

# 2019 NAFCD EDUCATION SUPPORTER PROGRAM

## Gain Recognition Year-Round

With your support, NAFCD can continue to develop and offer modern, cost-effective and dynamic solutions to enhance productivity and profitability that will benefit not only the distributors that participate, but also their supplier partners and the industry as a whole.

## Exposure & Recognition (Over \$5,000 in value):

- Verbal acknowledgement from the podium at the Annual Convention
- Special acknowledgement during the NAFCD Annual Member Meeting at the Annual Convention
- Logo or name featured in Annual Convention Program, event app and signage
- Education Supporter Badge Ribbons at Annual Convention
- Priority placement of Tabletop Booth on show floor at Annual Convention
- Logo featured on NAFCD website throughout the year
- Recognition in NAFCD newsletter and press release announcing the year's Education Supporters

## Included Items (Over \$10,000 in value):

- Membership dues (\$1,795 value)
- Tabletop Booth at Annual Convention (\$1,800 value)
- Full Convention Registration for two (\$1,600 value)
- First access to complimentary private meeting rooms on day prior to the start of the Annual Convention (\$2,000 value)
- Exclusive invitation for two company representatives to attend a manufacturer-oriented economic trends presentation by an economist from the Institute for Trend Research during the Annual Convention (\$1,000 value)
- Complimentary copies of NAFCD distribution benchmarking reports – Financial Benchmarking Report and Employee Compensation Report (\$1,000 value)
- Opportunity to invite an unlimited number of non-member distributors to the Annual Convention at no cost (Value is equal to \$795 per distributor attendee)
- Opportunity to extend two trial memberships to prospective distributors (\$2000+ value)



The NAFCD Education Supporter Program provides funding to support the distribution channel's evolving need for additional training and resources.



A single invoice each year covers all of your NAFCD expenses for a fraction of the cost!

Price: \$9,800 (\$18,000+ value)

*By contributing to the NAFCD Education Supporter Program, our company is positioning itself as a supporter of education and research designed specifically for the distribution channel. This has a positive impact on the entire industry. We're proud to back NAFCD's efforts to continually evolve its menu of training and content focused on helping distributors become more efficient and competitive.*

-Zack Zehner, Mannington Mills, Inc.

## NAFCD Thanks Our 2018 Supporters:



# SUPPORTER COMMITMENT FORM

# 2019

## The NAFCD Education Supporter Program

Please complete all information and fax to NAFCD **312.673.6962**,  
mail to **330 North Wabash Ave., Ste. 2000, Chicago, IL 60611** or **info@nafcd.org**.

### DONATION LEVEL

#### NAFCD Education Supporter Program Commitment:

2019 Supporter: \$9,800

### CONTACT INFORMATION

Name	Title	
Company		
Address		
City	State/Prov.	ZIP/Postal Code
Phone	Fax	
E-mail		

### OFFICIAL IDENTIFICATION

Contributor hereby notifies NAFCD that the name of the company is to appear in print with capitalization, abbreviations (if any) and punctuation as follows:

**LOGO REMINDER:** Please send an electronic high-resolution version of your company logo to **info@nafcd.org**.

### PAYMENT OPTIONS

- Check payable to NAFCD  
Mail to: NAFCD  
8353 Solutions Center  
Chicago, IL 60677

Please contact NAFCD Headquarters to submit payment by credit card.

**Please Note:** This is a 2019 program and thus, dues for supporters will be extended for the 2019 dues cycle; complimentary booths, sponsorships and convention registrations will be applied to the 2019 Annual Convention.

**Tax Notice:** Please note that this contribution is not deductible as a charitable contribution for federal income tax purposes as NAFCD does not qualify for this type of deduction under Internal Revenue Code 170.



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Providing essential tools  
to **GROW** your  
business