

SPONSORSHIP

Prospectus



ndep
NATIONAL ASSOCIATION OF
EDUCATIONAL PROCUREMENT

GUIDE *Navigation*

ABOUT NAEP

03

CONFERENCE & MEMBERSHIP OVERVIEW

04

EVENT LOCATIONS

06

SPONSORSHIP GUIDE

08

EXHIBIT HALL OPPORTUNITIES

10

REGIONAL SPONSORSHIP

11

NATIONAL SPONSORSHIP

12

SPONSORSHIP TIER CATALOG

14



ABOUT *NAEP*

With a legacy spanning over a century, the National Association of Educational Procurement (NAEP) stands as the leading organization dedicated to the professional growth, networking, and advancement of educational procurement professionals. Rooted in a commitment to ethical and effective procurement practices, NAEP fosters a vibrant, member-focused community that drives innovation and excellence in the field.

Top Reasons to Partner with NAEP

Connect with new clients and strengthen existing relationships

Showcase your latest products, services, and solutions.

Boost your brand visibility and recognition.

Stay informed on trends and challenges shaping educational procurement.

Position your company as a trusted expert and thought leader.

NAEP's Educational Focus Areas Include:

- Contract Management & Compliance
- Technology & Innovation in Procurement
- Supplier Relationship Management
- Team Development
- Spend Data Analysis
- Supply Chain Strategies
- Supplier Engagement
- Risk Management

WHY NAEP *Matters*

NAEP members are influential decision-makers who oversee substantial procurement budgets and award contracts across a wide range of industries. In higher education alone, procurement professionals manage billions of dollars in contracts annually, making NAEP a powerful platform for connecting with key stakeholders.

NAEP conferences are the only events specifically tailored to educational procurement, offering unique opportunities to engage with this specialized audience. With flexible sponsorship packages designed to meet a variety of goals and budgets, your company can gain meaningful exposure and build lasting relationships.

CONFERENCE *Statistics*

NAEP connects you with today's procurement leaders and tomorrow's rising stars. Building relationships now ensures your company stays ahead of leadership transitions and remains a trusted partner in the evolving educational landscape.

EPIC *Conference*

NAEP EPIC, our flagship national conference, brings together over **400 educational procurement professionals and decision-makers** from across the country. With **more than 82% of attendees influencing procurement and strategic decisions**, EPIC offers unmatched access to key stakeholders. Attendees represent a wide spectrum—from major R1 research universities to community and technical colleges—broadening your reach across all sectors of education.

686 Full
Conference
Attendees

New
Conference
Attendees **176**

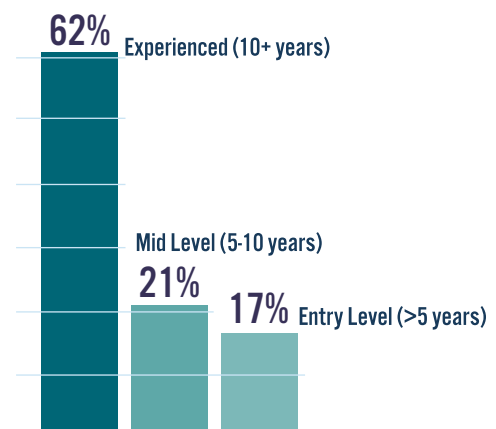
45/50

States Represented
+ International
Attendees

ATTENDEES BY JOB TITLE

- Chief Procurement Officer
- Associate Vice Chancellor/President
- Executive Director of Procurement
- Director of Procurement
- Assistant Director
- Procurement Manager
- Category Manager
- Strategic Sourcing Manager
- Contract Manager
- Senior Buyer
- Procurement Specialist
- Buyer
- IT Buyer
- Purchasing Agent

