

Grow Your Business with the Promotional Products Credit Group



"My industry credit group is my most valuable resource. It provides me with real-time information concerning our customer database, education and contacts within the industry that afford me a wealth of knowledge and experience."

Diana Tapelt, CBA, Credit Manager for Minvalco, Inc. of Minneapolis, MN,
member of a Forius NACM North Central industry credit group
as quoted in *Credit Today* magazine

A Better Business Practice

The UPIC Promotional Products Credit Group has the information you need — sometimes even before the news hits the street! Get critical information on businesses in your industry to improve decision-making and better protect your company.

First, semi-annual meetings give you an opportunity to discuss key information face-to-face on specific businesses with other credit professionals in your industry ... and gain helpful insights from professional speakers on today's hot credit topics.

Second, a database of up-to-the-minute payment information helps you approve new orders and monitor high-risk accounts.

Third, eFlash reports — email alerts on sudden adverse developments within your customer base — give you a 24/7 source for staying on top of important industry events.

Scope

The group is open to companies engaged in the manufacturing or supply of products related to the promotional products or premium industry and distributor network.

Meeting Dates

The group meets twice a year in January and during summer.

For the specific dates, contact
Diane Crimmins, CBF, CGA, Group Director.

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About Forius NACM North Central Industry Credit Groups

Making credit decisions doesn't have to be a gamble. Forius industry groups give you up-to-the-minute credit alerts and other critical customer information.

Tired of marginal customers playing the "let's switch suppliers" game? Forius NACM North Central industry groups help fill in the missing pieces of your customer's credit history, which allows you to:

- Manage your high-risk accounts
- Approve orders quickly, thanks to 24/7 online access
- Minimize credit risk
- Monitor your ever-changing portfolio
- Stay alert to critical customer changes
- Learn the latest techniques to manage credit processes
- Network with other knowledgeable credit professionals
- Get reliable answers to your toughest credit management questions

START TODAY!

Don't play guessing games; make informed decisions. Contact us to learn more today.