Sponsor and Exhibitor Prospectus

Monona Terrace Convention Center
MADISON, WISCONSIN
October 11th-13th

www.NAE4HYDP.org

You won’t want to miss this beautiful venue...
Monona Terrace Convention Center is a Frank Lloyd Wright design featuring a curvilinear gathering place linking the shore of Lake Monona to the State Capitol!
The National Association of Extension 4-H Youth Development Professionals (NAE4-HYDP) is the professional organization for those dedicated to promoting, strengthening, enhancing, and advocating for the 4-H youth development profession. The National Association of Extension 4-H Youth Development Professionals is an internationally recognized, non-profit, non-partisan association of professional youth development educators. NAE4-HYDP is one of the largest professional associations for youth development workers with a diverse membership of nearly 4,300 youth development professionals.

**SPONSORSHIP INTEREST**

### National Conference Event Sponsor
- In-Kind Resources
- Sponsorship Levels

**Elite Sponsors Will Receive**
- A complimentary exhibit space
- Full-Color Acknowledgement at the entrance of the event/meeting location
- Conference Mobile Application acknowledgement - through Ad in the Mobile Application
- Program Book Acknowledgement - through Ad in the program book.
- Guaranteed Visibility through inclusion in all National Marketing
  - Opportunity to send promotional email to members (1)
  - Opportunity for promotional social media post (1)
  - Inclusion in sponsor area within all emails sent to membership
  - Conference attendee mailing list (1)
  - Exhibitor Listing sent to all members
- Tote bag product sample

### Contributing Sponsors Will Receive
- A complimentary exhibit space
- Listed at the entrance of the event/meeting location
- Listed on conference mobile application
- Listed on conference sponsor page
- Listed in Program book

Looking for a more specific offering? Please reach out to us and we will be more than happy to work with you to develop the right package for your needs.

701 Exposition Place  
Suite 206  |  Raleigh, NC 27615  
(919) 232-0112  
contact@NAE4HYDP.org
## AVAILABLE SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>SPONSOR OPPORTUNITIES</th>
<th>ELITE SPONSOR</th>
<th>CONTRIBUTING SPONSOR</th>
<th>ADDITIONAL OPTIONS</th>
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<tbody>
<tr>
<td>Opening Reception</td>
<td>$8,000</td>
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<td>General Session Hall</td>
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<td>NAE4-HYDP Hospitality Area</td>
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<tr>
<td>Regional Meeting (4 available)</td>
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<tr>
<td>Audio/Visual</td>
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<tr>
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<td>Charging Stations</td>
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<td>Screen cleaner</td>
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<tr>
<td>Tote Bag Insert</td>
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<td>In-kind</td>
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<td>Awards Plaques (4 available)</td>
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<td>Awards Ceremony Day Two</td>
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<td>Award Winners Reception</td>
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<tr>
<td>Tote bag Insert</td>
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Non-exhibitors are welcome to sponsor but fees will vary. If co-sponsoring all benefits will be split between the sponsor parties.
YOUR EXHIBIT SPACE INCLUDES
- An 8’x10’ booths, 3’ side drape and 8’ back drape (ceiling height of 10’6”)
- Listing in the Program Book
- Listing on Mobile App
- One-line identification sign
- Two employee name badges per booth (individuals must work for your company)
- NOTE: Booth includes one table and one chair.

OPENING RECEPTION
The opening reception is the kick off and an exciting opportunity for attendees to network and connect with new and current colleagues. This reception is a highlight of the Conference and includes food and beverages. An exclusive sponsor may have one member of your organization provide a few opening remarks.

GENERAL SESSION HALL
The general session hall is where attendees meet for all major sessions for the event including daily keynote speaker sessions, general meetings to discuss matters of importance to the Association, and the awards ceremonies, and reception. An elite sponsor will be provided time for a few opening remarks.

KEYNOTE SPEAKER
The Keynote address sets the tone and summarizes the core message of our event. Our multi-day conference will have keynote speakers on each day. An elite sponsor will have the naming rights to a specific keynote session or multiple sessions.

AWARDS CEREMONY
The Awards Ceremony is where we recognize our members and affiliated organizations. The awards recognize individuals and teams who have been actively involved in improvement programs, the promotion of professional development, and leadership within the profession, their community and across the country. An elite sponsor will have the naming rights to a specific day or multiple days.

