



NAIBA Fall Conference
Tuesday, Oct. 15 – Thursday, Oct. 17, 2019
Crown Plaza, Cherry Hill, NJ
Exhibitor Commitment

Tuesday, Oct. 15 – Afternoon move-in; Preview supper that evening
 Wednesday, Oct. 16 - Morning Move-In
 Publisher Marketplace - Afternoon hours (2pm – 7pm; evening move-out)
 Thursday, Oct. 17 - morning move-out if required; bookseller education day

Company:			
Full Company Address:			
Website:		Twitter Handle:	
Phone Number:		Fax Number:	
Exhibit Contact Name & Email: <small>(If contact changes at any point, please notify the NAIBA office immediately.)</small>			
Please list any show special to be included in the Fall Conference program. Specials must be received by August 1st to be included in the conference program.			
Please provide a list of Exhibit Personnel 2 exhibit personnel per table.	Staffer:		Staffer:
	Email:		Email:
	Staffer:		Staffer:
	Email:		Email:

Payment Information

I would like to pay by: check (mail to below address – payable to NAIBA) credit card

Total amount to be charged: \$_____

Type of Card:	<input type="checkbox"/> AmEx <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard	Name on Card:	
Credit Card Number:		Expiration: ____/____	CW:
Billing Address (if different from above)			

Continue to Page Two for your exhibit & sponsorship options

Select from your choice of sponsorship or exhibit options.

If you wish to create a unique sponsorship package to suit your needs, please call Eileen Dengler at NAIBA (516-333-0681).

Prix Fixe Options

△ **Platinum Sponsor: \$4,500 Market Value of Sponsorship: \$5955**

- sponsorship for 6 booksellers
- one exhibit table (additional table(s) can be purchased for \$500 each)
- inclusion in the Pick of the List Movable Feast
- two free advertisements in a NAIBA e-newsletter
- one half-page ad in Conference Program
- two tickets for all conference events for your staff/authors
- two featured author spots
- recognition at Conference and in printed material
- NAIBA corporate membership for one year

△ **Gold Sponsor: \$3,400 Market Value of Sponsorship: \$3995**

- sponsorship for 4 booksellers
- one exhibit table (additional table(s) can be purchased for \$500 each)
- inclusion in the Pick of the List Movable Feast
- one free advertisement in a NAIBA e-newsletter
- one half-page ad in Conference Program
- two tickets for all conference events for your staff/authors
- one featured author spot; recognition at Conference and in printed material
- NAIBA corporate membership for one year

△ **Silver Sponsor: \$2,300 Market Value of Sponsorship: \$2625**

- sponsorship for 2 booksellers
- one exhibit table (additional table(s) can be purchased for \$500 each)
- inclusion in the Pick of the List Movable Feast
- one free advertisement in either a NAIBA e-newsletter or Conference Program (quarter-page)
- one ticket for all conference events for your staff/authors
- recognition at Conference and in printed material
- NAIBA corporate membership for one year

△ **Bronze Sponsor: \$1,750 Market Value of Sponsorship: \$1950**

- sponsorship for 2 booksellers
- one exhibit table (additional table(s) can be purchased for \$500 each)
- inclusion in the Pick of the List Movable Feast
- recognition at Conference and in printed material
- NAIBA corporate membership for one year

△ **Exclusive Hosted Bar Sponsor: \$6,000**

Sponsor the hosted bar during NAIBA's Fall Conference. Opportunities include sponsorship of the Preview Supper bar **or** Author Reception hosted bars. Past sponsors have served signature drinks created by cocktail book authors. Includes: Corporate logo in printed program and event signs; recognition and appreciation at the event.

△ **Hosted Bar Sponsor: \$3,000 (per bar)**

△ **Exclusive Coffee Break Sponsor: \$3,000**

Promote a specific title, author or your company by sponsoring a coffee break during NAIBA's Fall Conference. Opportunities include sponsorship of the coffee break in the Exhibit Hall **or** coffee break during bookseller education. Includes: Corporate logo in printed program and event signs; recognition and appreciation at the event.

△ **Coffee Break Sponsor: \$1,500 (per break)**

△ **Event Sponsor: \$2,500 for any of the NAIBA ticketed meal events, Education, or Receptions**

Includes: Corporate logo in printed program and event signs; recognition and appreciation at the event.

A la Carte options:

△ **Individual Display Tables:** First table rental is \$550 for NAIBA members or \$675 for non-members; additional tables are \$500.

Type of table(s) can be a combination: # rectangular _____ # banquet round _____

△ **Individual Bookstore Sponsorships:** \$280 each # of sponsorships _____

△ **Conference Program Advertisements:**

△ Full page (\$525) △ Half page (\$350) △ Quarter page (\$225)

△ **NAIBA Membership:** \$100 per company

△ **Pick of the List Moveable Feast** (if available) \$150

Name of Participating Rep: _____

Thank you for your support of the independent booksellers in the NAIBA region that work hard every day to sell the books you publish.