



NAHAM Business Partner Membership

Your annual Business Partner membership fee of \$1,600 can be recovered with the following savings:

<u>Activity</u>	<u>Regular Price</u>	<u>Business Partner Price</u>	<u>Savings</u>
Exhibit booth at Annual Conference	\$ 2,600	\$ 2,210	\$ 390
*One-time purchase of NAHAM member Mailing list	\$ 1,100	\$ 0	\$ 1,100
Quarterly advertising in our <i>Access Management Journal</i> , based on full page ad space (4x rate) of \$1,000 per issue (one print issue, three online issues)	\$ 4,000	\$ 3,400	\$ 600
Website banner advertising (one year rate)	<u>\$ 1,000</u>	<u>\$ 850</u>	<u>\$ 150</u>
TOTAL	\$ 8,700	\$ 6,460	\$ 2,240

YOUR TOTAL SAVINGS AS A NAHAM BUSINESS PARTNER MEMBER: \$2,240

In addition, these priceless benefits come with your Business Partner Membership:

- First choice of booth space for the Annual Conference Vendor Exposition
- Use of NAHAM logo and statement that you are a NAHAM Business Partner Member on promotional pieces with prior approval of NAHAM
- Advance notice of meeting dates of local and regional admitting associations
- Special identification as Business Partner Member at NAHAM Annual Conference
- Exclusive sponsorship opportunities
- A listing in the online Business Partner Directory and special notation as a Business Partner member in the NAHAM Marketplace, our new online buyer's guide
- Subscriptions to the NAHAM *Access Management Journal*
- Unlimited Business Partner sub-accounts, so that all of your employees can enjoy access to NAHAM's members-only website and publications

* Free set of labels with membership. Additional labels may be purchased by Business Partner Members at a 15% discount.