ATTENDEES BY CAREER LEVEL



* EPIC 2025 Data

REGION *Conferences*

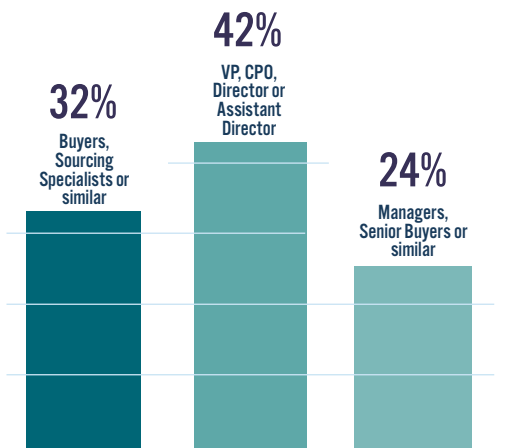
In 2025, NAEP's Regional Conferences welcomed over 1,000 full-conference attendees, offering a powerful platform to engage with a diverse and dynamic audience. These events attract procurement professionals and decision-makers from institutions of all sizes, providing your company with the opportunity to:

- Expand your market reach
- Build meaningful relationships
- Maximize brand visibility within the educational procurement community

1100⁺ Full Conference Attendees

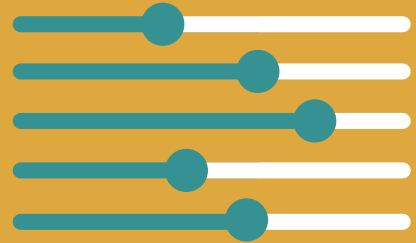
New Conference Attendees 260⁺

ATTENDEES BY JOB TITLE



* 2025 Region Data

NAEP MEMBERSHIP



NAEP's membership spans the full spectrum of educational institutions, including:

- Large public and small private universities
- Research institutions
- Community and technical colleges
- K-12 school systems

This diverse network ensures your message reaches the right people—across every level of education.

630 Member Institutions

5200 Active Individuals

50 States Represented

Based on 2025 Membership Data

CONFERENCE *Locations*

NAEP events empower educational procurement professionals with exceptional opportunities to connect, learn, and lead in the pursuit of procurement excellence.



EPIC Conference

THE PREMIER EVENT FOR EDUCATIONAL PROCUREMENT

The **Educational Procurement Innovation Conference (EPIC)** is NAEP's flagship national event and the largest of its kind in the industry. EPIC brings together procurement leaders and innovators from across the country for:

- Inspiring keynote presentations from industry thought leaders
- In-depth panels and breakout sessions on emerging technologies and strategic procurement practices
- Unmatched networking opportunities with peers, decision-makers and solution providers

NAEP members join us at EPIC to elevate procurement strategies, explore cutting-edge solutions, and help shape the future of procurement in education.

NAEP EPIC27
APRIL 11 - 14, 2027
Nashville, Tennessee

SAVE THE DATE!

Sponsorship and
 Exhibitor registration
 available in early 2027

2026 Regional Conferences

DRIVING LOCAL IMPACT, DELIVERING NATIONAL VALUE

NAEP's regional conferences are designed to meet the unique needs of procurement professionals across different geographic areas. These events offer:

- Interactive, expert-led sessions focused on current trends and challenges
- Collaborative discussions that foster peer learning and innovation
- Actionable insights into cost-saving strategies, process efficiencies, and regulatory compliance

Whether you're from a large university or a small college, these conferences provide NAEP members with a dynamic platform to sharpen skills, expand networks, and stay ahead in the evolving procurement landscape.

Great Plains Region

September 14-17, 2026

Manhattan, Kansas

TOAL Region

September 20-23, 2026

Denton, Texas

West Region

September 27-30, 2026

Berkeley, California

Northeast Region

October 5-8, 2026

Springfield, Massachusetts

Mid-Atlantic Region

October 20-23, 2026

Harrisburg, Pennsylvania

Great Lakes Region

October 28-30, 2026

Indianapolis, Indiana

South Region

November 1-4, 2026

Fairhope, Alabama

KEY *Definitions*

EPIC – Educational Procurement Innovation Conference

NAEP's premier annual event, bringing together procurement professionals and decision-makers from across the educational procurement sector.