PROFESSIONAL DEVELOPMENT EDUCATION DAY
We offer a schedule specifically for youth development professionals, featuring new speakers and the most up-to-date information in the profession. Each day consists of six focus areas that create the framework for professional competencies that are vital to the success of youth development professionals. An elite sponsor will have the naming rights to a specific day or multiple days.
CONNECTION
RESOURCE CENTER
The Conference Resource Center provides a large area to view association and affiliate group information, event information, and allows members and visitors to connect with colleagues. An Elite Sponsor will have the naming rights to this area.

EXHIBIT HALL
The Exhibit Hall is the go-to destination to discover new solutions. Nowhere else can our attendees see products and technology from manufactures and service providers. Connect with our members from major universities from across the country. An Elite Sponsor will have the naming rights to this area.
PAST PARTICIPANTS
UNIVERSITIES, INSTITUTIONS, AND ORGANIZATIONS

ALABAMA
Alabama A&M University
Auburn University

ALASKA
University of Alaska Fairbanks

ARIZONA
University of Arizona

ARKANSAS
University of Arkansas

CALIFORNIA
University of California

COLORADO
Colorado State University

CONNECTICUT
University of Connecticut

DELAWARE
University of Delaware
Delaware State University

FLORIDA
University of Florida
Florida A&M University

GEORGIA
University of Georgia
Fort Valley State University

HAWAII
University of Hawaii

IDAHO
University of Idaho

ILLINOIS
University of Illinois

INDIANA
Purdue University

IOWA
Iowa State University

KANSAS
Kansas State University

KENTUCKY
University of Kentucky
Kentucky State University

LOUISIANA
Louisiana State University
Southern University and A&M College

MAINE
University of Maine

MARYLAND
University of Maryland College Park
University of Maryland Eastern Shore

MASSACHUSETTS
University of Massachusetts Amherst
Massachusetts Institute of Technology

MICHIGAN
Michigan State University

MINNESOTA
University of Minnesota
White Earth Tribal and Community College
Red Lake Nation College
Leech Lake Tribal College
Fond du Lac Tribal and Community College

MISSISSIPPI
Mississippi State University
Alcorn State University

MISSOURI
University of Missouri
Lincoln University

MONTANA
Montana State University

NEBRASKA
University of Nebraska–Lincoln

NEVADA
University of Nevada, Reno

NEW HAMPSHIRE
University of New Hampshire

NEW JERSEY
Rutgers University

NEW MEXICO
New Mexico State University

NEW YORK
Cornell University

NORTH CAROLINA
North Carolina State University
North Carolina A&T State University

NORTH DAKOTA
North Dakota State University

OHIO
Ohio State University
Central State University

OKLAHOMA
Oklahoma State University
Langston University

OREGON
Oregon State University

PENNSYLVANIA
Pennsylvania State University

RHODE ISLAND
University of Rhode Island

SOUTH CAROLINA
Clemson University
South Carolina State University

SOUTH DAKOTA
South Dakota State University

TENNESSEE
University of Tennessee
Tennessee State University

TEXAS
Texas A&M University
Prairie View A&M University

UTAH
Utah State University

VERMONT
University of Vermont

VIRGINIA
Virginia Polytechnic Institute and State University
Virginia State University

WASHINGTON
Washington State University

WEST VIRGINIA
West Virginia University
West Virginia State University

WISCONSIN
University of Wisconsin–Madison

WYOMING
University of Wyoming

AMERICAN SAMOA
American Samoa Community College

DISTRICT OF COLUMBIA
University of the District of Columbia

GUAM
University of Guam

NORTHERN MARIANAS
Northern Marianas College

PUERTO RICO
University of Puerto Rico at Mayagüez

VIRGIN ISLANDS
University of the Virgin Islands
BECOME A SPONSOR

Company Name _______________________________________
Company Phone _______________________________________
Company Email _______________________________________
Company Web Address _________________________________

Company Address ____________________________________
Address Line 1 _______________________________________
Address Line 2 _______________________________________
City __________________________________________________
State/Province ______________________________________
ZIP / Postal _________________________________________

Twitter Account/Handle _______________________________

EXHIBIT CONTACT

First Name ___________________________________________
Last Name __________________________________________
Contact Phone _______________________________________
Contact Email _______________________________________

EXHIBITOR REPRESENTATIVES
There is a $50 charge per badge over the allotted number. Up to two extra badges may be purchased. After that daily registration must be purchased.

Note: national conference sponsors receive two badges.

NAME ON BADGE #1
First Name __________________________________________
Last Name __________________________________________

NAME ON BADGE #2
First Name __________________________________________
Last Name __________________________________________

NAME ON BADGE #3 (Optional)
First Name __________________________________________
Last Name __________________________________________

NAME ON BADGE #4 (Optional)
First Name __________________________________________
Last Name __________________________________________