YOU’RE INVITED!

You’re invited to join us for our 2023 Great Lakes Regional Meeting from August 30 to September 1, 2023. The event will be hosted in Noblesville, IN.

During the conference, approximately 100 procurement professionals will gather for interactive educational sessions and networking. As an industry leader, your involvement as an exhibitor and sponsor brings us closer to reaching a mutual goal of advancing institutional and individual success through innovative procurement strategies.
ABOUT NAEP GREAT LAKES

Founded in 1921, the National Association of Educational Procurement’s (NAEP) mission is to facilitate the development, exchange and practice of effective and ethical procurement principles and techniques within higher education and associated communities, through continuing education, networking, public information, and advocacy. NAEP provides progressive knowledge management in strategic sourcing, contracting, supply chain, supplier diversity, materials and logistics.

Currently, over 700 colleges, universities, and schools are Members. Higher education’s procurement professionals award contracts totaling over $400 billion dollars annually with companies just like yours.

Participation provides your company with visibility, networking, and consistent, targeted opportunities for engagement with procurement thought leaders, decision-makers, and professionals.

Top Reasons to Join Us

- Share new products, services, and solutions.
- Expand your brand awareness and recognition.
- Connect with your current clients and partners, potential new clients, and potential business partners.
- Stay up to date with critical issues and trends in educational procurement that informs your company sales strategies.
- Be recognized as a solutions expert and thought leader.
LOCATION & OVERNIGHT ACCOMMODATIONS

HOTEL  Embassy Suites Noblesville Indianapolis Conference Center
       13700 Conference Center Drive South
       Noblesville, IN 46060

AIRPORT  Indianapolis International Airport
SPONSORSHIP OPPORTUNITIES

To receive the maximum exposure and a multitude of benefits, join NAEP as a 2023 Great Lakes Meeting Sponsor!

The Great Lakes Region has a new sponsorship program for 2023 with new benefits and recognition. Each sponsorship receives a unique marketing benefit.
SPONSORSHIP LEVELS

- **Platinum**: $5,000, 1 opportunity
- **Gold**: $2,500, 3 opportunities
- **Silver**: $1,500, 10 opportunities
- **Bronze**: $1,000, 20 opportunities
PLATINUM SPONSORSHIP

1 OPPORTUNITIES AVAILABLE

SPONSORSHIP HIGHLIGHTS

• Priority booth preference
• Official Sponsor of Host Shuttle
• List of all registered attendees (pre and post conference)
• Signage throughout conference
• Provide a marketing item or business card in the conference bag
• Choice:
  1. Registration for four (4) representatives to all conference events and two (2) booths
  2. Registration for two (2) representatives with one booth and rooming for up to two nights.

SPONSOR INVESTMENT - $5,000
GOLD SPONSORSHIP

3 OPPORTUNITIES AVAILABLE

SPONSORSHIP HIGHLIGHTS

• Priority booth preference, after platinum sponsor selection, but over silver, bronze, and exhibitor only booths.
• Registration for two (2) representatives to all conference events
• List of all registered attendees (pre and post conference)
• Signage
• Provide a marketing item or business card in the conference bag
• Choice of ONE additional marketing benefit:
  1. Conference Bag sponsor (limit 1)
  2. Named Lunch sponsor (limit 2)

SPONSOR INVESTMENT - $2,500
SILVER SPONSORSHIP

10 OPPORTUNITIES AVAILABLE

SPONSORSHIP HIGHLIGHTS

• Priority booth preference, after platinum and gold sponsor selections, but before bronze and exhibitor only booths.
• List of all registered attendees (pre and post conference)
• Attends sessions
• Provide a marketing item or business card in the conference bag
• Choice of ONE additional marketing benefit:
  1. Sponsor coffee or snack break (limit 2)
  2. One full registration to conference

NOTE: Options are given priority to those who sponsor early. Once a vendor has chosen a sponsorship benefit listed above, this option will no longer be available. Don’t miss the opportunity!

SPONSOR INVESTMENT - $1,500
BRONZE SPONSORSHIP

20 OPPORTUNITIES AVAILABLE

SPONSORSHIP HIGHLIGHTS

• Priority booth selection before exhibitor only booths, but after platinum, gold, and silver selections are made.
• List of all registered attendees (pre and post conference)
• Attend sessions
• Choice of ONE additional marketing benefit:
  1. Attendance for 1 at Welcome Event
  2. Attendance for 1 at Host Event

SPONSOR INVESTMENT - $1,000
EXHIBIT BOOTH ONLY OPTION

SPONSORSHIP HIGHLIGHTS

• Exhibit booth ONLY

SPONSOR INVESTMENT - $700