National Sponsorship Program

National sponsors are those at the Iron Level and above. These sponsors receive exclusive national benefits and access to both national and regional events.

EPIC Conference Exhibitor

Organizations that choose to exhibit only at the EPIC Conference. EPIC exhibitors pay full price for any additional sponsorship items selected from the catalog.

Regional Sponsorship Program

Regional sponsors participate exclusively at the regional level and do not receive EPIC or national benefits. Sponsorship tiers include: Elite, Affiliate, and Supporter

Regional Conference Exhibitor

Organizations that exhibit only at a regional event. Like EPIC exhibitors, they pay full price for any additional sponsorship items.

Sponsorship Item Pricing

Tiered Sponsor Add-On Rate

A discounted rate available to National and Regional sponsors who wish to add items à la carte, beyond what's included in their sponsorship tier.

Standard Rate

The full price of an item for exhibitors who are not sponsors. This rate does not apply to sponsors, who receive discounted pricing.

Catalog & Allotments

Allotments

Each sponsorship tier includes a set number of items, outlined in the sponsorship chart. Higher-tier allotments can be used for items in lower tiers.

Catalog

A comprehensive chart listing all available sponsorship items and their prices. Quantities are limited and managed by the Business Development team.

Additional Inclusions & Passes

Region Event Inclusion

Indicates how many regions are included with a specific sponsorship tier.

Conference Pass Inclusion

Indicates the number of passes by type included per event. Ex: Silver tier sponsors have access to six (6) full conference passes and four (4) exhibit hall only passes per regional conference included in their tier.

Full Conference Pass

Provides access to all conference sessions, meals and events, as well as the exhibit hall. Need more passes? Add-ons or upgrades are available for purchase.

Exhibit Hall Only Pass

Provides access to the exhibit hall. If you desire access to sessions, events or meals an upgraded pass is needed.



Step One CHOOSE YOUR LEVEL OF PARTICIPATION

Decide how you'd like to engage with NAEP's educational procurement community. Each option offers unique ways to elevate your brand and build relationships with key decision-makers in educational procurement.

National Sponsor

Maximum exposure at EPIC and regional events.

Region Sponsor

Targeted engagement at the regional level.

Exhibit Booth Only

Reserve a booth at selected events to connect directly with attendees.



Step Two SELECT YOUR SPONSORSHIP TIER

Determine what level you desire as a sponsor.

- National, Regional, or à la carte
- Review the named level, financial commitment, and number of allotments per tier.
- Once you have selected your tier or participation level, email partner@naepnet.org



Step Three SELECT SPONSORSHIP ITEMS

Browse the catalog and pick the items that fit your goals. Add extras à la carte if desired. Tip: Have backup choices—items are limited and assigned with preference to tier level and submission date.



Step Four SUBMIT YOUR SELECTIONS

Use the submission link provided by NAEP when you submitted your tier level. We'll confirm availability and prepare your engagement portfolio. *Note: Items are only secured once confirmed by NAEP and payment is received.*



Step Five FINALIZE & PAY

Review your engagement portfolio and submit payment. Your items will then be assigned to the appropriate EPIC or regional event. Sponsors cannot request adjustments after the engagement portfolio has been finalized, but you may add more at any time.



Step Six FULFILLMENT & ATTENDEE REGISTRATION

Provide requested items for fulfillment as noted on the online checklist through the Exhibitor Service Center. Register all company representatives attending the conference in advance.

EXHIBIT HALL *Opportunities*

SHOWCASE. CONNECT. GROW.

WITH A STANDARD EXHIBIT BOOTH, YOU'LL HAVE THE IDEAL PLATFORM TO:



Showcase Your Solutions

Present your products and services to a focused audience seeking innovative procurement tools and strategies.



Engage Decision-Makers

Build meaningful relationships with key influencers and buyers in the education sector.



Boost Brand Visibility

Gain exposure in a cost-effective way while aligning your brand with the advancement of procurement excellence in education.

