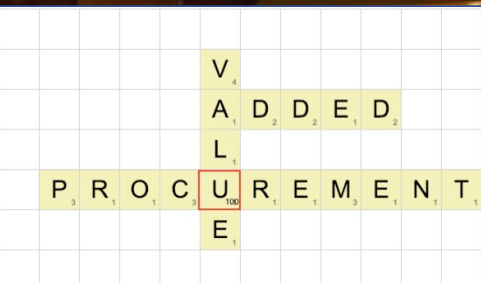




# Sponsorship Prospectus & Supplier Expo

NAEP Great Plains Regional  
Des Moines, IA | September 2019



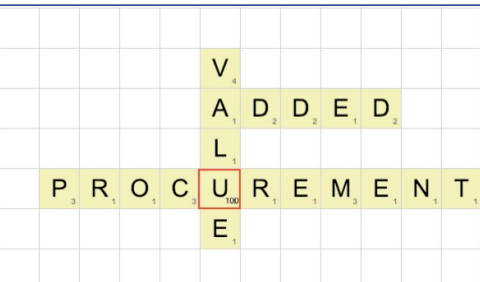
# JOIN US

Iowa State University is proud to host the 2019 National Association of Educational Procurement (NAEP) Great Plains Regional Meeting.

The conference will be held September 15-18, 2019 in Des Moines, Iowa, at the Hilton Des Moines Downtown. The Supplier Show will be held on Monday, September 16th

Conference attendees include those responsible for procurement and related activities at higher education institutions located in Iowa, Kansas, Missouri, Minnesota, Nebraska, North Dakota and South Dakota.

*Don't miss this exceptional opportunity to interact with procurement professionals throughout the region.*



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# SPONSORSHIP OPPORTUNITIES

## \$5000 DIAMOND SPONSOR

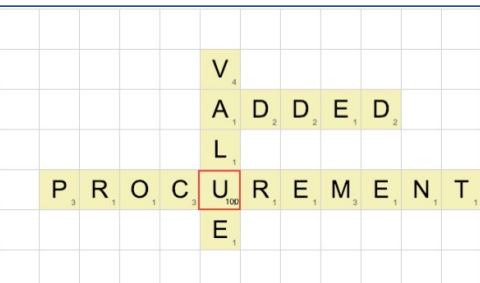
Contact us for this premier package, customized to provide the ultimate branding exposure to regional higher education procurement professionals.

## \$4000 Exclusive PLATINUM SPONSOR or \$2000 CO-PLATINUM

**Mobile App:** Sponsor the mobile app downloaded by attendees. As the exclusive sponsor for the app, your logo is in a premier location for ALL attendees to view. The mobile app will be utilized for conference program (no printed program) and announcements.

## \$2750 GOLD SPONSOR

Sponsor our Tuesday evening team building event. Details on the event TBD



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# SPONSORSHIP OPPORTUNITIES

Opportunities available through August 15, 2019.

## \$1500 SILVER SPONSOR

**Refreshment Breaks:** Sponsor snack and beverage breaks between breakout sessions

- or -

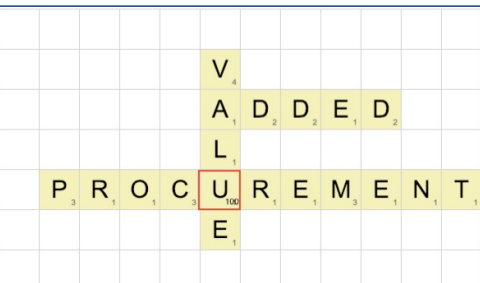
**Promotional Product Sponsors:** Your company logo displayed on the official attendee bag, along with the NAEP regional logo. Bag is selected by the Great Plains region.

- or -

**Registration Table Sponsorships:** Your company may also want the opportunity to provide other types of promotional products like; A Portfolio, Travel Mug, Snacks, Pens, etc.

