

**2020**  
**NACCED ECONOMIC DEVELOPMENT COMMITTEE**  
**WORK PLAN**

**Chair:** Karen Skepper, Anoka County, MN

**Vice-Chair:** Diana Ramirez, Travis County, TX

**Timeline:** Core Committee Calls – January, June, September  
Committee Meetings – February 28, July 16, October 18, 2020  
Monitoring Activity – Ongoing  
Advocacy Activity (Convene Working Group, Draft Sign-on Letter(s), meet with Key Staff - when appropriate)

**GOAL: LEGISLATIVE & REGULATORY ADVOCACY**

**Task 1 -**

Monitor the following legislative issues and mobilize NACCED members to take action when needed.

Federal:

- FY 2020 & 2021 appropriations updates for federal economic development programs such as funding levels, continuing resolutions, or shutdowns, for programs including the Environmental Protection Agency (EPA) and the Department of Housing and Urban Development (HUD) that provide resources to support local governmental economic development activity
- Implementation of the Workforce Innovation and Opportunity Act (WIOA)
- Reauthorization and Funding for the Grant and Loan Programs of EDA and strengthening local governmental linkages to Economic Development Districts (EDDs)
- Property Assessed Clean Energy (PACE) Financing and Program
- Brownfields EPA grant program and other EPA economic development related funding
- New Markets Tax Credits (NMTC), including actions that would increase the overall allocation of NMTCs, and support increased allocation to local governmental-based organizations
- Manufacturing programs within the Department of Commerce, including the Manufacturing Extension Partnership (MEP) and Investing in Manufacturing Communities Partnership (IMCP) Programs
- Implementation of the Opportunity Zones tax incentive, including proposed regulatory or statutory changes

State/Local

- Economic Gardening Programs at the State and Local level that help with the growth of second stage businesses

*Expected Outcome:* To report status of legislation at committee meetings and be prepared to provide feedback and mobilize membership when needed. To influence policy through NACo resolutions and to be seen as a technical assistance resource for NACo members.

**Task 2 -**

Monitor the following regulatory/programmatic issues and mobilize committee members to take action when needed.

- Facilitating Economic Development with CDBG Funds. This includes working with HUD on the removal of federal regulatory constraints for CDBG resources used to capitalize revolving loan fund (RLF) programs.
- Continue to coordinate and build on the relationship with NACo

*Expected Outcome:* To keep members informed about key regulations that may impact counties by reporting at committee meetings, and being prepared to provide feedback and mobilize the membership to advocate when needed. To be seen as a technical assistance resource for NACo members.

**GOAL: EDUCATIONAL & TECHNICAL ASSISTANCE**

**Task 1 -**

Work with the Housing Committee to support member technical assistance and training needs in sustainable housing, workforce housing and transit-oriented development at the intersection of housing and economic development.

- Identifying financing tools, including the use of the NMTC, combining LIHTC and NMTC and other public-private partnership financing tools
- Explore housing/mixed use projects as a job creator and lynchpin for business incubation and economic development
- Facilitate technical assistance in minimizing the impact of regulations that could potentially hinder local governmental ability to effectively deliver economic development resources.
- Explore activities to support PHAs and partnerships with PHAs under HUD's Rental Assistance Demonstration (RAD) program
- Explore/find resources that link economic development and affordable housing
- Explore state and local resources such as Economic Gardening Programs that help with the growth of second stage businesses

*Expected Outcome:* To continue the discussion on how NACCED can be a resource to members in the area of affordable, sustainable housing and economic development connections; and make the connection within NACo between housing and economic development.

**Task 2 –**

Work on development of NACCED's Resource Center with other committees.

*Expected Outcome:* Member access to strategies and resources in economic development.

**Task 3 -**

Identify presentation ideas on economic development topics to be made at various NACCED events, podcasts and webinars, including the use of CDBG resources at the local level to enhance economic development opportunities and non-traditional funding sources for economic development.

*Expected Outcome:* Member exposure to strategies in economic development, and professional development opportunities for presenters.

**Task 4 -**

Identify economic development information and technical assistance beyond the CDBG program to be featured on NACCED's website, including the following:

- Utilization of EDA planning programs, and other programs as applicable, to enhance CDBG efforts
- Coordinated CDBG and EDA planning activities to achieve operating efficiencies.
- Developing information and case studies of EDA planning activities, and other economic development activities for members to use as a resource.

*Expected Outcome:* Provide information and assistance to members and the NACo Community, Economic, and Workforce Development (CEWD) Steering Committee on the broader field of economic development.