REGION CONFERENCE	REGIONAL FULL CONFERENCE PASS INCLUSION	REGIONAL EXHIBIT HALL PASS INCLUSION	EXHIBIT BOOTH PRICING
Great Plains	2	1	\$1000
Great Lakes	2	1	\$1000
Northeast	2	1	\$1750
Mid-Atlantic	2	1	\$1750
South	2	1	\$2500
TOAL	2	1	\$2500
West	2	1	\$2500

REGIONAL LEVEL *Sponsorship*

NAEP’s Regional Conferences draw 1000+ attendees annually—including over 250 first-time participants—creating a powerful platform to elevate your brand. As a regional sponsor, you’ll gain direct access to a diverse audience of procurement professionals from across the educational landscape.

Why Sponsor at the Regional Level?

- **Amplify Your Brand:** Increase visibility and brand recognition among key decision-makers in educational procurement.
- **Targeted Engagement:** Network in a focused, intimate setting that fosters meaningful conversations and long-term relationships.
- **Demonstrate Leadership:** Position your company as a committed partner in advancing procurement excellence in education.

New to Regional Sponsorship?

If your company has traditionally supported just one region, this is a great opportunity to broaden your reach. If a broader sponsorship isn’t the right fit at this time, you’re welcome to continue engaging with NAEP through the purchase of one or more exhibit hall booths at the regional conference of your choice. A la carte sponsorship opportunities are available to add to a booth purchase for each location at the standard rate.

	Regional Tier Pricing	Regional Event Inclusions	Regional Tier 1 Item Allotment	Regional Tier 2 Item Allotment	Regional Tier 3 Item Allotment	Region Full Conference Pass Inclusion	Region Exhibit Hall Pass Inclusion
ELITE	\$20,000	7 Regions	National Sponsors Only	3	6	3	2
SUPPORTER	\$ 12,000	3 Regions	National Sponsors Only	1	2	3	2

NATIONAL LEVEL *Sponsorship*

As a National Level Sponsor, your company receives premier access to both EPIC and regional event benefits, maximizing your visibility and engagement across NAEP's full event portfolio.

- Enjoy full access to all listed EPIC and regional sponsorship benefits aligned with your tier.
- Purchase additional sponsorship items from any tier (EPIC or Regional) at the discounted Tiered Sponsor Add-On Rate.
- NAEP will contact national sponsors to select regional sponsorship items based on their tier level, with priority given to top-tier sponsors for item selection.

NAEP EPIC CONFERENCE *National Reach. Strategic Impact.*

The Educational Procurement Innovation Conference (EPIC) is NAEP's premier national event, connecting over 400 procurement professionals and decision-makers from diverse institutions. It's the ideal platform to showcase your brand, build key relationships, and influence the future of educational procurement.

- 82% of attendees influence procurement and strategic decisions
- Showcase your products and services to a highly engaged, decision-making audience
- Build relationships with leaders shaping the future of educational procurement.

EPIC ALLOTMENTS

Level	National Tier Pricing	EPIC Booth Size	EPIC Tier 1 Item Allotment	EPIC Tier 2 Item Allotment	EPIC Tier 3 Item Allotment	EPIC Full Conference Pass Inclusion	EPIC Expo Hall Pass Inclusion	EPIC Exhibit Hall BINGO Included
CHAIR	\$250,000	Island 20 x20	5	6	8	8	4	Yes
DIAMOND	\$ 200,000	Island 20 x20	4	5	8	8	4	Yes
PLATINUM	\$ 165,000	Double 10 x 20	3	4	6	6	4	Yes
GOLD	\$ 100,000	Double 10 x 20	3	3	6	6	4	Yes
SILVER	\$ 65,000	Single 10 x10	2	3	3	6	6	Yes
BRONZE	\$ 50,000	Single 10 x10	1	2	2	4	2	No
IRON	\$ 35,000	Single 10 x10	0	2	2	4	2	No

NATIONAL LEVEL *Sponsorship*

NAEP REGION CONFERENCES *Targeted Access. Local Influence.*

NAEP’s regional conferences bring together more than 1,000 participants across the country, offering sponsors meaningful engagement opportunities in focused, geographically relevant settings.

