



Risk Management  
Solutions

# DNBi<sup>®</sup>

Power. Freedom. Confidence.

DNBi<sup>®</sup>

It will make your work life easier.

It will change the way you look at business risk forever.

Once you've used it, you'll wonder how you ever worked without it.

# DNBi Power. Freedom. Confidence.

## DNBi delivers

*The Power of Insight*

*The Freedom of One Set Price*

*The Confidence of DUNSRight®-Driven Results*

### Power

DNBi empowers professionals like you to make more informed, efficient, and insightful credit decisions by providing online access to the **most complete and up-to-date information** on more than 110 million businesses in the D&B Global Database. This business information is presented in an easy-to-navigate, Web-based format that makes your work life easier.

### Freedom

View all the business information you need — **when you want and how you want** — for one set price.

### Confidence

Have the confidence that all the insight you gain and every decision you make using DNBi is backed by D&B's **DUNSRight®** quality process. With D&B, you know you are using the most accurate, timely, and complete business information available.

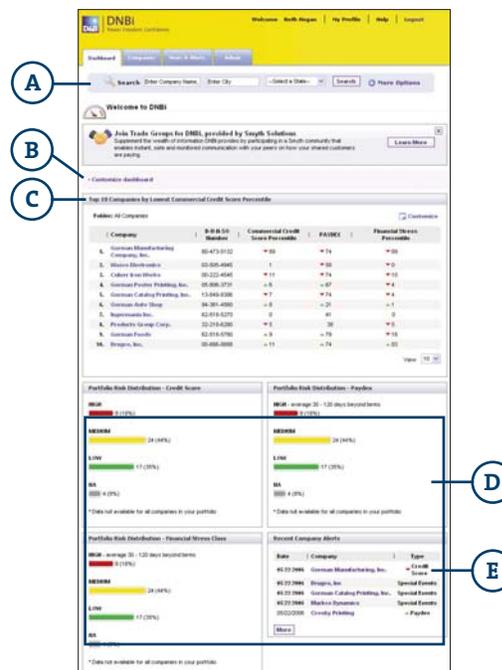
## Three reasons to make DNBi part of your business every day

How can DNBi empower you to make more informed, efficient, and insightful credit decisions?

### 1) A Better Way to View Your World

The **DNBi Dashboard** is your at-a-glance summary of information you need to make business-critical decisions.

- A** Use the “Search” feature as your starting point for exploring the entire D&B database.
- B** Customize the layout by selecting content and specifying its placement. Tailor it to meet your needs and quickly access the information you want to see.
- C** Establish a watch list of your most important customers.
- D** See aggregate information about your entire DNBi customer portfolio—decision-ready insight you can act on immediately.
- E** View the most recent “News & Alerts” for companies in your DNBi customer portfolio.



## 2) A Better Way to Research Companies

Each time you view company information in DNBI, you see the most complete and up-to-date business information available—just as you would find in the D&B Comprehensive Report. This ensures that you have what you need to make a confident decision.

Plus, you can access the **DNBI Company Summary**, a customizable view of key company information that enables fast, informed decision-making.

You can view this information as many times as you need, thanks to the freedom of DNBI's one set price.



- A** Customize the layout according to your preferences. Take things out. Move things around. You're in control.
- B** Save a date-stamped "Snapshot" of company information, along with your notes, to document your decisions. Snapshots are saved indefinitely in your DNBI account.
- C** Review other sections of the company information to see all the underlying details and gain more insight.
- D** View the status of U.S. investigations requests and track their progress to stay up-to-date with important changes.
- E** Request financial statements for a company and compare multiple financial statements across years in one table for improved analysis.
- F** File a company in a folder to easily track changes over time.
- G** Append information to each company, such as your account number and credit limit, to aid monitoring.

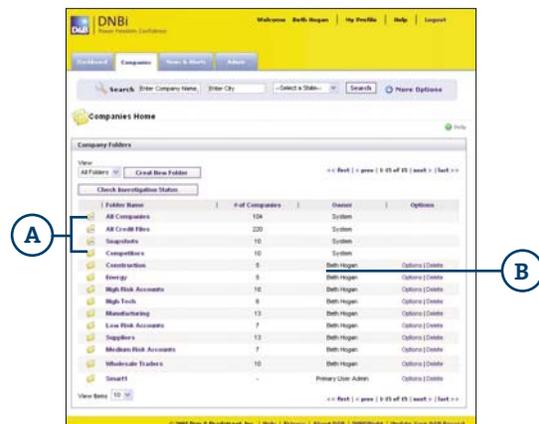
## 3) A Faster Way to Respond

One of the most powerful benefits of DNBI is that it monitors your customers for you.

- A** With DNBI, simply create group folders to manage similar companies—by region, industry, and level of risk, for example. *DNBI does the rest.*
- B** Share folders so that other members of your organization can view the companies and activities in your entire DNBI customer portfolio.

Additionally, you can:

- View the latest information on each company every time you visit DNBI. Use it to spot trends, assess risk, refine credit limits, and drive company profitability.
- Get instant notification of changes so you can take immediate action. With DNBI, you automatically receive comprehensive monitoring on every company in your portfolio. Customize your alerts by specifying the kind of changes you want to know about, and how you want to be informed.



## Put DNBI to work for you today

DNBI requires no implementation time or IT support. Plus, it features intuitive user interfaces and quick online tours to ensure that you're up and running quickly and easily.

You can also extend DNBI with these add-on capabilities for a complete solution:

- D&B Decision Maker for DNBI
- D&B Account Manager for DNBI
- D&B Trade Groups for DNBI
- D&B Fraud Risk Score for DNBI
- D&B Small Business Risk Insight for DNBI

Best of all, DNBI continues to evolve. Its latest enhancements give you even more customization, more interactivity, and more user-friendly features in addition to an ever-expanding breadth of business information.



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The **Freedom** of One Set Price

The **Confidence** of DUNSRight-Driven Results

### The DUNSRight Difference

DUNSRight is the **most comprehensive and rigorous process** that transforms business information—yours and ours—into decision-ready insight that provides:

- A more complete, updated, and consistent view of any business
- Comparative industry benchmarks of business performance
- The predictive likelihood of a business's future opportunity and risk

[www.dnb.com/dnbi](http://www.dnb.com/dnbi)