

Who We Are

About Us

A Likely Story Bookstore opened our doors in Historic Downtown Sykesville, MD. in 2006. We are the **only bookstore in 35 mile** radius. Located off I70 - 20 min. from Baltimore, 1 hour from DC, and 2 ½ hrs from Philadelphia

Contact – Debbie Scheller

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Web: <http://www.sykesvillebooks.com/>

How we get the word out

Facebook 1200+

Newsletter 800+

Book Club & Frequent Buyers Clubs

Window Display & Sidewalk Marquee

Direct Mail

Customer Service and a well read staff is why customers depend on A Likely Story for the area's Literary education. Hand Selling is a priority and we take pride in selling what we read. We have a loyal customer base and an active Shop Local community "Get Syke'd" Merchant Group. First Friday, Festivals, Monthly events and more keep our town alive and fun. We have been selected as a **NATIONAL MAIN STREET USA town**. Cross Marketing and event sharing has been very successful. We meet to brainstorm



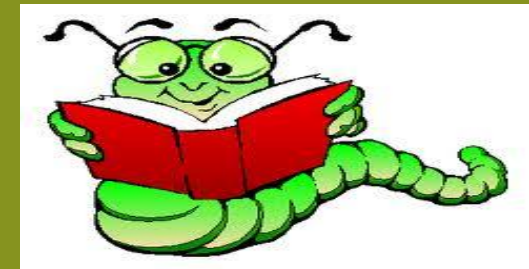
A LIKELY STORY BOOKSTORE

7566 Main Street
Sykesville, MD 21784



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New & Lightly Loved Books



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Past Events

Author/Title	Pub. House	Venue	Sold	Head Count
Elin Hilderbrand Winter Street	Little Brown	Discussion & Signing	96	158
Kathy & Neil Patterson/ Baltimore Chef's Table	Lyon's Press	Restaurant Meet & Greet	35	
Lois Szymanski The True Story of Sea Feather	Schiffer	First Friday/ Meet & Greet	48	
Jennifer Chiaverini Spymistress	Dutton	Discussion & Signing	76	124
Maude Casey/ The Man Who Walked Away	Bloomsbury	BookClub Discussion & Signing	13	24
Froggy Costume Tour	Penguin Kids	Storytime Meet & Greet	73	49
Jennifer Holland Unlikely Friendships /Loves	Workman	First Friday/ Meet & Greet	123	
Michael Muller Mirabelle Books	Workman	Summer Library Tour	174	141
Ursula Vernon Dragonbreath	Penguin Kids	Multi-School Tour	243	680
April Smith A Star for Mrs. Blake	Random House	Discussion & Signing	41	73
Connie Collins The Runaway Beignet	Pelican	Storytime Meet & Greet	13	28

What We Do

Strong Book Clubs

Book Chats

Educator's Nights

First Fridays

Library Events

School Events

Non-Profit Group Events

Summer Children's Book Clubs

Sales Reporting and Memberships

Member of ABA and NAIBA

Reporting to INDIE BOUND and NYT



Listening to Laura Lippman
AFTER I'M GONE Tour



Book Clubs

Our in store displays have brought many in as we post them on our social media and newsletters. Book Club and Themed displays are our best sellers



Elin Hilderbrand on her WINTER STREET Tour

On Site: Seated 70, Standing 125

Off Site: Carroll & Howard County Schools
Carroll County Library System, Local Fine Dining for seated ticked events up to 50, Tea Room for ticketed events up to 40, French Coffee House ticketed events up to 50. Culinary School for cooking events up to 200.

Talk Books, Live Books, Love Books

We participate in many **non-author events** including National Readaton Day, Where's Waldo Town Scavenger Hunt, Celebrate Indie Day, Mimosa's On Main, Chili Cook off , Art & Wine Festival and many more.

A Likely Story has a **Monthly Mission** in which we donate proceeds or do collections for local and national charities. Some of these have been Carroll Food Sunday, Carroll County Woman's Cancer Center, JDRF and Pet Rescue.

Book Fairs and Business to Business events have been growing due to our quality of book choices we offer and customer service.