- Direct access to procurement professionals in specific geographic areas
- Intimate, high-impact networking environments
- Opportunities to align your brand with regionally relevant content and challenges

MARKETING BENEFITS *Extend Your Reach Beyond the Event*

Beyond in-person events, NAEP’s sponsorship program offers continuous brand visibility and marketing support to help you stay top-of-mind with your target audience.

- Featured visibility in NAEP newsletters, social media, and website
- Recognition across NAEP’s communication channels
- Opportunities to reinforce your brand’s leadership in educational procurement

REGIONAL ALLOTMENTS

Level	National Tier Pricing	Regional Event Inclusion	Regional Tier 1 Item Allotment	Regional Tier 2 Item Allotment	Regional Tier 3 Item Allotment	Region Full Conference Pass Inclusion	Region Expo Hall Pass Inclusion	Exhibit Hall BINGO Included
CHAIR	\$250,000	All Regions	5	6	8	8	4	Yes
DIAMOND	\$ 200,000	All Regions	4	5	8	8	4	Yes
PLATINUM	\$ 165,000	All Regions	4	4	6	6	4	Yes
GOLD	\$ 100,000	All Regions	3	3	6	6	4	Yes
SILVER	\$ 65,000	All Regions	3	3	3	6	4	Yes
BRONZE	\$ 50,000	All Regions	2	2	2	4	2	Yes
IRON	\$ 35,000	All Regions	1	1	2	4	2	Yes

REGIONAL TIER *One*

High-Impact, High-Visibility.

Tier One items are your headline opportunities—premium placements and experiences designed to deliver maximum exposure and lasting impact. These high-demand selections position your brand at the forefront of the conference, putting you in front of the full attendee audience in a powerful way.

HOST EVENING EVENT

Tiered Sponsor Add-On Rate: \$20,000
Standard Rate: \$40,000

Leave a lasting impression on attendees with an exclusive host event sponsorship. As a sponsor, you'll gain unparalleled exposure, brand alignment with innovation and excellence and direct engagement with decision-makers and industry professionals in higher education procurement. Exact night of the event will be provided based on region.



WELCOME RECEPTION

Tiered Sponsor Add-On Rate: \$10,000
Standard Rate: \$20,000

Showcase your brand at the opening event of Regional Conferences! The gathering offers a perfect opportunity to connect with attendees in a fun, relaxed setting. Sponsor this festive occasion and align your brand with good vibes and memorable conversations. Your sponsorship will stand out as attendees mingle, network, and enjoy connecting.

NETWORKING BREAK

Tiered Sponsor Add-On Rate: \$7,000
Standard Rate: \$15,000

Fuel attendees with your brand by sponsoring all refreshment breaks at a regional conference. Your company will be recognized with logo placement in the refreshments area. This is a perfect way to keep your company top-of-mind as attendees recharge and connect!

ATTENDEE BAGS

Tiered Sponsor Add-On Rate: \$12,500
Standard Rate: \$25,000

Maximize your brand visibility with the Attendee Bags Sponsorship. Distributed to attendees at ALL regional conferences, these high-quality bags are carried throughout the event and beyond, showcasing your logo on a highly visible, practical item cobranded with NAEP. Position your company as a key supporter of NAEP Regional Conferences—secure this exclusive sponsorship today!

REGIONAL TIER *One*

CONFERENCE APP

Tiered Sponsor Add-On Rate: \$12,500.00
Standard Rate: \$25,000.00

Take advantage of this one-of-a-kind opportunity to sponsor the official conference app for ALL regional conferences. Used by all conference attendees, sponsors, and exhibitors, the app provides your brand with continuous visibility throughout the event. Ensure your company stands out by being featured in this essential tool that participants rely on for schedules, networking, and more.

