

**2018**  
**NACCED ECONOMIC DEVELOPMENT COMMITTEE**  
**WORK PLAN**

**Chair:** Cheryl Markham, King County, WA

**Vice-Chair:** Karen Skepper, Anoka County, MN

**Timeline:** Core Committee Calls – February, June, August  
Committee Meetings – March, July, September  
Monitoring Activity – Ongoing  
Influencing Activity (Convene Working Group, Draft Sign-on Letter(s), meet with Key Staff  
- when appropriate)

**GOAL: LEGISLATIVE & REGULATORY ADVOCACY**

**Task 1 -**

Monitor the following legislative issues and mobilize NACCED members to take action when needed.

Federal:

- FY 2018 & 2019 appropriations for federal economic development programs, including for programs of the Environmental Protection Agency (EPA) and the Department of Housing and Urban Development (HUD) that provide resources to support local governmental economic development activity
- Implementation of the Workforce Innovation and Opportunity Act (WIOA)
- Reauthorization and Funding for the Grant and Loan Programs of EDA and strengthen local governmental linkages to Economic Development Districts (EDDs)
- Property Assessed Clean Energy (PACE) Financing and Program
- Brownfields EPA grant program and other EPA economic development related funding
- New Markets Tax Credits (NMTC), including actions that would increase the overall allocation of NMTCs, and support increased allocation to local governmental-based organizations
- Manufacturing programs within the Department of Commerce, including the Manufacturing Extension Partnership (MEP) and Investing in Manufacturing Communities Partnership (IMCP) Programs

State/Local

- Economic Gardening Programs at the State and Local level that help with the growth of second stage businesses

*Expected Outcome:* To report status of legislation at committee meetings and be prepared to provide feedback and mobilize membership when needed. To influence policy through NACo resolutions and be seen as a technical assistance resource by NACo members.

### **Task 2 -**

Monitor the following regulatory/programmatic issues and mobilize committee members to take action when needed.

- Facilitating Economic Development with CDBG Funds. This includes working with HUD on the removal of federal regulatory constraints for CDBG resources used to capitalize revolving loan fund (RLF) programs. Once the funds are first used for a CDBG-eligible project and are returned and revolved for a subsequent loan as “defederalized” funds.
- Continue to coordinate and build on the relationship with NACo

*Expected Outcome:* To keep members informed about key regulations that may impact counties by reporting at committee meetings, and being prepared to provide feedback and mobilize the membership to advocate when needed. To be seen as a technical assistance resource by NACo members.

### **GOAL: EDUCATIONAL & TECHNICAL ASSISTANCE**

#### **Task 1 -**

Work with Housing Committee to support member technical assistance and training needs in sustainable housing, workforce housing and transit oriented development at the intersection of housing and economic development.

- Identifying financing tools, including use of the NMTC and combining LIHTC and NMTC
- Explore housing/mixed use projects as job creator and lynch pin for business incubation and economic development
- Facilitate technical assistance in minimizing impact of regulations that could potentially hinder local governmental ability to effectively deliver economic development resources.
- Explore activities to support PHAs and partnerships with PHAs under HUD’s Rental Assistance Demonstration (RAD) program
- Explore/find resources that link economic development and affordable housing
- Explore state and local resources such as Economic Gardening Programs that help with the growth of second stage businesses

*Expected Outcome:* To continue the discussion of how NACCED can be a resource to members in the area of affordable, sustainable housing and economic development connections; and make the connection within NACo between housing and economic development.

#### **Task 2 –**

Work on development of a NACCED Resource Center with other committees and specific development of an economic development resource kit.

*Expected Outcome:* Member access to strategies and resources in economic development.

**Task 3 -**

Identify a presentation on an economic development topic to be made at various NACCED events, including use of CDBG resources at the local level to enhance economic development opportunities and non-traditional funding sources for economic development. Plan discussion elements to walk through an issue/s that is presented.

*Expected Outcome:* Member exposure to strategies in economic development and professional development opportunities for presenters.

**Task 4 -**

Identify economic development information and technical assistance beyond the CDBG program to be featured on NACCED's website, including the following:

- Utilization of EDA planning programs, and other programs as applicable, to enhance CDBG efforts
- Coordinated CDBG and EDA planning activities to achieve operating efficiencies.
- Developing information and case studies of EDA planning activities, and other economic development activities for members to use as a resource.

*Expected Outcome:* Provide information and assistance to members and the NACo Community and Economic Development Steering Committee on the broader field of economic development.

**Task 5 –**

Utilize the Committee's page on the NACCED website for as much of its work as possible, including as a resource center for substantive topic areas in economic development.

*Expected Outcome:* Member benefits and greater collaboration and ease of communication among committee members.

**SUMMARY:** Two primary goals with seven tasks.