



Draft Conference Program
2019 NACCED Annual Conference and Training
Ancient Roots, Blooming Future
October 13-16, 2019
Hosted by Pima County, AZ
Tucson Marriott University Park Hotel

Saturday, October 12

10:00 am- 3:00 pm

Pre-Conference Workshop: Bringing it HOME | Ventana

This one-day course is on the HOME Investment Partnerships (HOME) Program, and includes basic topics on general program requirements, income eligibility, CHDO activities and the four tenure types: homebuyer, homeowner rehabilitation, rental housing and tenant-based rental assistance. This is an introduction to the HOME Program and is designed for new county staff members. The course will also include demonstrations of available HOME program resources on the HUD Exchange website.

Speaker: Shawna LaRue Moraille, ICF

Additional \$125 registration fee applies

Sunday, October 13

12:00 pm – 5:00 pm

Registration | Atrium

10:30 am – 11:30 am

Coffee for First Time Attendees with NACCED Executive Director Laura DeMaria | Saguaro Grill

12:30 pm – 4:00 pm NACCED Standing Committee Meetings (*Open to all attendees; tea and coffee provided*) | Pima/Madera

- 12:30 pm -1:00 pm Education Committee
- 1:00 pm - 1:45 pm Housing Committee
- 1:45 pm - 2:30 pm Community Development Committee
- 2:30 pm - 2:45 pm Break
- 2:45 pm - 3:30 pm Economic Development Committee
- 3:30 pm - 4:00 pm Membership Committee

4:00 pm – 5:00 pm Board Meeting (*open to all attendees*) | Pima/Madera

7:00 pm Board and Committee Leaders Dinner (*invitation only*)

Monday, October 14

7:30 am – 4:00 pm Registration | Atrium

8:00 am – 8:45 am Breakfast | Foyer

8:15 am – 8:30 am Introduction to NACCED Conference: Laura DeMaria, Executive Director and Mitchell Glasser, NACCED President | Pima/Madera

8:30 am – 9:00 am Welcome from Elected Officials and blessing from Native American nation | Pima/Madera

- Tucson Mayor Jonathan Rothschild
- Supervisor Richard Elias, Chairman of the Pima County Board of Supervisors

9:00 am – 10:00 am Opening General Session: Briefing from US Department of Housing and Urban Development | Pima/Madera

Speakers: Steve Johnson, Director, Entitlement Communities Division, Office of Block Grant Assistance

10:00 am – 10:30 am Break (*Sponsored by Tucson IDA*) | Foyer

10:30 am – 12:00 pm General Session: University of Arizona Innovation for Justice Project: Reducing Evictions in Arizona | Pima/Madera

Without a home, everything else falls apart. Last year in Pima County, over 13,000 evictions were filed in court. In nearly every case, a person loses a home. Many more evictions happen that never make it to court. What can we do about the eviction problem in Pima County? This session features Prof. Stacy Butler, director of the Innovation for Justice Program (i4J) at the University of Arizona James E. Rogers College of Law. Ms. Butler will share results of the recent eviction study completed by i4J and panelists representing tenants and landlords will provide their lived perspective.

Moderator: Bonnie Bazata, Pima County Ending Poverty Now Program
Speakers: Stacey Butler, University of Arizona; Sandra Munoz, graduate, Pima County's Mothers in Arizona Moving Ahead; Melanie Morrison, MEB Management Services

12:00 pm – 1:45 pm

Lunch on your own

1:45 pm – 3:15 pm

Concurrent Sessions

- **Housing Track**

Bringing it all Together: A County-Wide Approach to Tackling Homelessness and Joblessness | Ventana

Pima County is addressing homeless and joblessness through the county's Employment, Training and Rapid Re-Housing Programs. The County recently launched its Housing First pilot project, which will provide Housing Choice Vouchers to at least 150 people over a two-year pilot period to reduce recidivism of people experiencing homelessness. The project, launched in May, already has twenty-four participants, and will be linking medical treatment and case management services. The project currently receives referrals from justice system stakeholders and fits into a larger community initiative to decriminalize homelessness.

Moderator: Wendy Peterson, Pima County, AZ

Speakers: Dan Sullivan, Pima County Community Services, Employment and Training, AZ; Matt Pate & Terrance Cheung, Pima County Criminal Justice & Reform, AZ; Jason Thorpe, City of Tucson Housing & Community Development, AZ

- **Policy and Planning Track**

Getting Results with Agency Collaboration and Innovative Capacity Building | Canyon C

In direct partnership with local non-profits, Pima County is implementing innovative capacity building models and creating formal non-profit collaborations that directly result in trusted and targeted CDBG public facility projects. Presenters will discuss the benefits of establishing agency collaborations for limited CDBG funds, addressing planning and policy challenges, creating set asides, and winning hearts and minds in the neighborhood. Learn how competing agencies come together to better apply for "Safe, Healthy & Green" improvements to emergency shelters, efficient upgrades to rural food pantries, and neighborhood-built green infrastructure investments.

