NACCED’s 46th Annual Educational Conference and Training - Virtual!
“Transformation, Justice, Community”
September 21-23, 2021

Final Program
All Times Eastern

Register Here

Tuesday, September 21

12:00 pm – 12:15 pm  Welcome
Speakers: Laura DeMaria, NACCED Executive Director; Christy Moffett, NACCED President (Travis County, TX)

12:15 pm – 2:00 pm  Opening General Session: Briefing from U.S. Department of Housing and Urban Development
Sponsored by ZoomGrants

Moderator: Christy Moffett, NACCED President (Travis County, TX)
Speakers:
- Arthur Jemison, Principal Deputy Assistant Secretary for Community Planning and Development, HUD
- Jessie Handforth Kome, Director of the Office of Block Grant Assistance
- Virginia Sardone, Director, Office of Affordable Housing Programs
- Peter Huber, Deputy Director, Office of Affordable Housing Programs
Henrietta Owusu, Director, Program Policy Division, Office of Affordable Housing Programs
James Hoemann, Director, Entitlement Communities Division, Office of Block Grant Assistance

2:00 pm – 2:15 pm  
Break

2:15 pm – 3:15 pm  
Fair Housing: How We Got Here, and How to Address Disparities  
*Sponsored by Housing and Development Software, Inc.*

This session will first discuss historic legal decisions that enabled local zoning codes and created a federal approach to housing assistance, both of which have heavily influenced today’s housing disparities. The presenters will also discuss who is most adversely affected by inequitable approaches to housing access, the economic costs of perpetual inequities, and the most effective ways to address persistent barriers to housing choice.

Moderator: Tonja West-Hafner (Hennepin County, MN)  
Speakers: Heidi Aggeler (Root Policy); Atticus LeBlanc (PadSplit); Brian Connolly (Otten Johnson)

3:15 pm – 3:30 pm  
Break

3:30 pm – 4:30 pm  
Innovation in Construction Practices Using the Latest in Technology  
*Sponsored by Los Angeles County*

Public administrators seek ways to deliver programs more efficiently and effectively, while reducing risk and cost. Los Angeles County, CA takes an innovative, technology-focused approach to tackle recurring onsite construction problems to complete projects in a new, safe, and cost-effective way. This includes using drones for roof inspections and epoxy-lined pipes to reduce resident displacement. The presenters will discuss how residents respond to the use of these technologies in their communities, as well as the benefits for residents’ health and wellbeing.

Moderator: Linda Jenkins (Los Angeles County, CA)  
Speakers: Eric Llera (Pacific InterWest), Jason Houck (ePipe), Brad Chisler (Los Angeles County, CA), Maureen Au (Los Angeles County, CA)

**Wednesday, September 22**

12:00 pm – 1:00 pm  
Unpacking the New Section 3 Rule for CPD Programs  
*Sponsored by Gorman & Company*
In this session, led by the experts at ICF, counties and cities responsible for carrying out Section 3 will learn how to define the requirements of the Section 3 final rule and learn best practices for effectively implementing the rule in their communities.

Moderator: Shawna LaRue Moraille (ICF)
Speakers: Tierra Howard (ICF)

1:00 pm – 1:15 pm  Break

1:15 pm – 2:15 pm  Moving Succession Planning from Talk to Action

CPS HR Consulting provides succession planning program consulting, design, and execution services to public sector clients, just like you. Over the last 5 years, CPS has seen what works, what doesn’t, and what trends you need to take into account if you want to move your organization from talk to action. In this candid conversation experts from CPS HR Consulting will explore the psychology and motivation needed to execute a succession plan. Learn and discuss the top 3 excuses organizations give for not implementing a succession plan, the top 3 succession planning trends, and the profound impact succession planning has on organizational culture.

Moderator: Maggie Jones (Tarrant County, TX)
Speakers: Jeff Hoye, Kristen Navarro, Jason Litchney (CPS Consulting)

2:15 pm – 2:30 pm  Break

2:30 pm – 4:00 pm  General Session: Economic Equity & Inclusion: Harris County, TX’s Story

Is your organization considering an economic equity and inclusion plan? In this session, you’ll learn how Harris County, TX is making the shift to achieve economic equity and inclusion for all its residents and businesses. Hear how the County is operationalizing large concepts and breaking down silos to create change, how the start-up Department of Economic Equity & Opportunity is organizing itself to do the work, and the department’s focus in the short- and long-term. Let Harris County’s journey from planning to implementation inspire you!

