In January, we welcomed many fresh and familiar faces to the 2022 NAFCD Board of Directors. Among this lineup of leaders is Jon Youngberg, the Vice President of Sales & Marketing at Tom Duffy Company. Similar to other members of the board, Youngberg is passionate about the association's mission and the curriculum it pushes out. Check out this video to learn more about Youngberg and his desire to help your business grow.

Watch Video

Keep a pulse on the latest and greatest in the floor covering industry by tuning into our quarterly update videos. In the most recent update, NAFCD President Kyle Gorny identifies the biggest pain points in supply chain disruption, addresses marketplace trends and provides information on the new NAFCD Emerging Distribution Leaders Program.

Watch Video

NAFCD has partnered with a leading marketing firm InnerView Group to bring you The Distributed Experience. In the latest episode, Prime Supply Flooring's Rui Li finds herself in the hot seat as she answers a whole lot of hard-hitting questions about customer contentment. During the video, Li defines the "omnichannel" approach, highlights her success stories and shares the secret to superb service.

Watch Video

NAFCD concluded its "Empowered Women Empower Women" series with some words of wisdom from Patty Davis, the Executive
Vice President of Building Plastics, Inc. (BPI). Check out this article to learn how Davis found herself leading the largest floor covering distributor in the Southeast U.S. region and what advice she has for young women who are just entering the industry.

Read More

The NAFCD Emerging Distribution Leaders Program is a curated, professional development initiative centered on up-and-coming distribution professionals. The program is designed to give a voice to the leaders of tomorrow’s wholesale distribution channel and provide them with opportunities to grow. If you know someone who has the power to take our distribution channel from now to next, submit a nomination today. Note: The deadline for the 2022 program is June 1.

Learn More

The 2022 NAFCD Annual Convention is taking place November 1-3 in Chicago, Illinois. Throughout the three days, attendees will have the opportunity to network with thought leaders from across the nation. While the event is expected to attract over 800 distribution professionals, exhibitors can make one-on-one connections through tabletop booths. Check out the online prospectus for information on what's included in a tabletop package, resources, sponsorship opportunities and more.

Learn More
NAFCD is here to help you recruit and retain key impact players with its Winning the War for Talent webinar installments. Throughout this series, presenter Alex Chausovosky peels back the curtain and explores the pillars of talent strategy. Visit the NAFCD website to find recordings of the first few sessions or register for the remaining live webinars.

Learn More

After 10 years in the trucking industry, Lindsey Trent noticed a need for change. With that, she teamed up with Dave Dein to form The Next Generation in Trucking Association (Next Gen): a non-profit organization that targets tomorrow’s drivers by partnering with career technical education (CTE) programs at secondary and post-secondary institutions.

Read More

Ready to take your marketing strategy to the next level? Try investing in geotargeted advertisements. Location-based advertising is a smart investment for your online spending, and it helps create effective campaigns to increase ROI. Learn more about geotargeted ads and how they can push your company’s success forward from NAFCD partner Venveo.

Read More

The latest NAFCD Quarterly Market Monitor Reports, developed in partnership with Market Insights, LLC, are now available. These data-filled documents provide economic forecasts for both the United States and Canada. To learn more about the information included in these reports, check out the video to your right.

View Reports

The 2022 NAFCD-CTDA Financial Benchmarking Program helps assess the success of your business through the use of

...
aggregated financial data. Participants will have the opportunity to identify areas of improvement and sink their teeth into side-by-side analyses. Find out how your company compares to industry averages by submitting a survey before **May 16, 2022**.

**Submit Survey**