Moderator: Jenn Flex and Joel Viers, Pima County, AZ

Speakers: Ann Vargas, Habitat for Humanity Tuscon; Kara Jones, Community Food Bank of Southern Arizona; Nichole Casebeer, Watershed Management Group

- **Community and Economic Development**

CDBG & Public Services: The Ins and Outs | Canyon AB

CDBG regulations allow the use of grant funds for a wide range of public service activities. With this latitude, grantees can design public service programs that meet the needs of their specific entitlement community. As a result, public service programs vary from community to community. During this session, hear from different entitlement grantees about how they approach CDBG public service activities in terms of using sub-recipients vs. vendors, activity monitoring, sub-recipient reporting requirements and more. Learn from your peers how needs are prioritized and funds are awarded, as well as examples of public service activities previously funded in their communities.

Moderator: Sydney Wright, Shelby County, TN

Speakers: Caitlin Jones, Arlington County, VA; Mary Lou Egan, Ramsey County, MN; Julie Hamlin, DuPage County, IL

3:15 pm – 3:30 pm

Break | Foyer

3:30 pm – 5:00 pm

Concurrent sessions

- **Housing Track**

Tapping into Community Land Trusts | Ventana

Community Land Trusts play an important role in creating and preserving long-term affordable housing in local communities, especially those that are experiencing a shortage of affordable workforce housing and gentrification due to renewed development. The Pima County Community Land Trust (PCCLT) formed in 2010 in the wake of the Great Recession, with support from both the City of Tucson and Pima County. The PCCLT first focused on buying and renovating foreclosed homes sold under the land trust model, completing 89 homeownership units to date. Created in 2001, Newtown's Community Land Trust is the largest in Arizona and includes over 135 homes in Chandler, Glendale, Scottsdale, and Tempe.

Moderator: Former Pima County, AZ Housing Program Manager and PCCLT Board Member/President

Speakers: Maggie Amado, Pima County Community Land Trust, AZ; Alan Carlson, Newtown Community Land Trust, AZ

- **Policy and Planning Track**

What do you know about Neighborhood Revitalization Strategy Areas? | Canyon C

Establishing designated Neighborhood Revitalization Strategy Area (NRSA) Plans is more than just a handful of HUD regulatory intensives: the community planning process is truly transformative, potentially bringing in millions of dollars in leveraged resources. Learn the NRSA secret sauce from three different Arizona communities as they engage in various stages of NRSA implementation built upon existing community outreach, neighborhood plans, and, most recently, Opportunity Zones. Get the word on the street from a bonafide community champion on how NRSA's are really completed to win the hearts and minds in the neighborhoods, at the policy maker's table, and on the political podium.

Moderator: Danny Tylutki, Pima County, AZ

Speakers: Rhonda Lee-James, City of Yuma, AZ; Ryan Stephenson, Pima County, AZ; Ellie Towne, Flowing Wells Neighborhood Association and Community Coalition; Peggy Hutchison, Primavera Foundation Inc.; Mick Jensen, City of South Tucson, AZ

- **Community and Economic Development**

Exploring the Transformative Power of the Arts in Planning and Consensus Building | Canyon AB

In this highly interactive session, participants will explore a series of community planning case studies drawn from two decades of revitalization work in the southern Arizona community of Ajo. In this formerly segregated "company town," passionate citizens, artists, and community development professionals are working to rise above a generation of disinvestment that followed the shuttering of mining operations in the mid-1980's through a series of creative activations and re-purposing of historic structures. The session digs into the capacity of art and artists to thoughtfully explore historic trauma, to disarm opposition and to engage communities across racial, ethnic and class-based divides.

Moderator: Gary Bachman, Former President of the NACCED Board of Directors and retired Pima County Manager

Speakers: Tracy Taft and Aaron Cooper, International Sonoran Desert Alliance

5:30 pm – 7:00 pm

John C. Murphy Scholarship Fund Silent Auction at Arizona Historical Society Museum *(Sponsored by ZoomGrants)*

Tuesday, October 15

7:30 am – 1:30 pm

Registration | Atrium

8:00 am – 9:00 am

Breakfast | Foyer

8:30 am – 8:45 am

Legislative Update from NACCED Policy Director Katelynn Harris | Pima/Madera

8:45 am – 9:00 am

National Association of Counties (NACo) Update: Daria Daniel, Associate Legislative Director for Community, Economic and Workforce Development, NACo | Pima/Madera

