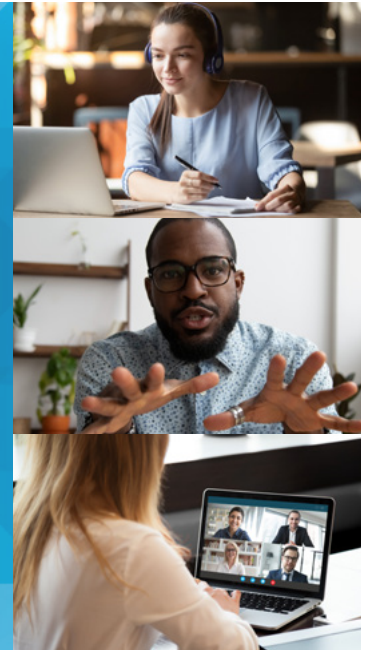


43RD NATIONAL CHILD WELFARE LAW *Virtual* CONFERENCE



MON AUG 24 THROUGH FRI AUG 28, 2020

PRE-CONFERENCE CHILDREN'S LAW OFFICE CONVENING : SUN AUG 23



Sponsorship & Exhibiting Prospectus

The National Association of Counsel for Children is committed to providing the highest-quality legal education programs and networking events to strengthen and support child welfare legal professionals across the country. To protect the safety of our members and attendees NACC's 43rd National Child Welfare Law Conference is going virtual! This is a critical time for community support, information-sharing, and dialogue as we redefine legal representation and remote advocacy in the midst of a pandemic.

We invite you to sponsor and exhibit and be a part of this extraordinary event. Demonstrate your organization's commitment to the health, safety, and well-being of children and families while promoting your services and products to a national audience of professionals working in the courts.

About NACC

Founded in 1977, the National Association of Counsel for Children (NACC) led the evolution of children's law from a cause to a profession by establishing child welfare law as a specialty practice requiring distinctive training, skill, and support. NACC's mission is to advance the rights, well-being, and opportunities of children impacted by the child welfare system through access to high-quality legal representation. Fundamental to our mission is the core belief that all parties deserve effective and zealous legal advocates to ensure their voices are heard, to fight for their needs, and to navigate the complex systems impacting their lives. Our vision: Every child and family involved in the court system is well-represented by a lawyer who works to ensure that every child is raised by a nurturing family and has positive life opportunities.

