

Astoria Bookshop

Established in 2013, the Astoria Bookshop is the **only general interest bookstore in western Queens**. Owned and operated by publishing veteran Lexi Beach, the store boasts a carefully curated inventory catering to the vibrant and diverse communities of Astoria and Long Island City. The Bookshop hosts and sponsors a broad variety of events in the area, including author readings, children's storytime, writing classes, reading series, mindfulness meditation workshops, and open-mic storytelling. We hold memberships in the **ABA** and **NAIBA**, and **report sales to the *New York Times***, Bookscan, and the Indie best sellers list.



FAST FACTS:

- The store is a mere **4 subway stops from Manhattan** (approx. 10 minutes), ½ block from the Broadway N/Q station, and a 15-minute walk from the M/R at Steinway.
- We're the **official vendor of signed books** for Raina Telgemeier (*Smile, Drama, Sisters*). We'd love to make similar arrangements with other local authors!
- ~1,000 sq ft retail space; can seat 25 people in store, plus 20+ standing
- Community is very supportive of local writers – our bestseller list is often filled with **Queens-based authors**



ABOUT THE NEIGHBORHOOD:

- “[I]ncreasingly being seen as an **affordable alternative** by renters and buyers who have been priced out of Manhattan and brownstone Brooklyn” (*NY Times*)
- “Astoria and Long Island City. . . have [both] been **hotspots** for new waterfront developments and luxury condos” (*Gothamist*)
- “[T]he **‘Support-Local-Everything’** mindset is preeminent among residents here.” (*BORO Magazine*)
- “**Families, artists, musicians**, business owners have all chosen Astoria.” (*TimesLedger*)
- “[A] flock of influential food, culture, and real estate bloggers agree, **Queens is on the rise**” (*Gotham Gazette*)
- Queens tops the list of Lonely Planet's best U.S. spots to visit in 2015

SOCIAL MEDIA STATS (AS OF FEB. '15):

- [facebook.com/astoriabookshop](https://www.facebook.com/astoriabookshop): 2,933 likes
- [@astoriabooks](https://twitter.com/astoriabooks): 2,559 followers
- [@astoriabookshop](https://www.instagram.com/astoriabookshop): 622 followers
- [email newsletter](#): 1,133 subscribers and growing every day!

KEY PRESS COVERAGE:



Weekly ad +
Regular events coverage



Best Queens Literati Hub
Best of New York issue, 2014



“the independent bookseller
the borough was waiting for”



“Astoria's
local book haven”



“cultural
hotspot”



31-29 31ST STREET • ASTORIA, NY 11106 • (718) 278-2665 • WWW.ASTORIABOOKSHOP.COM
HOURS: TUESDAY-SUNDAY, 11AM-7PM • CONTACT: LEXI BEACH, OWNER • LEXI@ASTORIABOOKSHOP.COM

Astoria Bookshop

HIGHLIGHTS OF PAST EVENTS:

Date	Author	Title	Publisher	Attendance	Books sold	LTD
9/17/13	Sara Polsky	<i>This Is How I Find Her</i>	Albert Whitman	60	33	41
10/30/13	Anya von Bremzen	<i>Mastering the Art of Soviet Cooking</i>	Crown	35	20	35 (hc + tp)
1/16/14	Joseph Tirella	<i>Tomorrowland</i>	Lyons Press	45	19	30
3/19/14	Kevin Cook	<i>Kitty Genovese</i>	W.W. Norton	22	9	19
3/29/14	Louie Gasparro	<i>Don1, the King from Queens</i>	Schiffer	100+	97	108
4/12/14	Kenan Trebincevic	<i>The Bosnia List</i>	Penguin	30	18	24
5/15/14	Blake Harris	<i>Console Wars</i>	It Books	25	16	21
7/9/14	Raina Telgemeier & Dave Roman	<i>Comics Squad: Recess!</i>	RHBFYR	40	14	23
7/12/14	Lincoln MacVeagh	<i>Paisley Mischief</i>	February Books	25	16	23
10/7/14	Andrea Lynn	<i>Queens: A Culinary Passport</i>	St. Martin's	30	15	52
10/29/14*	Matthew Thomas	<i>We Are Not Ourselves</i>	S&S	75	22	38
11/8/14	David Ezra Stein	<i>I'm My Own Dog</i>	Candlewick	25	7	20
1/6/15	Matt Burgess	<i>Uncle Janice</i>	Doubleday	45	25	28
2/19/15*	Atticus Lish Akhil Sharma	<i>Preparation for the Next Life</i> <i>Family Life</i>	Tyrant Books W.W. Norton	40	13 12	16 14

*offsite events

Our **weekly storytime** (Thursdays at 11am) draws 15-20 families each week. Guest authors/illustrators welcome!

OFFSITE PARTNERSHIPS:

Sunnyside Community Services, 43-31 39th Street, Sunnyside, NY 11104

200 seated capacity

Q.E.D., 27-16 23rd Avenue, Astoria, NY 11105

65 seated capacity; focus on performing arts/comedy writers; permanent pop-up shop in their café

LIC Reading Series, LIC Bar, 45-58 Vernon Blvd, LIC, NY 11101

2nd Tuesdays, starting 14 April 2015; 60 seated capacity

BOOK CLUB MEETINGS:

- In addition to our in-store book club, an increasing number of local groups are taking advantage of our 10% discount on their club's pick.
- We love having authors attend our in-store book club meetings when possible. Authors who have attended book club discussions at the store include:

- Megan Abbott, *The Fever* (Little, Brown)
- Jeff Backhaus, *The Rental Sister* (Algonquin)
- Tara Altebrando, *The Battle of Darcy Lane* (Running Press Kids)

