S E H A M

Southeast Healthcare Access Managers

March 4-5-6, 2020

Gold Strike  Tunica, MS

Wednesday – March 4, 2020

12:00 P.M. – 6:00 P.M.  Sponsor Set-Up
4:00 P.M.  - 6:00 P.M.  Registration
6:00 P.M.  Dinner on Your Own
Thursday – March 5, 2020

8:30 A.M. - 9:00 A.M. Registration and Continental Breakfast

9:00 A.M. - 9:30 A.M. Welcome and Introductions

9:30 A.M. - 10:45 A.M. Conflict – the Good, the Bad and the Ugly
- John Bentley - Power 2 Transform

10:45 A.M. - 11:15 A.M. Sponsor Visit

11:15 A.M. - 12:00 P.M. Conflict (continued) – The Good, The Bad and the Ugly

12:00 P.M. - 12:45 P.M. Lunch with Our Sponsors

12:45 P.M. - 1:30 P.M. Retention vs Turnover
Joyce McKee, Director Patient Access
Methodist Healthcare-South Hospital

1:30 P.M. - 2:15 P.M. Increase Financial Performance through Personalized Patient Payment
Marie Leighton - Patient Matters

2:15 P.M. - 2:45 P.M. Sponsor Visit

2:45 P.M. - 3:30 P.M. The Financial Cure for Healthcare
Jeff Blankenship
SmartHealth PayCard Mastercard

3:30 P.M. - 4:15 P.M. Operating Smarter: Proactive vs. Reactive
Paige Dean - Baptist Health System
Susan Mee Corporate Patient Access Trainer, Brookwood Baptist Health System
Deborah Cofer Patient Access Manager, Shelby Baptist Medical Center

4:15 P.M. - 4:45 P.M. NAHAM Certifications 101
Maxine Wilson – CHAA CHAM

4:45 P.M. - 5:30 P.M. Transforming Patient Intake with Mobile App Technology
Doug Fallon Vecna Technologies, Inc.

5:30 P.M. Door Prize Drawing and Adjourn
Friday – March 6, 2020

8:30 A.M. – 9:15 A.M. Full Breakfast

9:15 A.M. - 10:00 A.M. “How To Succeed Without Really Trying!” - Kent McAllister, Vyne Medical

10:00 A.M. 10:30 A.M. Check Out Break


11:15 AM - 12:00 P.M. Panel Discussion – Access Concerns, Current and Future

12:00 P.M. Door Prize Drawing and Adjourn.

Thank You