CONFERENCE MEALS

Tiered Sponsor Add-On Rate: \$10,000
Standard Rate: \$20,000

Fuel attendees' minds and bodies while putting your brand in the spotlight with our meal sponsorship opportunities. As the sponsor of breakfast and lunch throughout the regional conference, your company will enjoy prominent visibility and recognition among educational procurement decision-makers. Your company's logo will be prominently displayed during the sponsored meals, ensuring repeated exposure as attendees gather to network and refuel.



LANYARDS

Tiered Sponsor Add-On Rate: \$15,000
Standard Rate: \$30,000

Keep your brand front and center with our co-branded lanyard sponsorship. Worn by every attendee, sponsor and exhibitor throughout the event, co-branded lanyards prominently display your logo, ensuring continuous visibility and association with the event experience. A high-impact way to showcase your brand at ALL regional conferences for the year!

REGIONAL TIER *Two*

Strategic Visibility, Smart Engagement

Tier Two offerings provide a balanced blend of branding and interaction. These selections help you stand out in meaningful moments throughout the event—whether through targeted branding, hosted activities, or enhanced visibility that reinforces your value to attendees.

CHOOSE TO CONNECT SESSION

**Speaking Opportunity*

Tiered Sponsor Add-On Rate: \$6,000
Standard Rate: \$12,000

The Choose to Connect Session Sponsorship offers you the chance to host a 30-minute, sponsor-led educational session during a regional conference. This is a valuable opportunity to engage directly with attendees while showcasing your expertise. To participate, you **MUST** partner with a member institution and submit your session topics the selection committee to review for selection. Don't miss your chance to connect with participants and share your knowledge!



FIRST KEYNOTE SPONSOR

Tiered Sponsor Add-On Rate: \$7,500
Standard Rate: \$15,000

Seen as one of the best sponsor investments, the First Keynote Sponsor offers a prime opportunity to introduce one of our keynote speakers. This sponsorship includes the chance to have a company representative give a 3-minute welcome to attendees on the main stage, a photo-op with the keynote speaker, and seating at a center table for a prime view. Take advantage of this exclusive opportunity to make a powerful first impression!

SECOND KEYNOTE SPONSOR

Tiered Sponsor Add-On Rate: \$7,500
Standard Rate: \$15,000

Putting your company front and center,, the Second Keynote Sponsor offers a prime opportunity to introduce one of our keynote speakers. This sponsorship includes the chance to have a company representative give a 3-minute welcome to attendees on the main stage, a photo-op with the keynote speaker, and seating at a center table for the best view. Make a lasting impact at the conclusion of the event!

EDUCATIONAL WEBINAR

Tiered Sponsor Add-On Rate: \$5,000
Standard Rate: \$10,000

Popular with members! Our educational webinars are available for sponsorship Oct 2026 - March 2027. These one-hour sessions are hosted on the NAEP platform and marketed by NAEP but led and conducted by the sponsor.

REGIONAL TIER *Two*



EXHIBIT HALL HAPPY HOUR

Tiered Sponsor Add-On Rate: \$5,000
Standard Rate: \$10,000

Sponsor the lively Exhibit Hall Happy Hour and be the toast of the Regional Conferences. This exclusive sponsorship includes branding opportunities at refreshments stations in the exhibit hall. Delight attendees as they unwind and network in a vibrant atmosphere, with your company's name prominently associated with this highly anticipated event.

FULL CONFERENCE PASSES, FOUR

Tiered Sponsor Add-On Rate: Pick Selection
Standard Rate: Not available

Get the full event experience with a pack of four full conference passes. This opportunity includes entry to all sessions, networking events, and exhibits, allowing you to fully engage while highlighting your support.

UPGRADE TO DOUBLE BOOTH

Tiered Sponsor Add-On Rate: Pick Selection
Standard Rate: Not Available

Enhance your presence at regional conferences by upgrading to a double booth. Perfect for showcasing larger displays or creating a more engaging attendee experience. Additionally, the upgrade comes with two extra full conference passes, giving you more opportunities to network and connect with attendees. Note: Must have already purchased single booth at the regional conference you desire to add a double booth.