9:00 am – 10:30 am

General Session: Preventing Displacement in Opportunity Zones | Pima/Madera

As Qualified Opportunity Zone Funds begin to break ground on new projects, creating new business and commercial real estate opportunities, concerns regarding gentrification and displacement remain. During this session, you will hear from industry experts and HUD staff on the steps local communities can take to help prevent displacement in Opportunity Zones while ensuring the incentive benefits both new and existing residents

Moderator: Katelynn Harris, NACCED

Speakers: Larry Jackson, Office of Community Planning and Development, US Dept. of Housing and Urban Development; Sarah Brundage, Enterprise Community Partners; Chris Schildt, PolicyLink

10:30 am – 10:45 am

Break | Foyer

10:45 am – 12:00 pm

Concurrent Sessions

• **Housing Track**

Green & Healthy Homes Across the Country | Canyon C

Many studies have explored the relationships between health and housing, providing overwhelming evidence linking housing conditions to health problems, and sparking a growing movement for healthy and environmentally safe housing for all income levels. Learn what communities in Arizona and Utah are doing to address the need for healthier, safer and

greener homes for low and moderate income households, including through HUD's Lead Hazard Control & Healthy Homes grants and local weatherization programs.

Moderator: Josue Licea, Pima County, AZ

Speakers: Ray Quihuis, City of Tucson, AZ; John Russell, Salt Lake County, UT; Carrie Smith, Foundation for Senior Living

- **Policy and Planning Track**

Making Your State Housing Trust Fund Cool Again | Ventana

State Housing Trust Funds (HTF) can help fill the gap in providing affordable housing for our nation's most vulnerable populations, but only if they are sufficiently funded with a permanent source of revenue. Learn what Arizona and Florida have been doing to support their state HTF and the importance of community and industry advocacy in building support for housing trust funds. Over the past few years, the Arizona Housing Coalition has been leading the charge for increasing state HTF funding in AZ and earlier this year those efforts paid off when the AZ Legislature approved the largest HTF appropriation in the past decade, approving \$15 million for FY2019-20.

Moderator: Mitchell Glasser, Orange County, FL; NACCED President

Speakers: Kathy Blodgett, Arizona Department of Housing; Joan Serviss, Arizona Housing Coalition

- **Community and Economic Development**

LIHTC as a Revitalization Tool | Canyon AB

Can housing development be a catalyst for community and neighborhood revitalization? Learn how local communities have collaborated with Low Income Housing Tax Credit Developers to help revitalize downtown neighborhoods, public housing and preserve historic treasures like Tucson's Historic Marist College, built in 1915 by the Catholic Diocese of Tucson. Prior to its renovation in 2018-19 as part of a LIHTC development, The Marist College sat vacant, in danger of collapse for over a decade and was on the list of the 25 "most endangered historic places" in Arizona.

Moderator: Katelynn Harris, NACCED

Speakers: Gloria Munoz, Maricopa County, AZ; Sally Schwenn, Gorman & Company; Steve Hastings, Foundation For Senior Living; Dan Ranieri, Daniella Zepeda and Jason Hisey, La Frontera Partners

12:00 pm – 2:30 pm

Awards Luncheon & NACCED Annual Business Meeting | Pima/Madera

- Keynote Address: Driving Quality Growth: A New Approach to Economic Development for the New Economy

The US is experiencing growing inequality, a declining middle class, and slowing economic mobility – particularly impacting people and communities of color. Ironically, this problem arises exactly at a time when the economy is generating enormous wealth. Therefore, a new “quality growth” approach to economic development is emerging, building from a region’s unique market-based assets to implement strategies that broaden the participation in and ownership of next-economy growth. New Growth Innovation Network’s CEO, M. M Yasmina McCarty leadership will describe key changes in the drivers of economic growth, how much current practice is out-of-date, and the leading emerging new practices – from labor market platforms to innovation districts to creative finance. The presentation will particularly focus on new roles for government to drive inclusive, quality growth in the next economy.

Speaker: M. Yasmina McCarty, CEO, New Growth Innovation Network

- Presentation of NACCED Awards of Excellence
- Election of Officers and Directors
- Preview of Conference 2020: Tarrant County, TX

3:00 pm

Meet in lobby for buses to closing Conference-Wide Event

4:30 pm

Conference-Wide Closing General Session at Arizona-Sonora Desert Museum
Please bring your conference badge for entry to the Arizona-Sonora Desert Museum.

Wednesday, October 16

9:00 am – 12:00 pm

Walking Tour of Community Development & Affordable Housing Projects
Sponsored by La Frontera Partners
Access via SunLink; meet in lobby at 9:00 am