



2021 NATIONAL CONFERENCE

SPONSOR AND EXHIBITOR
PROSPECTUS



THE PEABODY MEMPHIS | MEMPHIS, TN

SHOW DATES: NOVEMBER 15-18 | EXHIBIT DATES: NOVEMBER 16-17

SPONSOR AND EXHIBITOR PROSPECTUS

The National Association of Extension 4-H Youth Development Professionals (NAE4-HYDP) is the professional's organization for those dedicated to promoting, strengthening, enhancing and advocating for the 4-H youth development profession. The National Association of Extension 4-H Youth Development Professionals is an internationally recognized, non-profit, non-partisan association of professional youth development educators. NAE4-HYDP is one of the largest professional associations for youth development workers with a diverse membership of nearly 4,300 youth development professionals.

SPONSORSHIP INTEREST

National Conference Event Sponsor

In-Kind Resources
Sponsorship Levels

Elite sponsors will receive:

- A complimentary exhibit space
- Full-Color Acknowledge at the entrance of the event/meeting location
- Conference Mobile Application acknowledge - ad in the Mobile Application
- Program Book Acknowledge - ad in the program book. Size of ad is a full page
- Guaranteed Visibility - inclusion in all National Marketing
 - Opportunity to send promotional email to members (1)
 - Opportunity for promotional social media post (1)
 - Inclusion in sponsor area within all emails sent to membership
 - Conference attendee mailing list
 - Exhibit Listing sent to all members
- Tote bag product sample

Contributing sponsors will receive

- A complimentary exhibit space
- Listed at the entrance of the event/meeting location
- Listed on conference mobile application
- Listed on conference sponsor page
- Listed in Program book

Looking for a more specific offering? Please reach out to us and we will be more than happy to work with you to develop the right package for your needs.

701 Exposition Place
Suite 206 | Raleigh, NC 27615
(919) 232-0112
contact@NAE4HYDP.org



SPONSOR AND EXHIBITOR PROSPECTUS

AVAILABLE OPPORTUNITIES

SPONSOR OPPORTUNITIES	ELITE SPONSOR	CONTRIBUTING SPONSOR	ADDITIONAL OPTIONS
Opening Reception	\$8,000	\$1,000	
General Session Hall	\$5,000	\$1,000	
Exhibit Hall	\$4,000	\$1,000	
Exhibit Hall Lunch	\$4,000	\$1,000	
Keynote Speaker 1 - Opening Session	\$3,000	\$1,000	
Keynote Speaker 2 - Day Two	\$3,000	\$1,000	
Keynote Speaker 3 - Closing Session	\$3,000	\$1,000	
First Timers Orientation	\$2,000	\$500	
NAE4-HYDP Connection Resource Center	\$2,000	\$500	
NAE4-HYDP Hospitality Area	\$2,000	\$500	
Poster Sessions and Reception	\$3,000	\$1,000	
Regional Breakfast (4 available)	\$2,000	\$500	
Regional Meeting (4 available)	\$2,000	\$500	
Professional Development Education Day (3 available)	\$3,000	\$1,000	
Learning Cafe (3 available)	\$2,000	\$500	
Audio/Visual	\$8,000	\$1,000	

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AVAILABLE OPPORTUNITIES

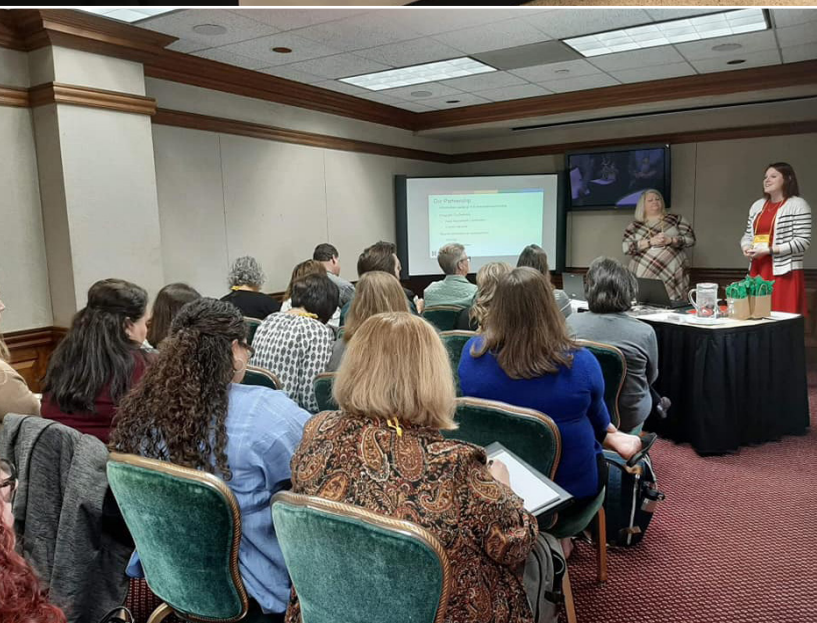
SPONSOR OPPORTUNITIES	ELITE SPONSOR	CONTRIBUTING SPONSOR	ADDITIONAL OPTIONS
Name Badge	\$4,000	\$1,000	In-kind
Virtual Conference	\$8,000	\$1,000	
Transportation	\$5,000	\$1,000	
Conference Mobile Application	\$4,000	\$1,000	In-kind
Water bottle	\$2,000	\$500	In-kind
Volunteer Shirts	\$3,000	\$1,000	In-kind
Volunteer Reception	\$2,000	\$500	
Charging Stations	\$2,000	\$500	
Screen cleaner	\$2,000	\$500	In-kind
Tote Bag	\$2,000	\$500	In-kind
Awards Plaques (4 available)	\$2,000	\$500	In-kind
Awards Ceremony Day One	\$2,000	\$500	
Awards Ceremony Day Two	\$2,000	\$500	
Award Winners Reception	\$2,000	\$500	
Awards Ceremony Banquet Day Three	\$3,000	\$500	
Board Members Reception	\$2,000	\$500	
Past Presidents Breakfast	\$2,000	\$500	
Life Member Breakfast	\$2,000	\$500	
Tote bag product sample		\$100	