REGIONAL TIER *Three*

Essential Touchpoints, Everyday Impressions.

Tier Three items ensure your brand is seen and remembered through consistent, thoughtful placements. These foundational opportunities offer practical, high-frequency exposure that keeps you connected with attendees before, during, and after the event.

EXHIBIT HALL BINGO SQUARE

Tiered Sponsor Add-On Rate: \$1,000
Standard Rate: \$2,000

Boost your booth traffic and engagement with the exhibit hall bingo square sponsorship. Your brand will be featured on the bingo card, encouraging attendees to visit your exhibit as they complete their game. A fun and interactive way to maximize visibility and connect with participants!



CONFERENCE APP BANNER AD

Tiered Sponsor Add-On Rate: \$1,500
Standard Rate: \$3,000

Stay top-of-mind with regional conference attendees by showcasing your company through a sponsor ad on the conference app. As an essential tool for navigating the event, the app is frequently accessed by attendees, providing your brand with high visibility and continuous exposure. This digital ad space offers a dynamic way to engage your target audience, reinforce your presence, and drive traffic to your booth, website, or special promotions.

PRE-CON SOCIAL MEDIA POST

Tiered Sponsor Add-On Rate: \$1,000
Standard Rate: \$2,000

Spark buzz before a Regional Conference with the Preconference Social Media Post Sponsorship. Your brand will be spotlighted across NAEP's platforms, building visibility and engagement in the lead-up to the event. Connect early and make your company part of the conversation.

FULL CONFERENCE PASSES, TWO

Tiered Sponsor Add-On Rate: Pick Selection
Standard Rate: Not available

Get the full event experience with a pack of two full conference passes. This opportunity includes entry to all sessions, networking events, and exhibits, allowing you to fully engage while showcasing your support.

REGIONAL TIER *Three*

PRE/POST CONFERENCE EMAIL

Tiered Sponsor Add-On Rate: \$2,500
Standard Rate: \$5,000

Sponsor one of two email blasts sent to conference attendees pre or post conference providing details and information related to conference attendance. This is a prime opportunity to increase your brand visibility and engage directly with attendees. Create a great first impression and a lasting one!

MEMBER EMAIL BANNER

Tiered Sponsor Add-On Rate: \$1,000
Standard Rate: \$2,000

Put your brand in the spotlight with the NAEP Member Email Banner Sponsorship. Each week, NAEP's member emails reach a highly engaged community of procurement professionals nationwide, making this a prime opportunity to showcase your company front-and-center. With your banner featured in one of these communications, your brand gains consistent visibility, direct connection, and lasting recognition across the entire NAEP membership.

EXHIBIT HALL BINGO PRIZE

Tiered Sponsor Add-On Rate: \$2,500
Standard Rate: \$5,000

This exclusive sponsorship at a regional conference as the drop off point for all completed Bingo Cards to enter for the chance to win. Sponsor will also receive recognition during the drawing as the prize is distributed to the winner (place and location TBD based on the conference). Prize will be selected and purchased by NAEP.

BUSINESS SPOTLIGHT AT A REGIONAL VIRTUAL MEETING

Tiered Sponsor Add-On Rate: \$2,000
Standard Rate: \$4,000

As a valued sponsor, your company is invited to participate in a regional virtual meeting hosted by NAEP's regional leadership. You'll receive a dedicated 10-minute spotlight at the beginning of the session to showcase your products, services, or initiatives to a targeted audience of procurement professionals.

These virtual meetings serve as a vital connection point for members—especially those who may not be able to attend in-person regional conferences—offering meaningful engagement between live events. Following your presentation, the meeting will transition into a discussion of current hot topics relevant to the region.

This is a great opportunity to elevate your brand, share your message, and build relationships with NAEP members across the region.

ADDITIONAL *Opportunities*



PARTNER WITH US: SCHOLARSHIP FUND

NAEP is proud to launch a Scholarship Fund designed to support members with financial need, ensuring they can attend association conferences and fully participate in the professional development, networking, and learning opportunities that shape our community.

