The 45th Annual Educational Conference and Training Sponsorship Guide

Join us Virtually! October 20-22, 2020

Sponsorship Opportunities & Benefits

Premier Sponsor of the Annual Conference ($3,000)
- Opportunity to share video promo to registered attendees
- Opportunity to moderate an educational break-out session
- Company logo placement on registration site
- Company logo and recognition on conference website, program, sponsor slideshow, and newsletter
- Shout-outs on social media
- Two complimentary registrations
- Complimentary full-page advertisement in conference program

Introduction of the HUD Briefing ($2,000)  **SOLD!**
- Ten minute presentation prior to introducing the HUD briefing
- Company logo and recognition on conference website, program, sponsor slideshow, and newsletter
- Shout-outs on social media
- Two complimentary registrations  **SOLD!**

Introduction of the General Session or Keynote Speaker ($1,500)
- Ten minute presentation prior to introducing the general session speaker/panel
- Company logo and recognition on conference website, program, sponsor slideshow, and newsletter
- Shout-outs on social media
- One complimentary registration

Breakout Session Sponsorship ($1,000)
- Five minute presentation prior to introducing one of six breakout sessions
- Company logo and recognition on conference website, program, sponsor slideshow, and newsletter
- Shout-outs on social media
- One complimentary registration

Full-Page ($1,000) or Half-Page ($500) Advertisement in Conference Program
- Company logo and recognition on conference website, program, sponsor slideshow, and newsletter
- One discounted registration

Don't want to sponsor something specific? Become a general sponsor at any level!

Are you a Platinum Member of NACCED? Please reach out to Sarah Mullen at smullen@nacced.org for more information on your conference benefits.
Submit Completed Agreement To:
Sarah Mullen
smullen@nacced.org

Payment Information:
Make checks payable to
NACCED
8616 Solution Center
Chicago, IL 60677-8006

QUESTIONS: Call (202) 367-1149 or email smullen@nacced.org.

Contact Information
Sponsorship Item ____________________________________________________________
Sponsorship Amount ________________________________________________________
Sponsoring Organization _____________________________________________________
Main Contact ____________________ Title _________________________________
Phone __________________________ Email _________________________________
Address ____________________________________________________________________
City __________ State ___________ ZIP Code ______________
Sponsor Signature __________________________________________________________

All sponsorship payments must be received by Friday, October 2, 2020.
No sponsorships may be canceled for any reason.

Please include a .jpg or .png copy of your company logo by email to
smullen@nacced.org when submitting sponsorship contract.

**To pay with credit card, please contact Sarah Mullen at smullen@nacced.org.
Who is NACCED?

The National Association for County Community and Economic Development (NACCED) is a technical and educational resource for county government professionals administering federally-funded affordable housing, community development, and economic development programs. NACCED also serves as an advocate in Washington on community development, economic development, and affordable housing policy impacting its members, particularly the CDBG and HOME programs.

NACCED's mission is to:

- Educate and train local government community development and affordable housing leaders
- Provide a peer-to-peer network of industry professionals
- Serve as a voice in Washington on budgetary, programmatic, and regulatory issues pertaining to community development, economic development and affordable housing
- Educate the public on the value of affordable housing and community development investment

CONTACT US

@NACCEDnews
www.facebook.com/NACCEDnews
info@nacced.org
www.nacced.org
(202) 367-1149

NACCED is a proud affiliate of NACo since 1978