NACC

National Association
of Counsel for Children

TOGETHER WE ARE
Promoting Excellence
Building Community
Advancing Justice



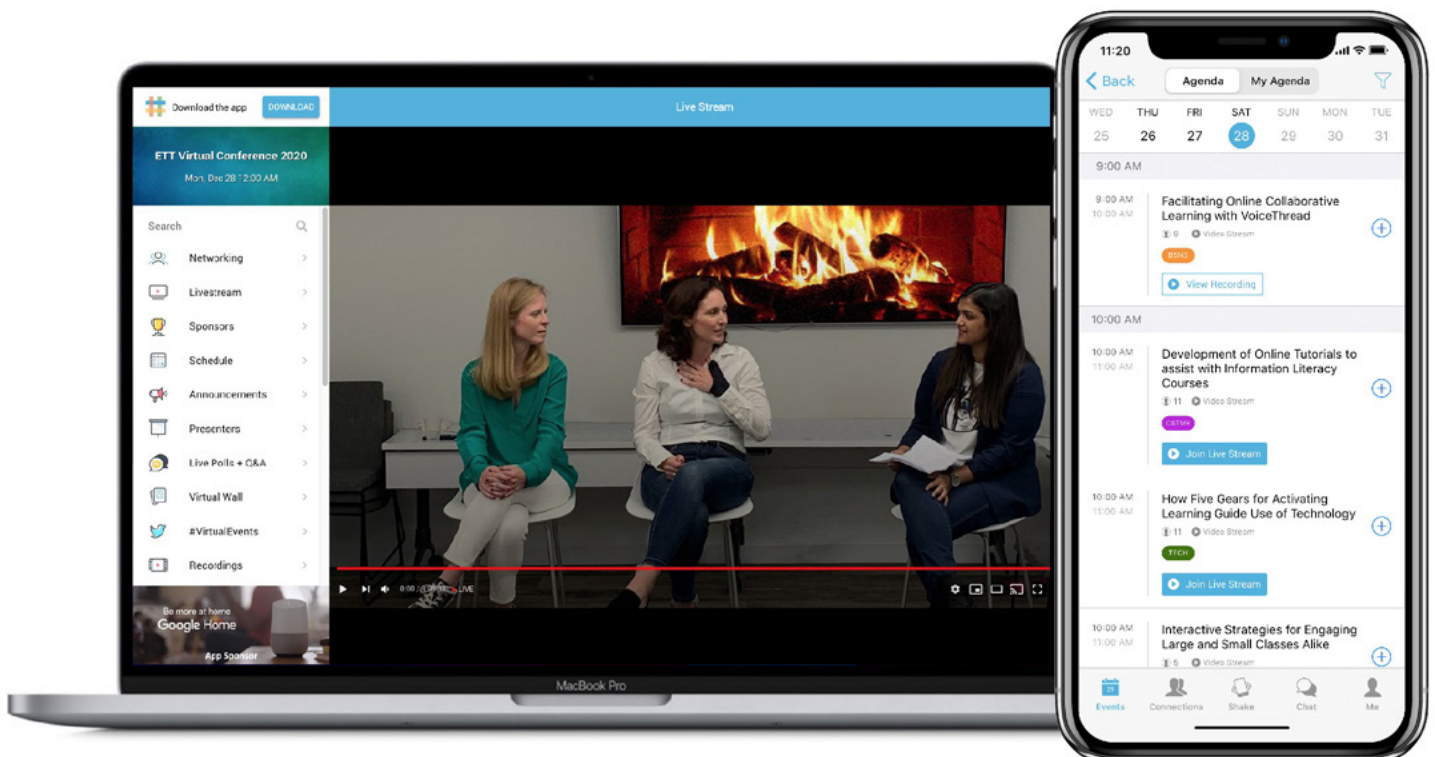
Audience

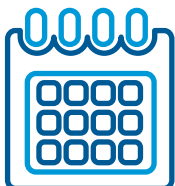
NACC's National Child Welfare Law Conference is our signature educational event held every year since our founding in 1977. The conference attracts a national community of attorneys, judges, social workers, CASAs, medical and health professionals, and other multidisciplinary professionals working in child welfare to continue their education, improve their skills, and find inspiration and renewed commitment to their work. NACC's goal is to provide attendees a high-quality experience that motivates effective advocacy for children and families.

Typically, NACC's annual conference includes more than 750 attendees, but this year we anticipate even more attendees through our virtual platform. Without the additional travel and hotel expense of a live event, NACC's conference is more accessible than ever for this hard-working dedicated community of child- and family-serving legal professionals.

Conference attendees have the opportunity to learn directly from top experts in the field, participate in brainstorming sessions to collectively inspire system change, network with colleagues from across the country, satisfy continuing education requirements from their state, and otherwise enhance their practice through professional training and development.

Typically, registrants can attend up to 12 conference sessions over 2½ days, but this year's week-long online program includes more than 20 live sessions and recordings of all sessions. Through our conference app attendees will have access to all conference materials, video recordings, networking connections, sponsor, and exhibitor information for a full year!





Schedule at a Glance

NACC's week-long conference program was designed for busy professionals to join live and/or watch recordings at their convenience. Our 30-minute breaks between sessions offer ample opportunity to connect with attendees in addition to the 24-hour 5-day networking opportunities throughout the week.