By partnering with us, your company helps remove barriers and opens doors for procurement professionals who might otherwise be unable to attend. Together, we can make sure that every voice has a seat at the table—strengthening the profession and building a more inclusive future.

Why Partner?

- **Empower Members:** Provide direct support to those who need it most.
- **Elevate Your Brand:** Be recognized as a champion of continuing education in higher education procurement.
- **Strengthen the Community:** Invest in the growth of NAEP's membership and the advancement of the profession.

Your partnership ensures that talented professionals can connect, learn, and contribute—regardless of financial circumstances. Join us in making a lasting impact.

Contact NAEP at partner@naepnet.org to let us know you'd like to participate, and we can discuss contribution levels to support the fund.

SPONSORSHIP GUIDELINES

Sponsorship items are all inclusive unless noted. If a sponsor has a desire to provide items or signage beyond what is provided by NAEP, the sponsor must engage in conversations to secure approval with the appropriate NAEP staff at least eight weeks prior to the start of the event. NAEP has the final approval of any proposed items or signage.

REGIONAL *Opportunities*

One-of-a-Kind Sponsorship Opportunities

Each region has its own flair. This allows for some unique opportunities to stand out as we test new concepts and tailor the event to the location. As additional opportunities are developed, we will share more.

AI WORKSHOP SESSION | TIER 1 WEST REGION

Tiered Sponsor Add-On Rate: \$10,000
Standard Rate: \$20,000

Is your company an expert in AI prompting? Lead a hands-on session focusing on AI prompts applicable to a procurement professional. Submission of session is required for review and acceptance.

CHAIR'S RECEPTION | TIER 2 SOUTH REGION

Tiered Sponsor Add-On Rate: \$5,000
Standard Rate: \$10,000

Showcase your brand by sponsoring the Chair's Reception, held on Monday following the Exhibit Hall. This event brings together NAEP volunteer leadership, guests, and sponsors for connection and celebration. As the sponsor, you'll have the chance to give a 2-minute welcome to attendees, highlighting your support and partnership. You'll also receive four invitations to attend, giving you the opportunity to mix, mingle, and build relationships with NAEP's engaged leadership.

PANEL SESSION | TIER 2 WEST REGION

Tiered Sponsor Add-On Rate: \$7,500
Standard Rate: \$15,000

Have a great idea for a panel session? The session can be moderated by a sponsor, or a combination of supplier and university panelist. Submission of session is required for review and acceptance.

CO-BRANDED NOTEBOOK | TIER 2 TOAL REGION

Tiered Sponsor Add-On Rate: \$5,000
Standard Rate: \$10,000

Keep your brand front and center with our cobranded notebook sponsorship. Specific for the TOAL region. Notebooks are a great take away for members to reference for notes after the conference is done, prominently display your logo, ensuring continuous visibility and association with the event experience.

UNIVERSITY LED CO- PRESENTATION WITH SUPPLIER PARTNER | TIER 2 WEST REGION

Tiered Sponsor Add-On Rate: \$7,500
Standard Rate: \$15,000

Case studies led by a university and supported by their supplier partners. Be part of the conversation as these sessions dive deeper into the collaborative success of a university/supplier partnership. Submission of session is required for review and acceptance.

Partnering with NAEP means more than just event exposure

—it's a year-round opportunity to connect with a powerful network of procurement professionals shaping the future of higher education. From national and regional events to ongoing marketing support, our sponsorship and exhibitor programs are designed to deliver meaningful visibility, valuable relationships, and measurable impact. Join us and position your brand at the heart of innovation, influence, and educational procurement excellence.

SPONSORSHIP NEXT STEP

If you are interested in a sponsorship tier or an a la carte item, please contact us at:
partner@naepnet.org.

Please, do NOT submit item selections at this time. Your next steps will be provided based on your initial inquiry.

EXHIBIT BOOTH NEXT STEP

If you are interested in exhibiting at one of our regional conferences, please visit us at naepnet.org/page/region-conferences to sign up and select your booth.