*Non-exhibitors are welcome to sponsor but fees will vary.
If co-sponsoring all benefits will be split between the sponsor parties.*

SPONSOR AND EXHIBITOR PROSPECTUS

YOUR EXHIBIT SPACE INCLUDES:

- (58) 8'x10' booths, 3' side drape and 8' back drape (ceiling height of 10'6")
- Listing in the Program Book
- Listing on Mobile App
- One-line identification sign
- Two employee name badges per booth (individuals must work for your company)
- NOTE: Booth includes one table and one chair.



OPENING RECEPTION

The opening reception is exciting opportunity for attendees to network and connect with new and current colleagues. The event is also the official kickoff. This reception is a highlight of the Conference and includes food and beverages. An exclusive sponsor may have one member of your organization provide a few opening remarks. An exclusive sponsor will be provided time for a few opening remarks.

GENERAL SESSION HALL

The general session hall is where all attendees meet for all major sessions for the event. Daily keynote speaker sessions, general meetings to discuss matters of importance to the Association, and the awards ceremonies and reception. An elite sponsor will be provided time for a few opening remarks.

KEYNOTE SPEAKER

The Keynote address or keynote speech is delivered to set the underlying tone and summarize the core message or most important revelation aspects of our event. Our multi-day conference will have keynote speakers on each day. Another critical role for any keynote speaker is to attract attendees and make people feel they cannot miss the event. An elite sponsor will have the naming rights to a specific keynote session or multiple sessions.

AWARDS CEREMONY

The Awards Ceremony is where we recognize our members and affiliated organizations. The awards recognize individuals and teams who have been actively involved in improvement programs, the promotion of professional development, and leadership within the profession, their community and across the country. An elite sponsor will have the naming rights to a specific day or multiple days.

PROFESSIONAL DEVELOPMENT EDUCATION DAY

We offer a schedule specifically for youth development professionals, featuring new speakers and the most up-to-date information in the profession. Each day consists of six focus area that create the framework for professional competencies that is vital to the success of the youth development professionals. An elite sponsor will have the naming rights to a specific day or multiple days.

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CONNECTION RESOURCE CENTER

The Conference Resource Center provides a large area to view association and affiliate group information, attendance information to the event, and allows members and visitors to connect with colleagues, obtain valuable resources. An elite sponsor will have the naming rights to this area.

EXHIBIT HALL

The Exhibit Hall is the go-to destination to discover new solutions. Nowhere else can our attendees see products and technology from manufactures and service providers. Connect with our members from major universities from across the country. An elite sponsor will have the naming rights to this area.



SPONSOR AND EXHIBITOR PROSPECTUS

BECOME A SPONSOR:

Company Name _____
Company Phone _____
Company Email _____
Company Web Address _____

Company Address _____
Address Line 1 _____
Address Line 2 _____
City _____
State/Province _____
ZIP / Postal _____

Twitter Account/Handle _____



NAE4-HYDP

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EXHIBITOR CONTACT

First Name _____
Last Name _____
Contact Phone _____
Contact Email _____

EXHIBITOR REPRESENTATIVES

There is a \$50 charge per badge over the allotted number up to two extra any badges after that will need to purchase a daily registration.

Note: national conference sponsors receive two badges.

NAME ON BADGE #1

First Name _____
Last Name _____

NAME ON BADGE #2

First Name _____
Last Name _____

NAME ON BADGE #3 (Optional)

First Name _____
Last Name _____

NAME ON BADGE #4 (Optional)

First Name _____
Last Name _____