

## Upcoming NAEM Events

### 2012 EHS Compliance Excellence Workshop

Aug. 1-2, 2012 | Chicago

Effective EHS programs hinge on the strength of the management system design and how well it is integrated into the business. See how leading companies are managing EHS to ensure compliance, reduce risk and drive business results.

### 2012 EHS Management Forum

Oct. 17-19, 2012 | Naples, FL

Now in its 20th year, the EHS Management Forum is the largest annual gathering for environmental, health and safety (EHS) and sustainability decision-makers. With two days of peer-led interactive sessions and keynote presentations, this is the premier event dedicated to showcasing best practices in EHS and sustainability management.

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## 2012 NAEM Product Stewardship Conference

Ensuring Compliance and Driving  
Toward Product Transparency

MAY 9-10 | BOSTON

Presented with special support from:



## WEDNESDAY, MAY 9

8:30 - 9:30 a.m. **Registration and Continental Breakfast** *Ballroom Promenade*

9:30 - 9:45 a.m. **Welcome and Introductions** *Ballroom North*

- **Carol Singer Neuvelt**, Executive Director; NAEM

9:45 - 10:30 a.m. **Update on Emerging Product and Supply Chain Regulations** *Ballroom North*

In countries around the world, new product environmental regulations continue to emerge, dealing with everything from chemical controls and hazard communications to “e-waste”. Learn about the current regulatory trends and what we might expect going forward.

Speaker:

- **Paul Beatley**, Managing Director; ENHESA Inc.

10:30 - 11 a.m. **Break** *Ballroom Promenade*

11 a.m. - 12:15 p.m. **Integrating Sustainability Along the Value Chain** *Ballroom North*

From helping employees understand the long-term importance of sustainability to integrating product stewardship principles in purchasing decisions, product stewardship is a team effort. This session will focus on how to integrate processes and incorporate product stewardship into your business model.

Speakers:

- **Jocelyn Cascio**, Lean/Six Sigma Global Program Manager; Intel Corp.
- **Jeff Hynds**, Director, Innovation, Center for Energy Efficiency and Sustainability; Ingersoll Rand Co.

Moderated by:

- **Virginia Hoekenga**, Deputy Director; NAEM

12:15 - 1:30 p.m. **Lunch** *Ballroom Center*

1:30 - 2:30 p.m. **Leveraging Management Information Systems for Insights and Reporting** *Ballroom North*

Successful product stewardship efforts rely on being able to compile, analyze and disseminate large amounts of data from a wide variety of sources. Hear how your peers are using MIS to streamline data collection and improve the effectiveness of the results.

Speaker:

- **Kurtis Bubeck**, Director of Resource Management; Ithos Global

Moderated by:

- **Chris Nowak**, Director of Client Services; Actio Corp.

2:30 - 2:45 p.m. **Break** *Ballroom Promenade*

2:45 - 3:30 p.m. **Using Product Stewardship to Drive Business Value** *Ballroom North*

Besides following trends and “doing the right thing,” what is the business case for product stewardship? Can it have a positive impact on the bottom line and become a core element of your business? Hear how one company has turned product stewardship into a competitive advantage.

Speaker:

- **Ray Lizotte**, Director of the IT Environmental Stewardship Office; Schneider Electric Inc.

3:30 - 4:45 p.m. **Understanding the Impacts of Emerging Global Product Regulations** *Ballroom North*

Developing nations are quickly adopting the United Nations and European Union-based product laws and regulations such as REACH, ROHS, GHS, and WEEE. This session will focus on how companies are leveraging their networks and in-country resources to better respond to these regulations within the BRIC, Asia-Pacific and Latin American economies.

Speakers:

- **Parynaz Mehta**, Senior Manager, Product Stewardship; Johnson & Johnson Medical Devices and Diagnostics Global Supply Chain
- **Russell N. Fraker**, Associate; Beveridge & Diamond, P.C.

Moderated by:

- **Sarah Medearis**, Senior Consultant; Antea Group

5 - 7 p.m. **Networking Reception** *Ballroom Promenade*

## THURSDAY, MAY 10

8 - 9 a.m. **Registration and Continental Breakfast** *Ballroom Promenade*

9 - 10 a.m. **Assessing the Business Case for Eco Labels and Green Product Certifications** *Ballroom North*

Green product certifications and labels continue to multiply but do they really give companies a competitive edge with customers? Which certifications or labels are the best? Also, hear about emerging trends EHS&S managers should be aware of in green product labeling.

Speaker:

- **Billy Grayson**, Director, Corporate Sustainability; WESCO Distribution

Moderated by:

- **Mike Mahanna**, Program Director; NAEM

10 - 10:15 a.m. **Break** *Ballroom Promenade*

10:15 a.m. - 11:30 p.m. **Effective Producer Take-Back and Recycling Programs** *Ballroom North*

Whether spurred to action by government requirements or by consumers, pressure has been mounting for greater producer take-back and recycling programs. Learn how your peers have created extended producer responsibility programs to stay ahead of the game.

Speakers:

- **Ezra Benjamin**, Principal Program Manager, Sustainability; EMC<sup>2</sup>
- **Johanna Jobin**, Sustainability Programs Manager; EMD Millipore
- **Scott Cassel**, Chief Executive Officer; Product Stewardship Institute

Moderated by:

- **Richard Vermeij**, Senior Director; SAP

11:30 a.m. - 12:30 p.m. **Creating Business Value through Life Cycle Management** *Ballroom North*

Life Cycle Management is an effective framework for identifying value creation opportunities, but applying the techniques can be a challenge. Find out how a well-executed Life Cycle Management program can lead to improved customer communications, cost reduction across the supply chain, and innovation in product design and manufacturing.

Speakers:

- **Rob Currie**, Director, Environment, Health & Safety; Baxter Healthcare Corp.
- **Mike Robillard**, Environmental Design Architect; EMC<sup>2</sup>
- **Wood Turner**, Vice President, Sustainability Innovation; Stonyfield Farm

Moderated by:

- **Chris Nelson**, Partner, Global Product Sustainability Practice Lead; ERM

12:30 p.m. **Conference Adjourns**

## The Resource Café

Take advantage of the Resource Café to engage with leading service providers who can help you manage your product stewardship efforts. See the back of this insert for a list of participating companies and their service specialties.

Located in the Grand Ballroom Pre-Function Area, the Resource Café also serves as an informal meeting space where you can connect with fellow attendees and conference speakers between sessions. The Resource Café will be open during the following hours:

**Wednesday, May 9:**

**8:30 – 9:30 a.m. Registration and Breakfast**

**10:30 – 11 a.m. Session Break**

**5 – 7 p.m. Networking Reception**

**Thursday, May 10:**

**8 -9 a.m. (Breakfast)**

## On-site Registration

To register on-site, check-in at the NAEM registration desk located in the Grand Ballroom pre-function area. NAEM and conference staff will be available to assist you.

**On-Site Registration Hours:**

**May 9:**

**8:30 - 9:30 a.m.**

**May 10:**

**8 - 9 a.m.**