## \$1250 BRONZE SPONSOR

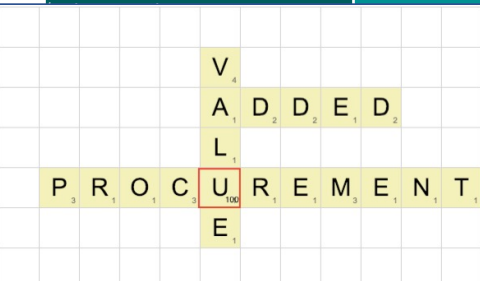
**Hospitality:** Sponsor the attendee hospitality room, where snacks and refreshments are provided for after-hours networking



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# SPONSORSHIP & EXPO PACKAGES

	\$5000 Diamond Sponsor	\$4000 Platinum Sponsor or \$2000 Co Sponsor	\$2750 Gold Sponsor	\$1500 Silver Sponsor <i>choose one option</i>		\$1250 Bronze Sponsor	\$650 Exhibitor
<b>Participation Type</b>	Contact us for this Specialty Package	Mobile App	Scavenger Hunt	Break	Attendee Bag	Hospitality	Expo Vendor
<b>Supplier Expo Booth</b>	Options Available	Two Tables, Four Tickets	One Table, Two Tickets	One Table, Two Tickets	One Table, Two Tickets	One Table, Two Tickets	One Table, Two Tickets
<b>Monday Evening Scholarship Auction</b> <i>**Donation of Auction Item encouraged</i>	Options Available	Four Tickets	Two Tickets	Two Tickets	Two Tickets	Two Tickets	Two Tickets
<b>Attendee Contact List</b>	X	X	X	X	X		
<b>Logo Placement in Mobile App</b>	Options Available	Level 1	Level 2	Level 3			
<b>Website Recognition</b>	X	X	X				
<b>Full Event Attendance</b> <i>including all breakout sessions and evening events, excluding membership</i>	X	X	X				

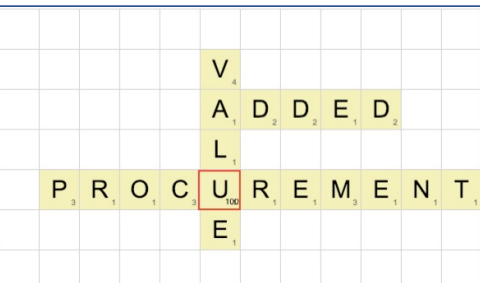


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# ADDITIONAL OPPORTUNITIES

FULL EVENT ATTENDANCE is now available for exhibitors. Includes all breakout sessions and evening events and meals. Membership business meetings are excluded. Add to your Silver or Bronze Sponsorship or Exhibitor registration. Cost is \$250 per person.

Tuesday evening team building event is an opportunity to socialize with conference attendees. Includes food and drink. Add to your Silver or Bronze Sponsorship or Exhibitor registration. Cost is \$100 per person.



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TENTATIVE

# SCHEDULE OF EVENTS

## SUNDAY, SEPTEMBER 15TH

Registration

New Attendee Orientation  
(NAEP Members Only)

Welcome Reception

## MONDAY, SEPTEMBER 16<sup>TH</sup>

Breakfast

Welcome & Opening Keynote

Breakout Sessions

Lunch

Vendor Fair

Scholarship Auction & Appetizers

*Immediately following and located in  
the vendor hall*

## TUESDAY, SEPTEMBER 17TH

Breakfast

Breakout Sessions

Breakout Sessions

Lunch with NAEP and E&I Updates

Business Meeting

(NAEP Members Only)

Breakout Sessions

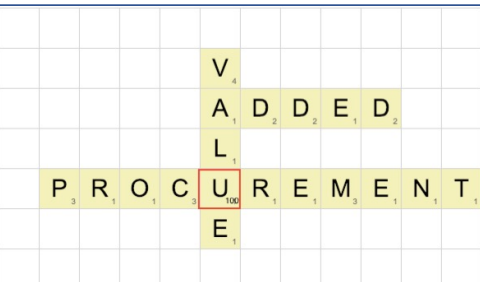
Evening Activity

## WEDNESDAY, SEPTEMBER 18TH

Breakfast

Closing Keynote

Breakout Sessions



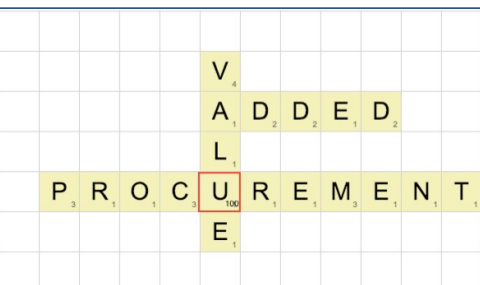
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# REGISTRATION & ACCOMMODATIONS

SPONSORSHIP AND EXHIBITOR REGISTRATION [Click here to select your package](#)

QUESTIONS? Contact Jerry Taintor at [taint001@umn.edu](mailto:taint001@umn.edu)

HOTEL ACCOMMODATIONS Hilton Des Moines Downtown. [Click here to book](#)



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