



NAIBA Fall Conference

Tuesday, Oct. 15 – Thursday, Oct. 17, 2019

Crown Plaza, Cherry Hill, NJ

Exhibitor Commitment

Tuesday, Oct. 15 – Afternoon move-in; Preview supper that evening

Wednesday, Oct. 16 - Morning Move-In

Publisher Marketplace - Afternoon hours (2pm – 7pm; evening move-out)

Thursday, Oct. 17 - morning move-out if required; bookseller education day

Company:

Full Company Address: *To be used in printed program*

Phone Number:

Email (for printed program):

Website:

Twitter Handle:

Exhibit Contact Name & Email:

Payment Information

I would like to pay by: check (mail to below address – payable to NAIBA) credit card

Total amount to be charged: \$ _____

Type of Card: AmEx Visa MasterCard

Name on Card:

Credit Card Number:

Expiration: ____/____ CVV:

Billing Address (if different from above)

Select from your choice of sponsorship or exhibit options.

If you wish to create a unique sponsorship package to suit your needs, please call Eileen Dengler at NAIBA (516-333-0681).

Value Options

△ **Platinum Sponsor: \$4,500 Market Value of Sponsorship: \$5955**

- sponsorship for 6 booksellers
- one exhibit table (additional table(s) can be purchased for \$500 each)
- inclusion in the Pick of the List Movable Feast
- two free advertisements in a NAIBA e-newsletter
- one half-page ad in Conference Program
- two tickets for all conference events for your staff/authors
- two featured author spots
- recognition at Conference and in printed material
- NAIBA corporate membership for one year

△ **Gold Sponsor: \$3,400 Market Value of Sponsorship: \$3995**

- sponsorship for 4 booksellers
- one exhibit table (additional table(s) can be purchased for \$500 each)
- inclusion in the Pick of the List Movable Feast
- one free advertisement in a NAIBA e-newsletter
- one half-page ad in Conference Program
- two tickets for all conference events for your staff/authors
- one featured author spot; recognition at Conference and in printed material
- NAIBA corporate membership for one year

△ **Silver Sponsor: \$2,300 Market Value of Sponsorship: \$2625**

- sponsorship for 2 booksellers
- one exhibit table (additional table(s) can be purchased for \$500 each)
- inclusion in the Pick of the List Movable Feast
- one free advertisement in either a NAIBA e-newsletter or Conference Program (quarter-page)
- one ticket for all conference events for your staff/authors
- recognition at Conference and in printed material
- NAIBA corporate membership for one year

△ **Bronze Sponsor: \$1,750 Market Value of Sponsorship: \$1950**

- sponsorship for 2 booksellers
- one exhibit table (additional table(s) can be purchased for \$500 each)
- inclusion in the Pick of the List Movable Feast
- recognition at Conference and in printed material
- NAIBA corporate membership for one year

△ **Hosted Bar Sponsor: \$3,000**

Sponsor the hosted bar during NAIBA's Fall Conference. Opportunities include sponsorship of the Preview Supper bar or Author Reception hosted bars. Past sponsors have served signature drinks created by cocktail book authors. Includes: Corporate logo in printed program and event signs; recognition and appreciation at the event.

△ **Exclusive Coffee Break Sponsor: \$3,000**

Promote a specific title, author or your company by sponsoring a coffee break during NAIBA's Fall Conference. Opportunities include sponsorship of the coffee break in the Exhibit Hall or coffee break during bookseller education. Includes: Corporate logo in printed program and event signs; recognition and appreciation at the event.

△ **Coffee Break Sponsor: \$1,500 (per break)**

△ **Event Sponsor: \$2,500** for any of the NAIBA ticketed meal events, Education, or Receptions
Includes: Corporate logo in printed program and event signs; recognition and appreciation at the event.

A la Carte Options:

△ **Individual Display Tables:** First table rental is \$550 for NAIBA members or \$675 for non-members; additional tables are \$500.

Type of table(s) *can be a combination*: # rectangular _____ # banquet round _____

△ **Individual Bookstore Sponsorships:** \$280 each # of sponsorships _____

△ **Conference Program Advertisements:**

△ Full page (\$525) △ Half page (\$350) △ Quarter page (\$225)

△ **NAIBA Membership:** \$100 per company

△ **Pick of the List Moveable Feast** (if available) \$150

Name of Participating Rep: _____

Thank you for your support of the independent booksellers in the NAIBA region that work hard every day to sell the books you publish.