

NAFCD MEDIA KIT

ADVERTISE IN *HUB & SPOKE*



Reach 2,000 flooring
distribution professionals
monthly

25% average unique open rate



HUB & SPOKE



Centralized Intelligence for the Flooring Distribution Channel

Pricing is for one 90-day cycle and include six issues of the *Hub & Spoke Digest* newsletter.

Multi-Distribution Channel Premium Package*

- Banner ad on *Hub & Spoke* homepage | 1060 x 150
- Tile ad in *Hub & Spoke Digest* | 300 x 250
- Sponsored content on *Hub & Spoke*
 - Content will be posted to *Hub & Spoke* and will be permanently archived on the website**

\$7,500

Multi-Distribution Channel Package*

- Banner ad on *Hub & Spoke* internal page | 324 x 1060
- Tile ad in *Hub & Spoke Digest* | 300 x 250

\$5,000

Single Distribution Channel Package

- Banner ad in *Hub & Spoke Digest* | 640 x 150

\$2,500

A La Carte

- Sponsored content on *Hub & Spoke*
 - Content will be posted to *Hub & Spoke* and will be permanently archived on the website. Sponsored content is also promoted once in *Hub & Spoke Digest* and twice via NAFCD's LinkedIn page**

\$3,500

Sales Inquiries

Contact Robb Shrader at [312.673.5581](tel:312.673.5581) or sales@nafcd.org

Please note all images must in JPEG (max file size 100k) or GIF (max file size 1000k).

*Exclusive 90-day advertisement.

**Content is supplied by sponsor and subject to NAFCD approval. NAFCD's custom content studio can also collaborate with you to develop your content for an additional fee. If you are interested in this option, please consult Robb Shrader.