Moderator: Christy Moffett (Travis County, TX)
Speakers: Pamela Chan (Harris County, TX Department of Economic Equity and Opportunity)

4:15 – 5:00 pm  Online Social Event: “Gatheround” Party Happy Hour!
*Sponsored by ZoomGrants*
You won’t want to miss this fast-paced, fun and funny networking event filled with light-hearted networking games, including conversation starters on classic topics like would you rather, hidden talents, nostalgia and more. Join for a chance to connect and learn something new about your fellow attendees. Camera and microphone required. No additional sign up is required - all registered attendees will receive information about this fun event.

Thursday, September 23

12:00 pm – 1:00 pm  Developing an Economic Development Program with CDBG
*Sponsored by Root Policy*

Do you have a CDBG-funded economic development program that meets both local financial needs and community development goals? Many CDBG grantees finance private businesses on an occasional basis, following HUD CDBG rules but without a developed program that considers local finance gaps, program goals, and rules that are seen as fair and transparent. Steve Sachs will walk through these issues and show participants what questions they should answer when developing an economic development program that follows CDBG regulations and achieves big-picture community goals. This presentation is intended for grantees considering developing a new economic development program and those refining an existing program.

Speakers: Steve Sachs and Laura Detert (The Cloudburst Group)

1:00 pm – 1:15 pm  Break

1:15 pm – 2:15 pm  Building Affordability through Community Land Trusts and Manufactured Housing

Fannie Mae’s recent paper, “*A New Approach for the Rapid Production of Affordable Homeownership Opportunities: Manufactured Homes + Infill Sites,*” presents research on the merging of Manufactured Housing and Community Land Trust initiatives to help increase affordable housing supply in both high cost markets and/or markets that have experienced natural disasters. The paper discusses a recent initiative conducted in the Sonoma County, CA market, and in this session, Fannie Mae and partners will deep dive into the results of this research, Fannie’s Duty to Serve Affordable Housing Preservation initiatives, their experiences in their local markets, and how local governments can leverage partnerships to share the burden to meet the need for affordable housing.

Moderator: Will Stoker (Fannie Mae)
Speaker: Dev Goetschius (Housing Land Trust of Sonoma County, CA)
2:15 pm – 2:30 pm  Break

2:30 pm – 4:00 pm  General Session: Keynote Address, Awards of Excellence Presentation, &
NACCED Annual Business Meeting
Sponsored by Neighborly Software

• Keynote Address: The Science of Happiness

   After living through the pandemic experience, you may be asking
   yourself, what does it truly mean to live a happy life?

   This talk from Amherst College psychology professor Catherine
   Sanderson presents both surprising and not-so-surprising information on
   the science behind happiness. What role do money, marriage, friends,
   children, weather, age, and religion play in making us feel happier? Is
   happiness stable over time? How can happiness be increased? Catherine
   will describe cutting-edge research from the field of positive psychology
   on the factors that do (and do not) predict happiness, and provide
   participants with practical (and relatively easy!) ways to increase their
   own psychological well-being.

   Speaker: Catherine Sanderson, PhD (Amherst College)

• Presentation of NACCED Awards of Excellence & Scholarship
• Election of Officers and Directors
• Conference Closing
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A Decade of Rental Housing Vulnerability:
Lessons Learned from Financial Crisis to Coronavirus

Wednesday, October 13, 2021
Remote-Virtual/In-Person beginning at 4:00 pm
Proud To Support NACCED’s 46th Annual Community and Economic Development Conference and Training

Congratulations to our own Jim Johnston on his election as President of NACCED
Designing, building and managing architecturally inspiring, environmentally friendly, affordable multifamily communities throughout the Southeast for more than 20 years.

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Many cities and municipalities are turning to shared equity programs to preserve and expand the affordability of their housing stock.

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- Community Land Trusts
- Deed-restricted Programs
- Inclusionary Housing Initiatives
- Limited Equity Cooperatives

**JOIN OUR NACCED SESSION**

Building Affordability through Community Land Trusts and Manufactured Housing

Thursday, September 23
1:15 pm – 2:15 pm

Learn more at FannieMae.com/SharedEquity
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