NAE4-HA STRATEGIC LONG RANGE PLAN
2014-2015

Team Name: Life Member Team
Membership: Kandy McWhorter, Tom Davis, Cindy Bigger & Linda Webb
Date: December 4, 2014

Team Chair: Cindy Bigger
Team Leader: Megan Tifft

NAE4-HA Strategic Goal:
- Meet the needs of youth development professionals by maximizing the use of technology.
- Provide progressive levels of professional development.
- Elevate the quality of youth development work through scholarship, research and practice.
- Advocate for the 4-H youth development profession.
- Facilitate networking throughout the association and the youth development profession.

<table>
<thead>
<tr>
<th>Objective(s)</th>
<th>Action Steps</th>
<th>Position/Person Responsible</th>
<th>Target Date</th>
<th>Status Report</th>
<th>Budget</th>
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</thead>
<tbody>
<tr>
<td>Host NAE4-HA Conference Board Supported Life Member Seminar</td>
<td>1. RFP to Professional Development VP by Dec. 2. Find someone to help co-host the seminar 3. Survey attendees about the presentation and future presentations</td>
<td>1. Team to submit RFP to Professional Development VP 2. Team-looking into someone to assist with workshop 3. TBD-development of survey 4. TBD-members’ involvement in seminar</td>
<td>1. Dec.</td>
<td></td>
<td>$0.00</td>
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<td>NAE4-HA website</td>
<td>1. Development of a Life Member Committee page where members can connect and respond to topics (similar to a list serve)</td>
<td>1. Megan and ED working on Committee page</td>
<td>April 1</td>
<td></td>
<td>$0.00</td>
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<td>Working more closely with Regional Directors to connect and communicate with Life Members</td>
<td>1. RD newsletters will highlight 1 Life Member/issue. Life member may be personalized by Region. 2. Develop a set of questions or use the ones from article for RD’s to ask at State visits 3. Addressing responses to survey results 4. Recruit additional members for the committee</td>
<td>1. VP Member Services &amp; RD Chair 2. Team 3. Team 4. Team</td>
<td>1. Each ¼ submit articles 2. Feb. 1 3. On-going 4. On-going</td>
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<td>$0.00</td>
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| NAE4-HA Conferences | 1. Keep Life Member conference registration rate low for 2015  
2. Review Pinning Ceremony and begin plans for 2015  
3. Assist Marketing and Outreach VP with NAE4-HA display at Conference | 1. Kandy  
2. Tom  
3. Linda  
4. Cindy  
5. Megan-contact Marketing and Outreach VP |  
| Develop funding sources for Life Member Team to support award and scholarships | 1. Letter writing campaign to Life Members | 1. Megan working with Melissa on the letter  
2. ED-email and snail mail addresses for Life Members | $100  
| Other (from all teams under Member Services)-handbooks, notes | 1. Post notes from Life Member calls  
2. Review member services handbook  
3. Conference planning handbook-Life Member rate (negotiate with Conference planners)  
4. Align Impact Reports with POW's  
5. Examine ways to use Member Clicks to engage members via social community interactions, social circles, committees, and e-lists. | 1. Megan  
2. ED  
3. Team members (3 teams) | $300  
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