, employees, officers, directors, and agents against all claims, losses or damages to person or property, governmental charges or fines and attorney's fees arising out of or caused by the sole negligence of the exhibitor or its employees or agents.

Exhibitors acknowledge that neither NACC, nor the hotel, nor its owners, maintain insurance covering the exhibitor's property and that it is the sole responsibility of exhibitors to obtain business interruption and property damage insuring any losses by exhibitors.

NACC will not be liable for the fulfillment of this agreement if exhibit space cannot be provided due to damage to the building or exhibit space by fire, water, smoke, accident, strikes, the authority of law, or any other cause beyond its control. NACC will, in the event of cancellation due to one of those causes, reimburse exhibitors for the exhibit fees less all legitimate expenses incurred by NACC in connection with the exhibits.

No refunds are given for sponsorship, exhibiting, and advertising, beyond what is stated above due to the nature of print deadlines and costs associated with layout changes.

I have read, understand, and agree to the above.

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▲ SIGNATURE

DATE

**PLEASE RETURN COMPLETED APPLICATION, SIGNED AGREEMENT, FORM AND PAYMENT TO:**

**NACC**

1600 Downing St, Suite 410  
Denver, CO 80218

**OR VIA EMAIL TO:** [Conference@NACCchildlaw.org](mailto:Conference@NACCchildlaw.org)

**QUESTIONS?** [Conference@NACCchildlaw.org](mailto:Conference@NACCchildlaw.org)