NACC		43RD NATIONAL CHILD WELFARE LAW <i>Virtual</i> CONFERENCE				SCHEDULE
Sun AUG 23	Mon AUG 24	Tue AUG 25	Wed AUG 26	Thu AUG 27	Fri AUG 28	
Time TBD	11:00 – 11:10am	11:00 – 12:15pm	11:00 – 12:15pm	11:00 – 12:15pm	11:00 – 12:15pm	
Preconference: Children's Law Office Convening	Welcome	Breakout 4	Breakout 8	Breakout 11	Breakout 15	
	11:15 – 12:45pm PLENARY 1	12:45 – 2:00pm Breakout 5	12:45 – 2:00pm Breakout 9	12:45 – 2:00pm Breakout 12	12:45 – 2:00pm Breakout 16	
	1:15 – 2:30pm Breakout 1	2:30 – 3:45pm Breakout 6	2:30 – 4:00pm PLENARY 2	2:15pm – 3:15pm Social Activity	2:30 – 4:00pm PLENARY 3	
	3:00 – 4:15pm Breakout 2	4:15 – 5:30pm Breakout 7	4:30 – 5:45 Breakout 10	3:45 – 5:00pm Breakout 13	4:30 – 5:45pm Breakout 17	
All times are Eastern Daylight	4:45 – 6:00pm Breakout 3	6:00 – 7:00pm CWLS Reception	6:30 – 8:00pm Movie Night	5:30 – 6:45pm Breakout 14	6:00 – 7:00pm Closing & Awards	
	6:15 – 7:30pm Welcome Reception					

Sponsor



As a conference sponsor, your organization will set itself apart by supporting and connecting with the national community of child and family law professionals attending the conference and visiting our website. You will have multiple opportunities throughout each day of our five-day conference to promote your organization's brand, services, and products. This year NACC's conference app and desktop platform offer sponsors lasting opportunity to network with our members and conference attendees.

Sponsorship Levels

ALL CONFERENCE SPONSORS RECEIVE THE FOLLOWING BENEFITS:

- Logo and website link on NACC's conference app for one year
- Logo and website link on NACC's conference desktop platform for one year
- Inclusion in NACC's eBrochure and electronic Conference Program
- Logo and website link on NACC's website through 2020
- Logo and website link in NACC's monthly newsletter *The Advocate* for three months
- Logo and website link in NACC's quarterly journal *The Guardian*
- Virtual Exhibit Booth on NACC's conference app for one year
- Virtual Exhibit Booth on NACC's conference desktop platform for one year

See below for virtual exhibiting benefits.

PRESENTING SPONSOR : \$20,000



- Company name and branding on all conference marketing materials, conference app and platform
- Dedicated exclusive feature icon on Socio app with company logo/name
- Pre-recorded remarks or infomercial (2–5 minutes) before Plenary Session (3 spots available) and during Welcome Reception, and on app throughout conference
- Full page, full color ad in NACC's journal *The Guardian* (Fall 2020)
- Promotion on social media
- Includes 20 conference registrations

PLATINUM SPONSOR : \$10,000



- High-level exposure and branding in conference marketing materials, conference app and platform
- Banner ad on conference app and platform
- Pre-recorded remarks or infomercial (2–5 minutes) before a Breakout Session (17 spots available) and during a sponsored social virtual gathering
- Half page, full color ad in NACC's journal *The Guardian* (Fall 2020)
- Promotion on social media
- Includes 10 conference registrations

GOLD SPONSOR : \$5,000



- Includes 5 conference registrations
- Sponsor banner ad on conference app

SILVER SPONSOR : \$3,000



- Includes 3 conference registrations

BRONZE SPONSOR : \$1,500



- Includes 1 conference registration

Virtual Exhibit



Virtual Exhibiting at the 43rd National Child Welfare Law Virtual Conference is an excellent way to introduce your organization, products, and services to the multidisciplinary professionals who will participate in this week-long event. You will have the chance to connect with attorneys, judges, social workers, policy advocates, CASA volunteers, professors, and medical and health professionals through our conference app and platform. All sponsorships include a Virtual Exhibit booth.

For-Profit Orgs : \$1,000 /\$850 Returning (includes 2 staff conference registrations)

Nonprofit Orgs : \$600 /\$550 Returning (includes 1 staff conference registration)

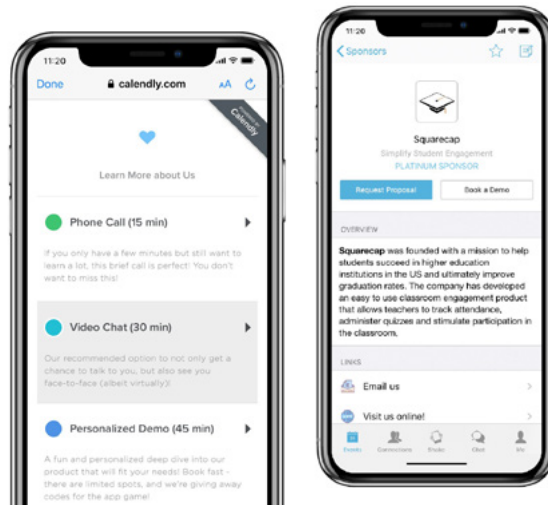
BENEFITS:

- Logo and website link on NACC’s conference app for one year
- Logo and website link on NACC’s conference desktop platform for one year
- Set up your virtual booth, profile presentation space, and materials
 - Include a welcome video demonstrating your products and services
- Use the “live chat” option during primary hours you staff the virtual event
- Add buttons for attendees to request a follow-up or schedule a meeting
- A lead list is generated when an attendee clicks on your booth (data will also include which materials were downloaded by attendees)
- Booth goes live two weeks before the event and is available 24-hours a day to conference attendees and faculty
- Booth is live on the conference app for a full year after the conference
- Inclusion in games or badge earnings that incentivize attendees to visit your booth

● Sponsor/Exhibitor Logo and Customization

● Engage attendees with customized logo and materials

● Book a meeting through the app/platform



Your conference
sponsorship will
help NACC:



Promote
Excellence



Build
Community



Advance
Justice

Other Sponsorship Opportunities:

- Send swag boxes to attendees with your products
- Send coupons to attendees to enjoy UberEats, DoorDash, or other delivery services during the conference
- Sponsor a virtual cocktail reception or coffee break
- Sponsor a dance party or evening music performance
- Host a morning workout session or run
- Sponsor an event game on the app

NACC welcomes the opportunity to discuss these or other unique sponsorship opportunities for you to elevate your brand and engage with our attendees during our first virtual conference. Contact our team to discuss at Conference@NACCchildlaw.org.

NACC

National Association
of Counsel for Children

1600 Downing Street
Suite 410
Denver, CO 80218



Questions?

Email Conference@NACCchildlaw.org for more information about these or other virtual event opportunities.

Sponsorship & Exhibiting Application and Agreement

▲ ORGANIZATION NAME			
COORDINATOR/REPRESENTATIVE (MAIN CONTACT) : NAME		PHONE	EMAIL
LIVE EXHIBITING STAFF (IF APPLICABLE) :		NAME	EMAIL
ADDRESS	CITY	STATE	ZIP
FACEBOOK	TWITTER	INSTAGRAM	

Sponsor: PRESENTING \$20,000 PLATINUM \$10,000 GOLD \$5,000 SILVER \$3,000 BRONZE \$1,500 Subtotal

Exhibit: FOR-PROFIT \$1,000 FOR-PROFIT RETURNING \$850 NONPROFIT \$600 NONPROFIT RETURNING \$550 Subtotal

TOTAL DUE

Payment: Credit Card     Check Enclosed

Payment in full must be received before benefits of service are made available.

▲ CARD NUMBER	EXPIRATION DATE
NAME AS SHOWN ON CARD	AUTHORIZED SIGNATURE

Agreement

NACC reserves the right to determine which sponsors and exhibitors to accept based upon space limitations, relevance, appropriateness, timeliness, or other similar criteria. Participation implies acceptance of the terms listed herein.

NACC reserves the right to accept or decline any sponsors and exhibitors. NACC will decline sponsors and exhibitors that, in NACC's sole discretion, are not in keeping with the mission, vision and values of NACC.

This completed form and payment are due prior to being confirmed and no later than August 3, 2020.

All other needed items such as logo, website link, and/or ad file must be sent to NACC or before August 3, 2020 to enjoy the full benefits of your sponsorship.

No refunds are given for sponsorship and exhibiting.

I have read, understand, and agree to the above.

▲ SIGNATURE	DATE
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PAYING WITH CC? CALL:
303-864-5326

OR EMAIL COMPLETED FORM TO:
Conference@NACCchildlaw.org

**PAYING WITH CHECK?
MAKE PAYABLE AND MAIL TO:**

NACC
1600 Downing St, Suite 410
Denver, CO 80218

QUESTIONS?
Conference@NACCchildlaw.org

